Engaged Scholarship and Evidence-Based Practice
October 2 - 4, 2011

Hosted by Michigan State University
Kellogg Hotel & Conference Center, East Lansing, MI

#NOSC2011

outreachscholarship.org
Welcome!
To the 2011 National Outreach Scholarship Conference

Welcome to the 12th Annual Meeting of the National Outreach Scholarship Conference (NOSC). If you’ve attended in the past, welcome back. If this is your first time, you’ll find that this conference will validate your interest in the rapidly advancing field of research on community engagement scholarship—and challenge your thinking about the centrality of engagement in higher education.

This year’s conference theme is Engaged Scholarship and Evidence-Based Practice. This theme is close to my heart as I have been strongly advocating for engaged scholarship during my tenure as associate provost for university outreach and engagement at Michigan State University and president of the National Outreach Scholarship Conference. The five tracks of this conference will explore:

- Methods and Practices of Community-Based Research and Creative Activities
- Translational Science and the Diffusion of Innovation
- Globalization and International Engagement
- Technologies as Tools for Engagement
- Leadership and Professional Development for Engaged Scholarship

We have put together a number of interesting plenary sessions with invited speakers and panelists from around the country and the world. Responding to past conference feedback from participants, we have concurrent sessions featuring workshops, symposia, and poster symposia, each of which has been extended from 60 minutes to 75 minutes to increase discussion among participants. We also have two 2-hour poster sessions and a 90 minute award ceremony honoring the regional winners of the Outreach Scholarship W.K. Kellogg Foundation Community Engagement Award and announcing the finalists for the national C. Peter Magrath University/Community Engagement Award.

I look forward to interacting with you throughout the course of these three days. I hope that you will find this year’s conference to be as rewarding and informative as it is enjoyable.

Sincerely,

Hiram E. Fitzgerald
President, National Outreach Scholarship Conference
Associate Provost for University Outreach and Engagement
University Distinguished Professor, Department of Psychology
Michigan State University
National Outreach Scholarship Conference

**Member Institutions Representatives**

<table>
<thead>
<tr>
<th>University</th>
<th>Representative</th>
<th>Position/Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auburn University</td>
<td>Royrickers Cook</td>
<td>Assistant Vice President for University Outreach</td>
</tr>
<tr>
<td>Colorado State University</td>
<td>Louis E. Swanson</td>
<td>Vice President for Engagement</td>
</tr>
<tr>
<td>East Carolina University</td>
<td>J. Ted Morris</td>
<td>Associate Vice Chancellor of Engagement, Innovation and Economic Development</td>
</tr>
<tr>
<td>Michigan State University</td>
<td>Hiram E. Fitzgerald</td>
<td>Associate Provost for University Outreach and Engagement</td>
</tr>
<tr>
<td>North Carolina State University</td>
<td>James J. Zuiches</td>
<td>Vice Chancellor for Extension, Engagement and Economic Development</td>
</tr>
<tr>
<td>Ohio State University</td>
<td>Joyce Beatty</td>
<td>Senior Vice President for Outreach and Engagement</td>
</tr>
<tr>
<td>Oregon State University</td>
<td>Scott Reed</td>
<td>Vice Provost for University Outreach and Engagement</td>
</tr>
<tr>
<td>Pennsylvania State University</td>
<td>Craig D. Weidemann</td>
<td>Vice President for Outreach</td>
</tr>
<tr>
<td>Purdue University</td>
<td>Victor L. Lechtenberg</td>
<td>Vice Provost for Engagement</td>
</tr>
<tr>
<td>Texas Tech University</td>
<td>Valerie Osland Paton</td>
<td>Vice Provost for Planning and Assessment</td>
</tr>
<tr>
<td>University of Alberta</td>
<td>Katy Campbell</td>
<td>Dean and Professor, Faculty of Extension</td>
</tr>
<tr>
<td>University of Georgia</td>
<td>Jennifer L. Frum</td>
<td>Interim Vice President for Public Service and Outreach</td>
</tr>
<tr>
<td>University of Kentucky</td>
<td>Philip A. Greasley</td>
<td>Associate Provost for University Engagement</td>
</tr>
<tr>
<td>University of Wisconsin Extension</td>
<td>Greg Hutchins</td>
<td>Interim Provost and Vice Chancellor</td>
</tr>
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Conference Registration
The conference registration will be open Saturday, October 1, 7:00 a.m. – 4:00 p.m., Sunday, October 2 and Monday, October 3, 7:00 a.m. – 5:00 p.m., and Tuesday, October 4, 7:00 a.m. – 12:30 p.m. The registration table is located in the lobby area at the Kellogg Hotel & Conference Center. In addition to finding registration information, visit the registration table for all conference related questions, special requests and accommodations, and directions.

Internet
Complimentary wireless internet is available at the conference venue, the Kellogg Hotel & Conference Center, in public spaces, meeting rooms, and guest rooms.

Social Media
A Twitter hashtag (#NOSC2011) has been created to promote more active participation during the conference. We invite you to participate by tweeting your thoughts about the conference and presentations. We have also set up a NOSC Facebook page and a LinkedIn account. We encourage you to find and make connections with colleagues from across the nation and the world by interacting within these online communities. On Facebook or LinkedIn, search “National Outreach Scholarship Conference.”

Speakers’ Preparation Room
The Speakers’ Preparation Room is located on the Garden Level of the Kellogg Hotel & Conference Center, room 93 (in the reception area for University Outreach and Engagement, in the classroom located at the back). This space is available for the duration of the conference to help presenters as they finalize preparations for their presentations. It is equipped with computers, a printer, internet access, and refreshments. The room will be available Sunday, October 1 – Monday, October 3, 7:30 a.m. – 5:00 p.m. and Tuesday, October 4, 7:30 a.m. – 2:00 p.m.

Breaks and Refreshments
Hot and cold beverages will be available during breaks in the Centennial Room. See the Program at a Glance for break times.

Restrooms
Restrooms are located on the main corridor of the Kellogg Hotel & Conference Center. See the Kellogg floor plan in the back of this program for the location of other restrooms.

Disability Access
The Kellogg Hotel & Conference Center is fully wheelchair accessible. If you need special accommodations, please visit the conference registration table.

Parking
Guests of the Kellogg Hotel & Conference Center can park their cars for free at the ramp. If you are driving but not staying at the Kellogg Center, daily rates are $1.00 per hour up to $8.00 for the day. MSU parking passes cannot be used at the Kellogg Center ramp. MSU faculty and staff can park in lot 67 close to Jenison Field House, lot 66 near the side of the Kellogg Center ramp, or lot 63E in front of the Breslin Center.
Transportation

Conference Shuttle
A complimentary shuttle bus will travel between the Kellogg Hotel & Conference Center and the Radisson Hotel Lansing. The shuttle bus will also make special trips to some other area attractions, including downtown East Lansing. Visit the conference registration table for details about special trips. The shuttle bus will operate its regular service between hotels Saturday, October 1, to Monday, October 3, 6:30 a.m. – 10:00 p.m. It will also operate 6:30 a.m. – 2:30 p.m. on Tuesday, October 4.

Public Transportation
Public transportation is available by CATA bus. Route maps and schedules are available at the NOSC registration table or visit the CATA website at cata.org.

Taxis
Visit the NOSC registration table for a list of local taxi companies or the NOSC website at outreachscholarship.org.

Walking and Bike Tours

Walking Tour
Tour the MSU Horticulture Gardens and see up to 14 acres of gardens and learn about new annuals, perennials, ornamental grasses, shrubs and trees, and their uses in the landscape. In 1879, Professor William James Beal planted 20 common plants in bottles starting the longest continuously monitored experiment in the world. This two hour tour will walk the scenic Red Cedar River and feature the Beal Gardens where descriptive labels provide information about the plants displayed in the four main collections. A sign-up sheet will be available at the registration table. Participants will congregate at the Centennial Room prior to the tour. Tour will be Sunday, October 2, 6:30 p.m.

Bike Tour
Learn about the history of the MSU area, see the sites, take lots of photos, and make new friends. Bike rentals for guided tour and self guided tours will be offered on a first come first serve basis. Bring a helmet and/or lock for discounted rate. Get your reservation early by emailing height and/or bike size to Dwight Washington at washin18@msu.edu. Monday, October 3, 6:30 p.m.

Bookstore
The Barnes & Noble Bookstore in East Lansing has set up an area featuring books about university engagement and the scholarship of engagement. Be sure to visit the bookstore located in the Galaxy room.

