



2007

Emerging Engagement Scholars Workshop

October 6-8, 2007

Workshop Agenda and Participant Bios

Co-sponsors: Outreach Scholarship Conference 2007
National Center for the Study of University Engagement

In Partnership with the Higher Education Network
for Community Engagement

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NATIONAL CENTER FOR THE
STUDY OF UNIVERSITY ENGAGEMENT

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Higher Education Network for Community Engagement



Workshop Planning Committee:

Angela Allen
Tami Moore
Mary Grant
Ann Keim
Kelly Ward
KerryAnn O'Meara
Gene Rice
David Weerts
Emily Janke
Lisa Townson
Leslie Jarmon
Sherril Gelmon
Karen Bruns

Support Staff:

Julie Hagstrom

Group Facilitators

Group 1: Hiram Fitzgerald
Randy Stoecker

Group 2: David Weerts
Angela Allen

Group 3: Lisa Townson
Tami Moore



AGENDA

Day 1 - Sunday, October 7

<i>Time</i>	<i>Activity</i>	<i>Room</i>	<i>Speaker(s)</i>
8:00 - 8:45 a.m.	Continental Breakfast	Hall H	
8:30 - 9:00 a.m.	Workshop Welcome	Hall H	Hiram Fitzgerald, Angela Allen, and Tami Moore
9:00 - 10:00 a.m.	Workshop Session I: The Landscape of Outreach and Engagement in Higher Education	Hall H	Lorilee Sandmann, James Zuiches, and Hiram Fitzgerald
10:00 - 10:15 a.m.	Break	Monona Terrace	
10:15 - 11:45 a.m.	Workshop Session II: Integrating Outreach and Engagement Teaching, Research, and Service in the Early Career	Hall H	Facilitated Groups
12:00 - 1:00 p.m.	Lunch	Ballrooms A and B	
1:00 - 2:30 p.m. <i>Recommended</i>	Unraveling the Knot of Privilege, Power and Difference	Ballrooms A and B	Allen Johnson
2:45 - 4:30 p.m. <i>Recommended</i>	Concurrent Great Ideas Sessions	<i>See conference program</i>	
2:45 - 4:00 p.m. <i>Recommended</i>	UGA - Building Faculty and Staff Capacity for Access and Engagement	Ideas E	
2:45 - 4:30 p.m. <i>Recommended</i>	In-Depth with Allen Johnson	Ballrooms A and B	Allen Johnson
4:30 - 5:45 p.m.	Workshop Session II (Continued)	Hall H	Facilitated Groups
5:30 - 7:00 p.m.	Conference Rooftop Reception	Monona Terrace	

Day 2 - Monday, October 8

<i>Time</i>	<i>Activity</i>	<i>Room</i>	<i>Speaker(s)</i>
7:00 - 8:00 a.m.	Breakfast	Grand Terrace	
8:00 - 9:15 a.m.	Workshop Session III: Achieving Career Success in Outreach and Engagement	Hall H	Ron Cervero, Andrea Potter, and Larry Jones
9:15 - 9:30 a.m.	Workshop Closing Session and Evaluations	Hall H	Angela Allen and Tami Moore

PARTICIPANT BIOGRAPHIES

Angela Danyell Allen

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Angela Allen, a 5th year doctoral candidate in higher education administration, has years of diverse, executive management experience across higher education, social work, and urban planning. Her dissertation research illustrates how the faculty and community partner collaboration relationship across sustained community-university engagement partnerships impacts knowledge dissemination. A graduate research assistant with the National Center for the Study of University Engagement, she serves as the administrative coordinator to the Higher Education Network for Community Engagement Steering Committee, as well as the “Building Campus to Campus Partnerships” CBPR capacity-building program between MSU and the Historically Black Colleges and Universities Faculty Development Network.

