ENGAGING THE COMMUNITY ONE SMALL STEP AT A TIME
INTRODUCTION

- Student based design consultation firm within the School of Architecture and Urban Planning at UWM
- Initiated in 2000 by Dean Bob Greenstreet as part of the Milwaukee Idea Project
- Broadens students educational experience without conflicting with professional practice
- Provides conceptual design services in response to requests from community
- Powerful reputation throughout the state of Wisconsin
- Through its evolution, CDS has gained many repeat clients and long time partnerships such as:
  - City of Milwaukee (Department of City Development / DCD)
  - Layton Boulevard West Neighbors
  - Riverworks Redevelopment Corporation
  - Additional local neighborhood organizations
MISSION

To improve the quality of life in Wisconsin through physical change to the environment and refinement of decision making processes affecting the environment.
OBJECTIVES

• Be a catalyst for positive physical change in areas that have insufficient access to design and planning services and to the campuses in the UW system
• Form partnerships that promote our mission
• Stimulate funding and construction where they are most needed
• Inform and stimulate the existing design and construction process
• Engage the community whenever possible to empower residents
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PROJECT CASE STUDIES

Large scale urban master planning -
WAUSAU NORTHEAST RIVERFRONT SUSTAINABLE MASTER PLAN:
Reuniting the River and the City

Historic renovation and adaptive reuse -
MASONIC TEMPLE:
Revitalization of a building and community in need
WAUSAU NORTHEAST RIVERFRONT SUSTAINABLE MASTER PLAN

Location: Wausau, Wisconsin (north central Wisconsin)
Client: City of Wausau, Wisconsin
Population: 40,000

Project Description:

• Reclaim a 16 acre brownfield site along the Wisconsin River to create a connection to the city, in particular, Wausau’s main commercial streets
• Consider adaptive re-purposing of existing derelict structures and material found throughout the site
• Propose environmental improvements within the landscape (soil remediation, bioswales, etc.) as well ecologically minded new construction
• Connect with the residents by conducting a series of community based design charettes and design presentations

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WAUSAU NORTHEAST RIVERFRONT SUSTAINABLE MASTER PLAN
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As the next step in the planning process began in the mid 1970s, the vision presented here is a proposal for the revitalization of the Northeast Riverfront District, the City of Wausau's former industrial land along the Wisconsin River. Prior to this, the City had substantially developed its plan for the central downtown and concentrated its purchase of most of the long dormant Northeast Riverfront District. At the next stage, the City hired a team of graduate student architects and planners with Wausau's Community Design Solutions (CDS) to adjust relevant recommendations from previous plans, integrate input from the community, and apply their skills and knowledge of modern design principles to create an urban landscape vision that stimulates further public input, planning, and decision making. City officials and City Planner Brad Lenz had decided to bring an outside student group in for this project to provide fresh eyes for the task of creatively revitalizing a landscape that for so long had symbolized Wausau's industrial decline.

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MASONIC TEMPLE HISTORIC PRESERVATION + ADAPTIVE REUSE

Location: Milwaukee, Wisconsin (Riverwest neighborhood)

Client: Gingerbread Land + Love Tabernacle Church

Population: 600,000

Project Description:

• Renovation and adaptive reuse of a condemned historic temple to a community center located in the heart of a low income neighborhood
• Assess the condition of the existing building and propose steps to mitigate code violations
• Identify amenities within the project and propose a long term addition for an elderly care facility
• Assist the client with fund-raising and tax credit options including a phasing plan for future growth

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CDS IN THE CITY

Community Design Solutions has engaged over 200 students and been involved with over 150 projects during its 12-1/2 years of existence.
QUESTIONS? Thank you to the NOSC committee for the opportunity to present the work we are passionate about.

www.uwm.edu/cds