AWARDS PRESENTATIONS and LUNCHEON

2012 OUTREACH SCHOLARSHIP
W.K. KELLOGG FOUNDATION ENGAGEMENT
AWARD RECIPIENTS

AND

C. PETER MAGRATH
UNIVERSITY COMMUNITY ENGAGEMENT
AWARD FINALISTS

OCTOBER 2, 2012

THE UNIVERSITY OF ALABAMA
Community outreach initiatives at Colorado State University, East Carolina University, Miami University (OH), and North Carolina A&T State University with North Carolina State University have been selected as the 2012 Outreach Scholarship W.K. Kellogg Foundation Engagement Award Regional Winners.

The awards will be presented during the National Outreach Scholarship Conference, October 1-3, 2012 hosted by The University of Alabama in Tuscaloosa, Alabama. Winners of the Outreach Scholarship Awards each receive a prize of $5,000 and qualify to compete for the 2012 C. Peter Magrath University/Community Engagement Award presented annually by the Association of Public and Land-grant Universities (APLU).

Established in 2006, the Outreach Scholarship and Magrath University/Community Engagement Awards recognize four-year public universities that have redesigned their learning, discovery, and engagement functions to become more sympathetically and productively involved with their communities.

The C. Peter Magrath University Community/Engagement Award, made possible by a grant from the W.K. Kellogg Foundation, includes $20,000 and a trophy. The award is named for C. Peter Magrath, A.P.L.U. president from 1992-2005, and a leading advocate for public universities embracing the concept of outreach and community engagement. The 2012 Magrath Award recipient will be announced during the A.P.L.U. Annual Meeting in Denver, Colorado, November 11-13, 2012.

EXEMPLARY AWARD PROPOSALS

Miami University (Ohio)
Michigan State University
University of Missouri
Colorado State University
University of Nevada
University of Idaho
University of Oregon
North Carolina A & T State University and North Carolina State University
East Carolina University
University of Kentucky
University of Tennessee, Knoxville
MAGRATH REGIONAL AWARDS PRESENTATIONS
Bryant Conference Center, Birmingham Room
10:30am – 12:15pm

Presiding
Dr. Mortimer “Mort” Neufville
Executive Vice President, Retired
Association of Public and Land-Grant Universities (APLU)

MAGRATH REGIONAL AWARDS LUNCHEON
Bryant Conference Center
Sellers Auditorium
12:30 – 2:00pm

RECOGNITION OF MAGRATH JUDGES AND
RECOGNITION OF EXEMPLARY PROPOSALS
Dr. Waded Cruzado, President
Montana State University

PRESENTATION OF REGIONAL WINNERS VIDEOS
Mr. Roy Clem
Executive Director
Alabama Public Television
Lucille W. Gorham Intergenerational Community Center

To meet the urgent needs of a community with significant poverty, crime, and health disparities, East Carolina University works in partnership with the City, Pitt Community College, and community organizations to administer the Lucille W. Gorham Intergenerational Community Center (IGCC) programs. The goal of the IGCC is to promote education, employment, and health in the West Greenville Community. Using an asset-based community development model, ECU students have limitless opportunities to work with children, young adults, and seniors in a variety of activities to advance student learning on program planning, implementation, and evaluation. In 2011, the IGCC served over 16,000 participants.

Presenters:

Kerry Littlewood, Ph.D., MSW
Assistant Professor School of Social Work
& Executive Director, IGCC

Deborah Moody
Director of Programs, IGCC
Building a Sustainable Local Food Economy in North Carolina through Partnership and Engagement

The Center for Environmental Farming Systems (CEFS) was established in 1994 by NC A&T State University (NCA&TSU), NC State University (NCSU), and the NC Department of Agriculture and Consumer Services (NCDA&CS). Originally focused on field research, CEFS’ work expanded into community engagement. Now, with hundreds of partners statewide, we are building a sustainable local food economy in North Carolina through the development of a statewide action plan, establishment of a legislated Sustainable Local Food Advisory Council, buy 10% local campaign, a beginning farmer incubator farm program, a youth leadership program, Food Corps, targeted market development programs, and more.

Presenters:

Dr. John O’Sullivan, Director Center for Environmental Farming Systems, (CEFS), Professor of Sustainable Agriculture, Local & Community Food Systems North Carolina A&T State University

Dr. Nancy Creamer, Director Center for Environmental Farming Systems, (CEFS), Distinguished Professor of Sustainable Agriculture and Community Based Food Systems North Carolina State University
Miami University’s Over-the-Rhine Residency Program engages Over-the-Rhine, Cincinnati’s oldest and poorest neighborhood, predominantly of color, listed on the National Register of Historic Places, and the site of racial unrest just eleven years ago. Now in its sixth year, students from any major integrate a full academic load with a full-time living/working immersion in the “school of social life.” Based upon our long-term relationship with the Over-the-Rhine People’s Movement, the Residency Program has evolved four practices—Design/Build, Agit-Props, Community Assistance, and Community Advocacy—to effect democratic, equitable development strategies for people on low incomes, workers, people of color, and families.

Presenters:

**Thomas A. Dutton,** Cincinnati Professor of Community Engagement, Director, Miami University Center for Community Engagement in Over-the-Rhine

**Bonnie Neumeier,** Long-Term Resident/Activist, Community Liaison to the Center for Community Engagement

**Amy Silver,** Social Worker, Over-the-Rhine Community Housing Alum of the Over-the-Rhine Residency Program, Fall 2007

**Josh Spring,** Director, Greater Cincinnati Coalition for the Homeless
The Community Collaborative Rain, Hail and Snow network (CoCoRaHS) engages over 15,000 volunteers nationwide who help measure and map precipitation. Created as a community response to the 1997 flash flood that devastated parts of Fort Collins, Colorado, CoCoRaHS today is an innovative citizen science program with over 200 participating schools and universities. These partnerships allow students, faculty and working professionals all across the country to recruit, train and engage new volunteers. CoCoRaHS real-time rainfall data improve storm warnings and weather forecasts. The project illustrates how programs can combine innovative technology, civic engagement and local leadership to address global challenges.

Presenters:

**Teresa Bals-Elsholz**, Assistant Professor of Meteorology, Valparaiso University

**Noah Newman**, CoCoRaHS School and Education Outreach Coordinator, Colorado State University

**Henry Reges**, CoCoRaHS National Coordinator, Colorado State University
PANEL OF JUDGES FOR THE 2012 C. PETER MAGRATH UNIVERSITY COMMUNITY ENGAGEMENT AWARD

**Dr. Guy Bailey, President**  
The University of Alabama

**Dr. Ray Cross, Chancellor**  
University of Wisconsin-Extension

**Dr. Waded Cruzado, President**  
Montana State University

**Dr. Paul Ferguson, President**  
The University of Maine

**Dr. Mort Neufville**  
Association of Public and Land-Grant Universities (APLU)

REGIONAL AWARD REVIEWERS FOR THE 2012 OUTREACH SCHOLARSHIP W.K. KELLOGG ENGAGEMENT AWARDS

Carolyn Brooks  
L Washington Lyons
Karen Burns  
Robert McKenney
Katy Campbell  
Valerie Patton
Royrickers Cook  
Jose Picart
George Cooper  
Samory T. Pruitt
Hiram E. Fitzgerald  
A Scott Reed
Jennifer Frum  
Douglas Steele
Philip Greasley  
Louis Swanson
Greg Hutchins  
Craig D. Weidemann
Patricia Kalivoda  
James J. Zuich
Victor L. Lechtenberg