Jessica Bagdonis

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Prior to attending Penn State, Jessica Bagdonis was a senior program officer at the International Research and Exchanges Board in Washington, D.C., where she managed educational outreach programs in the independent states of the former Soviet Union. Her research focuses on globalization and agricultural knowledge transfer and public scholarship in agricultural sciences. She received funding from the Penn State Laboratory for Public Scholarship and Democracy to develop an online directory that connects students with community-based research opportunities throughout Pennsylvania. Bagdonis holds a M.S. in rural sociology from Penn State University and a B.A. in law & society and Russian studies from American University.

Pam Page Carpenter

Participant

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Dr. Pam Page Carpenter serves as the K-12 education specialist at the North Carolina Solar Center in the College of Engineering at North Carolina State University. Her position involves curriculum development, program planning and evaluation, teacher training, outreach, and research and publications in education. Dr. Carpenter has been in education for over ten years as faculty teaching in higher education along with curriculum development and instructional design. She holds an Ed.D. in technology education with a minor in curriculum and instruction from North Carolina State University. Carpenter’s research focuses on immersive online educational technologies, alternative transportation technologies, and workforce development in automotive industries. As an advocate of environmental issues with a passion for education in science, technology, engineering, and mathematics, along with her experience as an instructor and curriculum developer, Dr. Carpenter applies her relevant background to serve as a guide in the development and expansion of existing K-12 programs statewide and additional programs in renewable energy and clean transportation to serve the students and teachers in North Carolina schools.

Ron Cervero
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Ron Cervero, professor and department head of adult education, was one of three University of Georgia researchers to receive the 2001 Imogene Okes Award for outstanding research from the American Association of Adult and Continuing Education (AAACE). Cervero, who earned his Ph.D. in adult education at the University of Chicago, has published extensively in adult education, with particular emphasis in the areas of continuing education for the professions and the politics of adult education. Of his six books, three have won national awards including the 1989 Cyril O. Houle Award for Literature in Adult Education. Cervero joined the UGA faculty in 1986.

Jeri Childers
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Jeri L. Childers is the director of Outreach Program Development at Virginia Technological University. She received her doctoral degree in higher education administration from the University of Missouri-Columbia. Prior to joining Virginia Tech in 2004, she worked for The Pennsylvania State University and the University of Missouri-Columbia. Her administrative and research interests include organization and community development, continuing professional education, leadership in higher education, university engagement, service learning, and campus-community partnerships. She launched the first Outreach Scholarship at Penn State in 1999, serving as the conference chair until 2004. Childers currently serves as the chair of the University of Continuing Education Association (UCEA) Outreach and Engagement Community of Practice, and is responsible for launching an online database of Promising Practices in Engagement. This database is co-sponsored by UCEA, ACHE, and HENCE.

Kathleen Costello
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Kathleen Costello is a Ph.D. candidate in anthropology at Indiana University, Bloomington. Her dissertation research is a study of a neighborhood network in Glasgow, Scotland that was established to support political asylum seekers as their cases are evaluated by the British government. Costello's other research interests include cultural memory and the anthropology of human rights. She is interested in the theoretical and practical issues related to engaging in anthropology as activism. This semester, she is teaching a field methods lab course as a service learning class at IUB.

Hiram E. Fitzgerald
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Hiram E. Fitzgerald, Ph.D., is associate provost for university outreach and engagement, and University Distinguished Professor of psychology at Michigan State University. He is co-chair of the MSU Family Research Initiative and chairperson of the Committee on Engagement, which is part of a multi-university Committee on Institutional Cooperation. He is also a member of the Council on Extension, Continuing Education, and Public Service Task Force on Engagement. Fitzgerald is co-director of the Michigan Longitudinal Study of Family Risk for Alcoholism over the Life Course (now in its 12th year), and is principal investigator of the Michigan local site component of the 17-site national evaluation of Early Head Start (now in its 9th year). He is also a member of a variety of interdisciplinary research teams focusing on evaluation of community-based prevention programs. His major areas of research include the study of infant and family development in community contexts, the impact of fathers on early child development, implementation of systemic models of organizational process and change, the etiology of alcoholism, and broad issues related to the scholarship of engagement. Since 1992, Fitzgerald has also served as the executive director of the World Association for Infant Mental Health. Fitzgerald holds a Ph.D. in experimental child psychology (1967) from the University of Denver.