Sustainability
We have made an effort to reduce the NOSC footprint on the environment by making available canvas reusable totes and canvas neck wallets. We also have reduced the size of this program booklet by omitting the presentation abstracts. Please visit the NOSC website for abstracts: outreachscholarship.org
## 2011 Program at a Glance

### Friday, September 30

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 p.m. – 5:30 p.m.</td>
<td>Emerging Engagement Scholars Workshop (Day 1)</td>
<td>Centennial C</td>
</tr>
<tr>
<td>6:30 p.m. – 8:30 p.m.</td>
<td>Emerging Engagement Scholars Workshop Dinner</td>
<td>Centennial A/B</td>
</tr>
</tbody>
</table>

### Saturday, October 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 4:00 p.m.</td>
<td>Registration</td>
<td>Central Lobby</td>
</tr>
<tr>
<td>7:00 a.m. – 5:15 p.m.</td>
<td>Emerging Engagement Scholars Workshop (Day 2)</td>
<td>105</td>
</tr>
<tr>
<td>8:30 a.m. – 4:30 p.m.</td>
<td>Utilization-Focused Evaluation Workshop</td>
<td>Lincoln</td>
</tr>
<tr>
<td>9:00 a.m. – 4:30 p.m.</td>
<td>Joint NOSC Board of Directors and Institutional Members Meeting <em>(by invitation only)</em></td>
<td>106</td>
</tr>
<tr>
<td>10:00 a.m. – 4:00 p.m.</td>
<td>Outreach and Engagement Staff Workshop</td>
<td>103</td>
</tr>
<tr>
<td>1:00 p.m. – 5:00 p.m.</td>
<td>Perspectives on Developing Engaged Scholars Workshop</td>
<td>104</td>
</tr>
<tr>
<td>5:30 p.m. – 7:30 p.m.</td>
<td>Opening Reception</td>
<td>Wharton Center for Performing Arts</td>
</tr>
</tbody>
</table>

### Sunday, October 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
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</thead>
<tbody>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td>Registration</td>
<td>Central Lobby</td>
</tr>
<tr>
<td>7:30 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast</td>
<td>Centennial A/B/C</td>
</tr>
<tr>
<td>8:00 a.m. – 9:15 a.m.</td>
<td>Plenary Session 1: Methods and Practices of Community-Based Research and Creative Activities</td>
<td>Big Ten A/B</td>
</tr>
<tr>
<td>9:30 a.m. – 10:45 a.m.</td>
<td>Concurrent Session 1</td>
<td></td>
</tr>
<tr>
<td>10:45 a.m. – 11:15 a.m.</td>
<td>Break</td>
<td>Centennial A/B/C</td>
</tr>
<tr>
<td>11:15 a.m. – 12:30 p.m.</td>
<td>Concurrent Session 2</td>
<td></td>
</tr>
<tr>
<td>12:30 p.m. – 1:15 p.m.</td>
<td>Lunch</td>
<td>Big Ten A/B</td>
</tr>
<tr>
<td>1:15 p.m. – 2:45 p.m.</td>
<td>Outreach Scholarship / W.K. Kellogg Foundation Engagement Award Presentations</td>
<td>Big Ten A/B</td>
</tr>
<tr>
<td>2:45 p.m. – 3:15 p.m.</td>
<td>Break</td>
<td>Centennial A/B/C</td>
</tr>
<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Plenary Session 2: Translational Science and the Diffusion of Innovation</td>
<td>Big Ten A/B</td>
</tr>
<tr>
<td>3:15 p.m. – 4:30 p.m.</td>
<td>Magrath Award Selection Committee Session</td>
<td>Michiganmme</td>
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<tr>
<td>4:30 p.m. – 6:00 p.m.</td>
<td>International Adult and Continuing Education Hall of Fame Symposium</td>
<td>105</td>
</tr>
<tr>
<td>4:30 p.m. – 6:30 p.m.</td>
<td>Poster Session 1 with Reception</td>
<td>Big Ten C</td>
</tr>
<tr>
<td>7:00 p.m. – 9:00 p.m.</td>
<td>NOSC Institutions Presidents/Chancellors Dinner <em>(by invitation only)</em></td>
<td>Cowles House</td>
</tr>
<tr>
<td>7:00 p.m. – 9:00 p.m.</td>
<td>NOSC Implementation Committee Dinner <em>(by invitation only)</em></td>
<td>Clara’s Lansing Station</td>
</tr>
<tr>
<td>7:00 p.m. – 9:00 p.m.</td>
<td>Outreach and Engagement Staff Workshop Networking Reception</td>
<td>Dublin Square Irish Pub</td>
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</table>
### Monday, October 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td>Registration • Central Lobby</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>International Adult and Continuing Education Hall of Fame / Emerging Engagement Scholars Breakfast (by invitation only) • Room: 103</td>
</tr>
<tr>
<td>7:00 a.m. – 8:00 a.m.</td>
<td>Journal of Higher Education Outreach and Engagement Editorial Board Breakfast (by invitation only) • Room: 104</td>
</tr>
<tr>
<td>7:30 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast • Room: Centennial A/B/C</td>
</tr>
<tr>
<td>8:00 a.m. – 9:15 a.m.</td>
<td>Plenary Session 3: Leadership and Professional Development for Engaged Scholarship • Room: Big Ten A/B</td>
</tr>
<tr>
<td>9:30 a.m. – 10:45 a.m.</td>
<td>Concurrent Session 3</td>
</tr>
<tr>
<td>10:45 a.m. – 11:15 a.m.</td>
<td>Break • Room: Centennial A/B/C</td>
</tr>
<tr>
<td>11:15 a.m. – 12:30 p.m.</td>
<td>Concurrent Session 4</td>
</tr>
<tr>
<td>12:30 p.m. – 1:15 p.m.</td>
<td>Lunch • Room: Big Ten A/B</td>
</tr>
<tr>
<td>1:15 p.m. – 2:30 p.m.</td>
<td>Plenary Session 4: Technologies as Tools for Engagement • Room: Big Ten A/B</td>
</tr>
<tr>
<td>2:30 p.m. – 3:00 p.m.</td>
<td>Break • Room: Centennial A/B/C</td>
</tr>
<tr>
<td>3:00 p.m. – 4:15 p.m.</td>
<td>Concurrent Session 5</td>
</tr>
<tr>
<td>4:15 p.m. – 6:15 p.m.</td>
<td>Poster Session 2 with Reception • Room: Big Ten C</td>
</tr>
<tr>
<td>6:30 p.m – 8:30 p.m.</td>
<td>Annual NOSC Institutional Members Meeting with Reception (by invitation only) • MSU Museum</td>
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### Tuesday, October 4

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:00 a.m. – 12:30 p.m.</td>
<td>Registration • Central Lobby</td>
</tr>
<tr>
<td>7:30 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast • Room: Centennial A/B/C</td>
</tr>
<tr>
<td>8:00 a.m. – 9:15 a.m.</td>
<td>Plenary Session 5: Globalization and International Engagement • Room: Big Ten A/B</td>
</tr>
<tr>
<td>9:30 a.m. – 10:45 a.m.</td>
<td>Concurrent Session 6</td>
</tr>
<tr>
<td>10:45 a.m. – 11:15 a.m.</td>
<td>Break • Room: Centennial A/B/C</td>
</tr>
<tr>
<td>11:15 a.m. – 12:30 p.m.</td>
<td>Concurrent Session 7</td>
</tr>
<tr>
<td>12:30 p.m. – 1:15 p.m.</td>
<td>Poster Awards, Closing Remarks, and 2012 Invitation (with boxed lunch) • Room: Big Ten A/B</td>
</tr>
<tr>
<td>1:15 p.m. – 2:15 p.m.</td>
<td>NOSC Implementation Committee Debriefing (by invitation only) • Room: Red Cedar B</td>
</tr>
</tbody>
</table>
Friday, September 30

7:00 a.m. - 5:15 p.m.
Emerging Engagement Scholars Workshop (Day 2)

8:00 a.m. - 4:30 p.m.
Utilization-Focused Evaluation Workshop

9:00 a.m. - 4:30 p.m.
Joint NOSC Board of Directors and Institutional Members Meeting (by invitation only)

10:00 a.m. - 4:00 p.m.
Outreach and Engagement Staff Workshop

11:00 a.m. - 12:00 p.m.
Perspectives on Developing Engaged Scholars Workshop

12:00 p.m. - 2:00 p.m.
Emerging Engagement Scholars Workshop (Day 1)

3:00 p.m. - 5:00 p.m.
Opening Reception

Saturday, October 1

7:00 a.m. - 5:30 p.m.
Emerging Engagement Scholars Workshop Dinner

8:00 a.m. - 4:00 p.m.
Joint NOSC Board of Directors and Institutional Members Meeting (by invitation only)

10:00 a.m. - 4:00 p.m.
Outreach and Engagement Staff Workshop

11:00 a.m. - 12:00 p.m.
Perspectives on Developing Engaged Scholars Workshop

12:00 p.m. - 2:00 p.m.
Emerging Engagement Scholars Workshop (Day 1)

