Engagement Scholarship Consortium
14th Annual Conference: Boundary Spanning
Lubbock, Texas

October 7, 2013

Speakers:
David Driskill
Luis Velasco
Kyle Elliott

Community Partners
Less Burrus – Link Ministries
Dr. Scott Robertson – Philanthropist
Rob Allison, Public/Private Development Consultant
Urban Tech is a partnership with the Area Foundations. The CH Foundation, the J.T. and Margaret Talkington Foundation, and the Marie Hall Architecture Enrichment Fund are supported by these partnerships.
Urban Tech is

A partnership with the
City of Lubbock and Texas Tech University
Working towards
Redevelopment of Downtown Lubbock

Funded by:
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In the special report *Building Community: A New Future for Architecture Education and Practice* (1996, The Carnegie Foundation for the Advancement of Teaching) the authors, Ernest Boyer and Lee Mitgang recommend that architecture schools pursue four broad strategies:

- establish a climate of engagement
- clarify the public benefits of architecture
- promote the creation of new knowledge and
- stress the critical importance of ethical professional behavior
Urban Tech is

• a **place** for students to think, draw, design, model and create.

• a **product** of ideas and information in public exhibition in the form of drawings and models and transportable information via digital media

• a **process** of civic engagement and exploration.

Urban Tech makes clear the public benefits of architecture, promotes the creation of new knowledge and serves as a laboratory for ethical professional behavior where community needs supersede private agendas.
Avenue J: North-South Connector

UrbanTech
College of Architecture
Avenue J: Recreational Loop
Avenue J: Guadalupe & Canyons
Six Ideas for Avenue J
1~ a place to live mixed use
2~a linear park activities
3~full spectrum of color
4~geometric follies
5~xeriscapeing
6~water harvesting
Downtown zoning is commercial.

Mixed-use promotes efficient commutes, health through walking and bicycling, and safety through occupied space.
present from earliest times: descended from the original flora, fauna, or inhabitants of the region in which it is found
Lifecycle Cost

Avenue J as a Dry Riverbed/Xeriscaping
Performance: April 2014
Super Bowl Halftime - Madonna

Bruce Rodgers, Tribe Inc.
Design Charrette

October 9 – 10, 2013