April S. Grecho
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April S. Grecho is a Ph.D. candidate within the NCSU College of Natural Resources. She began her academic career at the University of New Hampshire, earning a B.A. in anthropology. Wanting to make a stronger connection between humans and resource use, she went on to achieve an M.S. in environmental resources from Arizona State University, and has volunteered with the Forest Service and National Park Service. Grecho's current research project focuses on the development of a collaborative framework of criteria and indicators for assessment of higher education programs emphasizing "sustainability." She believes that the combination of coursework, experiential learning, and outreach will determine the most effective programs that will lead students to make changes in their own lives and communities.

Amy Hilgendorf
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Originally a secondary school teacher, Amy Hilgendorf rediscovered academia after working with the University of Wisconsin-Extension as an AmeriCorps*VISTA volunteer. There Hilgendorf interacted with faculty who focused daily on bridging knowledge and application to effect positive social change. She entered graduate school with aspirations of a career that blends the best of research and outreach. She studies the interactions of families and schools and hopes to work with educators to create better environments that are supportive of all students' success. Hilgendorf has participated in several action research projects and is active on campus and in the community.

Elizabeth Hudson
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Elizabeth Hudson is a doctoral student at the University of Michigan's Center for the Study of Higher and Postsecondary Education. Her area of research is the relationship between higher education and society; she focuses on sustainability and strength of community engagement relationships. Currently she serves as a research assistant for the National Forum on Higher Education for the Public Good, where she is working on the Access to Democracy project, the Tenure Team Initiative, and other community organizing projects. Prior to her doctoral work, she worked as an adjunct faculty member teaching communication research methods at Salem State College. She completed an M.A. in communication at the University of Colorado.

Larry Jones
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Following his undergraduate degree in economics, Larry Jones worked for three years with a non-profit agency in Thailand, Bangladesh, Somalia, Kenya, Liberia and Ghana. His international work led him to the University of Wisconsin, where he completed his graduate work in community adult education. His initial work with Extension focused on community-based nutrition education with those living in economic poverty. The program in Wisconsin became a model for many states throughout the country. Based on his experience in Wisconsin, Jones was asked by USDA-CSREES to provide national leadership, in partnership with others, for similar programs administered by land grant institutions. He returned to Wisconsin to serve in his current role as director of program development and evaluation for the University of Wisconsin-Cooperative Extension.

Stephanie Jones
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Stephanie Jones has worked with North Carolina Cooperative Extension as an extension parenting educator and now as an extension associate at NC State University. She received her master's in human development and family studies with a concentration in family life and parent education in 2007. Currently she is responsible for implementing a conceptual model for improving school success among middle school aged youth, and overseeing the graduate certificate in family life education. She provides support to the departmental teaching faculty involved in the master's degree in human development and family studies program.

Cheryl Lloyd
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Cheryl Lloyd is a second year doctoral student in the North Carolina Agriculture and Technology State University Leadership Studies program. Her research interest focuses on the organizational implications of change on cooperative extension in expanded roles of engagement and outreach in urbanized environments. As state leader for urban programs at North Carolina State University, Lloyd coordinates campus and field resources to better serve North Carolina's urban residents as a community partner, educator and researcher. Her career included roles as urban county extension director, department head, and extension educator. She has degrees in family and consumer science education.

Lisa Marshall
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In Fall 2001, Lisa Marshall became the director of outreach programs for the department of nuclear engineering at North Carolina State University. Her research interests lie in enrollment management and engineering education. She is a geography of science doctoral student at the University of North Carolina at Chapel Hill. Her emphasis is on the U.S. nuclear renaissance and the role of universities. Before joining NC State University, she worked in enrollment management for several years at Carleton University in Ottawa, Canada.

