

# ENGAGEMENT THROUGH THE DISCIPLINES

Conference Program



PENNSTATE



*UW*  
**Extension**



The University of Georgia

**Outreach Scholarship  
2006 Conference**

**October 8-10, 2006**

**The Columbus,  
A Renaissance Hotel**

**50 N. 3rd St.  
Columbus, Ohio**

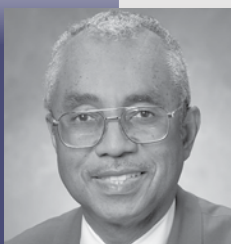
An annual conference sponsored by:  
The Ohio State University  
The Pennsylvania State University  
University of Wisconsin—Extension  
The University of Georgia

# *Engagement Through* **the Disciplines**



**Art Dunning**

Vice President for  
Public Service and Outreach  
and Associate Provost  
The University of Georgia



**Bobby Moser**

Vice President  
University Outreach  
The Ohio State University



**Craig Weidemann**

Vice President for Outreach  
The Pennsylvania State University



**David Wilson**

Chancellor  
UW Colleges and UW-Extension



**Karen Holbrook**

President  
The Ohio State University



Welcome to the sixth annual Outreach Scholarship conference.

This year's conference, Engagement Through the Disciplines, offers an opportunity to explore unique approaches to community-academic scholarly outreach through the discipline lens.

We are excited that the Sunday program will be held jointly with the national conference, Imagining America: Artists and Scholars in Public Life, hosted by The Ohio State University's Institute for Collaborative Research and Public Humanities. A consortium of colleges and universities, Imagining America addresses the theme of "Engaging Through Place," which complements the Outreach Scholarship theme of "Engagement Through the Disciplines."

The plenary sessions on Sunday are sponsored by both Outreach Scholarship and Imagining America. We encourage you to attend any of the concurrent sessions sponsored by either organization.

It gives us great pride to have The Ohio State University hosting the Outreach Scholarship 2006 conference. On behalf of the sponsor institutions, The Ohio State University, The Pennsylvania State University, University of Wisconsin-Extension, and The University of Georgia, we are pleased that you could join us in Columbus to share and to learn.

# First Things First...



## Conference Registration Desk

The conference registration desk is located on the second floor of The Columbus, at the top of the escalator. Here you will receive your conference materials. There will also be personnel throughout the conference to assist you as needed.

### Hours:

Sunday, October 8 ..... 8 a.m. – 5 p.m.

Monday, October 9 ..... 7 a.m. – 6 p.m.

Tuesday, October 10 ..... 7 – 10 a.m.

The 2006 Outreach Scholarship conference is designed to engage participants on several levels. For those new to the idea of the scholarship of engagement, the conference will help shape an understanding of the concept by providing several relevant examples. For those already grounded in their understanding of the definition and practice of the scholarship of engagement, the conference will further the national dialogue about:

- the scholarship of engagement as an integral and enriching component of faculty and university work,
- the relationship of the scholarship of engagement to other components of faculty and university work (in particular teaching and research),
- research on the scholarship of engagement, and
- the role of universities as “engaged institutions” in 21st-century society.

## Conference Bookstore

The SBX Bookstore will have available a variety of books for purchase on the second floor of The Columbus. Stop by and browse through the selection on Sunday, October 8, 9:30 a.m. – 5:30 p.m., or Monday, October 9, 8:30 a.m. – 5:30 p.m.

## Conference Evaluation

Your feedback concerning the Outreach Scholarship conference is very important to us. Please take a few minutes to complete the concurrent session evaluations you will receive throughout the conference. These will be helpful to the individual presenters. When you return home after the conference, you will receive an online survey asking for additional input. We greatly appreciate your feedback.

## Technology Showcase

*Sharing Our Stories of Engagement Through the Disciplines* is an exploration site for the use of baseline technologies to document and report the impact of outreach and transformations resulting from engagement. The exhibit area uses multimedia presentation methods to highlight stories drawn from different disciplines. Additionally, the technology showcase invites conference attendees to have fun with hands-on exercises—individual, cabaret-style kiosk presentations enable participants to discover technology-based tools for planning, capturing, organizing, and telling their stories of engagement.

Pre-function West, Sunday, October 8, 10 a.m. – 5 p.m.

Monday, October 9, 8:30 a.m. – 6 p.m.

## Internet Café

For your convenience, we will be converting our Technology Showcase kiosks into an Internet café during the following hours:

Sunday, October 8, 5 – 10 p.m.

Monday, October 9, 6 – 8 a.m., 6 – 10 p.m.

Tuesday, October 10, 6 a.m. – noon

Check with the registration desk for information on the hotel's wireless access.

## Hotel

See page 2 for the hotel floor plan.

## In-the-Community Sessions

Discuss with community and university partners the lessons learned through outreach occurring at sites in Columbus. Pre-registration is necessary to attend In-the-Community sessions. If you registered in advance, tickets are in your registration packet. Participants in In-the-Community sessions should meet promptly at their start time in the hotel's first-floor lobby and travel by bus to the community outreach partner.

## Poster Sessions

Poster sessions will be on display throughout the conference on the second floor of The Columbus. You are invited to meet the poster presenters on:

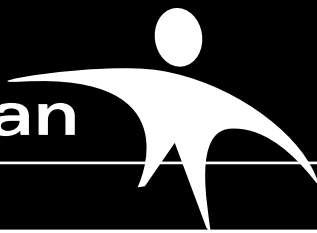
Sunday, October 8, ..... 2:35 – 3:15 p.m.

Monday, October 9, ..... 10:30 – 11 a.m.

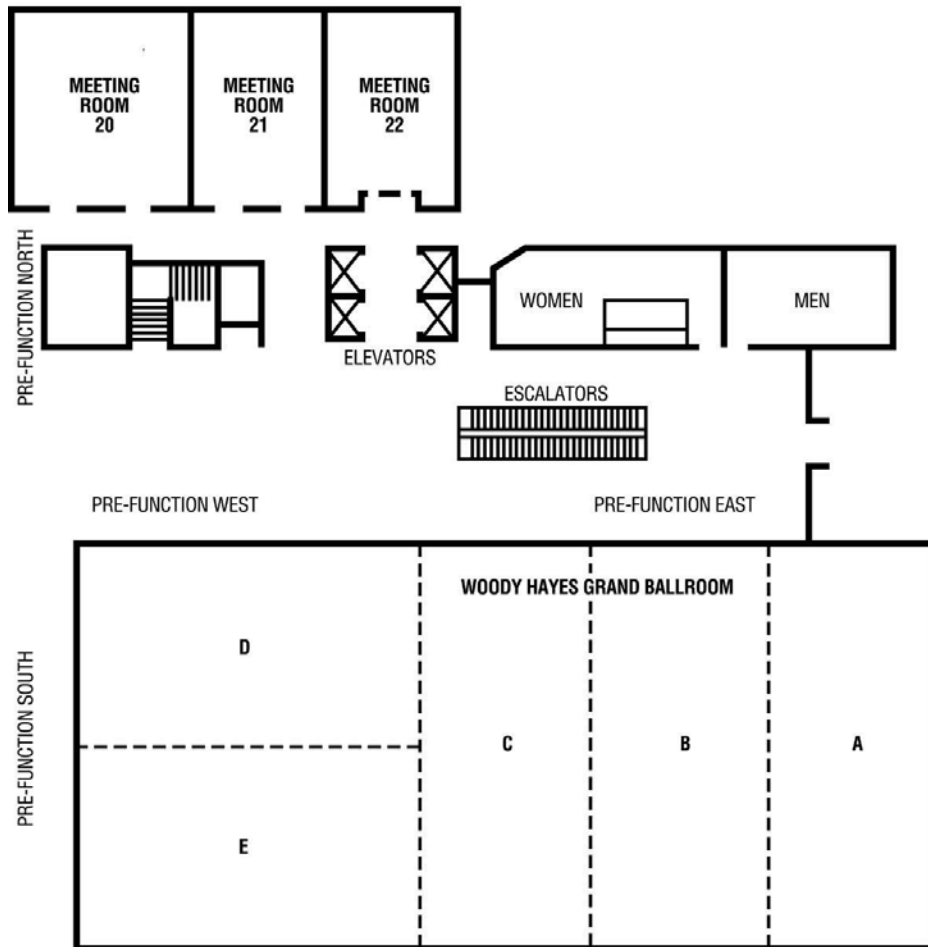
## Evening Receptions

Sunday and Monday night receptions are included in the full conference registration fee. Additional reception tickets will be available at the conference registration desk.

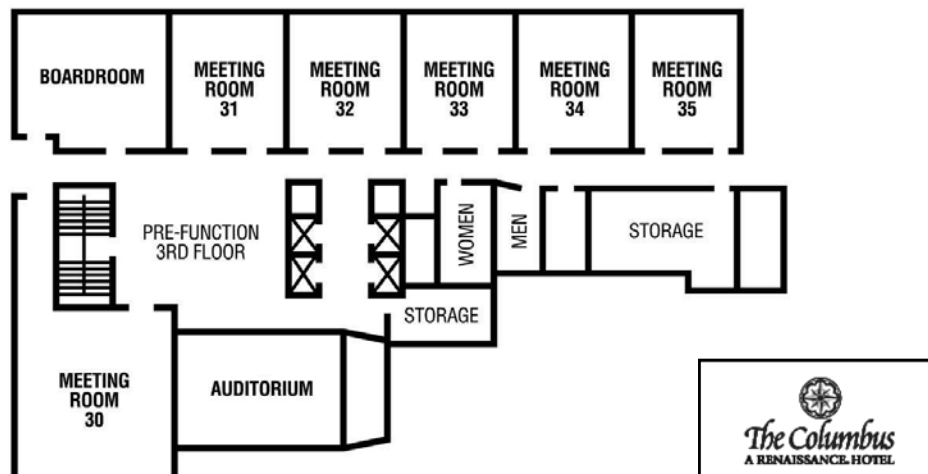
# Hotel Floor Plan

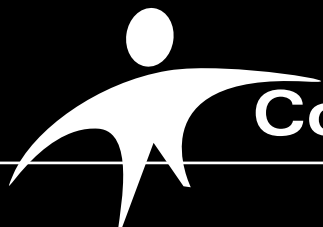


## Second Floor



## Third Floor





# Conference At-a-Glance

Sunday, October 8	7 a.m.	8 a.m.	9 a.m.	10 a.m.	11 a.m.	12 p.m.	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.
	Registration Open											Reception- WOSU @ COSI with Community Poster Session			
	Breakfast	Poster Session and Technology Showcase													
		Concurrent Sessions	BREAK	Concurrent Sessions	BREAK	Lunch Speaker: Scott Peters	BREAK	Concurrent Sessions	BREAK	Concurrent Sessions	BREAK				
	Imagining America Concurrent Session						Imagining America Concurrent Session								
												Buses run to and from COSI			
Monday, October 9	7 a.m.	8 a.m.	9 a.m.	10 a.m.	11 a.m.	12 p.m.	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.
	Registration Open											Reception- Gateway/Drexel			
	Breakfast	Poster Session and Technology Showcase													
		Plenary Session: Moderator, OSU President Karen Holbrook	BREAK	Concurrent Sessions	BREAK	Concurrent Sessions	BREAK	Lunch/Speaker: President Lee Todd	Concurrent Sessions	BREAK	Concurrent Sessions				
	Featured Session				Featured Session				Featured Session	BREAK	Featured Session				
					In-the-Community Session						In-the-Community Session		Buses run to and from Gateway		
										In-the-Community Session					
Tuesday, October 10	7 a.m.	8 a.m.	9 a.m.	10 a.m.	11 a.m.	12 p.m.									
	Poster Session														
	Registration			Plenary Session: Speaker, Bruce A. McPheron	Lunch										
	Breakfast	Concurrent Sessions	BREAK			Concurrent Sessions									
				Hands-on Science											





# Conference Schedule

Sunday, October 8



Plenary Sessions are sponsored by the Outreach Scholarship and Imagining America conferences. Please attend any of the concurrent sessions throughout the day.