3:00 p.m. - 5:00 p.m.
Opening Reception

5:30 p.m. - 7:30 p.m.
Opening Reception
<table>
<thead>
<tr>
<th>Time</th>
<th>Sunday, October 2</th>
<th>Monday, October 3</th>
<th>Tuesday, October 4</th>
</tr>
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<tbody>
<tr>
<td>7:00 a.m.</td>
<td>Continental Breakfast 7:30 a.m. – 8:00 a.m.</td>
<td>IACEHOF / EESW Breakfast (by invitation only) 7:00 a.m. – 8:00 a.m.</td>
<td>Continental Breakfast 7:30 a.m. – 8:00 a.m.</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Plenary Session 1: Methods and Practices of Community-Based Research and Creative Activities 8:00 a.m. – 9:15 a.m.</td>
<td>Plenary Session 3: Leadership and Professional Development for Engaged Scholarship 8:00 a.m. – 9:15 a.m.</td>
<td>Plenary Session 5: Globalization and International Engagement 8:00 a.m. – 9:15 a.m.</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Concurrent Session 1 9:30 a.m. – 10:45 a.m.</td>
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<tr>
<td>10:00 a.m.</td>
<td>Break 10:45 a.m. – 11:15 a.m.</td>
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<tr>
<td>11:00 a.m.</td>
<td>Concert Session 2 11:15 a.m. – 12:30 p.m.</td>
<td>Concurrent Session 4 11:15 a.m. – 12:30 p.m.</td>
<td>Concurrent Session 6 11:15 a.m. – 12:30 p.m.</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td>Lunch 12:30 p.m. – 1:15 p.m.</td>
<td>Plenary Session 4: Technologies as Tools for Engagement 1:15 p.m. – 2:30 p.m.</td>
<td>NOSC Implementation Committee Debriefing (by invitation only) 1:15 p.m. – 2:15 p.m.</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Break 2:30 p.m. – 3:00 p.m.</td>
<td>Concurrent Session 5 3:00 p.m. – 4:15 p.m.</td>
<td></td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>Magrath Award Selection Committee Session 3:15 p.m. – 4:30 p.m.</td>
<td>Plenary Session 2: Translational Science and the Diffusion of Innovation 3:15 p.m. – 4:30 p.m.</td>
<td></td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Break 4:15 p.m. – 6:15 p.m.</td>
<td>Concurrent Session 5 4:15 p.m. – 6:15 p.m.</td>
<td></td>
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<tr>
<td>4:00 p.m.</td>
<td>International Adult and Continuing Education Hall of Fame Symposium 4:30 p.m. – 6:00 p.m.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>Poster Session 1 with Reception 4:30 p.m. – 6:30 p.m.</td>
<td>NOSC Implementation Committee Dinner 7:00 p.m. – 9:00 p.m.</td>
<td>Annual NOSC Institutional Members Meeting with Reception (by invitation only) 6:30 p.m. – 8:30 p.m.</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>NOSC Institutions Presidents/Chancellors Dinner (by invitation only) 7:00 p.m. – 9:00 p.m.</td>
<td>Outreach and Engagement Staff Workshop Reception 7:00 p.m. – 9:00 p.m.</td>
<td></td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>NOSC Implementation Committee Dinner (by invitation only) 7:00 p.m. – 9:00 p.m.</td>
<td>Annual NOSC Institutional Members Meeting with Reception (by invitation only) 6:30 p.m. – 8:30 p.m.</td>
<td></td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>NOSC Institutions Presidents/Chancellors Dinner (by invitation only) 7:00 p.m. – 9:00 p.m.</td>
<td>Outreach and Engagement Staff Workshop Reception 7:00 p.m. – 9:00 p.m.</td>
<td>NOSC Institutions Presidents/Chancellors Dinner (by invitation only) 7:00 p.m. – 9:00 p.m.</td>
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Preconference Workshops

An exciting opportunity associated with 2011 National Outreach Scholarship Conference is the workshops that are taking place prior to the conference. Workshops are geared to a variety of audiences:

- **Emerging Engagement Scholars Workshop**
  For early career faculty and graduate students

- **Outreach and Engagement Staff Workshop**
  For university staff and community members

- **Perspectives on Developing Engaged Scholars**
  For university leaders and scholars

- **Utilization-Focused Evaluation**
  Facilitated by Michael Quinn Patton, Ph.D.
  For researchers and community members

Scan this QR Code to get the Preconference Workshops on your mobile device
Emerging Engagement Scholars Workshop (Day 1)
Room: Centennial C

This intensive professional development program provides advanced doctoral students and early career faculty with background literature, facilitated discussion, mentoring, and presentations designed to increase their knowledge and enhance their practice of community engaged scholarship. Applicants were nominated to be part of this workshop.

Presenters:
- Lorilee Sandmann
  Professor, Adult Education, University of Georgia
- Audrey Jaeger
  Associate Professor and Co-Executive Director, National Initiative for Leadership and Institutional Effectiveness, College of Education, North Carolina State University
- Nancy Franz
  Associate Dean of Extension, Iowa State University
- James K. Woodell
  Director, Innovation and Technology Policy, Association of Public and Land-grant Universities (APLU); Ph.D. Candidate, Higher Education, Pennsylvania State University

Mentors:
- Audrey Jaeger
  Associate Professor and Co-Executive Director, National Initiative for Leadership and Institutional Effectiveness, College of Education, North Carolina State University
- John Saltmarsh
  Co-Director, New England Resource Center for Higher Education (NERCHE), University of Massachusetts, Boston; faculty member, Higher Education Administration Doctoral Program, Leadership in Education, College of Education and Human Development
- Heather Pleasants
  Assistant Professor, College of Education, and Director, Community Education, Center for Community-Based Partnerships, University of Alabama
- Nancy Franklin
  Portfolio Strategy and Engagement Director, Sustainability, Pennsylvania State University
- Cathy Jordan
  Executive Director, Children, Youth, and Family Consortium; Associate Professor, Pediatrics, University of Minnesota

Session Notes
Emerging Engagement Scholars Workshop (Day 2)
Room: 105

This intensive professional development program provides advanced doctoral students and early career faculty with background literature, facilitated discussion, mentoring, and presentations designed to increase their knowledge and enhance their practice of community engaged scholarship. Applicants were nominated to be part of this workshop.

(View Page 9 for a list of Presenters and Mentors)

Utilization-Focused Evaluation Workshop
Room: Lincoln

Instructor:

Michael Quinn Patton, Ph.D.
Founder & Director, Utilization-Focused Evaluation and independent evaluation consultant

Utilization-Focused Evaluation begins with the premise that evaluations should be judged by their utility and actual use; therefore, evaluators should facilitate the evaluation process and design any evaluation with careful consideration of how everything that is done, from beginning to end, will affect use. Use concerns how real people in the real world apply evaluation findings and experience the evaluation process. Therefore, the focus in utilization-focused evaluation is on intended use by intended users.

Utilization-focused evaluation is a process for helping primary intended users select the most appropriate content, model, methods, theory, and uses for their particular situation. Situational responsiveness guides the interactive process between evaluator and primary intended users. A psychology of use undergirds and informs utilization-focused evaluation: intended users are more likely to use evaluations if they understand and feel ownership of the evaluation process and findings; they are more likely to understand and feel ownership if they’ve been actively involved; by actively involving primary intended users, the evaluator is training users in use, preparing the groundwork for use, and reinforcing the intended utility of the evaluation every step along the way.

Outreach and Engagement Staff Workshop
Room: 103

The Outreach and Engagement Staff Workshop is designed for university staff members who, in roles distinct from those of tenure-track faculty, facilitate and manage ongoing projects, programs, services, research and relationships with community partners. These professionals span the boundaries between campus and community and have an emerging professional identity and a unique set of strengths and challenges that will be addressed in this workshop. This workshop is led by peer practitioners with keynotes by:

Lorilee Sandmann
Professor, Department of Adult Education
University of Georgia

Randy Stoecker
Professor, Community and Environmental Sociology
University of Wisconsin-Madison

This session is sponsored by the Community Evaluation and Research Collaborative of University Engagement at Michigan State University and the Michigan Association for Evaluation.
Perspectives on Developing Engaged Scholars Workshop
Room: 104

This workshop is intended to provide perspectives on developing engaged scholars by illustrating competencies of engaged scholars and institutions that support engaged scholarship, covering issues of professional identity, skills, culture, structure, and supportive practice for scholars. A number of professional development models will be shared, including program outcomes and success stories, including comparisons of instructional/programmatic objectives, adult learning theory, and content. Participants will explore nine key recommendations for best practices in professional development for engaged scholars.

Presenters:

Jeri Childers (convener)
Virginia Polytechnic Institute and State University

Diane M. Doberneck
Michigan State University

Beth Velde
East Carolina University

Lynn Blanchard
University of North Carolina

Jim Woodell
Association of Public and Land-grant Universities’ (APLU) Transformational Regional Engagement Toolkit

Session Notes
Detailed Program

Schedule of Plenary and Concurrent Sessions

The 2011 National Outreach Scholarship Conference features a number of interesting plenary sessions with invited speakers and panelists from around the country and the world. We also have concurrent sessions featuring workshops, symposia, and poster symposia, each of which has been extended from 60 minutes to 75 minutes to increase discussion among participants. In addition, we have two 2-hour poster sessions and a 90 minute award ceremony honoring the regional winners of the Outreach Scholarship W.K. Kellogg Foundation Community Engagement Award and announcing the finalists for the national C. Peter Magrath University/Community Engagement Award.

