Branching Out to Work with Communities Confronting the Opioid Epidemic

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Session Objective

As a result of this session you will:

1. become aware of approaches VCE is using with communities to confront the opioid epidemic,
2. learn the importance of developing strong community partners to work on complex issues, and
3. identify colleagues to work with on future projects.
Agenda

• Evidence-based Models
  – PROSPER
  – SEED
• Opioid Education Program
• Virginia Higher Education Group
• Building the Team
  – Professional Development
  – Team Expansion
• Scholarship
PROSPER

• Crystal
Stakeholder Engagement in Question Development & Prioritization (SEED)

Research Project Objectives:

- Develop stakeholder conceptual models related to opioid abuse
- Generate stakeholder priorities, including questions, strategies, and policies.
- Facilitate development of action plans and support initial action steps
- Share findings locally, regionally, and nationally
ENGAGING MARTINSVILLE RESEARCH TEAM

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EMILY ZIMMERMAN

DAWN MOSER

ANGELINA HARGROVE

JAMIE REDD

TONIE NOE

COURTNAYE ADAMS MILLS

TISHA MCMILLON

WANDA WADE
Partners

This project would not be possible without the collaborative efforts of the following organizations:
Stakeholder Engagement in Question Development & Prioritization (SEED) - Objectives:

- Bring together diverse local stakeholders
- Explore potential causal factors leading to a health issue
- Develop and prioritize interventions and/or policy approaches
- Create multi-sector action plans to address the health issue

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SUMMARY OF SEED METHOD PROCESS

- **October – Feb 2018-19:** Review data; Project planning; Identify and recruit stakeholder participants
- **March – May 2019:** Recruit participants; Conduct focus groups; Review data
- **June 2019:** Create conceptual models
- **July 2019:** Develop priorities (questions, interventions, policies)
- **August 2019:** Prioritize actions/strategies
- **Sept 2019 - Dec 2019:** Action planning and Dissemination planning

**Steps:** Identify and Engage, Consult, Conceptualize, Generate priorities, Prioritize Actions, Action & Dissemination planning
SEED Topic Groups

• Review Data
• Conceptualize Possible Solutions
• Develop Strategy
• Prioritize Strategy
Topics & Topic Group Members

- **Community**
  - 7 Members
  - 19 total strategies

- **Health Provider**
  - 8 Members
  - 24 total strategies

- **Service Providers**
  - 6 Members
  - 25 total strategies
Step 1: Conceptualize

Facilitated process of causal model creation.

- TOPIC Groups include factors in the model that reflect their personal experience or knowledge, data
- List potential determinants of the health outcomes of interest.
- Group discussion about each factor presented by a member of the group
- Sketch a diagrammatic model of how determinants are interrelated on an upstream-downstream (distal-proximate) continuum.
- Group discussions about how each factor fits into the model.
Causal Model: Service Providers
Causal Model: Health Providers
Step 2: Strategize

Facilitated process to propose research questions

**Actions:** If we really want to reduce opioid misuse, X needs to start doing Y…?

**Services and programs:** Which services or programs are likely to have the biggest impact? How would you add to or change services that are currently available to reduce opioid misuse?

**Policies:** What policy changes could have an impact? If we could change current policy or create new policies, what would help address the opioid issue?

**Systems:** What changes to the way systems address the opioid issue could make an impact?

**Strategies:** What are some possible new ways of thinking about and addressing the opioid issue?

**Research and data:** What are some things we need to learn more about in order to address the opioid epidemic? What research could we do or data could we collect?
Prioritize

Facilitated process to prioritize strategies based on the needs and interests of stakeholders:

- Review/discuss the reasons for considering each strategy.
- Make changes to questions based on group feedback.
- Vote on top strategies.
Prioritized Actions

Actions

- Raise public awareness
- Expand interventions and preventions programs in schools, families and the community
- Develop Martinsville Henry County (MHC) “Relay for Recovery”

Services and Programs

- Increase number of local treatment programs and facilities
- Increase number of re-entry/substance abuse programs and state jails
- Develop dedicated detox facilities in MHC
- Provide more treatment services in jail
Prioritized Actions

**Policies**
- Create a Good Samaritan Policy
- Remove penalties related to services for individuals with previous drug charges
- Reduce the cost of recovery programs for low income and uninsured, and increase insurance coverage
- Instate mandatory assessment and treatment for those who overdosed

**Systems**
- Establish drug court in Martinsville and Henry County

**Strategies**
- Improve the Prescription Monitoring Program systems
- Use proactive versus reactive approaches within the judicial system
- Handle the issue of the opioid crisis with urgency
Action planning - next 12 months

- For each strategy, form a dedicated workgroup with an operations committee
- Create a logic model and work plan
- Reach out to additional stakeholders
- Create a mini-proposal (for seed funding, other resources)
- Implement work plan within 12 months
- Develop a sustainability plan (next steps)
Opioid Education Program
Virginia Higher Education Group

• Kathy
Building the Team – Professional Development

• All
Building the Team – Project Expansion

• Mary Beth
Scholarship – Literature Review

• Laura
Scholarship – Gap/Asset Analysis
Scholarship – Evaluation

Findings

• Kathy/Sophie
Thank you!

QUESTIONS