<b>8 a.m. – 5 p.m.</b>	<b>Registration opens</b> <i>Pre-function East</i>
<b>8:30 – 9:45 a.m.</b>	<b>Breakfast</b> <i>Woody Hayes Ballroom CDE</i>
<b>9 – 10 a.m.</b>	<b>Imagining America posters</b> <i>hosted by authors/presenters</i>
<b>10 a.m. – 5 p.m.</b>	<b>Poster Session and Technology Showcase</b> <i>Pre-function West and South</i>

**10 – 11:30 a.m.**  
**Imagining America**  
*sponsored concurrent sessions*

## Room 30 IA's Tenure Team Initiative: First-Year Report

**Steven Lavine**, president, California Institute for the Arts,  
National co-chair of Imagining America's Tenure Team

**Timothy Eatman**, program director for research and policy,  
Imagining America

Imagining America's Tenure Team Initiative aims to adjust institutional policies to reality on the ground, helping evaluation to respond appropriately to the subtleties of publicly useful scholarship pursued by artists, humanists, and designers. The goal is to develop policies that are adequate to the public work of the arts and humanities in the context of broad changes in cultural production. Steven Lavine will offer his views on necessary changes in tenure and promotion policies as they affect public artists and public scholars. Timothy Eatman will report on the first year of the initiative, summarizing findings from interviews, surveys, and reports. Along with Tenure Team members and consulting scholars and artists, Dr. Eatman will facilitate discussion by participants on a set of draft recommendations, inviting comment by the audience.

## Room 31 Publishing Public Scholarship

**Karen Halttunen**, University of Southern California, past president, American Studies Association

**David Thelen**, distinguished professor, History, Indiana University, Bloomington

**Sarah Robbins**, director, Kennesaw Mountain Writing Project, and professor, English and English Education, Kennesaw State University

**al-Hussein N. Madhany**, University of Chicago, editor, *Islamica Magazine*

**Sylvia Gale** (session chair), community programs coordinator, University of Texas at Austin, and Imagining America project director, P.A.G.E. (Publicly Active Graduate Education)

Where, how, why, and by whom should the stories about public cultural projects be told? What issues attend the translation of public cultural work to academic and nonacademic audiences? What challenges does this new scholarship pose for conventional academic genres? This panel will explore these questions by examining the application and implications of a range of forms, media, and audiences for public scholarship.

## Room 32 Temporary Venues, Permanent Ideas: Arts and Culture Planning at The University of Pennsylvania

**Andrew Zitcer**, cultural asset manager, The University of Pennsylvania

**Gina Renzi**, director, Rotunda/Foundation Community Arts Initiative, The University of Pennsylvania

**Rashida Holmes**, coordinator, Girls DJ Collective

The University of Pennsylvania has cultivated a strategy of incubating arts and culture projects in "non-performing assets," or buildings that the institution owns that have no immediate use. Most of these assets lie on the 40th Street corridor, the traditional boundary between campus and community. The university has engaged the arts community to utilize these facilities in a way that demonstrates social, academic, and community benefits. This session will explore

how these cultural assets work together to maximize resources of their unique position in an urban neighborhood with access to a great urban research university and how the groups are making plans for sustainability and growth.

## Room 33

### Collaboration, Place and History

**Aminah Brenda Lynn Robinson**, Columbus printmaker and 2004 MacArthur Fellow

**Kelly Driscoll**, assistant professor of printmaking, Pratt Art Institute

**Amy Driscoll**, associate senior scholar, Carnegie Foundation for the Advancement of Teaching

This panel will bring a conversation between two artists, Aminah Brenda Lynn Robinson and Kelly Driscoll, into the context of community engagement. The two artists will discuss almost two decades of collaboration and how place acts in their work as a link between one's immediate environment and experiences over time. The dimensions of place are likewise reflected in the new Carnegie classification for institutions engaged with community. Amy Driscoll will discuss how those dimensions provide a framework for recognizing and honoring the work of artists and scholars who serve as stewards of place.

**10 – 10:30 a.m.**

**Outreach Scholarship**

*sponsored concurrent sessions*

## Room 20

### Mentoring Children of Incarcerated Parents (ChIPs)

**Nancy Olson**, RSVP/VISTA manager, North Dakota State University

**Julie Eikamp**, project director, RSVP Central ND

Without intervention, 70% of children who have a parent in prison will themselves become part of the prison system. To break the destructive cycle and strengthen the families involved, a program to mentor children of incarcerated parents (ChIPs) has been launched in North Dakota. Funded by a federal grant, a university outreach

unit sponsors and manages local programs that identify children and recruit mentors to assist families in supporting the at-risk children. Several entities within the university provide knowledge resources applied at the local level to recruit and train mentors and assess the overall program.

## Room 34

### One Block at a Time: Win-Win Situations for Community Design

**Danny Bivins**, Fanning Institute, The University of Georgia

**Pratt Cassity**, director of the Center for Community Design, Planning, and Preservation, The University of Georgia

Recognizing that citizen participation and community education are critical to encourage attractive and sustainable growth, the Alliance for Quality Growth, housed in The University of Georgia's Fanning Institute, developed a modified charrette process, or "mini-charrette," to aid in situations that are not large enough for a full charrette but would still benefit from assistance. The charrette is a technique for delivering design solutions in a short time through a community-based process. The mini-charrette combines a team of experts and a shortened input component. The design process occurs on campus, and the product is delivered to the client community.

## Room 35

### Community Engagement and Teaching American History Grant Projects

**Jody Blankenship-Walden**, outreach projects manager, THINK History, Ohio Historical Society

**Stuart D. Hobbs**, History in the Heartland project director, The Ohio State University

**Kristina Markel**, History WORKS II project director, The Ohio State University

**Stacia Kuceyeski**, project archivist, Ohio Historical Society

**Betsy Hedler**, project archivist, Ohio Historical Society

This presentation will examine community partnerships between educational agencies, universities, and the historical society in the context of the Teaching American History grant program. We will discuss the process of forming community partnerships to create a successful grant proposal and broadening those partnerships to include

# Conference Schedule

Sunday, October 8



new communities and new audiences, through our experiences with the History WORKS, History WORKS II, History in the Heartland, and THINK History grant projects.

## Executive Boardroom

### Telemedicine Cancer Kiosks in Community Pharmacies: A Multi-Sector, Multi-Disciplinary Challenge and Collaboration

**Lorilee Sandmann**, associate professor, The University of Georgia

**Robert Galen**, professor, College of Public Health, The University of Georgia

The number of patients developing cancer is projected to double in the next 50 years. This session will describe a collaboration of academics from education, health communication, medicine, pharmacy, public health, students from those colleges, along with community pharmacists, a commercial provider, and community nonprofit organizations in designing, evaluating, and sustaining a kiosk-based integrated technology solution to serve as an information resource for cancer patients, caregivers, and the public. Representatives of the various disciplines and sectors will discuss how they negotiated this successful community-engaged scholarly intervention and will feature the critical role of place in the project's success.

10:45 – 11:15 a.m.

## Outreach Scholarship

*sponsored concurrent sessions*

## Room 20

### Linkages: Developing a New Model for University/Community Partnerships Through UGA's Archway Project

**William Epps**, The University of Georgia Archway Project coordinator, The University of Georgia

**L. Steven Dempsey**, director of special projects for the Office of the Vice President for Public Service and Outreach, The University of Georgia

**Mel Garber**, director, Special Initiatives, Georgia Cooperative Extension Service, The University of Georgia

In pursuing strategies to advance inter-university collaboration and enhanced community access to university resources, UGA has established an innovative pilot project in a rural community that landed one of the state's largest economic development projects and is now challenged by exponential growth and a plethora of community and economic development challenges and opportunities. This session will provide an overview of the project—a collaborative partnership that transcends boundaries within the university and engages the community as a full partner—and will involve program participants in a broad discussion of the key elements of strong and effective university/community partnerships.

## Room 34

### Outreach Partners that Help Independent Stores Survive the Changing Marketplace

**Bruce Schwartau**, regional Extension educator, Community Economics, University of Minnesota Extension Service

Scholarly partnerships inside and outside the University of Minnesota Extension Service along with outreach partnerships with the business community have made the Retail Analysis & Development program a success. Local workshops are getting good media attention and creating discussion of how independent businesses can adapt to the changing marketplace and co-exist with the large discount retailers. The program began with researchers adding to the knowledge base of other experts while a non-university market researcher visited with local economic development entities to determine how best to create a learning environment in communities.

## Room 35

### Finding Places to Stand: Sustaining Partnerships Through a Combination of Teaching, Researching, and Administering Service-Learning Courses

**Nancy Pine**, Ph.D. candidate, Department of English, The Ohio State University

**Stacey Blackstone**, first-grade teacher, Medary Elementary, Columbus Public Schools

**Martha Sims**, senior lecturer, Department of English, The Ohio State University

In this presentation, community and university members engaged in a school-university partnership program discuss the various roles they have negotiated through the teaching, research, and admin-



istration of a particular service-learning course. The shifting roles each of us has assumed have opened up different discourses from which we speak; we find ourselves in other places to stand as we discover ways the service-learning program both aides and fails us and our students. We argue that the negotiation of these shifting roles accomplishes two crucial tasks for service-learning initiatives: sustaining the partnership and creating new knowledge for participants' respective disciplines.

## Executive Boardroom

### Making Places for Persons of All Ages and Abilities

**Margaret Teaford**, assistant professor, School of Allied Medical Professions, The Ohio State University

**Susan Zavotka**, associate professor, College of Education and Human Ecology, The Ohio State University

What could a gerontologist in an occupational therapy division and an interior designer in consumer sciences have in common? Actually, quite a bit—for example, a passion for universal design so that housing can support persons of all ages and abilities or an interest in Lawton's theory of environmental fit, which explains the impact of environment on human behavior. Working together has helped them move beyond the typical classroom to a wider engagement through service learning.



**11:45 a.m. – 1:15 p.m.**

*Woody Hayes Ballroom CDE*

## Luncheon and Plenary Session

*sponsored by Outreach Scholarship and  
Imagining America*

**Welcome – Julie Ellison**, director, Imagining America, University of Michigan

**Remarks – Robert Livingston**, associate director, The Institute for Collaborative Research and Public Humanities, The Ohio State University

### Changing the Conversation about Higher Education's Public Mission and Work

**Scott Peters**, assistant professor, Department of Education, Cornell University



Scott Peters

What are—and what should be—the educational, cultural, and political roles of scholars in public life? To illuminate and reconstruct threatened traditions of civic professionalism in the American academy, we must take up the task of moving this question to the center of a new conversation about higher education's public mission and work. Enlivened by historical and contemporary stories of engagement, such a conversation can be an important avenue for learning and change.

**1:30 – 3 p.m.**

**Imagining America**

*sponsored concurrent sessions*

## Room 30

### Cultural Studies Praxis

**Ron Krabill**, Interdisciplinary Arts and Sciences, University of Washington, Bothell

**Becky Rosenberg**, Teaching and Learning Center, University of Washington, Bothell

**Diane Douglas**, Center for the Liberal Arts, Bellevue Community College

# Conference Schedule

Sunday, October 8



**Elizabeth Thomas**, Interdisciplinary Arts and Sciences,  
University of Washington, Bothell

How do university faculty enter into meaningful collaboration while attempting to de-center the role of the university? How can we ensure that collaborations are mutually created from the beginning, rather than pulling in community partners only to meet university needs? This workshop, led by members of the Cultural Studies Praxis Collective at the University of Washington, Bellevue Community College, and Cascadia Community College, will involve participants in an abbreviated simulation of the workshop exercise used by the collective to engage faculty and staff, not as expert consultants, but rather as users of and participants in arts and humanities-based community organizations. This exercise explores the surrounding community, appropriates found text, and maps our impressions, allowing us to examine the meaning of collaboration in specific locations and the ways in which those locations profoundly affect our work as engaged scholars.

