

# AWARDS

## **Recipients and Nominees of Distinction**

Outreach Scholarship W. K. Kellogg Foundation Engagement Award

## **Finalists**

C. Peter Magrath University/Community Engagement Award

### **Saturday, October 1, 5:30 – 7:30 p.m.**

Wharton Center for Performing Arts, Christman Room and Lounge

Honoring nominees and recipients of the Outreach Scholarship W. K. Kellogg Foundation Engagement Award

### **Sunday, October 2, 1:15 – 2:45 p.m.**

Kellogg Hotel and Conference Center, Room Big Ten A/B

Presentations by the finalists for the C. Peter Magrath University/Community Engagement Award



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# About the Award

Community outreach initiatives at Michigan State University, Montana State University, Pennsylvania State University, and the University of Tennessee Knoxville have been selected as regional winners of the 2011 Outreach Scholarship/W.K. Kellogg Foundation Engagement Award.

The awards will be presented during the 12<sup>th</sup> Annual National Outreach Scholarship Conference, hosted by Michigan State University, October 2-4, 2011. Winners of the Outreach Scholarship Awards each receive a prize of \$5,000 and qualify to compete for the 2011 C. Peter Magrath University Community Engagement Award presented annually by the Association of Public and Land-grant Universities (APLU).

Established in 2006, the Outreach Scholarship and Magrath University Community Engagement Awards recognize four-year public universities that have redesigned their learning, discovery, and engagement functions to become more closely and productively involved with their communities.

The C. Peter Magrath University Community Engagement Award, made possible by a grant from the W.K. Kellogg Foundation, includes \$20,000 and a sculpture. The award is named for C. Peter Magrath, APLU president from 1992-2005, and a leading advocate for public universities embracing the concept of outreach and community engagement. The Magrath Award will be announced during the APLU Annual Meeting, November 13-15, 2011 at the San Francisco Marriott in San Francisco, CA.

Engagement with society is one of the three pillars in the mission of public research universities along with education and research.

These projects exemplify the outstanding quality and range of outreach and engagement activities of the nation's public universities.

We salute each of these model programs, which feature students, faculty and administrators working to improve the quality of life for all.

*Peter McPherson, APLU President*

# 2011 Finalists for the C. Peter Magrath Award

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Finalist

## North Central Region

# MICHIGAN STATE UNIVERSITY

### Working Together to Improve the Lives of People Affected by Epilepsy in Zambia

Gretchen L. Birbeck

This MSU-Zambian collaboration aimed at improving healthcare services began in 1994. The Chikankata Epilepsy Care Team (ECT) has grown into an organization that provides care for about 2,000 people in rural Africa. The team developed an educational program for healthcare workers and trained over 200 before the program was adopted and disseminated throughout Africa by the World Federation of Neurology. The research consortium has published more than 70 peer-reviewed papers and its faculty provide consultation to the World Health Organization and policy makers. Ongoing ECT efforts have acquired more than \$4 million for health research and expanding human capacity for epilepsy care and stigma reduction in Africa.

### Presenter

Gretchen L. Birbeck

Director and Associate Professor, International Neurologic and Psychiatric Epidemiology Program, Michigan State University  
Director, Chikankata Epilepsy Care Team

# Finalist

## West Region



### **From Bozeman to Khwisero: Engineers Without Borders**

**Douglas Steele**

Montana State University's Student Chapter of Engineers Without Borders (EWB) engages MSU students and faculty, Montana citizens, and residents of Khwisero to bring potable water and sanitary facilities to 58 Kenyan schools and surrounding communities. Created with a Kenyan architect, the ongoing, seven-year project hinges on a mutual, long-term commitment and continuous cultural exchange. Kenyans co-manage and integrate local resources with EWB projects to improve their health and economy and host visiting EWB members in their homes. MSU students thrive on hands-on outreach. MSU students and faculty integrate interdisciplinary curricula, service learning, and global-action initiatives around EWB activities.

### **Presenters**

**Leah Schmalzbauer**

Associate Professor, Sociology, Montana State University

**Otto R. Stein**

Professor, Civil Engineering, Montana State University

**Katie Ritter**

Student, Film and Photography, Montana State University

**Joe Thiel**

Student, Chemical Engineering, Montana State University

Finalist

# Northeast Region

PENNSTATE



## **The Pittsburgh Studio: Regenerative Design in Stressed Communities**

**Ken Tamminga**

The Pittsburgh Studio is a public scholarship project in design with inner-city communities. It is led by Professor Ken Tamminga, in association with the Penn State Center. Each fall semester since 2008, a dozen landscape architecture seniors have collaborated with neighborhood participants in assessing needs and developing opportunities to catalyze reinvestment and pride-of-place. Co-learning and reciprocal creativity reveal local regenerative possibilities that concurrently reintegrate the community with broader urban processes. Professional discipline is injected through studio-based research and reflection on participatory action design. Community partners and the Penn State Center continue to develop and promote select strategies after each semester.

