AWARDS

Recipients and Nominees of Distinction
Outreach Scholarship W. K. Kellogg Foundation Engagement Award

Finalists
C. Peter Magrath University/Community Engagement Award

Saturday, October 1, 5:30 – 7:30 p.m.
Wharton Center for Performing Arts, Christman Room and Lounge
Honoring nominees and recipients of the Outreach Scholarship W. K. Kellogg Foundation Engagement Award

Sunday, October 2, 1:15 – 2:45 p.m.
Kellogg Hotel and Conference Center, Room Big Ten A/B
Presentations by the finalists for the C. Peter Magrath University/Community Engagement Award
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Community outreach initiatives at Michigan State University, Montana State University, Pennsylvania State University, and the University of Tennessee Knoxville have been selected as regional winners of the 2011 Outreach Scholarship/W.K. Kellogg Foundation Engagement Award.

The awards will be presented during the 12th Annual National Outreach Scholarship Conference, hosted by Michigan State University, October 2-4, 2011. Winners of the Outreach Scholarship Awards each receive a prize of $5,000 and qualify to compete for the 2011 C. Peter Magrath University Community Engagement Award presented annually by the Association of Public and Land-grant Universities (APLU).

Established in 2006, the Outreach Scholarship and Magrath University Community Engagement Awards recognize four-year public universities that have redesigned their learning, discovery, and engagement functions to become more closely and productively involved with their communities.

The C. Peter Magrath University Community Engagement Award, made possible by a grant from the W.K. Kellogg Foundation, includes $20,000 and a sculpture. The award is named for C. Peter Magrath, APLU president from 1992-2005, and a leading advocate for public universities embracing the concept of outreach and community engagement. The Magrath Award will be announced during the APLU Annual Meeting, November 13-15, 2011 at the San Francisco Marriott in San Francisco, CA.
Engagement with society is one of the three pillars in the mission of public research universities along with education and research.

These projects exemplify the outstanding quality and range of outreach and engagement activities of the nation’s public universities.

We salute each of these model programs, which feature students, faculty and administrators working to improve the quality of life for all.

*Peter McPherson, APLU President*
2011 Finalists for the
C. Peter Magrath Award

North Central Region: Michigan State University ................................................................. 4
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Working Together to Improve the Lives of People Affected by Epilepsy in Zambia

Gretchen L. Birbeck

This MSU-Zambian collaboration aimed at improving healthcare services began in 1994. The Chikankata Epilepsy Care Team (ECT) has grown into an organization that provides care for about 2,000 people in rural Africa. The team developed an educational program for healthcare workers and trained over 200 before the program was adopted and disseminated throughout Africa by the World Federation of Neurology. The research consortium has published more than 70 peer-reviewed papers and its faculty provide consultation to the World Health Organization and policy makers. Ongoing ECT efforts have acquired more than $4 million for health research and expanding human capacity for epilepsy care and stigma reduction in Africa.

Presenter

Gretchen L. Birbeck
Director and Associate Professor, International Neurologic and Psychiatric Epidemiology Program, Michigan State University
Director, Chikankata Epilepsy Care Team
From Bozeman to Khwisero: Engineers Without Borders

Douglas Steele

Montana State University’s Student Chapter of Engineers Without Borders (EWB) engages MSU students and faculty, Montana citizens, and residents of Khwisero to bring potable water and sanitary facilities to 58 Kenyan schools and surrounding communities. Created with a Kenyan architect, the ongoing, seven-year project hinges on a mutual, long-term commitment and continuous cultural exchange. Kenyans co-manage and integrate local resources with EWB projects to improve their health and economy and host visiting EWB members in their homes. MSU students thrive on hands-on outreach. MSU students and faculty integrate interdisciplinary curricula, service learning, and global-action initiatives around EWB activities.

Presenters

Leah Schmalzbauer
Associate Professor, Sociology, Montana State University

Otto R. Stein
Professor, Civil Engineering, Montana State University

Katie Ritter
Student, Film and Photography, Montana State University

Joe Thiel
Student, Chemical Engineering, Montana State University
The Pittsburgh Studio: Regenerative Design in Stressed Communities
Ken Tamminga

The Pittsburgh Studio is a public scholarship project in design with inner-city communities. It is led by Professor Ken Tamminga, in association with the Penn State Center. Each fall semester since 2008, a dozen landscape architecture seniors have collaborated with neighborhood participants in assessing needs and developing opportunities to catalyze reinvestment and pride-of-place. Co-learning and reciprocal creativity reveal local regenerative possibilities that concurrently reintegrate the community with broader urban processes. Professional discipline is injected through studio-based research and reflection on participatory action design. Community partners and the Penn State Center continue to develop and promote select strategies after each semester.

Presenters

Deno De Ciantis
Director, The Penn State Center: Engaging Pittsburgh, Pennsylvania State University

Ken Tamminga
Professor, Landscape Architecture, Pennsylvania State University
Ready for the World
Elizabeth Burman

Ready for the World (RFW) is part of a long-range plan at the University of Tennessee, Knoxville (UTK) to transform the campus and prepare students for the 21st century. A model RFW initiative is UTK’s engagement with a local community of Burundian refugees. UTK joined the city’s overloaded school district, housing, health, and social service agencies to create new infrastructure for community-based programming and research. All work proceeded using a set of priorities established by the Burundians. The Burundians now operate a nonprofit organization, SODELA, taking a leadership role. Over 50 academic publications and presentations have resulted from the partnership.