## Room 31

### History Outside the Classroom: Teaching Community Collaboration and Engagement

**Kevin Murphy**, professor, University of Minnesota

**Lisa Blee**, graduate student instructor, University of  
Minnesota

**Andrew Urban**, graduate student instructor, University  
of Minnesota

**Carly Beane**, undergraduate student, University of Minnesota

**Erin Dorbin**, undergraduate student, University of Minnesota

**Andria Peters**, undergraduate student, University of  
Minnesota

This panel focuses on the collaborative public history work produced in an undergraduate classroom at the University of Minnesota, in which students explored the diverse urban neighborhood surrounding the university's West Bank campus. Kevin Murphy, Lisa Blee, and Andrew Urban will discuss the development, goals, and shortcomings of a teaching model based on collaborations between students and community organizations and the potential of this collaborative model to produce greater undergraduate knowledge

about and investment in the place in which students live and learn. Carly Beane, Erin Dorbin, and Andria Peters will talk about their individual projects and the controversies and debates their research encountered, opening the floor to discussion.

## Room 32

### Entertainment, Education, and Economic Impact: The OSU/Port Clinton Performing Arts Festival

**Jennifer Schlueter**, doctoral candidate, Theatre, The Ohio  
State University, and managing director, OSU/Port Clinton  
Performing Arts Festival

**Mark Shanda**, chair, resident technical director, and  
professor, Theatre, The Ohio State University

**Bowen "Bo" Loeffler**, president, Port Clinton Renaissance  
Corporation

**Karin Messner**, president, Communicraft; communications  
director, OSU/Port Clinton Performing Arts Festival

**Michael Wilkerson**, Indiana University

The OSU/Port Clinton Performing Arts Festival is a touchstone of successful local engagement. This week-long series of performances and workshops, set in the Lake Erie community of Port Clinton, Ohio, involves collaborators from The Ohio State University's Department of Theatre and College of the Arts, the Ottawa County Extension office, and the Renaissance Corporation of Port Clinton. The festival is distinct from similar town-to-gown performance partnerships in that its impetus came from the community, rather than the university; it negotiates multiple sets of engagement; and features many artists-in-training, with undergraduate and graduate students showing their work outside the confines of the university. The panelists will give short opening statements followed by a roundtable discussion that focuses on the interactions of performers and community members, the tensions between the different goals of the partners, and the links made between the festival and Ohio State scholarship.

## Room 33

### Living Culture: Project, Process, and Proposition

**Michael Mercil**, associate professor, Art, The Ohio State University

The Living Culture Initiative grows out of recent work by professors Michael Mercil and Ann Hamilton in and around the College of the Arts at The Ohio State University. Recognizing Ohio State's founding mandate to combine agriculture and the liberal arts, Living Culture involves an ongoing reconsideration of the land-grant mission in the light of contemporary socioeconomic and ecological urgencies. How can the arts generate a more grounded awareness of the university's place in cultivating—establishing and unsettling—relations with the local? By forging working partnerships with a range of local producers, including the College of Food, Agricultural, and Environmental Sciences and the Wexner Center for the Arts, the initiative sets out to explore ecologies of production and consumption—art, food, knowledge, beliefs, and skills. Michael Mercil and co-workers will share some strategies for the care and keeping of Living Culture.

**1:30 – 2 p.m.**

### Outreach Scholarship

*sponsored concurrent sessions*

## Room 20

### Metro High School—A Unique Partnership for Success

**Sandra Stroot**, senior associate dean, College of Education and Human Ecology, The Ohio State University

**David Andrews**, dean, College of Education and Human Ecology, The Ohio State University

**Dan Hoffman**, director, Ohio Center for Essential School Reform

**Brad Mitchell**, director, Educational Council

**Marcy Raymond**, principal, Metro High School

**Rich Rosen**, senior vice president, Battelle

**Rick Freeman**, dean, College of Mathematical and Physical Sciences, The Ohio State University

**Joan Herbers**, dean, College of Biological Sciences, The Ohio State University

Metro High School was created through a collaborative partnership between the Educational Council, Battelle, and The Ohio State University. Metro High School will house 400 students in the 9th through 12th grades. The small-school design will allow for a personalized, experiential learning environment for all students. The curriculum at Metro is focused on STEM topics: science, technology, engineering, and math. Metro also offers opportunities for university faculty to engage in research to study teacher development and student learning.

## Room 21

### HENCE—Building a Higher Education Network for Community Engagement

**Amy Driscoll**, associate senior scholar, Carnegie Foundation for the Advancement of Teaching

**Hiram Fitzgerald**, associate provost, University Outreach and Engagement and University Distinguished Professor of Psychology, Michigan State University

**Lorilee Sandmann**, associate professor, The University of Georgia

**Karen Bruns**, leader of Outreach and Engagement and OSU CARES, The Ohio State University

You have a new opportunity to become involved nationally in advancing higher education's partnerships with communities. In February 2006, 28 national organizations came together at a Wing-spread Conference in Wisconsin to discuss how these organizations might, through their collective efforts, advance the higher education engagement movement. The HENCE network was formed and now serves as a vehicle by which these and other organizations can collaborate on advocacy, policy, scholarship, research, and visibility and dissemination issues. This session will provide an overview of HENCE and how you can become involved through your national organizations.

# Conference Schedule

Sunday, October 8



## Room 34

### Governing a Diverse Community: Georgia's Rapidly Growing Hispanic Population

**Peter Gess**, public service assistant, Carl Vinson Institute of Government, The University of Georgia

Many of the opportunities and challenges of immigration are felt at the municipal and county levels and require that local policy-makers respond in new and innovative ways. The Vinson Institute launched a pilot program in 2005 by taking 17 local government officials from Georgia to Mexico. The participants met with government officials of various levels and responsibilities, community and citizen groups, labor unions, and university experts. They also experienced cultural and societal norms. A traditional survey and Q-methodology was employed to measure participant views, values, attitudes, and understandings both before and after the study tour as an indication of impact.

## Room 35

### Connecting to the Community Through Arts and Cultural Outreach

**Terry Anderson**, outreach director, Greater Columbus Arts Council

Making connections to the community through art and cultural programming is essential to developing and sustaining new audiences. Explore how significant outreach can be developed by enhancing or developing art and cultural offerings provided by universities or through unique collaborations with national, state, and local arts organizations and agencies. Case studies will be provided to access best practices and logic models that reflect the complementary relationship between universities and the community.

## Executive Boardroom

### "Hear our Voices!" Legal Advocacy for the Old and Young Through University-Based Clinics

**Katherine C. Pearson**, professor of law and director of Elder Law Clinic, School of Law, The Pennsylvania State University

**Lucy Johnston-Walsh**, clinical professor and director, Children's Advocacy Clinic, School of Law, The Pennsylvania State University

For more than 25 years, law schools have used clinical education to provide hands-on learning for lawyers-to-be through client representation. Clinics and clinical faculty have other roles to play, however, by recognizing that individual client concerns are often indications of systemic problems. Faculty can combine traditional scholarship with community outreach projects and we will demonstrate key opportunities (using video examples) for interdisciplinary clinics focusing on at-risk seniors and children.

2:15 – 2:45 p.m.

**Outreach Scholarship**  
*sponsored concurrent sessions*

## Room 20

### The Promise and Challenge of Interdisciplinary, Faith-Based Campus Community Partnerships; The Experience of Columbus Congregations for Healthy Youth

**Kenneth Steinman**, assistant professor, School of Public Health, The Ohio State University

**Bishop H. Eugene Bellinger**, pastor, Cathedral of the Covenant, Columbus, Ohio

**Ron Ryles**, program director, Faith Works, Columbus Health Department

**Linda James Myers**, associate professor, African American and African Studies, The Ohio State University

**Townsend Price-Spratlen**, associate professor of sociology, The Ohio State University

**Pastor Jimmy Terry**, youth pastor, First Church of God, Columbus, Ohio

This presentation describes the promise and challenges of partnerships involving multiple academic disciplines and faith-based organizations. Whereas many campus-community partnerships involve religious congregations as part of a broader coalition, relatively few explicitly focus on collaboration with a local faith community, and virtually none addresses issues as controversial as adolescents and sex. We will discuss the promise and challenges of developing

and maintaining Columbus Congregations for Healthy Youth, our interdisciplinary faith-based partnership. Our discussion will focus on three key issues that distinguish this type of partnership: (1) personal disclosure of one's faith; (2) respecting differences; and (3) building trust.

## Room 34

### **The Somali Narrative Project: A Community-Based Research Project with Somali Immigrants in Lewiston, Maine**

**Carol Toner**, coordinator of Maine Studies, University of Maine

In the last few years more than 2,300 Somalis fleeing their war-torn East African homeland have settled in Lewiston, Maine, a small city of 36,000 that is predominantly white, Franco-American, and Roman Catholic. The University of Maine's Somali Narrative Project emerged in response to this new immigrant community. The SNP, which includes four faculty members, three University of Maine Somali students, and several Somali community members, is a community-based, interdisciplinary effort to document the experiences of Maine's Somali immigrants and to foster intercultural understanding. This presentation explores the challenges and benefits inherent in this cross-cultural interdisciplinary effort.

## Room 35

### **Finding a Common Language, Finding a Common Ground**

**Tarah Raaum**, Community Design Solutions, Milwaukee, Wisconsin

**Sarah Puls**, business recruitment specialist, Layton Boulevard West Neighbors, Milwaukee, Wisconsin

Three simple projects are presented that clearly demonstrate that the different theoretical backgrounds planners and architects bring to engagement result in different approaches to engagement practice and, in addition, these differences can be barriers or advantages to successful community outreach. Understanding each other becomes even more essential in these examples because the community clients share a goal but approach it from very different starting points—business (private sector) and neighborhood (public sector). We will also present and invite discussion of strategies targeted at students to strengthen community development efforts by creating a multidisciplinary engagement scholarship.

## Executive Boardroom

### **The Struggle for Equal Partnerships between the University and Low-Income Communities: A Case Study**

**Ric MacDowell**, Extension agent, Lincoln County, West Virginia University

**Jennifer Williams**, program director for agriculture and natural resources, West Virginia University Extension Service

Often, universities assume they have the tools needed to make correct and appropriate decisions when working on low-income community projects. As a result, the university often decides for the community. This presentation looks at a project through a different paradigm in which local community members are equal decision making partners. The presentation will share successful strategies for increasing engagement with the local community and initial case study results in attitude change, knowledge gained, leadership, and decision making in the community. Attendees will be invited to react, share their ideas, and posit how this project could affect their university.

**2:45 – 3:15 p.m.**

Refreshment break  
*Pre-function West*

### **Outreach Scholarship Posters**

*hosted by authors/presenters*





# Conference Schedule

## Sunday, October 8



**3:15 – 5 p.m.**

*Woody Hayes Ballroom AB*

### Plenary Session

*sponsored by Outreach Scholarship and  
Imagining America*

**Welcome – Bobby D. Moser**, vice president, University Outreach, The Ohio State University

### Imagining America Concluding Remarks

**Julie Ellison**, director, Imagining America, University of Michigan

### Public Engagement and the Civic Professional: What's Next?

#### Moderator

**Amy Driscoll**, associate senior scholar, Carnegie Foundation for the Advancement of Teaching

#### Panelists

**Gail Dubrow**, vice provost and dean, Graduate School, University of Minnesota

**David Mathews**, president, Charles F. Kettering Foundation; former secretary of Health, Education, and Welfare in the Ford administration; former president, University of Alabama

**Roderick G. Chu**, chancellor emeritus, Ohio Board of Regents

This session will feature a discussion circle of prominent leaders in key sectors who have spent much of their careers integrating civic responsibility into their professional lives, as well as the organizations they represent. Organizations and individuals are doing their work differently as they commit to sharing in the obligations of a broad and diversified community. Colleges and universities, businesses, nonprofit organizations, and governmental agencies are supporting their employees as they integrate their work with

the communities they serve. The ethos of engagement is shaping the educational and work choices of many young people, too. When professionals take on civic work, how is democracy served? How are we changed? What is the impact on institutions, organizations, and professional cultures and practices? What are the implications for higher education?