The five tracks of this conference explore:
- Methods and Practices of Community-Based Research and Creative Activities
- Translational Science and the Diffusion of Innovation
- Globalization and International Engagement
- Technologies as Tools for Engagement
- Leadership and Professional Development for Engaged Scholarship

Scan this QR Code to get the Schedule of Plenary and Concurrent Sessions on your mobile device.
### Saturday, October 1

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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| 5:30 p.m. – 7:30 p.m. | **Opening Reception**  
Wharton Center for Performing Arts |

**The event will feature:**
- A welcome to the meeting by Hiram E. Fitzgerald, President, Board of Directors, National Outreach Scholarship Conference
- A welcome to campus by Kim A. Wilcox, Provost and Vice President for Academic Affairs, Michigan State University
- The presentation of the Outreach Scholarship W.K. Kellogg Foundation Engagement Award recognitions by Mortimer H. Neufville, Interim President, University of Maryland Eastern Shore
- A performance by the Grammy Award winning Michigan State University Children's Choir
- The performance will be immediately followed by a reception featuring Michigan foods and beverages.

### Sunday, October 2

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:00 a.m. – 5:00 p.m.</td>
<td><strong>Registration</strong></td>
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</table>
| 7:30 a.m. – 8:00 a.m. | **Continental Breakfast**  
Room: Centennial A/B/C |
| 8:00 a.m. – 9:15 a.m. | **Plenary Session 1: Methods and Practices of Community-Based Research and Creative Activities**  
Room: Big Ten A/B |

A panel of researchers will discuss the state of the evidence base related to the benefits of engaged scholarship (inclusive of engaged research and creative activity) for community and university partners.

**Related questions include:**
- What kinds of evidence counts, for whom, and who decides?
- What are the implications of delayed benefits for gathering such evidence?
- What engagement practices and processes are most likely to result in shared benefits for community and university partners?
- What methods would be most fruitful in establishing the evidence base regarding the benefits of engaged scholarship and the relationship between engaged processes/practices and outcomes?

**Convener:**

**Valerie Osland Paton**  
Vice Provost for Planning and Assessment  
Interim Dean, University College  
Texas Tech University

Valerie Osland Paton, Ph.D., leads institutional effectiveness in administrative and academic affairs at Texas Tech University. She supervises the Office of Planning and Assessment, and the Quality Enhancement Plan/TTU Ethics Center. Dr. Paton represents Texas Tech as the institutional liaison to SACS/COC, member of THECB Peer Accountability Group for Value Added, member of the Executive Committee for the Council on Engagement and Outreach of the Association of Public and Land-grant Universities, and sponsoring partner for the National Outreach Scholarship Conference. Dr. Paton serves as a faculty member in the higher education program in TTU’s College of Education. Her research interests include higher education policy and practice, engagement, planning and assessment. She is a co-PI for an Hispanic Serving Institutions STEM grant with El Centro College, TTU’s Department of Biology, and the TTU Center at Junction; PI for a Suder Foundation grant on first generation students; and PI on a TTU Graduate School Grant for Growing Graduate Programs.

**Presenters:**

**Daniel F. Perkins**  
Professor, Family and Youth Resiliency and Policy; Director, Penn State Cooperative Extension  
Children, Youth, and Families Are Resilient Initiative  
Pennsylvania State University

Daniel Perkins, Ph.D., is engaged in teaching, research, and outreach through the Penn State Cooperative Extension Service. His scholarship involves the integration of practice and research into three major foci: (1) Positive Youth Development - decrease risks and increase skills and competencies of youth through evidence-based programs; (2) Healthy Family Development - increase resiliency through evidence-based, strength-based educational programming; and (3) Community Collaboration - promote strategies for mobilizing communities in support of children, youth, and families. His most recent effort is the development of the Clearinghouse for Military Family Readiness, which is designed to build science-based practice for promoting principles of effectiveness in evidenced-based programming to enhance military family readiness.

*(continued on next page)*
Plenary Session 1 (continued)
Room: Big Ten A/B

Nancy K. Franz
Associate Dean for Extension and Outreach for Families and 4-H Youth;
Director, ISU Extension to Families
Iowa State University

Nancy Franz, Ph.D., serves as associate dean for Extension and Outreach for Families and 4-H Youth in the College of Human Sciences, and the director of ISU Extension to Families at ISU. She has served as an Extension agent, specialist, graduate student, and administrator over her life with Extension systems in Wisconsin, New York, New Hampshire, Virginia, and Iowa.

Jonathan K. London
Assistant Professor, Human and Community Development;
Director, UC Davis Center for Regional Change
University of California — Davis

Jonathan London, Ph.D., is the director of the Center for Regional Change at UC Davis, which brings together faculty, students, and communities to collaborate on innovative research to create just, sustainable, and healthy regional change in California’s Central Valley and Sierra Nevada. The Center: connects university research with planners, land managers, non-profits, environmentalists, communities and social service providers; links university knowledge with state and local governments to develop policies that affect regional change; and works across boundaries, leverages resources, builds unity and creates programs to address unmet needs. Dr. London conducts research on rural community development and environmental justice and serves as an assistant professor in the Department of Human and Community Development. He has extensive leadership experience in nonprofit management, participatory research, and community engagement.

Concurrent Session 1
Sunday, October 2
9:30 a.m. – 10:45 a.m.

Symposium 1: Bringing the Inside Onside: Canadian Perspectives on Advancing CES
Room: 103
Rhonda Lenton, York University; Budd L. Hall, University of Victoria;
Katy Campbell, University of Alberta

Symposium 2: Community Voices in University-Community Engagement
Room: 104
Angela Waters Austin, Ingham Lansing Community Coalition for Youth;
Wendy Lull, Seacoast Science Center; Jason Lee, Detroit Area Pre-College Engineering Program;
Malik G. Bankston, the Kingsley Association; convened by Janet Griffith, University of Alabama

Symposium 3: Ethnographers’ Experiences with Long-term Community Engagement and Collaborative Documentation
Room: 105
Ann Kingsolver, University of South Carolina; Sasikumar Balasundaram, University of South Carolina;
Mary Anglin, University of Kentucky; Susan Brin Hyatt, Indiana University-Purdue University Indianapolis; Hsain Ilahiane, University of Kentucky

Workshop 1: Revolutionizing Human Services Delivery with Community Collaboration, Inc.
Room: Riverside (on lower level)
Anne Kaplan, Northern Illinois University; Allan Barsema, Northern Illinois University; Dan Ihm, Northern Illinois University; Rena Cotsones, Northern Illinois University

Workshop 2: Using CBPR to Improve Environmental Health in an Urban Community
Room: 101
Rosemary Valedes Chaudry, Ohio State University; Barbara J. Polivka, Ohio State University;
J. Mac Crawford, Ohio State University; Randi L. Love, Ohio State University;
Robyn S. Wilson, Ohio State University; Susan Colbert, Ohio State University

Workshop 3: Creating a Framework to Maximize the Impact of Community-Based Projects
Room: 106
Mary Beckman, University of Notre Dame; Naomi G. Penney, University of Notre Dame

Workshop 4: Teaching Across Borders: Lessons Learned from a US-German Teacher Exchange
Room: Heritage
Angelika N. Kraemer, Michigan State University

Workshop 5: Virtual Success: MSU Extension and the National eXtension
Room: 62 (on lower level)
Michelle S. Rodgers, Michigan State University; Terry Meisenbach, eXtension
9:30 a.m. – 10:45 a.m. Concurrent Session 1 (continued)

Poster Symposium 1: Economic Development
Room: Michigan (on lower level)

Creating Practical Knowledge and Tools for Transformational Regional Engagement
Jeri Childers, Virginia Tech; James Woodell, Pennsylvania State University

The Economic Impact of Community Engagement - University of Delaware
Lynnette Overby, University of Delaware

Role of Institutional Partnerships in Community Outreach and Scholarship
Jeff Sherman, Oregon State University; Jon Carnahan, Tillamook Bay Community College; Mark Labhart, Tillamook County

Community Economic and Entrepreneurial Development (ExCEED): Expanding the Engagement Paradigm
Mary Leuci, University of Missouri; Sharon A. Gulick, University of Missouri; Letitia K. Johnson, University of Missouri; Willis Mushrush, University of Missouri; Donna Glover Brown, City of Higginsville; Patsy Hambleton, Gainesville R-V High School

Engaging Undergraduate Students: A Collaborative Approach to University/Community Partnerships
Richard Harnish, Pennsylvania State University at New Kensington; Kevin J. Snider, Pennsylvania State University at New Kensington; Samantha L. Polons, Pennsylvania State University at New Kensington; Amanda E. Polons, Pennsylvania State University at New Kensington

Economic Engagement at Public Universities: A Framework for Definition, Assessment
James Woodell, Pennsylvania State University; Thomas Perorazio, University of Michigan

The “New Economy” Policy Context and Public Research Universities’ Engagement
James Woodell, Pennsylvania State University

10:45 a.m. – 11:15 a.m. Break • Room: Centennial A/B/C

11:15 a.m. – 12:30 p.m. Concurrent Session 2

Symposium 4: Cultural Contexts for Community-Based Research
Room: 104
Daniel Wildcat, Haskell Indian Nations University; Frederick Leong, Michigan State University; Francisco Villarruel, Michigan State University; Carl Taylor, Michigan State University; convened by Gordon Henry, Michigan State University