## **Presenters**

**Deno De Ciantis**

Director, The Penn State Center: Engaging  
Pittsburgh, Pennsylvania State University

**Ken Tamminga**

Professor, Landscape Architecture, Pennsylvania State University

Finalist

## South Region



### Ready for the World

Elizabeth Burman

Ready for the World (RFW) is part of a long-range plan at the University of Tennessee, Knoxville (UTK) to transform the campus and prepare students for the 21st century. A model RFW initiative is UTK's engagement with a local community of Burundian refugees. UTK joined the city's overloaded school district, housing, health, and social service agencies to create new infrastructure for community-based programming and research. All work proceeded using a set of priorities established by the Burundians. The Burundians now operate a nonprofit organization, SODELA, taking a leadership role. Over 50 academic publications and presentations have resulted from the partnership.

### Presenters

**Denise Bates**

Assistant Professor, Public Health,  
University of Tennessee Knoxville

**Elizabeth Burman**

Campus Coordinator for Outreach and Engagement,  
University of Tennessee Knoxville

**Charlotte N. Rufyiri**

President, Sodela



# W. K. Kellogg Foundation Engagement Award

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# W. K. Kellogg Foundation Engagement Award **Nominees of Distinction**

## **Mediator Mentors**

Pamela S. Lane-Garon, Professor and Mediator Mentors Project  
Director  
California State University Fresno

## **Healthy Appalachia: A Collaborative Model for Advancing Education, Health, and Prosperity in Southwest Virginia**

Pace Lochte, Director, Virginia Gateway  
University of Virginia

## **Bringing Back the Forest: Outreach, Community Engagement, and Partnerships for the Reforestation of Coal Mines in Appalachia**

Christopher Barton, Associate Professor, Forest Hydrology  
University of Kentucky

## **Clean Indoor Air Partnership: Reducing Lung Cancer in the Heart of Tobacco Country**

Ellen J. Hahn, Director, Clean Indoor Air Partnership  
University of Kentucky

## **Call Me MISTER**

Roy Jones, Executive Director, Call Me MISTER Initiative  
Clemson University

## **National College Advising Corps (NCAC) Outreach Program**

Nicole Farmer Hurd, Executive Director, National College Advising  
Corps  
University of North Carolina at Chapel Hill  
National College Advising Corps

## **From the Inside Out: Building Community and an Urban Food System on Lansing's Eastside**

Laura B. DeLind

Senior Academic Specialist, Department of Anthropology  
Michigan State University

## **Connecting Policymakers and Professionals to Build Research-Informed Family Policy: The Policy Institute for Family Impact Seminars**

Karen Bogenschneider, Professor of Human Ecology  
University of Wisconsin-Madison

## **Transforming Communities from the Inside Out**

Susan H. Colbert, Program Director, OSUE Administration  
Ohio State University

## **Faith Mission Outreach Eye Clinic**

Joan Nerderman, Assistant Clinical Professor and Medical Director  
Ohio State University

## **CURA's Partnership with the Northside of Minneapolis**

William J. Craig, Associate Director, Center for Urban and Regional Affairs  
University of Minnesota

## **EPICS (Engineering Projects In Community Service)**

William C. Oakes, Director of EPICS and Associate Professor of Engineering Education  
Purdue University

# W. K. Kellogg Foundation Engagement Award

## Nominees of Distinction

### **Community Collaboration, Incorporated**

Anne C. Kaplan, Vice President, Administration and University Outreach  
Northern Illinois University

### **The Institute for Chemistry Literacy through Computational Science (ICLCS)**

Thom Dunning, Director, National Center for Supercomputing Applications  
University of Illinois at Urbana-Champaign

### **Project SOAR**

Jenny J. Lee, Director and Associate Professor, Center for the Study of Higher Education  
University of Arizona

# Judges and Reviewers

## Panel of Judges

### 2011 C. Peter Magrath University/Community Engagement Award

**William R. Woodson**, Chancellor, North Carolina State University

**Ray Cross**, Chancellor, University of Wisconsin Extension

**Mortimer H. Neufville**, Interim President, University of Maryland Eastern Shore

## Regional Award Reviewers

### 2011 Outreach Scholarship W.K. Kellogg Engagement Awards

**Debra Friedman**, Dean, College of Public Programs, Arizona State University

**Joyce Beatty**, Vice President, Outreach and Engagement, Ohio State University

**Royrickers Cook**, Assistant Vice President, University Outreach,  
Auburn University

**Victor Lechtenberg**, Vice Provost for Engagement, Purdue University

**Samory T. Pruitt**, Vice President for Community Affairs, University of Alabama

**Christine J. Quinn**, Provost and Vice Chancellor, University of Wisconsin-Extension

**John V. Byrne**, President Emeritus, Oregon State University

**Karen S. Bruns**, Assistant Director, Family and Consumer Sciences,  
Ohio State University

**Hiram E. Fitzgerald**, Associate Provost, University Outreach and  
Engagement, Michigan State University

**A. Scott Reed**, Vice President, University Outreach and Engagement,  
Oregon State University

**Sally McKee**, Vice Chancellor for Diversity, Equity and Community  
Engagement, University of Colorado at Boulder

**Mortimer H. Neufville**, Interim President, University of Maryland Eastern Shore

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In conjunction with 2011 National Outreach Scholarship Conference.