**5:30 – 6:30 p.m.**

Buses load for transportation to reception  
– *hotel's first-floor lobby*

**6 – 8:30 p.m.**

Reception

**WOSU@COSI**

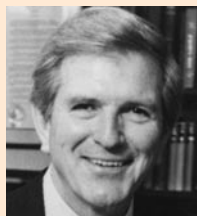
– *333 West Broad Street, Columbus*



Amy Driscoll



Gail Dubrow



David Mathews



Roderick Chu

Experience the science of broadcasting in a new community venue! WOSU Public Media, Ohio State's public broadcasting station, invites you to visit the new studios and public exhibit space located in Columbus's premier science center, COSI. Two missions and one phenomenal goal: to connect with the Columbus community in unique and engaging ways. WOSU's general manager Tom Rieland and COSI's president David Cheseborough will welcome you to this exciting partnership and share future plans. You will also have an opportunity to play in our new space as you mingle with colleagues from across the country who are developing university-community partnerships in their own home communities. An assortment of hot and cold hors d'oeuvres will provide dinner or whet your appetite for enjoying one of Columbus's many outstanding restaurants.

**8 – 9 p.m.**

Buses load for transportation back to the hotel  
– *outside COSI*

# Conference Schedule

## Monday, October 9



**7 a.m. – 6 p.m.**      **Registration opens**

*Pre-function East*

**8:30 a.m. – 6 p.m.**      **Poster Session and  
Technology Showcase**

*Pre-function West*

**7:30 – 8:45 a.m.**      **Breakfast**

*Woody Hayes Ballroom CDE*

factor. This discussion will include institutional leaders from several different types of institutions who will discuss the integration of outreach scholarship with the unique institutional missions they represent. They will discuss the balance and tensions that are created as the integration of outreach scholarship with institution missions is achieved.



Ronald Thomas

**9 – 10:30 a.m.**

**Panel of Presidents Plenary Session**

*Woody Hayes Ballroom AB*

**10:30 – 11 a.m.**

**Refreshment break**  
*Pre-function West*

**Outreach Scholarship Posters**

*hosted by authors/presenters*

### **Different Institutions, Different Missions: What Does it Mean for the Outreach Scholarship Vision?**

#### **Moderator**

**Karen Holbrook**, president, The Ohio State University

#### **Panelists**

**Roy Church**, president, Lorain County Community College

**Melvin N. Johnson**, president, Tennessee State University

**Ronald Thomas**, president, University of Puget Sound,

#### **Convenor**

**Art Dunning**, vice president for public service and outreach, The University of Georgia



Karen Holbrook



Roy Church



Melvin Johnson

Land-grant universities, community colleges, urban institutions, historically black colleges and universities, and private institutions are connecting their campus work with efforts in the community. Although outreach scholarship varies by mission and objectives of the institution, the role of partnering with the community remains an important

**11 a.m. – 12:30 p.m.**

**In-the-Community Session**

*(meet in hotel's first-floor lobby by 11 a.m.;  
must have ticket to attend)*

### **Exploring Columbus's African American Heritage and Ohio State's Urban Outreach**

**Judson Jeffries**, professor, Department of African American and African Studies, and director, Community Extension Center

Visit the historic Mt. Vernon Avenue neighborhood, including the African American and African Studies Community Extension Center, which serves as the outreach component of Ohio State's Department of African American and African Studies. By partnering with various community groups and units at Ohio State, the center helps the university carry out its diversity mission through a variety of interactions with those who live and work in the surrounding neighborhood as well as residents of Columbus's greater metropolitan area. Participants will visit with individuals at the nearby Martin Luther King Jr. Performing Arts Complex, which seeks to preserve, present, and foster the contributions of African Americans through creative expression and education.

# Conference Schedule

Monday, October 9



**11 a.m. – 12:15 p.m.**

## **Featured Sessions**

*(75-minute sessions feature discussions on topics relevant to Engagement Through the Disciplines)*

### **Room 30**

#### **Engaging the Recalcitrant: Out of the Ivory Tower**

**J. Scott Angle**, dean and director, College of Agricultural and Environmental Sciences, The University of Georgia



J. Scott Angle

Prying basic research scientists from their Ivory Towers tests the limits of all involved in enhancing engagement. Many of the best scientists are introverts by nature, and inherent personality traits are further codified during graduate training, in which the reductionist theory of study rules. This presentation will focus on why the basic research scientist seldom ventures out of the Ivory Tower, examined both from a personal and professional perspective. J. Scott Angle will discuss issues of changing the reward and recognition structure, individual personalities, the importance of bringing more extroverts into the basic sciences, and how graduate students can be trained to appreciate and be comfortable in the process of engagement.

### **Room 20**

#### **An Ethical Foundation for Community Building**

**Ted Krichels**, associate vice president, Outreach, The Pennsylvania State University



Ted Krichels

**Nancy Tuana**, Dupont/Class of 1949 professor of philosophy, director, Rock Ethics Institute, Department of Philosophy, The Pennsylvania State University



Nancy Tuana

**Susan Squier**, director, SMTC Program, Brill Professor of Women's Studies and English, Department of Philosophy, The Pennsylvania State University

**Eva Kort**, assistant professor, research associate, Rock Ethics Institute, Department of Philosophy, The Pennsylvania State University



Susan Squier



Eva Kort

The Penn State Rock Ethics Institute and WPSU are partnering to develop community-engaged scholarship that is attentive to ethical concerns. We have begun an ambitious project designed to address the ethical, cultural, and technological issues facing public service media (television and radio) in this era of eroding public space for nuanced discussion, conversation, and education. In addition to creating pilot programs produced and distributed by WPSU TV/FM and supporting dialogue on the role of public media and the university in public scholarship, our partnership includes efforts to encourage community-engaged scholarship, as well as the creation of an ethics curriculum designed to help students develop an appreciation for the importance of community and an attitude of responsibility as community members and to become involved in community-engaged scholarship through internships.

**11 – 11:30 a.m.**

## **Concurrent Sessions**

### **Room 21**

#### **Community Action Learning**

**Mark Mattern**, associate professor of political science, Baldwin Wallace College

**Mike Telin**, president of Telin International Arts, director, Music & Performing Arts at Trinity Cathedral, Cleveland, Ohio

This presentation focuses on a course called Public Interest Research in which students learn research methods while applying them on behalf of one or more community organizations. The presentation will include a description of the course; a rationale for emphasizing community action rather than service learning; an analysis of the course's strengths and weaknesses; and a discussion among participants about the course's successes and failures and its ability to be generalized.

## Room 31

### International Partnerships Grow 4-H Youth Development in Mexico

**Christy Bartley**, 4-H program leader, The Pennsylvania State University

**Marilyn Corbin**, program leader-children, youth, and families, The Pennsylvania State University

Through an international partnership between Penn State's College of Agricultural Sciences and Cooperative Extension and the University of Guanajuato, Institute of Agriculture, 4-H youth development programming is occurring in Mexico. This partnership will improve the capacity for the institute to address positive youth programming while improving the quality of life for youth and their families. Training and programming strategies will be shared with participants.

## Room 32

### Multidisciplinary University Engagement in Workforce Development Initiatives: Purdue University's Lead Role in the U.S. Department of Labor's Workforce Innovations in Regional Economic Development (WIRED) Initiative and Other Workforce Projects in Indiana

**Scott Hutcheson**, assistant program leader, Economic and Community Development, Purdue University

Those attending this presentation will learn about opportunities for universities to partner with state and federal workforce development agencies. This presentation will include an overview of how Purdue University and the Purdue Center for Regional Development (PCRD) is taking the lead in the U.S. Department of Labor's Workforce Innovations on Regional Economic Development (WIRED) initiative and other workforce development projects in Indiana and how engagement in workforce development can lead to (1) strategic partnerships with federal, state, and regional stakeholders; (2) expanded opportunities for multidiscipline outreach, (3) access to new funding resources, and (4) suggestions for developing strategic partnerships.

## Room 33

### Teaching Science to the MTV Generation

**Susan Fisher**, professor of entomology, The Ohio State University

**Vita Berezina-Blackburn**, animation specialist, The Ohio State University

**Rachel Boggia**, Department of Dance, The Ohio State University

Learning objects that incorporate the arts and computer animation to teach biology are presented and discussed in light of educational paradigms upon which the learning objects are based. The process of extending the use of the learning objects from the collegiate environment to K-12 teaching is discussed, and problems with making the transition are identified.

## Room 35

### Brokering Engagement: An Evaluation of University-Community Partnerships

**Miles McNall**, evaluator and engagement specialist, Michigan State University

**Celeste Sturdevant Reed**, engagement specialist for university outreach and engagement, Michigan State University

**Robert E. Brown**, associate director for community engagement, Michigan State University

University-Community Partnerships (UCP) increases the capacity of Michigan State University faculty and local communities to address important societal issues by brokering partnerships between university faculty and community-based organizations. In 2005, UCP undertook a formal evaluation of the extent to which the partnerships it helped to form were mutually beneficial, effective, and sustainable. The focus of this presentation will be on: benefits partners expected, achieved, and sustained from their partnerships; how structural and group-dynamical features of partnerships were related to partnership effectiveness and sustainability; and implications of the findings for developing engagement learning modules for faculty, staff, and students.

## Executive Boardroom

### What Did You Do Last Summer?

**R. Scott Russell**, Health and Kinesiology Department, Purdue University

**William A. Harper**, professor and department head, Health and Kinesiology Department, Purdue University

The National Youth Sports Program (NYSP) is a summer camp for children from low-income families, taking place on more than 200 college campuses every summer. Improved self-confidence

# Conference Schedule

Monday, October 9



and better attitudes toward fitness and education are NYSP's goals. Although NYSP was nationally recognized in 1969, no studies have yet been completed comparing success markers between NYSP and non-NYSP kids. Research piloted by Purdue University's Health and Kinesiology Department will establish tools for collecting and analyzing data on these two cohorts. We hope this research will continue into the future and encompass additional NYSP programs, ultimately providing a wealth of longitudinal data.

**11:45 a.m. – 12:15 p.m.**  
**Concurrent Sessions**

## **Room 21** **Boyer Scholars Program: Transforming Teaching, Learning, and Scholarship**

**Steven Jones**, coordinator for service learning, Indiana University-Purdue University Indianapolis

**Deborah Keller**, visiting associate professor, School of Education, Indiana University-Purdue University Indianapolis

**Youngbok Hong**, assistant professor, Herron School of Art and Design, Indiana University-Purdue University Indianapolis

**MaryBeth Riner**, associate professor, School of Nursing, Indiana University-Purdue University Indianapolis

**Lisa McGuire**, associate professor, School of Social Work, Indiana University-Purdue University Indianapolis

Service-learning courses cultivate new learning opportunities for both students and faculty alike. A panel of Boyer Scholars will share lessons learned from teaching service-learning courses, current research on service-learning courses, and advice for others on the scholarship of engagement. Service-learning provides a rich laboratory for the scholarship of engagement, as faculty gain a better understanding of their civic engagement and implication for future practice. Influenced by the work of the late Ernest L. Boyer (1990; 1994; 1995), the program supports faculty in documenting and disseminating their work and best practices to others.

## **Room 31**

### **The Ohio State University Project Helping Hand for Healthy Living: A Community Service-Learning Project**

**Sharon Flinn**, assistant professor of occupational therapy, The Ohio State University

**Anne Kloos**, clinical assistant professor in allied medicine, The Ohio State University

**Katie Clark**, R.N., Columbus Medical Association's Physician Free Clinic

The authors will share their experiences in developing an interdisciplinary service-learning course in a community health care setting. Occupational and physical therapy students are exposed to activities not experienced in the curriculum, such as interacting with culturally diverse patient clientele, carrying out health promotion activities, and learning how to screen for common mental health disorders. The challenges and strategies for developing this interdisciplinary course will be presented. Qualitative and quantitative findings from student evaluations will be discussed, and suggestions for future programs will be highlighted.

## **Room 32**

### **Public Broadcasting Proposes a "University Channel"**

**Thomas Rieland**, general manager, The Ohio State University/WOSU Public Media

**Malcolm Brett**, director of television and general manager, Wisconsin Public Television, University of Wisconsin

**Ted Krichels**, general manager and associate VP of outreach, Pennsylvania State Public Broadcasting, The Pennsylvania State University

**Byron Knight**, director, Broadcasting and Media Innovations, University of Wisconsin-Extension

Ohio State, Penn State, and Wisconsin public broadcasters have joined to propose a digital television and online "University Channel." This session will provide an overview and open this concept for broader discussion from potential partners across all disciplines within the university community.