Presenters

Denise Bates
Assistant Professor, Public Health, University of Tennessee Knoxville

Elizabeth Burman
Campus Coordinator for Outreach and Engagement, University of Tennessee Knoxville

Charlotte N. Rufyiri
President, Sodela
W. K. Kellogg Foundation Engagement Award Nominees of Distinction

Mediator Mentors

Healthy Appalachia: A Collaborative Model for Advancing Education, Health, and Prosperity in Southwest Virginia

Bringing Back the Forest: Outreach, Community Engagement, and Partnerships for the Reforestation of Coal Mines in Appalachia

Clean Indoor Air Partnership: Reducing Lung Cancer in the Heart of Tobacco Country

Call Me MISTER

National College Advising Corps (NCAC) Outreach Program

From the Inside Out: Building Community and an Urban Food System on Lansing’s Eastside

Connecting Policymakers and Professionals to Build Research-Informed Family Policy: The Policy Institute for Family Impact Seminars

Transforming Communities from the Inside Out

Faith Mission Outreach Eye Clinic

CURA’s Partnership with the Northside of Minneapolis

EPICS (Engineering Projects In Community Service)

Community Collaboration, Incorporated

The Institute for Chemistry Literacy through Computational Science (ICLCS)

Project SOAR
Mediator Mentors
Pamela S. Lane-Garon, Professor and Mediator Mentors Project Director
California State University Fresno

Healthy Appalachia: A Collaborative Model for Advancing Education, Health, and Prosperity in Southwest Virginia
Pace Lochte, Director, Virginia Gateway University of Virginia

Bringing Back the Forest: Outreach, Community Engagement, and Partnerships for the Reforestation of Coal Mines in Appalachia
Christopher Barton, Associate Professor, Forest Hydrology University of Kentucky

Clean Indoor Air Partnership: Reducing Lung Cancer in the Heart of Tobacco Country
Ellen J. Hahn, Director, Clean Indoor Air Partnership University of Kentucky

Call Me MISTER
Roy Jones, Executive Director, Call Me MISTER Initiative Clemson University

National College Advising Corps (NCAC) Outreach Program
Nicole Farmer Hurd, Executive Director, National College Advising Corps University of North Carolina at Chapel Hill National College Advising Corps
From the Inside Out: Building Community and an Urban Food System on Lansing’s Eastside
Laura B. DeLind
Senior Academic Specialist, Department of Anthropology
Michigan State University

Connecting Policymakers and Professionals to Build Research-Informed Family Policy: The Policy Institute for Family Impact Seminars
Karen Bogenschneider, Professor of Human Ecology
University of Wisconsin-Madison

Transforming Communities from the Inside Out
Susan H. Colbert, Program Director, OSUE Administration
Ohio State University

Faith Mission Outreach Eye Clinic
Joan Nerderman, Assistant Clinical Professor and Medical Director
Ohio State University

CURA’s Partnership with the Northside of Minneapolis
William J. Craig, Associate Director, Center for Urban and Regional Affairs
University of Minnesota

EPICS (Engineering Projects In Community Service)
William C. Oakes, Director of EPICS and Associate Professor of Engineering Education
Purdue University
W. K. Kellogg Foundation Engagement Award

Nominees of Distinction

Community Collaboration, Incorporated
Anne C. Kaplan, Vice President, Administration and University Outreach
Northern Illinois University

The Institute for Chemistry Literacy through Computational Science (ICLCS)
Thom Dunning, Director, National Center for Supercomputing Applications
University of Illinois at Urbana-Champaign

Project SOAR
Jenny J. Lee, Director and Associate Professor, Center for the Study of Higher Education
University of Arizona
Judges and Reviewers

Panel of Judges

2011 C. Peter Magrath
University/Community Engagement Award

William R. Woodson, Chancellor, North Carolina State University
Ray Cross, Chancellor, University of Wisconsin Extension
Mortimer H. Neufville, Interim President, University of Maryland Eastern Shore

Regional Award Reviewers

2011 Outreach Scholarship
W.K. Kellogg Engagement Awards

Debra Friedman, Dean, College of Public Programs, Arizona State University
Joyce Beatty, Vice President, Outreach and Engagement, Ohio State University
Royrickers Cook, Assistant Vice President, University Outreach, Auburn University
Victor Lechtenberg, Vice Provost for Engagement, Purdue University
Samory T. Pruitt, Vice President for Community Affairs, University of Alabama
Christine J. Quinn, Provost and Vice Chancellor, University of Wisconsin-Extension
John V. Byrne, President Emeritus, Oregon State University
Karen S. Bruns, Assistant Director, Family and Consumer Sciences, Ohio State University
Hiram E. Fitzgerald, Associate Provost, University Outreach and Engagement, Michigan State University
A. Scott Reed, Vice President, University Outreach and Engagement, Oregon State University
Sally McKee, Vice Chancellor for Diversity, Equity and Community Engagement, University of Colorado at Boulder
Mortimer H. Neufville, Interim President, University of Maryland Eastern Shore