Symposium 5: Technology for Engagement with High School STEM Students and Teachers
Room: 103
Lynn Sametz, University of North Carolina Greensboro; Felicia Chong, Michigan Technological University; Brittany Collier-Gibson, Ohio State University-Lima; Jason D. Lee, Detroit Area Pre-College Engineering Program (DAPCEP)

Symposium 6: Arts, Culture and Community Action
Room: 105

Living Reciprocity: Harnessing Individual Power To Sustain Partnerships
Eric Malm, Cabrini College; Stephen Eberle, Cabrini College; Melissa Terlecki, Cabrini College; David Dunbar, Cabrini College

Community Culture Fest: Building Communities through Cultural Appreciation
Brice Miller, University of Alabama; Whitney Jones, University of Alabama; Chris Hall, Tuscaloosa Housing Authority

Launching Engagement with the Community Arts Café
Mary Leuci, University of Missouri; Shelley Bush Rowe, University of Missouri; Suzanne Burgoyne, University of Missouri

Workshop 6: The University as Network Weaver
Room: Heritage
Scott Hutcheson, Purdue Center for Regional Development

(continued on next page)
11:15 a.m. – 12:30 p.m. **Concurrent Session 2 (continued)**

**Workshop 7: Pervasive and Deep: University Structures and Paradigms to Enhance Engagement**
Room: 101
Jay W. Brandenberger, University of Notre Dame; James Frabutt, University of Notre Dame; Stuart Greene, University of Notre Dame

**Workshop 8: Promoting Utilization of Evaluation Findings: Lessons from a Statewide Evaluation**
Room: 106
Pennie G. Foster-Fishman, Michigan State University; Joan Blough, Early Childhood Investment Corporation; Alissa Parks, Early Childhood Investment Corporation; Charles Collins, Michigan State University; Mara Stein, Michigan State University; Kalli Decker, Michigan State University

**Workshop 9: Building 21st Century Resilience Through Creative Engagement and Technology**
Room: Riverside (on lower level)
Theresa M. Bernardo, Michigan State University; Mark V. Sullivan, Michigan State University; Bill Hart-Davidson, Michigan State University; Dean Rehberger, Michigan State University

**Poster Symposium 2: Student Engagement**
Room: Michigamme (on lower level)

**Overseas Service-Learning Projects: Bridging Local and International Communities**
Anna Helm, George Washington University

**Reflections on Graduate Community Engagement**
Antonio Vasquez, Michigan State University

**Service-Learning/Civic Engagement at a Large University: Linking Quality with Quantity**
Nicole C. Springer, Michigan State University; Karen McKnight Casey, Michigan State University

**A Collaborative Learning Approach For Community-Based Research Through Service-Learning**
Jacob du Plessis, Stellenbosch University; Antoinette R. Smith-Tolken, Stellenbosch University

**Undergraduates from Underrepresented Groups Engaging Living and Historical Communities**
George Daniels, University of Alabama; Thomas Potter, University of Alabama; Isabella Morales, University of Alabama; Yolanda Barnes, University of Alabama; Lisa Elizonda, University of Alabama

**Undergraduates Considering the Community in Cancer and Health Research**
Heather Pleasants, University of Alabama; Jasmin Bush, University of Alabama; Emberly Jay, University of Alabama; Patricia Davis, University of Alabama

**Designing and Implementing an Interdisciplinary Undergraduate Community-Based Research Course**
Patrice Mettauer, University of New Hampshire at Manchester; Alison Kolbe Paglia, University of New Hampshire at Manchester

12:30 p.m. – 1:15 p.m. **Lunch**
Room: Big Ten A/B

1:15 p.m. – 2:45 p.m. **Outreach Scholarship / W.K. Kellogg Foundation Engagement Award Presentations**
Room: Big Ten A/B

Community outreach initiatives at Michigan State University, Montana State University, Pennsylvania State University, and the University of Tennessee – Knoxville have been selected as regional winners of the 2011 Outreach Scholarship/W.K. Kellogg Foundation Engagement Award and are finalists for the C. Peter Magrath University/Community Engagement Award. Each finalist will present their initiative. For project descriptions, see the Award booklet that accompanies this program book.

2:45 p.m. – 3:15 p.m. **Break** Room: Centennial A/B/C
As a result of the current economic downturn, there has been considerable interest in how universities may contribute to improving the economic health of nations, regions, and neighborhoods. A panel of university leaders will share its insights into the importance of leveraging university-based research findings and products in support of the public good, with a particular focus on economic development. Models for thinking about the role of universities in regional economies and community prosperity will be discussed and examples of institutions attempting to actively address these matters will be explored.

Convener:

James J. Zuiches
Vice Chancellor for Extension, Engagement, and Economic Development
North Carolina State University

James J. Zuiches, Ph.D., has led North Carolina State University’s Office of Extension, Engagement, and Economic Development since 2006. In this role, he has applied the economic development industry cluster model to connect NC State to state and regional business growth and recruitment priorities. Prior to coming to NC State, Dr. Zuiches was a faculty member and administrator at Michigan State University, Cornell University, and Washington State University. He also served as a grant-making program officer for the National Science Foundation and W.K. Kellogg Foundation. Dr. Zuiches is a fellow of the American Association for the Advancement of Science (AAAS). He serves as a director on several boards, including the N.C. Agromedicine Institute, the Urban Serving Universities Coalition, the National Outreach Scholarship Consortium, Triangle Tomorrow, and the Food Systems Leadership Institute. He also served on the U.S. Department of Agriculture’s National Agriculture, Research Extension, Education and Economics Advisory Board (2004-2008). Dr. Zuiches has presented two dozen papers in the U.S. and at international Triple Helix conferences, on such topics as the university’s accelerators of innovation, economic cluster development strategies, public/private partnerships, and the impact of seed grants on faculty success.

Presenters:

Luis M. Proenza
President
University of Akron

Luis Proenza, Ph.D., is chief executive officer of the University of Akron. He has led its transformation into a powerful engine for regional economic development, a catalyst for collaborative initiatives, and the preeminent public university in Northeast Ohio. Under his leadership, the University has undertaken community efforts to create two key enterprises: a University Park Alliance that is revitalizing a 50-block area surrounding its campus, and the $200-million Austen BioInnovation Institute in Akron, a partnership with three area hospitals and a medical school to establish Akron as a center for biomaterials and biomedicine. Dr. Proenza has been involved in national science and technology policy matters since the 1970s when he was study director of the National Research Council – National Academy of Sciences’ Committee on Vision. He has also served on the U.S. Arctic Research Commission and the President’s Council of Advisors on Science and Technology, as well as being chairman of the Science and Mathematics Education Task Force and secretary of Energy Advisory Board. Recently, Dr. Proenza was appointed to the Council of the Government-University-Industry Research Roundtable of the National Academies and to the Technology Innovation Program Advisory Board for the National Institute of Standards and Technology. Prior to his appointment at Akron, Dr. Proenza was vice president for research and dean of the Graduate School at Purdue University. He also served the University of Alaska, first as vice chancellor for research and dean of the Graduate School, then as vice president for academic affairs and research.

Victor L. Lechtenberg
Vice Provost for Engagement
Purdue University

Victor Lechtenberg, Ph.D., is vice provost for engagement at Purdue University. He served as interim provost at Purdue from 2007 to 2008. Dr. Lechtenberg joined the Purdue faculty as a professor of agronomy in 1971 where he taught crop science and coordinated research until 1982. He served as associate director for the Office of Agricultural Research Programs, as the executive associate dean of agriculture, and was dean of agriculture from 1993 to 2004. He has been leading Purdue’s engagement programs as vice provost for engagement since 2004. Dr. Lechtenberg is a member of several academic, professional, and scholarly societies and has written nearly 150 technical papers, approximately 50 abstracts, and 6 book chapters. He served as chair of the U.S. Department of Agriculture’s national Agricultural Research, Extension, Education and Economics Advisory Board from 1996 through 2002 and is a fellow of the American Society of Agronomy and the Crop Science Society of America.

(continued on next page)
3:15 p.m. – 4:30 p.m.  **Plenary Session 2 (continued)**  
Room: Big Ten A/B

**Nancy Franklin**  
Director, Outreach Sustainability Initiatives  
Assistant Director, Penn State Institutes of Energy and the Environment  
Pennsylvania State University

Nancy Franklin, Ed.D., provides leadership for Penn State’s sustainability-focused outreach and engagement. Her scholarly interest centers on institutional scale engagement and regional sustainability engagement. Currently, Dr. Franklin is serving on Penn State’s Sustainability Council, which has been charged by the provost and senior vice president with the development of a comprehensive sustainability strategic plan for the university. Before coming to Penn State in 2007 she was the southside regional director of information technology at Virginia Tech where she worked to leverage the university’s assets in catalyzing economic and community transformation in the economically distressed south central region of Virginia. This effort in Southside Virginia was recognized with the 2007 C. Peter Mcgrath National Engagement Award.