## Room 33

### South Lima: Residential Decay, Crime Hot Spots, and Neighborhoods in Transition

**William Ackerman**, associate professor of geography,  
The Ohio State University

**Todd Albright**, senior geography major, The Ohio State  
University

**Ashlynn Beard**, junior business major, The Ohio State  
University

**Kathryn Grimm**, senior geography major, The Ohio State  
University

Lima, Ohio, not unlike most urban places, has experienced urban blight in older downtown neighborhoods, becoming repositories of concentrated poverty, crime, and racial minorities. The process of neighborhood deterioration lowers property values, increases vacancy rates, and discourages private investment. In 2005, 60 new single-family homes were built in South Lima. This research analyzes the location of the new homes with respect to their proximity to existing low-quality housing, crime hot spots, suitable open space for additional building, and the impact of three new schools in the area. Results suggest a positive outlook and good potential for improved neighborhood viability.

## Room 35

### A Model Partnership for Medical Education: Implications for Other Practice-Oriented Community Outreach Programs

**Terry Bahn**, director of community outreach, College of  
Medicine, The Ohio State University

**Gerry D. Klein**, president and chief executive officer,  
Bucyrus Community Hospital

This presentation is a case study of a medical education partnership between an academic medical center and a rural community hospital. Co-presenters are the president of the hospital and the medical school's director of community outreach. We will discuss how this partnership achieves community, educational, and organizational goals. The presentation will begin with a brief, informal needs assessment to ensure that the audience will leave with an understanding of how our experience might transfer to other current or planned university-community scenarios.

## Executive Boardroom

### Positive Deviance: Looking Within to Create an Engaged University

**Wayne Smutz**, senior director of continuing and professional education, The Pennsylvania State University

**Lynn Melander-Moore**, director, FOCUS Project,  
The Pennsylvania State University

Barriers to engagement and outreach scholarship are all too familiar, and yet transformative projects exist across the country. This session explores the concept of positive deviance—identifying and amplifying the “deviant” practices that have led to small successes. Drawing from a large Kellogg-funded project on engagement and other experiences, the conversation will focus particular attention on leveraging constraints traditionally perceived as impediments to engagement.

**12:30 – 2 p.m.** *Woody Hayes Ballroom CDE*  
**Luncheon and Plenary Session**

**Welcome – Karen Holbrook**, president, The Ohio State  
University

### Creating a Region's Economic Engine Through the Disciplines

#### *Speaker:*

**Lee Todd**, president, University  
of Kentucky

#### *Convenor:*

**David Wilson**, chancellor,  
UW Colleges and UW-Extension



Lee Todd



David Wilson

Universities used to be known for three things—education, employment, and entertainment. It is time to add a fourth “e” to that list—economic development. Over the past several years, universities have been increasingly called upon to partner with regional assets to create economic opportunities. President Todd will discuss how the entire university community can work together to enhance regional economic conditions.

# Conference Schedule

Monday, October 9

2:15 – 3:30 p.m.

## Featured Sessions

*(75-minute sessions feature discussions on topics relevant to Engagement Through the Disciplines)*

### Room 20

#### Responding to a Pressing Societal Need: The Establishment of a Regulatory Affairs Graduate Program for Adult Learners

**Svein Øie**, dean, College of Pharmacy, The University of Georgia

**Paul Brooks**, Pharm.D., public service associate and director, Postgraduate Continuing Education and Outreach, College of Pharmacy, The University of Georgia



Svein Øie



Paul Brooks

In order to compete in a global marketplace, public universities must be able to respond to pressing societal needs. This presentation helps build a case for more nimble and transparent policies and procedures among units and systems to more quickly implement accessible curricula, while assuring quality and integrity of academic programs. The presentation will provide a case study of a new graduate education program in regulatory affairs for working adults. In this session, Øie and Brooks will outline the process used to implement this unique program within an academic system that esteems traditional instruction and delivery and whose policies are not readily set up to respond quickly to pressing economic development needs of the state.

### Room 30

#### Ensuring Local Effectiveness Through Engaged Community Partners

**Deb Jones**, liaison, Community Partner Advisory Group, UW-Extension, Cooperative Extension; associate professor, Department of Youth Development, 4-H Youth Development Agent, Jackson County



Deb Jones

**Nancy Coffey**, program coordinator, Eau Claire County, Wisconsin, Nutrition Education



Nancy Coffey

**Carolyn Ritter**, member, Vilas County, Wisconsin, Community Partner Advisory Group



Carolyn Ritter

The University of Wisconsin-Extension, Cooperative Extension, is committed to its vision of being “Wisconsin’s educational network for engaging people and their communities in positive change.” To ensure that UW-Extension programs remain relevant in meeting the needs of today’s changing communities, Community Partner Advisory Groups (CPAGs) are being formed in each of Wisconsin’s counties. Citizens are working in partnership with county UW-Extension staff and county Extension Education Committees to implement and sustain high-quality education programs that meet the needs and enrich the lives of local citizens, resulting in a strong foundation of support for community-based Extension education. With more than 250 community partners now engaged with Extension educators throughout the state through CPAGs, Wisconsin is beginning to realize the potential of these partnerships to strengthen program outreach and build support for the public work of Extension.

2:30 – 3 p.m.

## Concurrent Sessions

### Room 21

#### Peace Education Theory and Its Role in the Reduction of School Violence

**Lisa Pescara-Kovach**, assistant professor of educational psychology, University of Toledo

**Vicki Dagostino-Kalniz**, doctoral student, Department of Foundations of Education, University of Toledo

The Preventing, Eliminating, and Erasing Rejection in our Schools (PEERS) program is a direct example of the application of peace education theory in an effort to reduce school bullying and related violence. Students are taught how to identify all types of bullying behaviors (i.e., physical, verbal, cyber, relational) as well as how to

address bullying incidents. University and school partners can work together in the successful implementation of PEERS in our nation's schools.

## Room 31

### Partnerships to Build Enduring Understandings: Education, Outreach, and Broader Impact Workshops for STEM Faculty

**Eda Davis-Butts**, director, the Science and Math Investigative Learning Experiences (SMILE) program, Oregon State University

**SueAnn Bottoms**, associate director, the Science and Math Investigative Learning Experiences (SMILE) program, Oregon State University

**Sujaya Rao**, associate professor, College of Agricultural Sciences, Oregon State University

Research faculty and outreach practitioners at Oregon State University collaborated to develop, implement, and refine a series of workshops to enhance the capacity of faculty to respond to growing requirements for meaningful education, outreach, and broader impact initiatives as part of their scientific research programs. Faculty in various science, technology, engineering, and mathematics (STEM) disciplines participated in and provided feedback about the usefulness of the workshops, as well as identified factors that would support their engagement in STEM outreach. This session shares the elements of the workshops, participant responses, self-identified enabling conditions for STEM engagement, and resulting collaborations.

## Room 32

### The Scholarship of Community Engagement: Cultural Competency Research and Practice in Service Learning

**Melissa Gilbert**, director, Center for Community Engagement, Otterbein College

**Barbara Schaffner**, professor of nursing, Otterbein College

**Margie Vogt**, associate professor of nursing, Otterbein College

**Grace McDaniel**, academic teaching staff, Otterbein College

**Kerry Strayer**, associate professor of communication, Otterbein College

**Bruce McCray**, assistant professor of sociology and director of black studies minor, Otterbein College

**John Kengla**, academic teaching staff and faculty liaison for service learning, Otterbein College

This interactive, discovery-oriented workshop will take participants through a process of identifying potential areas of pedagogical research pertaining to diversity issues in the service-learning classroom. An interdisciplinary group of faculty from Otterbein College will discuss their teaching practices, research strategies, and future initiatives as part of an outcome mapping exercise, in which participants will take part. Research covered from sociology, nursing, education, English, and communication will inform the workshop.

## Room 33

### Showcasing Significant Outreach Accomplishments: The Recent History of the University of Zagreb and University of Georgia Partnership for Building a Foundation for a Strong Economic Future in Croatia

**Rusty Brooks**, professor and assistant director, International Center for Democratic Governance, The University of Georgia

**Bojan Baletic**, professor of architecture, University of Zagreb, Zagreb, Croatia

**Carol Cotton**, field experience coordinator and project director, College of Public Health, The University of Georgia

Cooperative work between the University of Zagreb and The University of Georgia now shows significant accomplishments. These accomplishments were facilitated through a project between The University of Georgia (UGA) and the University of Zagreb (UZ) called "A Partnership for Sustainable Rural Economic Revitalization in Croatia." The objectives of this project were to have UZ and UGA partner in outreach activities to generate jobs and improve quality of life in Croatia. What the project served to do was to indicate the institutional changes that would have to occur at UZ to allow these outreach activities to have support and financing.

# Conference Schedule

Monday, October 9



## Room 35

### From Theory to Practice: The Use of Business Cluster Analysis and External Stakeholder Involvement to Create and Implement a Regional Economic Development Plan

**Christine Nolan**, senior associate, Center for Regional Development, Purdue University

**Jerry Conover**, director, Indiana Business Research Center, Indiana University

**Sam Cordes**, co-director, Purdue Center for Regional Development

Higher education's contribution to economic development is not limited to scientific breakthroughs and creating human capital. Applied research that helps external stakeholders create a strategic development plan for their region is another important contribution. This requires sound science and a purposeful process of engaging local stakeholders at the very beginning of the research enterprise. This presentation illustrates how this was done in Indiana within an interdisciplinary and multi-institutional context.

## Executive Boardroom

### The Utilization of a Web-Based Educational Newsletter for Community Engagement

**Bruce Zimmer**, assistant professor and Extension educator, 4-H Youth Development, The Ohio State University Extension

**Joyce A. Shriner**, Extension educator, Family and Consumer Sciences, county Extension director, The Ohio State University Extension, Hocking County

This session will show how an interdisciplinary team of Extension professionals used technology to expand "place" and engage new clientele. Utilizing web-based technology, the team reaches new clientele with e-learning opportunities. Have you ever thought about the impact your newsletter might be having or how to expand readerships using technology? Participants will learn how to entice readers to visit your web site on a regular basis. This session will provide a demonstration of the web site as well as an understanding of the scholarship of engagement and how technology can be used by disciplines to engage communities for educational growth.

2:30 – 5 p.m.

## In-the-Community Sessions

*(meet in hotel's first-floor lobby by 2:30 p.m.; must have ticket to attend)*

### The Power of Plants and People

**Bill Dawson**, Growing to Green Coordinator

The Franklin Park Conservatory and Botanical Garden nurtures plants and people by promoting environmental appreciation and ecological awareness. Visit the unique botanical collections and gardens, which provide lifelong learning opportunities in a friendly and accessible setting. The conservatory and various departments of The Ohio State University have found opportunities to connect and serve the Columbus community through joint plant-growing projects, urban gardening initiatives, and community garden programs, and partnerships with schools and public broadcasting. Come see where gardening and partnering come alive and witness the impact unique partnered-initiatives can have on a "growing" community.

### Like a Good Neighbor: The Weinland Park Experience

**David Andrews**, dean, College of Education and Human Ecology

Lessons learned from a partnership resulting in a new educational center serving children from birth to fifth grade will be presented. The Weinland Park Experience provides a case study in the creative use of partnerships to positively influence communities. The challenges and opportunities of community-based collaborations will be explored. Tours of the new Weinland Park facilities and descriptions of its unique design features also will be included.

3:15 – 3:45 p.m.

## Concurrent Sessions

## Room 21

### An Interdisciplinary Approach to Promoting Early Childhood Literacy

**Patricia Farrell**, associate director, FACT (Families and Communities Together) Coalition, Michigan State University

**Janet Bokemeier**, professor and co-director of the FACT Coalition, Department of Sociology, Michigan State University

**Cheryl Booth**, state leader for Michigan State University Extension and co-director of the FACT Coalition, Michigan State University

The more scholars and partners from different disciplines work together the more common knowledge and language they develop to bridge the gaps between their disciplines. The FACT Coalition facilitates the development of a common language among disciplines, by supporting joint work of researchers and community partners as they each explain their needs, knowledge, and language. From the integration of disciplinary knowledge to public knowledge (Buro-way, 2005), we'll discuss our literacy partnership, the results of our survey of community partners, how we look at disciplines, and how we work with community partners.