Nancy Matheny
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Nancy Matheny enjoyed a long career as a performer for special events and corporate rollouts. Her teaching career began accidentally as a graduate student. It soon became apparent that although she loved teaching entertainment and special event management courses, by incorporating community driven projects into a entertainment and special events model she could open her students' eyes to the abundant rewards that making a difference in the lives and structures of the community in which one lives can bring. Matheny remains committed to broadening her understanding of community engagement and bringing fresh ideas to the classroom.

Tami Moore
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After several years working in community-based organizations and initiatives, Tami Moore is a candidate for a Ph.D. in education at Washington State University with a dual emphasis in higher education administration and cultural studies and social thought in education. Her dissertation employs narrative methodologies and critical readings of place to offer a holistic perspective on community-campus interactions in regions served by comprehensive universities. She and her major advisor, Kelly Ward, are working on a project involving tenure-track faculty at research institutions who are integrating research, teaching and service into community-based work grounded in scholarship.

Roberta O'Connell
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As the program administrator for the division of economic and community outreach at Towson University, Roberta O'Connell is responsible for coordinating numerous outreach and external relations efforts. She oversees several major initiatives, including the administrative and operational functions for the Coalition of Urban and Metropolitan Universities, a national organization of university presidents. She also serves as a key advisor to the Provost. Prior to working at TU, O'Connell coordinated community outreach initiatives for the President of San Diego State University. Additionally, she is in the final stages of finishing a master's degree in higher education policy from San Diego State University.

Andrea Potter
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Andrea Potter is currently the development director for The Progressive Media Project, an outreach project of The Progressive, Inc. (*Progressive* magazine). She is the Center for Democracy in Action, Inc. board president and a community scholar and part-time instructor for Edgewood College in social democracy; to facilitate student service learning, she takes students abroad to Ukraine. Potter has been assistant director/program coordinator for the East Madison Community Center for 16 years. She is the program coordinator for the YWCA, a member of the board of directors for the Wisconsin Youth Company, and a member of Women In Focus.

Annalisa Raymer
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Annalisa Raymer worked in participatory civic leadership development in Appalachia for about a dozen years before taking a sabbatical from practice in order to go back to school. At Cornell University she completed a master's degree in rural and community development and a doctorate in the College of Human Ecology. She also holds an M.L.S. in library science from the University of Kentucky and a B.A. in English literature from Berea College. Raymer's mission is to promote public placemaking as a means of cultivating public life. She is an avid practitioner of action research and currently teaches civic engagement at the University of Alaska, Anchorage.

Lorilee Sandmann
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Lorilee R. Sandmann, Ph.D., is associate professor in the department of lifelong education, administration, and policy at the University of Georgia and co-director of the National Review Board for the Scholarship of Engagement. Additionally, she has held administrative, faculty, and outreach positions at Michigan State University, University of Minnesota, and Cleveland State University. Her leadership and research focuses on major institutional change processes to promote higher education community engagement and on restructuring criteria used to define and evaluate faculty scholarship. Dr. Sandmann is actively involved through leadership positions and frequent presentations in higher, adult, extension, and continuing education, and related associations. For her leadership, she was inducted into the International Adult and Continuing Education Hall of Fame in 2000. She serves on the inaugural National Advisory Committee for the Carnegie Foundation's Community Engagement Classification.

Victoria Steel
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Victoria Steel has held a variety of positions in higher education administration, including: international programs, non-traditional student services, and distance and continuing education. Currently she is in the field of sponsored programs, where external funding for projects indicates a need not being met and can influence institutional behavior regarding social mission. Steel has become interested in how institutions of higher education "behave" as corporate citizens and the influence they have on their students (and personnel) in terms of fostering service and engagement. She is particularly interested in the language that each institution develops to communicate their community engagement and outreach activities.