3:15 p.m. – 4:30 p.m.  **Magrath Award Selection Committee Session**  
Room: Michigamme (on lower level)

4:30 p.m. – 6:00 p.m.  **Symposium 7: International Adult and Continuing Education Hall of Fame**  
Room: 105

**Organizer:**

**Mortimer H. Neufville**  
Interim President, University of Maryland Eastern Shore  
Emeritus Vice President, Association of Public and Land-grant Universities  
Board Member, International Adult and Continuing Education Hall of Fame (IACEHOF)

**Presenters:**

**Lessons in Leadership**  
Thomas Kowalik  
Director of Continuing Education and Outreach, Binghamton University

**Advancing Technology: Can We Build Human Capacity?**  
Janet Poley  
Chair, IACEHOF  
CEO & President, American Distance Education Consortium

**Of Piracy, Pillage and Plunder: The Moral Challenges of International Engagement**  
Thomas J. Sork  
Professor, Adult Education and Senior Associate Dean, International and Administration Faculty of Education, University of British Columbia

**Moderator:**

Marcie Boucouvalas  
Board, IACEHOF  
Professor and Program Director, Adult Learning and Human Resource Development  
Department of Human Development  
Virginia Tech/National Capital Region

**Immediate Past Chair, IACEHOF:**

Gary E. Miller  
Executive Director, Emeritus  
Pennsylvania State University World Campus

4:30 p.m. – 6:30 p.m.  **Poster Session 1 with Reception**  
Room: Big Ten C

A full list of the posters that will be on display during this session is available on page 33

7:00 p.m. – 9:00 p.m.  **NOSC Institutions Presidents/Chancellors Dinner**  
(by invitation only)  
Cowles House
### Session Notes

| 7:00 p.m. – 9:00 p.m. | **NOSC Implementation Committee Dinner**  
(by invitation only)  
Clara’s Lansing Station |
|-----------------------|-------------------------------------------------|
| 7:00 p.m. – 9:00 p.m. | **Outreach and Engagement Staff Workshop Networking Reception**  
Dublin Square Irish Pub |
### Monday, October 3

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<tr>
<td>7:00 a.m.</td>
<td>Registration</td>
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<tr>
<td>7:00 a.m.</td>
<td>International Adult and Continuing Education Hall of Fame / Emerging</td>
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<td></td>
<td>Engagement Scholars Workshop Breakfast (by invitation only)</td>
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<td>Room: 103</td>
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<tr>
<td>7:00 a.m.</td>
<td>Journal of Higher Education Outreach and Engagement Editorial Board</td>
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<td>Breakfast (by invitation only)</td>
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<td>Room: 104</td>
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<td>7:30 a.m.</td>
<td>Continental Breakfast</td>
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<td>Room: Centennial A/B/C</td>
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<tr>
<td>8:00 a.m.</td>
<td><strong>Plenary Session 3: Leadership and Professional Development for</strong></td>
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<td><strong>Engaged Scholarship</strong></td>
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<td>Room: Big Ten A/B</td>
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A distinguished panel will offer observations about how engaged universities address the related issues of professional development and institutional leadership in efforts aimed at creating contexts generative and supportive of community-engaged scholarship and university partnerships. Insights and recommendations will be offered from the perspectives of a university president, a university chief outreach and engagement leader, and the founder of an award-winning professional development program on community engagement.

**Convener:**

**Phillip A. Greasley**  
Associate Provost for University Engagement  
University of Kentucky

Phil Greasley is associate provost for university engagement at the University of Kentucky. He holds a B.A. and an M.A. in English from Northwestern University and a Ph.D. from Michigan State University. Greasley is a past international president of the Association for Continuing Higher Education and the Coalition for Lifelong Learning Organizations, and the current vice president of the National Outreach Scholarship Consortium and the Kentucky Campus Compact Advisory Board. He is also a member of the editorial boards of the *Journal of Community Engagement and Scholarship* and the *Journal of Higher Education Outreach and Engagement*. Greasley created the Kentucky Engagement Conference, which is celebrating its sixth year in 2011.

**Presenters:**

**Judith A. Ramaley**  
President  
Winona State University

Judith Ramaley, Ph.D., began her service as the 14th president of Winona State University in July 2005. Prior to coming to Minnesota, Dr. Ramaley held a presidential professorship in biomedical sciences at the University of Maine and was a fellow of the Margaret Chase Smith Center for Public Policy. Previously, she was president and professor of biology at the University of Vermont, and president and professor of biology at Portland State University. Dr. Ramaley has a special interest in higher education reform and has played a significant role in designing regional alliances to promote educational cooperation, and exploring civic responsibility and the role of higher education in promoting good citizenship. She has published extensively on educational reform; science, technology, engineering, and mathematics education; and the leadership of organizational change. At the national level, Dr. Ramaley is a member of the National Science Resource Council, the board of Second Nature, the Executive Committee of the American College and University Presidents Climate Commitment (ACUPCC), the ACUPCC Policy Subcommittee, and the American Colleges and Universities (AAC&U) Presidents’ Trust. She has also served on numerous boards/taskforces/commissions, including as chair of the National Board of Campus Compact and chair of the Greater Expectations Panel, a group developed by AAC&U to define the aims of a 21st century undergraduate education and to identify strategies for accomplishing these aims. Dr. Ramaley’s model of developing and supporting leadership throughout the university is considered a hallmark of her tenure, as well as her charge to seek out and cultivate partnerships with both businesses and cultural entities across the state.

*(continued on next page)*
8:00 a.m. – 9:15 a.m.

Plenary Session 3 (continued)
Room: Big Ten A/B

Julie E. Williams
Senior Vice Provost for Engagement and Academic Outreach
University of New Hampshire

Julie Williams, Ph.D., is senior vice provost for engagement and academic outreach at the University of New Hampshire. She established the University’s first Office of Engagement and Academic Outreach and is responsible for the development of funded research and education initiatives and grants to advance the work of individual faculty and multidisciplinary faculty teams that collaborate with external partners. Dr. Williams also provides leadership for two semester-long faculty development academies and four faculty learning communities. Since joining UNH in 2001, she has held key leadership roles in strategic planning and review, institutional accreditation, and communications planning. Dr. Williams chaired the planning team that resulted in the university’s “Community Engagement” classification by the Carnegie Foundation for the Advancement of Teaching. She developed the institution’s first long-term, federally funded partnership with a historically black university, which has garnered national recognition. Dr. Williams also led the statewide planning effort in partnership with New Hampshire’s Office of Economic Stimulus to help focus opportunities for the state of New Hampshire on the American Recovery and Reinvestment Act. She has served on the national advisory board for the “Engagement Academy for University Leaders,” and has been a faculty member for the Emerging Engagement Scholars Workshop. She developed the Engaged Scholarship Writing Team which is currently working on a series of articles focused on the UNH model of engaged scholarship, to be published as a special journal issue. Prior to joining UNH, she held administrative and faculty appointments at Virginia Commonwealth University, the University of Tennessee, the University of Tennessee Medical Center, and Knoxville College.

Jeri L. Childers
Fellow, Virginia Tech Center for Organizational and Technological Advancement
Virginia Tech University

Jeri Childers, Ph.D., conducts research, publishes, presents, and practices in engaging university and community leaders for civic change. Dr. Childers created the Engagement Academy for University Leaders, which has been offered by Virginia Tech’s Center for Organizational and Technological Advancement since June, 2008. The program has won awards for its innovation and quality and has fostered a growing portfolio of related programs. Dr. Childers is collaborating with the Association of Public Land-grant Universities, the Coalition of Urban Metropolitan Universities, the American Association of State College Universities, the Community-Campus Partnerships for Health, and the Transformational Regional Networks to offer these programs and to share resources for post-secondary institutions, engaged scholars, and civic leaders. Currently, she is also supporting the development of the TRE Networks and the Transformation Regional Engagement Toolkit, which offers tools and models for campus-community partnerships for regional economic, community, and workforce development. Dr. Childers serves on the editorial board of the Journal for Higher Education Outreach and Engagement. Prior to working at Virginia Tech, Dr. Childers served at Penn State and was the founding chair of the National Outreach Scholarship Conference.

This session is sponsored by the Engagement Academy for University Leaders at Virginia Tech University.

9:30 a.m. – 10:45 a.m.