### **Room 31**

#### **The “Fields of Discovery” Model of Engaging Lifelong Learners in Science**

**Thomas M. Zinnen**, biotechnology policy and outreach specialist, University of Wisconsin-Extension

**Laurel A. Norris**, research assistant, Department of Life Science Communications, University of Wisconsin-Madison

The “Fields of Discovery” model of engaging lifelong learners in science involves three components: (1) training sessions, on campus and in communities, to give volunteers of all ages an opportunity to develop their skills of sharing science with others; (2) a new campus venue for sharing science called “Wednesday Nite @ The Lab” featuring presentations and hands-on activities for the public every Wednesday; and (3) a new community program called “Science Exploration Days” that serves as an alternative to science fairs by building an event around a collection of hands-on Exploration Stations to enable learners to develop their science savvy.

### **Room 32**

#### **Occupational Fall Prevention Through Organizational Intervention**

**Brandon Takacs**, assistant professor, Clinical Extension, West Virginia University

**Mark Fullen**, program leader and clinical assistant professor, Safety and Health Extension, West Virginia University

Falls are the leading cause of fatalities and major cause of injury in construction work. WVU has developed and tested a fall prevention system for control of construction fall hazards. This system establishes a partnership between West Virginia University and construc-

tion companies through which contractors obtain “Fall-Safe” status by implementing WVU’s fall hazard management system. Important elements of the system are development of company policies, training of supervisors and workers, development of site-specific fall hazard control plans, development of an accountability system for fall hazard management, and regular inspections of sites by contractor personnel.

### **Room 33**

#### **Interdisciplinary Learning Communities and the Scholarship of Engagement**

**Jo Ann Burkhardt**, assistant professor of education and a McMaster Fellow, Defiance College

**Jeff Weaner**, professor of sociology and social work, Defiance College

The purpose of this session is to provide attendees with a framework for an undergraduate research model within the structure of an interdisciplinary learning community focused on research and academic service learning. In addition, the attendees will have the opportunity to engage in a professional reflection activity.

### **Room 35**

#### **Service Learning in Reverse: Reflection and Transformation in Adult Education**

**Victoria Dowling**, associate director, University Without Walls, University of Massachusetts Amherst

**Daniel S. Gerber**, assistant professor in community health education, University of Massachusetts Amherst

**Karen Stevens**, program manager for education programs, University Without Walls, University of Massachusetts Amherst

This presentation examines adult learning and degree programs as legitimate but often overlooked elements of outreach scholarship. Adult students, already fully enmeshed in community, straddle the line between insularity and outreach in higher education, bringing the community into the university and taking the university to the community as they shift roles each day. Mezirow’s theory of transformation in adult learning and the prior learning assessment process of University Without Walls indicate that intellectual challenge, reflection, and an understanding of theory can, through individual learners, result in a praxis critical to promoting positive change in communities.



# Conference Schedule

Monday, October 9



## Executive Boardroom

### Technology Tools for Engaged Outreach and Team Building

**Jerold Thomas**, director, Extension Center at Lima, The Ohio State University Extension

This presentation will focus on how to collaborate with people as learners and co-workers using technology that is simple, mostly free, and greatly leverages the learning experience. Handouts and computer interaction will be used to discuss the following Web 2.0 tools: weblogs, wikis, podcasts, aggregators, social software, writing boards, and support tools like instant messaging and chat rooms. Participants will learn how to access and use these tools for their own internal work teams and to use as ways to develop and deliver collaborative outreach programs.

3:45 – 5 p.m.

### Featured Sessions

*(75-minute sessions feature discussions on topics relevant to Engagement Through the Disciplines)*

## Room 20

### Datacasting as a Distance Education Delivery Method

**Tina Hauser**, Digital Media project manager, Wisconsin Public Television, University of Wisconsin-Extension

**Christa R. James-Byrnes**, associate professor of engineering, University of Wisconsin-Baraboo/Sauk County

During the 2005-2006 academic year, Wisconsin Public Television and University of Wisconsin-Baraboo/Sauk County collaborated to create and adapt course materials for delivery via datacasting to student homes and campuses around Wisconsin. The datacast course materials were developed for engineering, Spanish, and continuing education classes. Datacasting provides the ability to transmit digital content over television airwaves to computers. Wisconsin Public Television is working on various pilot projects to test and measure the capabilities of



Tina Hauser



Christa James-Byrnes

datacasting technology and model possible applications. Because datacasting allows for transmission of very large files, it is well suited for delivery of digitized video and other “rich media” content. The goal of this project is to test the ease of use and efficacy of datacasting for delivering course materials, including rich media, for faculty and students in a variety of settings.

## Room 30

### Bringing Engagement to Life in Arts and Sciences Departments and Colleges

#### Moderator

**Jacqueline Royster**, executive dean, Colleges of the Arts and Sciences, The Ohio State University

#### Panelists

**Karen A. Bell**, dean, College of the Arts, The Ohio State University

**Steven J. Rosenstone**, dean, College of Liberal Arts, University of Minnesota

**Jeffrey S. Vitter**, dean, College of Science, Purdue University



Jacqueline Royster



Karen Bell



Steven Rosenstone



Jeffrey Vitter

Deans of arts and sciences in the CIC will discuss ways units can partner with institutions and organizations outside of the university (locally, nationally, and internationally) to achieve the goals of the university, colleges, and departments: to recruit and retain students and faculty; to build community support for programs; and to link knowledge-making enterprises with community needs and community action. The panel will share accomplishments, challenges, and strategies for the successful integration of campus and community.

**4 – 4:30 p.m.**  
**Concurrent Sessions**

**Room 21**  
**Mathematics and Economics Connections for Life: Cross Disciplinary Collaboration and K-12 Engagement**

**Bill Walker**, director, College of Science K-12 Outreach, Purdue University

**Phil VanFossen**, Ph.D., James F. Ackerman professor of social studies education; director, The James F. Ackerman Center for Democratic Citizenship, Purdue University

The speakers will report on a unique cross-disciplinary engagement project that involves the Colleges of Science and Education at Purdue University and mathematics teachers at two public high schools. Teachers received training and implemented lessons from Math and Economics Connections for Life. Preliminary analysis will be reported on the effects of an interdisciplinary curriculum on the learning of mathematics and economics.

**Room 31**  
**Community Leadership Academy as an Outreach Vehicle**

**Andrew Barrett**, executive director, Lifelong Learning and Technology Center, Decatur, Indiana

**Joe Armstrong**, director of the doctoral program, Adult, Higher, and Community Education Program, Ball State University Teachers College

The director of a Community Leadership Academy and one of the university-based facilitators that served as faculty for the academy will discuss their experiences in conducting the training of community leaders in a rural Midwestern city. Professors from several academic disciplines and universities were used to conduct many of the 15 learning sessions. Faculty members were provided with the opportunity to expose their research interests to a new forum of individuals who were committed to their communities and were intent on creating opportunities for change and/or improvement.

**Room 32**  
**Developing a Formative Evaluation Work Plan for Outreach Activities with Multiple Stakeholders and Partnerships**

**Didi Fahey**, doctoral student, Quantitative Research, Evaluation and Measurement in Education, P-12 Project, The Ohio State University

This presentation will address the development of programs and partnerships by using a formative evaluation work plan. Strategies used to assess the quality of outreach projects with multiple stakeholders and subsequent partnerships are complex and require purposeful program designs. By developing a work plan side by side with emerging projects, accountability will then be fixed to program deliverables from the outset. This will allow stakeholders to focus on goals as stated in their missions as opposed to those stated in the evaluation. Furthermore, independent assessments for each program component can be structured for maximum impact, benefiting stakeholders, the partnerships, and the program simultaneously.

**Room 33**  
**Graduate Education and Engagement**

**KerryAnn O'Meara**, assistant professor of higher education, University of Massachusetts Amherst

**Emily Nemeth**, graduate student, University of Massachusetts Amherst

The greatest barrier to widespread faculty engagement with communities may be a lack of imagination within graduate training about how disciplinary scholarship might be connected to public purposes—how teaching, research, and outreach might be integrated toward community needs—and what faculty careers as public scholars might entail. This presentation attempts to integrate literature and theory on graduate education from education with the growing literature on engagement to envision how future faculty across disciplines might be prepared more intentionally to pursue these roles.

# Conference Schedule

## Monday, October 9



### Room 35

#### **Knowledge, Attitudes, and Practices Concerning Nutrition, Exercise, and Trusted Health Information Sources among Central Ohio's Immigrant Latino Community**

**Gary Snyder**, director of communications and marketing, College of Medicine; adjunct faculty member, School of Public Health, The Ohio State University

The Latino immigrant population in central Ohio has been expanding at an unprecedented rate over the past decade, yet little research has been conducted on its knowledge, practices, and needs related to nutrition, exercise, and health information. This presentation examines how a university-community research endeavor was developed, how researchers established trust and collaboration with a respected Latino organization in order to reach the community, how the research is being conducted, and associated findings, as well as how this AHEC-supported project is providing a road map for using health communications and other interventions to influence positive behavior changes in the immigrant Latino community.

### Executive Boardroom

#### **Building Structural and (Inter) Disciplinary Support for Outreach Scholarship: Faculty Fellowship and Collaborative Research at the University of Massachusetts Amherst**

**Leda Cooks**, associate professor, Department of Communication, University of Massachusetts Amherst

**John Reiff**, director, Office of Community Service Learning at Commonwealth College, University of Massachusetts Amherst

The purpose of this presentation is threefold: (1) to discuss a productive research and teaching collaborative program that has developed among administrators, faculty, students, community agencies, and the Office of Community Service Learning (OCSL) at the University of Massachusetts; (2) to offer a discipline-based example of a research and teaching collaboration from the faculty and community-based partner perspectives; and (3) to allow audience members an opportunity to consider their own resources and opportunities to develop programs on the faculty level and community-based research methods courses on the disciplinary or interdisciplinary level.

**5:30 – 6:30 p.m.**

Buses load for transportation to reception  
– *hotel's first-floor lobby*

**6 – 8:30 p.m.**

Reception

**Drexel Gateway Theatre**

– **1550 N. High St., Columbus**

Spend the evening among community renovation and transition. The newly constructed South Campus Gateway is a unique partnership, planning, and development project that bridges The Ohio State University campus and the local neighborhood. South Campus Gateway serves as a convenient source of entertainment, retail establishments, office space, and housing for Ohio State students, staff, and faculty and community residents. Enjoy a delicious reception in an exciting environment as you network with colleagues and community members and hear briefly from Terry Foegler and Lee Shadle. Terry Foegler is director of Campus Partners for Community Urban Redevelopment, Inc., the organization that led the South Campus Gateway development. The Ohio State University created Campus Partners to promote improvements to the quality of life in the neighborhoods around its Columbus campus. Terry's background is in city planning and economic development. Lee Shadle developed Pesto Creative Italian Bistro. Pesto launched its flagship location at South Campus Gateway and is pursuing an aggressive expansion plan through national franchising and company-owned stores. Lee graduated in June 2005 from The Ohio State University Fisher College of Business with a B.S. in marketing. In addition to owning a business in South Campus Gateway, he resides in one of the residential units there.

**8 – 9 p.m.**

Buses load for transportation back to the hotel  
– *outside the Drexel Theater*

**10:30 p.m.**

Additional (late dinner) bus will load for transportation back to the hotel  
– *outside the Drexel Theater*

# Conference Schedule

Tuesday, October 10



**7 – 10 a.m.**      **Registration opens**  
*Pre-function East*

**7 a.m. – noon**      **Poster Session, Internet Café**  
*Pre-function West*

**7:15 – 8:30 a.m.**      **Breakfast**  
*Woody Hayes Ballroom CDE*

**8:30 – 9 a.m.**  
**Concurrent Sessions**

## **Room 30** **Challenging Our Student's Place Through Art: A Service-Learning Approach**

**Karen Hutzel**, assistant professor of art education,  
The Ohio State University

This presentation provides a model for service learning that connects students with youth from oppressed neighborhoods, in order to expand students' sense of place and responsibility in the world. Drawing on two participatory action research studies, the presenter will share her own experiences connecting a college course with an underserved community. In these examples, art, as cultural and social capital, will be highlighted as the medium through which relationships were developed and places were examined.