Randy Stoecker
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Randy Stoecker is currently an associate professor in the department of rural sociology at the University of Wisconsin, with a joint appointment in the Center for Community and Economic Development. This position has taken him into expanded work in academy-community partnerships and community leadership development. His “research” work is not something that is designed mostly to fit on a shelf; consequently, all of his research these days starts with the word “community.” His main focal areas are community organizing and development, community-based research, and community informatics.

Kelley Strawn
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Kelley Strawn is a political sociologist interested in collective action, protest, and change in Mexico. His research focuses on protest events nationwide in Mexico as a vehicle to understand how economic and political reforms over the past two decades have reshaped Mexican society. He has no immediate experience with community engagement research. As Strawn is part of a small, liberal arts community located across the street from Oregon’s state capitol building, his interest in engagement research stems from his college’s goal to develop connections between their undergraduates and the political community through engaged research.

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Courtney H. Thornton is a postdoctoral researcher in higher education administration at North Carolina State University. She has studied the role of institutional cultures in students’ development as responsible citizens, faculty socialization and resource allocations for public service. Her work has appeared in the *Journal of College Student Development* and the *Journal of Higher Education Outreach and Engagement*, and is forthcoming in *Research in Higher Education*. Dr. Thornton also collaborates extensively with the NC State Office of Extension, Engagement and Economic Development, most recently via the Task Force for the Carnegie Classification in Community Engagement.

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Lisa Townson joined University of New Hampshire Cooperative Extension in December 1998 as an extension specialist. She provides state-wide leadership for program development and evaluation for Extension staff in all program areas. In addition, she holds a joint appointment with the UNH Office of Outreach Scholarship, where she works with faculty and administrators in developing effective engaged scholarship projects in New Hampshire. Originally from Michigan, Townson worked as an agriculture agent and then a district livestock specialist in Ohio and Michigan for seven years prior to her move to New Hampshire. Her educational background is in animal science, agricultural education, and, more recently, higher education.

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David Weerts' engagement-related scholarly interests focus on building institutional capacity (financial, cultural, structural, etc.) to serve the public good. Recently, he edited a special issue of the *International Journal of Educational Advancement* focused on how engagement professionals might collaborate with advancement officers to raise private and public support for community engagement. In addition, he has published a series of publications related to how land grant universities develop "engaged" relationships with communities they serve. This work is anchored in knowledge flow theory. He serves on the National Program Advisory Board for the Engagement Academy for University Leaders, sponsored by Virginia Tech University.

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Dr. Mark Wilson is assistant director for the Caroline Marshall Draughon Center for the Arts and Humanities, the dedicated outreach unit for the College of Liberal Arts at Auburn University. Having recently graduated with a doctorate in history from Auburn University, he is interested in history and public memory as a tool for community development and civic engagement. One current research project, in cooperation with two artists-in-residence in public schools in a small, fishing village in south Alabama, explores the connection between public memory of education and the potential for oral history projects to reconnect citizens to community discussion and action related to public education.

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Dr. James Zuiches is the vice chancellor for extension, engagement, and economic development at North Carolina State University, Raleigh, NC. In this role, he leads and coordinates all extension, engagement and economic development programs of the university, including the Cooperative Extension Service, Industrial Extension Service, Small Business and Technology Development Center, non-credit programs of the Jane S. McKimmon Center for Extension and Continuing Education, the Economic Development Partnership, and the General H. Hugh Shelton Initiative for Leadership Development. Prior to joining NC State, Zuiches served as dean of the College of Agriculture and Home Economics at Washington State University, 1995-2003, and concurrently as director of cooperative extension and the agricultural research center for four years and professor in the department of community and rural sociology. He has more than 70 publications, including edited books, professional journal articles, book chapters, bulletins and editorials. He received his Ph.D. and M.S. in sociology from the University of Wisconsin, Madison, and his B.A. in philosophy and sociology from the University of Portland, OR.

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