Concurrent Session 3

Symposium 8: Preparing and Supporting Engaged Scholars
Room: 105

Critical Reflections: Evolution and Outcomes of Graduate Certification in Engagement
Diane M. Doberneck, Michigan State University; Robert E. Brown, Michigan State University; Laurie Van Egeren, Michigan State University; Jessica Barnes, Michigan State University; Miles McNall, Michigan State University

Practicing What We Preach: Examining the Emerging Engagement Scholars Program
Kate Guerdat, North Carolina State University; John B. Cook, Granite State College

Birthing and Growing A Campus-wide Engaged Scholarship Umbrella Organization
Heather Pleasants, University of Alabama; Jackie Brodsky, University of Alabama; Tiarney Ritchwood, University of Alabama; Maryann S. Whitaker, University of Alabama; Joshua White, University of Alabama

(continued on next page)
Concurrent Session 3 (continued)

From Grad to Gray: Engagement Across the Faculty Career Span
Shannon Wilder, University of Alabama; Paul Matthews, University of Georgia; Trish Kalivoda, University of Georgia; David Knauft, University of Georgia

Symposium 9: Perspectives on Community-Based Research
Room: 104

Community and Academic Members’ Perspectives on a CBPR Environmental Partnership
Rosemary Valeles Chaudry, Ohio State University; Susan Colbert, Ohio State University; Evelyn Van Til, Community Advocate

Expanding the Scope of Participatory Action Research: Include Community Context
Marah E. Kornbluh, Michigan State University; Pennie Foster-Fishman, Michigan State University; Erin Watson, Michigan State University

Participatory Community-Driven Research: Building Relationships, Earning Respect and Exercising Indigenuity
Daniel Wildcat, Haskell Indian Nations University; Venida Chenault, Haskell Indian Nations University; Smokey McKinney, Haskell Indian Nations University; Lorene Williams, Bill Welton, Julia Goodfox

Workshop 10: Exploring the Construct ‘Service’ as it Relates to Engaged Scholarship
Room: 101
Antoinette R. Smith-Tolken, Stellenbosch University; Jacob M. J. du Plessis, Stellenbosch University

Workshop 11: Reaching Out to Promote Campus Diversity in the 21st Century
Room: 62 (on lower level)
William Collins, University of Michigan; Mary Beth Damm, University of Michigan; Laura Roop, University of Michigan

Workshop 12: University of New Hampshire’s Model of Engaged Scholarship: Defining a 21st Century Community-Engaged Research University
Room: 103
Julie Williams, University of New Hampshire; Eleanor Abrams, University of New Hampshire; Lisa Townsend, University of New Hampshire; Lorilee Sandman, University of Georgia; Charlie French, University of New Hampshire; Mihaela Sabin, University of New Hampshire – Manchester; Wendy Lull, Seacoast Science Center; Scott Jones, University of New Hampshire; Trish Kalivoda, University of Georgia

Workshop 13: CIM: Technology as a Tool to Engage and Empower Organizations
Room: Heritage
Mary Simon Leuci, University of Missouri-Columbia; Beth Kerrigan, Bell South; Jeff Hayward, United Way

Workshop 14: Doing Community-Based Participatory Research (CBPR) with Emplaced Rigor
Room: 106
Sherry Ann Chapman, University of Alberta; Bethan Kingsley, University of Alberta

Poster Symposium 3: Engaging the Armed Forces
Room: Michigamme (on lower level)

Promoting Sustainability Among Evidence-based Programs and Practices
Daniel Perkins, Pennsylvania State University

Identifying Evidence-based Programs and Practices
Daniel Perkins, Pennsylvania State University

University Engagement with the Military Community: Serving Those Who Serve
Casey Mull, University of Georgia

Military Engagement and Outreach Scholars Academy: Assuring Excellence in Practice
Beth Velde, East Carolina University
11:15 a.m. - 12:30 p.m. Concurrent Session 4

Symposium 10: International Student Engagement
Room: 106

International Service-Learning: Evidence of Student Personal and Professional Growth
Linda Knecht, University of Michigan - Flint; Maureen Tippen, University of Michigan - Flint

Preparing Graduate Students as Engaged Scholars Through International Collaborative Work
Ann Austin, Michigan State University; Alex Akulli, Michigan State University;
Chris Glass, Michigan State University; Pam Roy, Michigan State University

Generating Transdisciplinary Knowledge via Service-Learning Study Abroad
Daphene Koch, Purdue University; Paul Ebner, Purdue University;
Sandra Sydnor-Bousso, Purdue University; Lori U. Snyder, Purdue University

Symposium 11: Health and Health Care Engagement
Room: 104

Improving Urban Health Through Community-Based Research and Engaged Pedagogies
Gail Heffner, Calvin College; Sergio da Silva, Calvin College; David Warners, Calvin College;
Gail Zandee, Calvin College

International Family Practice Training Program in China
Guozhen Liu, Genesys Regional Medical Center; Randolph L. Pearson, Michigan State University

Health Needs of Women in Nepal
Murari Suvedi, Michigan State University

University-Public School Partnership to Enhance Rural Mental Health Services
Jeannie Golden, East Carolina University

Symposium 12: Positive Youth Development
Room: 103

Future You: Reaching Middle School Students and their Families
Michael Turner, University of Michigan

Promoting the Academic Success of Young Boys of Color
Gabriela Saenz, Michigan State University; Patricia Farrell, Michigan State University; Marvin
McKinney, Michigan State University

Holistic Community Change: Developmental Assets and Positive Youth Outcomes
Carl Kallgren, Penn State Erie – The Behrend College; Tammy Bartasavich, Penn State Erie – The
Behrend College; Abigail L. Biebel, Penn State Erie – The Behrend College; Cathleen L. Smith, Union City
School District; Judy R. Gawlinski, Union City High School; Alisa Wiley, Union City Area School District

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Monday, October 3

12:30 p.m. – 1:15 p.m. Plenary Session 4: Technologies as Tools for Engagement
Room: Big Ten A/B

What role can digital technologies play in the ways in which communities and citizens think and act together? What are the possibilities of a “civic intelligence” that organizes, mobilizes, and improves shared thinking and action in the face of shared challenges? How can the use of technologies facilitate shared thinking and problem-solving? Two noted speakers, each of whom has spent considerable time working with communities and developing digital tools, will share their thoughts. The session will provide an opportunity for thoughtful and critical discussion of the implications of these themes for work with communities.

Convener:
Jeffrey T. Grabill
Professor, Department of Writing, Rhetoric, and American Cultures
Co-Director, Writing in Digital Environment (WIDE) Research Center
Michigan State University

Jeffrey T. Grabill, Ph.D., is professor of Rhetoric and Professional Writing and co-director of the WIDE Research Center at Michigan State University. He is interested in how people write together to do the knowledge work of their everyday lives. Dr. Grabill’s research is located at the intersection of professional and technical writing, rhetorical theory, and literacy theory, and focuses on the literate and technological practices of citizens, users, students, and others within communities and non-academic institutions. He is the author of two books, Writing Community Change: Designing Technologies for Citizen Action (Hampton, 2007) and Community Literacy Programs and the Politics of Change (SUNY, 2001), and has published articles in such journals as College Composition and Communication, Technical Communication Quarterly, Computers and Composition, and English Education. Prior to his work at MSU, he taught composition, technical writing, and digital rhetoric courses at Georgia State University.

Presenters:

Douglas Schuler
Member of the Faculty
Evergreen State College

Douglas Schuler’s work focuses on the opportunities and risks of information and communication systems in the social realm, and democratic, equitable, and sustainable uses of technology. Mr. Schuler is the director of the Public Sphere Project, where he is working on projects such as e-Liberate, a web-based application that supports distributed meetings using Robert’s Rules of Order. He explores the idea of “civic intelligence,” the collective capability of society to address its problems, with his teaching, learning, and organizing. He is author of Liberating Voices: A Pattern Language for Communication Revolution (MIT Press, 2008); coeditor of several books, including Shaping the Network Society: The New Role of Civic Society in Cyberspace (MIT Press, 2004); author of New Community Networks: Wired for Change (ACM Press, 1996); and has written numerous articles and book chapters. Mr. Schuler is the former chair of Computer Professionals for Social Responsibility (CPSR), a public-interest organization concerned about the impact of computers on society. He also co-founded the Seattle Community Network (SCN), an all-volunteer, free public access computer network.
Alan Webb is the project manager of Community Weaver 2.0 and one of two directors of the minimalist systems engineering partnership Night Train Consulting. He specializes in helping organizations rethink the use of technology to create more and better human interactions offline. Mr. Webb leads the Peer to Peer University (P2PU) School of Social Innovation and efforts to spread the Citizen Circles methodology, a simple and powerful way for small groups to improve themselves and the world around them through a learning process they create for themselves. He also works with TimeBanks, a Washington, D.C.-based organization that promotes equality and caring community economies. His past work has included: starting a self-sustaining student-run course evaluations forum at the University of Virginia; working in corporate sustainability strategy for the founder of the Australian Green Building Council and the head of sustainability for one of Australia's largest multinational property companies; helping organize the first-ever Tibetan Social Business Conference in Tibet; and teaching social entrepreneurship to Tibetan youth in Tibet.
Concurrent Session 5 (continued)

Workshop 20: Definitions of and Approaches to Public Engagement: A Language-in-Use Analysis
Room: 106
James Woodell, Pennsylvania State University; Ezekiel W. Kimball, Pennsylvania State University

Workshop 21: Multi-Level, Mixed-Method Impact Evaluation of a Statewide Workforce Development Program
Room: 101
Michael Polzin, Michigan State University; John P. Beck, Michigan State University; Julie L. Brockman, Michigan State University; Donna Winthrop, Michigan State University; Christine Quinn, South Central Michigan Works!; Jim Lautenschlager, South Central Michigan Works!