## **Room 31** **Economic Concepts Guiding Minnesota Extension's New Regional Model**

**George Morse**, associate dean and director, University of Minnesota Extension Service

**Thomas Klein**, assistant director, Finance and Planning,  
University of Minnesota Extension Service

In 2003, Minnesota experienced a historic state budget deficit (\$4.5 billion). The University of Minnesota Extension Service considered many economic and business concepts as it did strategic planning to handle a 13% cut. These concepts (club theory, public value, specialization, economies of scale, consumer sovereignty) led to a new mixed regional/county model. The presentation illustrates how decision making power was decentralized from central administration on key decisions while increasing internal and public accountability. Impacts of the new regional/county model are reported.

## **Room 32** **Learn and Serve Hispanic Health Care Pilot Program**

**Glenn Ames**, director, Office of International Public Service and Outreach, The University of Georgia

The goal of the Learn and Serve Hispanic Health Care Pilot Program is to improve access to reliable health care information for the 225 families of Pinewood Estates, while at the same time providing service-learning opportunities for UGA students. This goal is accomplished through the coordination and delivery of four health care seminars each semester, targeted at the primarily (98%) Mexican community of Pinewood Estates. Current seminars include dental care and oral hygiene, diabetes and hypertension, preparing for a visit to the doctor, and worksite safety, which are critical needs identified within the community.

## **Room 33** **The Montgomery County-Norristown Public Library Project**

**Ed Green**, lecturer, College of Information Sciences and Technology, The Pennsylvania State University

Demonstrating the multiple-discipline knowledge needed for successful information technology solutions, a team of Penn State Abington Information Sciences and Technology students worked with the Montgomery County-Norristown Public Library to identify, document, and cross reference the library's physical assets as the initial activity associated with implementing the library's 2003-2008 strategic plan. This presentation discusses the project, its results, and the accompanying college-community relationships.

## **Room 35** **Participatory Journalism: Telling Our Own Stories**

**Kathleen Cason**, director of public relations, Office of the VP for Public Service and Outreach, The University of Georgia

**Diane Murray**, director of public service and outreach, Grady College of Journalism and Mass Communications, The University of Georgia

Communication vehicles can help show engagement as an integral part of university work. Besides serving a role for public accountability, telling the story can raise awareness on and off campus and contribute to institutionalization of engagement. Approaches that worked and didn't work at The University of Georgia will be

# Conference Schedule

Tuesday, October 10



discussed during a brief presentation. Attendees will participate in a micro-workshop modeled on a specialized reporting series that is part of journalism outreach. The workshop will generate story ideas about university engagement.

## Executive Boardroom

### County Conversations: Connecting Campus to Communities Through Issue-Based Discussions

**Lisa Townson**, Extension specialist, University of New Hampshire Cooperative Extension

Hear how local issue-based panel presentations bring university administrators, research faculty, state and local Extension educators, and local agency personnel together to communicate how the university is addressing local issues of concern. Youth obesity, commercial fishing, and climate change are examples of issues that have been discussed. Through sharing of a model, outlines of a program called County Conversations II and presentation of impacts, presenters of this workshop will provide an overview of a project that serves the University of New Hampshire well in bringing faculty and outreach programs to local communities.

9:15 – 9:45 a.m.

## Concurrent Sessions

### Room 30

#### A Case Study of Outreach and Academic Units Collaborating to Provide Sustained Campus-Wide Support for Student and Faculty Civic Engagement

**Patricia Kalivoda**, associate vice president for public service and outreach, The University of Georgia

**Nancy R. Williams**, faculty associate, Office of Service Learning, The University of Georgia

**Shannon Wilder**, coordinator, Office of Service Learning, The University of Georgia

**Joe Crim**, associate vice president for instruction, The University of Georgia

In this session, we will demonstrate a case study strategy our university is using to encourage civic engagement by students and faculty. The unique strategy we will highlight is a groundbreaking partnership between the outreach and instruction missions of the university. We will also discuss other strategies we have initiated to increase the discourse about civic engagement; to build collaborations across outreach and academic units; to provide funding incentives; to build connections to communities; and to encourage faculty to document their scholarship of engagement.

### Room 31

#### Engaging Community Participatory Design Through the Kaleidoscope of Landscape Architecture

**Pat Crawford**, assistant professor, Landscape Architecture Program, Michigan State University

**Warren J. Rauhe**, associate professor and STDI/CDI director, Landscape Architecture Program, Michigan State University

Landscape Architecture explores the physical, cultural, and artistic aspects of our environment. The presentation will share a participatory community visioning process used in over 50 Michigan communities, which helps them to rotate the kaleidoscope and explore new ways of seeing their environment. The process is formed and guided by the participants as design ideas are generated in direct response to the community's values and visual preferences. The community engagement creates an opportunity for scholarship and practice to support each other. Research looking at participant goals, participation effectiveness, and outcomes adds a new layer of richness to scholarship and practice.

### Room 32

#### The Role of Land-Grant Universities in Transforming Communities of Interest

**Thomas Blewett**, associate academic program leader, Community Resource Development, University of Wisconsin-Extension

**Ann Keim**, associate academic program leader, Family Living Programs, University of Wisconsin-Cooperative Extension

**James Leser**, senior broadcast specialist, Distance Education and Digital Media Unit, University of Wisconsin-Extension



Land-grant universities have a significant interest in delivering meaningful outreach education programs that are valued by communities. The concept of delivering “transformational education” programs is explored in terms of what are the most meaningful criteria by which communities may experience and value the outreach education that is provided. This concept is examined from the perspective of a transformational education model that the University of Wisconsin-Cooperative Extension has adapted from Michigan State University.

### Room 33

#### Helping to Improve Workforce Housing Options in Georgia Through Community-Academic Outreach

**Karen Tinsley**, associate director of research, Housing and Demographics Research Center, The University of Georgia

**Tom Rodgers**, professor of housing and consumer economics, The University of Georgia

The University of Georgia Housing and Demographics Research Center will share its community-university collaborative model to enable the City of Moultrie and the surrounding community to increase the supply of workforce housing. The research methodology and outreach strategy will be described, with attention given to discussion of the network of collaborating programs and partners and how they are involved. Attendees will be engaged in discussion of the similarities and differences in this approach to engagement scholarship to other disciplines and fields.

### Room 35

#### K-12 Science and Mathematics Educational Reform Through University and School Corporation Collaborations

**Bill Walker**, director, College of Science K-12 Outreach, Purdue University

**William Bailey**, chemistry outreach coordinator, Department of Chemistry, Purdue University

**Julie Conlon**, physics outreach coordinator, Department of Physics, Purdue University

**Mindy Hart**, computer sciences outreach coordinator, Department of Computer Sciences, Purdue University

**Steven Smith**, earth and atmospheric sciences outreach coordinator, Department of Earth and Atmospheric Sciences, Purdue University

Collaborations between K-12 school corporations and institutions of higher education offer opportunities for long-term systemic education reform. The strategic partnership between Purdue University College of Science K-12 Outreach and Shelbyville Central Schools has improved science and mathematics education through professional development on inquiry-based science instruction, teaching mathematics through problem solving, and questioning strategies for science and mathematics. Successes will be presented related to meeting the needs of teachers, long-term goal setting, and community involvement.

### Executive Boardroom

#### The Role of Business Planning Concepts in Balancing Mission and Financial Sustainability Responsibilities in Extension Programming

**Thomas Klein**, assistant director, Finance and Planning, University of Minnesota Extension Service

**George Morse**, associate dean and director for programs, University of Minnesota Extension Service

In 2003, a \$185 million reduction in state funding to the university triggered reductions in Extension and collegiate budgets. Program teams experienced increased pressure to work more effectively. Team members noted that our semi-autonomous work structure contributed to revisiting information, extended decision making, and misunderstandings of roles and expectations. Our hypothesis was that a shared understanding of the goals, resources available, and intended audiences would benefit programming. Experiences in other settings identified business planning as a potentially useful approach. From July 2003 through August 2004 a program business plan system was developed and business plans were written for 56 programs.

# Conference Schedule

Tuesday, October 10



## 9 a.m. – noon *Pre-function West* **Hands-on Science**

Learning through doing and engaged learners can all lead to a scientific literate society. In conjunction with the Tuesday morning plenary session you will be able to engage in active learning experiences that can help expand an understanding of science and that will give you tools as you engage in community-based partnerships in your community.

## 10 – 11:30 a.m. *Woody Hayes Ballroom AB* **Plenary Session**

### **Supporting a Scientifically Literate Society—A Mission for Engaged Disciplines**

#### *Speaker*

**Bruce A. McPherson**, associate dean of research and graduate education, director of the Pennsylvania Agricultural Experiment Station, The Pennsylvania State University

#### *Convenor*

**Craig Weidemann**, vice president for outreach, The Pennsylvania State University

The National Academy of Sciences describes scientific literacy as “knowledge and understanding of the scientific concepts and processes required for personal decision making, participation in civic and cultural affairs, and economic productivity” (1995). The process of science—theories, experiments, observations, conclusions that lead to new understandings—describes the work done through outreach scholarship. No matter what the disciplines or type of engagement work we do, we are using research-based information, scientific processes, and research tools to help citizens make decisions, participate in civic and cultural affairs, and advance economic productivity. Is it sufficient that we base our work in the sciences or do we also have a responsibility to help create a scientifically literate citizenry? The session will focus on this question and will challenge participants to think about their responsibility to help create an understanding of science, no matter what the discipline or role in outreach scholarship.

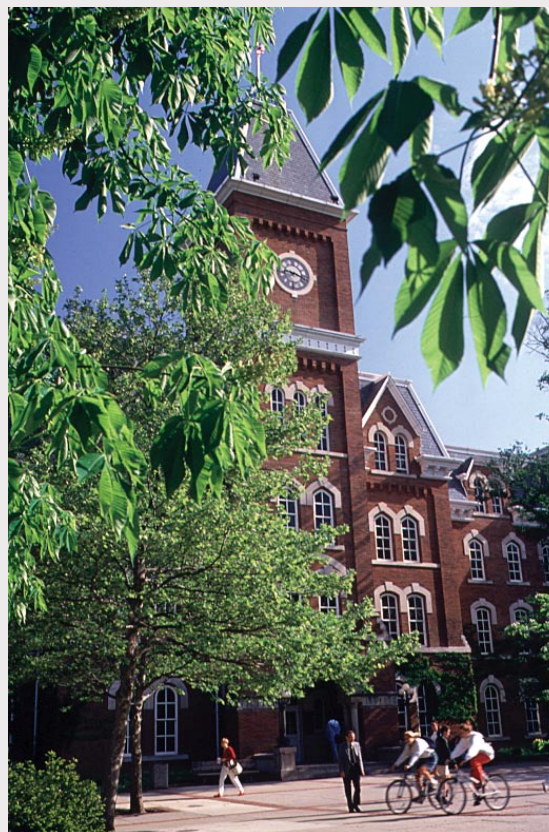
## **Invitation to 2007 Conference in Wisconsin**

**David Wilson**, chancellor, UW Colleges and UW-Extension

**Marv Van Kekerix**, provost and vice chancellor, UW-Extension

Two lucky attendees will receive support in attending the 2007 conference in Madison.

**Must be present to win.**



# Poster Presentations



*Posters will be on display from 10 a.m. on Sunday, October 8, through noon on Tuesday, October 10. Poster presenters will be available from 2:45 – 3:15 p.m. on Sunday, October 8, and from 10:30 – 11 a.m. on Monday, October 9.*

## ***ASU in the Community: Search, Map, Connect***

**Amanda Burke**, assistant director, Office of University Initiatives, Arizona State University

## ***Takin' It to the Streets***

**Canise Bean**, associate professor, director, OHIO Project, The Ohio State University

**Rachel VanSickle**, program coordinator, OHIO Project, The Ohio State University

## ***Communication and Connectivity: Diverse Regional Partners Collaborate on Community Needs Assessment***

**Courtney Tobin**, economic development specialist, Fanning Institute, The University of Georgia

**Richard L. Clark**, director, Peach State Poll; manager, Survey Research Unit, Carl Vinson Institute of Government, The University of Georgia

**Dennis Epps**, Archway Project, Fanning Institute, The University of Georgia

## ***Service-Learning Teamwork Projects***

**Deborah Saks**, continuous term lecturer, Purdue University

## ***Utilizing a University Calendar as an Outreach Medium***

**Debra Wylie**, coordinator, Public Service and Outreach, Illinois State University

## ***The Hurricane Katrina Project: Development of a Three-Stage, Community-Focused, Extended Disaster Response Model Developed by Community Connection of Northeast Georgia in Athens, Georgia, and the University of Georgia School of Social Work***

**Donna Bliss**, assistant professor, School of Social Work, The University of Georgia

**Julie Meehan**, executive director, Community Connection of Northeast Georgia

## ***Serving the Community Through Discipline-Specific Consulting***

**Gayla Olbricht**, Ph.D. student, Department of Statistics, Purdue University

**Alexander E. Lipka**, Ph.D. student, Purdue University

**Patricia Y. Yoshida**, Department of Statistics, Purdue University

**Amy Watkins**, master's student, Purdue University

**Nilupa S. Gunaratna**, Ph.D. student, Department of Statistics, Purdue University

## ***The Design and Development of a Campus Abroad in Costa Rica***

**Gregg Coyle**, associate professor, University of Georgia

## ***Introducing Community-Based Dentistry Through Headstart Screenings***

**Hilary Soller**, clinical assistant professor, College of Dentistry, The Ohio State University

**Janet Bolina**, associate professor, College of Dentistry, The Ohio State University

## ***Public Service Outreach—Impact on Academic Disciplines***

**J.C. Smith**, business consultant, Small Business Development Center, The University of Georgia



## ***A Service-Learning Collaboration Between Engineering and Human Ecology***

**John Merrill**, director, First-Year Engineering Program, College of Engineering, The Ohio State University

**Erin Galloway**, program specialist, College of Education and Human Ecology, The Ohio State University

## ***From Here, It's Possible***

**Kristyn Rose**, senior curriculum editor, Texas Tech University

**Valerie Paton**, associate vice provost, Division of Outreach and Distance Education, Texas Tech University

## ***Education in the Community***

**Lynn Sametz**, K-12 outreach director, The Ohio State University at Lima

**Kelli Benshoff**, Lima City Schools

**Tim Fitzpatrick**, Lima City Schools

## ***Partnering with Local Nonprofit Agencies to Meet Community Needs: The Community Service Work-Study Program at The Ohio State University Mansfield***

**Pamela Leonard**, coordinator of career services and community service work-study, The Ohio State University Mansfield

## ***Significant Milestones and Challenges in Sustaining a Statewide Civic Engagement Network***

**Renée Daugherty**, associate professor and Extension specialist, Oklahoma State University

**Sue Williams**, Extension specialist, Family Policy and Leadership Development, Oklahoma Cooperative Extension Service

## ***Crossing Intergenerational and Multicultural Boundaries***

**Sharon M. Speights-Gibson**, children, youth, and families at risk state program coordinator, College of Family and Consumer Sciences, The University of Georgia

## ***Building Engagement Through Engaged Departments***

**Steven Jones**, coordinator, Office of Service Learning, Indiana University-Purdue University, Indianapolis

**Erika Galyean**, coordinator, BSW Field Instruction, School of Social Work, Indiana University-Purdue University, Indianapolis

**Christopher Vice**, chair, Department of Visual Communication, Indiana University-Purdue University, Indianapolis

## ***Using Television for Scholarly Outreach and Dissemination***

**Timothy Lorang**, manager, National Production Services and Participant Relations, Research Channel c/o University of Washington

## ***Educational Outreach to Community Physicians: Pharmacy Faculty Provide Tools for Understanding Medicare Part D***

**Bella Mehta**, assistant professor of clinical pharmacy; director, Clinical Partners Program, The Ohio State University

**Ruth Emptage**, clinical assistant professor, The Ohio State University

**Laura Hall**, clinical assistant professor, The Ohio State University

**Christine Murphy**, clinical assistant professor, The Ohio State University

**Jennifer Rodis**, assistant professor of clinical pharmacy and outreach manager, Clinical Partners Program, The Ohio State University

## ***Spirituality of the Millennials: Examining Spiritual Growth of College Students Through Community Service***

**Darris Means**, graduate student, Student Affairs Program, Clemson University

**Matthew Hammett**, resident director, Clemson University

## ***Community-Based Medical Education: Partnerships for Clinical Experiences Throughout Ohio***

**Diana Bahner**, program coordinator for community outreach, The Ohio State University

**Terry Bahn**, director of outreach, College of Medicine, The Ohio State University



### ***The Principal's Office: An Interactive Web Site for Principals***

**Diana Williams**, editor, Principal's Office, Interprofessional Commission of Ohio, The Ohio State University

**Oliver P. Jones**, Interprofessional Commission of Ohio, College of Education and Human Ecology, The Ohio State University

**Nancy Nestor-Baker**, director, P-12 Project, The Ohio State University

### ***Adventure Central: Applying the "Demonstration Plot" Concept to Youth Development***

**Graham Cochran**, assistant professor and extension educator, The Ohio State University Extension

**Theresa Ferrari**, associate professor and Extension specialist, 4-H Youth Development, The Ohio State University Extension

### ***Building and Sustaining a Community-Based Research Partnership: A 10-Year Odyssey of Research Impacting Very Young Children and Their Families***

**Hiram Fitzgerald**, associate provost, Outreach and Engagement, Michigan State University

### ***Improving Oral Health of Ohioans Through a University-Community Partnership***

**Homa Amini**, clinical assistant professor, College of Dentistry, The Ohio State University

**Beth Noel**, oral health educator, Columbus Children's Hospital

### ***Rebuilding the Mississippi Gulf Coast***

**Jennifer Evans-Cowley**, assistant professor, City and Regional Planning, The Ohio State University

### ***Educating Adolescents on Type II Diabetes Mellitus***

**Jill Vorwerk**, Pharm.D. candidate, College of Pharmacy, The Ohio State University

**Jennifer L. Rodis**, assistant professor of clinical pharmacy, The Ohio State University

### ***Ohio State Student Pharmacists Promoting Pharmaceutical Care in the Community***

**Jill Vorwerk**, Pharm.D. candidate, College of Pharmacy, The Ohio State University

**David Kurtzman**, Pharm.D. candidate, College of Pharmacy, The Ohio State University

**Gerald L. Cable**, director, Professional Experience programs; director, Outreach and Engagement; clinical assistant professor, The Ohio State University

### ***Faith & Life at TCU***

**Judy Shannon**, coordinator, Faith & Life Program, Texas Christian University

**David Grebel**, director of extended education, Texas Christian University

### ***The Effects of a Physical Activity Competition and Education Program on Physical Activity Perceptions in Children: A Pilot Study***

**Julie Toney**, assistant professor, University of Findlay

### ***The Relationship Between Body Weight and Body Mass Index and Physical Activity Perceptions in Children***

**Julie Toney**, assistant professor, University of Findlay

### ***Utilizing Technology Outreach to Enhance the K-12 Learning Environment***

**Kelli Mayes**, director, Marshall Technology Outreach Center

### ***Reaching Children with Reading Problems Through Evidence-Based Instruction Practices: A University-P-12 School Partnership***

**Laurice M. Joseph**, associate professor, Department of Psychology, The Ohio State University

**Rebecca Schisler**, doctoral student, Department of Psychology, The Ohio State University





## ***University Involvement in the Economic Recovery of the Post-Katrina New Orleans Region***

**Nancy Bowen Ellzey**, community development educator,  
The Ohio State University Extension

## ***The Scholarship of Engagement: A Functional Analytic Approach***

**Richard Lee**, vice provost for outreach and professor of  
special education, University of Nevada, Las Vegas

## ***A Case Study: Creating and Designing a Bilingual Resource Web Site for Somali Immigrants***

**Sauman Chu**, associate professor, Department of Design,  
Housing, and Apparel, University of Minnesota

## ***Transport of Naproxen by Human Gingival Fibroblasts and PMNs***

**Tobi Gbemi**, College of Dentistry and Oral Biology Graduate  
Program, The Ohio State University

## ***Developing Safety Programs in Amish Communities***

**Wayne Dellinger**, program coordinator, The Ohio State  
University

## ***Campus Camping: An Architectural Viewpoint***

**Lisa Iulo** and **Jodi LaCoe**, Department of Architecture, The  
Pennsylvania State University

## ***Service-Learning Physics Outreach at Purdue University***

**Julie Conlon**, outreach coordinator, Department of Physics,  
Purdue University

## ***Community Outreach Helps Seniors Evaluate Medicare Part D Prescription Plans***

**Christine Murphy**, assistant clinical professor, College of  
Pharmacy, The Ohio State University

# Conference Committees



## **2006 Conference Chair**

### **Karen Bruns**

Leader, University Outreach and  
Engagement and OSU CARES/  
OSU Extension  
The Ohio State University

## **Partner Institutions Planning Committee**

### **Ted Alter**

Professor of Agricultural Economics  
The Pennsylvania State University

### **Melanie Baer**

Senior Event Coordinator  
The University of Georgia

### **Bethany Christoff**

Program Coordinator, University  
Outreach and Engagement  
The Ohio State University

### **Mary Grant**

Associate Dean, Outreach and E-Learning  
University of Wisconsin-Extension

### **Betty Janczy**

Conference Coordinator, Chancellor's Office  
University of Wisconsin-Extension

### **Trish Kalivoda**

Associate Vice President for Public Service  
and Outreach  
The University of Georgia

### **Anne Keim**

Associate Program Director  
Cooperative Extension Family Living  
Programs  
University of Wisconsin-Extension

### **Sandra Kerka**

Communications Manager, University  
Outreach and Engagement  
The Ohio State University

### **Bob Leiter**

Director, Georgia Center for  
Continuing Education  
The University of Georgia

### **Janet Patterson**

Senior Conference Planner  
The Pennsylvania State University

### **Mindy Wright**

Academic Program Coordinator,  
Department of English  
The Ohio State University

## **The Ohio State Planning Committee**

### **Felix Alonso**

The Ohio State University Alumni  
Association

### **Terry Anderson**

Greater Columbus Arts Council

### **Terry Bahn**

College of Medicine

### **Eva Bradshaw**

Office of Technology and Enhanced Learning

### **Nikki Conklin**

(co-chair of program committee)  
The Ohio State University Extension

### **Diane Dagefoerde**

Colleges of the Arts and Sciences

### **Joanne Dehoney**

Technology Enhanced Learning and  
Research

### **Georgina Dodge**

(chair of local arrangements committee)  
Office of Minority Affairs

### **Sharon Feinblatt**

WOSU Public Media

### **Warren Flood**

(chair of technology committee)  
College of Veterinary Medicine

### **Catherine Girves**

University Area Enrichment Association

### **Cindy Gray**

Technology Enhanced Learning and  
Research

### **Marcelita Haskins**

WOSU Stations

### **David Hoover**

(chair of marketing committee)  
The Ohio State University Marketing  
Communications

### **Larry Hurtubise**

Center for Knowledge Management

### **Don Ibezim**

Office of Minority Affairs

### **Scott Lissner**

Office of the Provost

### **Rick Livingston**

Humanities Institute

### **John Merrill**

College of Engineering

### **Therese Nolan**

University Area Enrichment Association

### **Donald Ordaz**

The Ohio State University Extension

### **Trina Phillips**

Office of Minority Affairs

### **Xin-an Pu**

Office of Health Sciences

### **Mark Shanda**

College of the Arts

### **Lynn Trinko**

School of Physical and Educational Services

### **Melissa Weber**

College of Veterinary Medicine

### **Kim Whaley**

Center of Science and Industry (COSI)

### **Mindy Wright**

(co-chair of program committee)  
Department of English

Please join us for next year's  
Outreach Scholarship Conference 2007

# *Access through Engagement*



**October 7-9, 2007**

Monona Terrace

Madison, Wisconsin

**Hosted by University of Wisconsin–Extension**



**An Annual Conference Sponsored by:**

University of Wisconsin–Extension

The Ohio State University

The Pennsylvania State University

University of Georgia

► Call for proposals available online December 1, 2006 ◀  
[www.outreachscholarship.org](http://www.outreachscholarship.org)