Workshop 22: Sharing our Stories of Community Engagement
Room: Heritage
Beth Velde, East Carolina University

Workshop 23: Designing a Community Identity for SW Raleigh through Engaged Scholarship
Room: Riverside (on lower level)
Traci Rose Rider, North Carolina State University; Celen Pasalar, North Carolina State University

Workshop 24: The Role of Digital Communication in Advancing Engagement
Room: 62 (on lower level)
Sarah Swierenga, Michigan State University; Constantinos K. Coursaris, Michigan State University; Ghada Georgis, Michigan State University; Michael S. Elledge, Michigan State University

Poster Symposium 4: Tribal Head Start: Building Culturally Appropriate Early Childhood Education Systems
Room: Michigamme (on lower level)

Maternal Smoking is Related to Teacher’s Perceptions of Head Start Children’s Externalizing and Internalizing Behavior Problems
Hiram E. Fitzgerald, Michigan State University; KyungSook Lee, Michigan State University; Jessica V. Barnes, Michigan State University; Patricia Farrell, Michigan State University; Ann Belleau, Inter-Tribal Council of Michigan; Hope K. Gerde, Michigan State University

Methodological Engagement - Using Photovoice to Empower American Indian Communities
Nicole L. Thompson, University of Memphis

Effects of Distance Learning Professional Development for Teachers on American Indian Head Start Children’s Math and Literacy Outcomes
Hope K. Gerde, Michigan State University; Jessica V. Barnes, Michigan State University; Ann Belleau, Inter-Tribal Council of Michigan; Heather A. Whitty, Michigan State University; Hiram E. Fitzgerald, Michigan State University

The Relations of Quality of Family Environment and Parenting Belief to Young Children’s Socioemotional Functioning
Patricia Farrell, Michigan State University; KyungSook Lee, Michigan State University; Jessica V. Barnes, Michigan State University; Hope K. Gerde, Michigan State University; Hiram E. Fitzgerald, Michigan State University; Ann Belleau, Inter-Tribal Council of Michigan

Growth in Children’s Language, Cognitive, and Social Skills across One Year of American Indian Head Start
Jessica V. Barnes, Michigan State University; Hope K. Gerde, Michigan State University; Hiram E. Fitzgerald, Michigan State University; Patricia Farrell, Michigan State University; Mary Calcatera, Michigan State University; Arnie Parish

Parent and Teacher Ratings of Children’s Adaptive Behavior
Patricia Farrell, Michigan State University; Hiram E. Fitzgerald, Michigan State University; Jessica V. Barnes, Michigan State University; Hope K. Gerde, Michigan State University; Ann Belleau, Inter-Tribal Council of Michigan; KyungSook Lee, Michigan State University

Improving Children’s Academic Readiness through High Quality Tribal Head Start Programs
Jessica V. Barnes, Michigan State University; Hope K. Gerde, Michigan State University; Ann Belleau, Inter-Tribal Council of Michigan; Patricia Farrell, Michigan State University; KyungSook Lee, Michigan State University
Session Notes
Plenary Session 5: Globalization and International Engagement

In this session, two scholars who have developed successful and long-standing partnerships with institutions and groups abroad will discuss their experiences and offer insights into building and sustaining effective international partnerships. Themes include: how to build trust, mutual understanding, and genuinely reciprocal relationships with partners in other countries; means of developing multidisciplinary and multi-institutional collaborations; sustaining international partnerships over periods of time; and roles of government agencies and NGOs. The session will be informative and suggestive of new ways to think about university-community partnerships and community-engaged scholarship in a global context.

Convener:

Frank A. Fear
Senior Associate Dean, Agriculture and Natural Resources
Michigan State University

Frank Fear, Ph.D., is senior associate dean, College of Agriculture and Natural Resources, Michigan State University. He studies, writes, and teaches about forms of extraordinary change in organizational and community settings with a focus on change resulting from collaboration with higher education. His articles have appeared recently in the *Journal of Leadership Studies*, *Innovative Higher Education*, *Metropolitan Universities*, *the Journal of College and Character*, *About Campus*, and *Encounter*. He is a frequent contributor to the *Journal of Higher Education Outreach and Engagement* and was lead author of *Coming to Critical Engagement: An Autoethnographic Exploration* (University Press of America, 2006). He was the inaugural chairperson of the Liberty Hyde Bailey Scholars Program, a distinctive undergraduate program that promotes undergraduate student and faculty development through collaborative learning, where he continues to teach undergraduate and graduate courses, and design new courses. He also previously served as: acting associate director of MSU Extension; chairperson of the MSU Department of Resource Development; president and CEO of the Greater Lansing Food Bank; and was a founding member of the Capital Area Food Security Coalition. As well, Dr. Fear has been a consulting scholar with the W. K. Kellogg Foundation, most recently in conjunction with the Food Systems Higher Education-Community Partnership initiative.

Presenters:

Gretchen L. Birbeck
Professor, Neurology and Epidemiology
Director, MSU International Neurological and Psychiatric Epidemiology Program
Michigan State University

Gretchen Birbeck, M.D., M.P.H., D.T.M.H., F.A.A.N., became interested in neuroepidemiology and health services research while working in sub-Saharan Africa in the early 1990s. As a neurologist, she has investigated the neurologic conditions presenting to a large rural Zambian hospital. Epilepsy and other seizure disorders constitute a major health problem in this region and ongoing investigations via population-based surveys and case-control studies are being conducted to determine the prevalence of epilepsy in the region and to explore why epilepsy is so common. Her health services research has focused upon epilepsy care and care for vulnerable populations. She is particularly interested in non-traditional outcome measures, including health-related quality of life measures in epilepsy care assessment. She is also principal investigator for the California Resources in Stroke Study, a population-based study of hospital-based stroke care in California.
Peter S. Spencer
Professor, Neurology
Director, OHSU Global Health Center
Oregon Health and Science University

Peter Spencer, Ph.D., FRCPATH, received his doctoral degree from the University of London, Faculty of Medicine (Pathology), and postdoctoral training in neuroscience in the Rose F. Kennedy Center for Research on Mental Retardation and Human Development of the Albert Einstein College (AECM) of Medicine. One of five national Joseph P. Kennedy, Jr. fellows in the Neurosciences (1974-76), he became professor of neuroscience, neurology and pathology at AECM, and founding director of the Institute of Neurotoxicology. In 1988, he joined Oregon Health & Science University (OHSU) to found the Center for Research on Occupational and Environmental Toxicology, which he directed for 21 years. In 2007, Dr. Spencer founded and led the OHSU Global Health Center. He has served as principal investigator on numerous federal, individual, program, project, and center grants, including a current Framework for Global Health program grant. Dr. Spencer holds six honorary professorial appointments at foreign institutions, including several in China. An emeritus member of the American Society of Toxicology (2011), he was also 2010 keynote lecturer for the Society of Toxicologic Pathology and the International Federation of Societies of Toxicologic Pathologists. He is an honorary member of the Indian Academy of Neurosciences (2005) and recipient of numerous awards.

Concurrent Session 6

Symposium 16: Perspectives on Community Engagement: Four National Contexts
Room: 105

Emergent Forms of Engaged Scholarship at a South African University
Bernadette Judith Johnson, Vaal University of Technology; David Cooper, University of Capetown

Early Engagement: Measuring an Outreach Program’s Impact
Danni Jansen, University of Queensland; Michael Cuthill, University of Queensland

Engaged in Costa Rica: Action- and Service-Learning Abroad
Leigh Askew Elkins, University of Georgia; Danny H. Bivins, University of Georgia

Building Equity in Global Partnerships: Buffalo - Tanzania Education Project
Mara Huber, University at Buffalo; Katie J. Biggie, University at Buffalo; Godfrey Telli, University at Buffalo

Symposium 17: Citizen Engagement and Outreach Strategies for Emerging Technologies
Room: 103

Citizen Engagement and Outreach Strategies for Emerging Technologies
John Stone, Michigan State University; Kyle Powys Whyte, Michigan State University; Pat J. Gehrke, University of South Carolina; Weston M. Eaton, Michigan State University; Stephen Philip Gasteyer, Michigan State University

Workshop 25: Tips for Preparing a 2012 Outreach Scholarship Kellogg Award Application
Room: 104
Patricia Kalivoda, The University of Georgia; James J. Zuiches, North Carolina State University; John V. Byrne, Oregon State University

Workshop 26: Creative Academic Outreach Activities: The University of Tennessee Showcase
Room: 106
Jeffrey D. Kovac, University of Tennessee – Knoxville; Thomas K. Davis, University of Tennessee – Knoxville

Workshop 27: Bridging Scholarship, Heart, and Service-Learning: The International, Translational Case
Room: 62 (on lower level)
Sandra Sydnor-Bousso, Purdue University; Mope Adeola, Purdue University; Thelma Snuggs, Purdue University

Workshop 28: Scholarly Engagement for Online Learning
Room: 101
Lisa Hebgen, University of Wisconsin – Madison; Mark Dziedzic, University of Wisconsin – Madison

Workshop 29: A Unified Front for University Pre-College Programs
Room: Red Cedar B
Zach Constan, Michigan State University; Judy Ratkos, Michigan State University; Leonard A. Savala, Michigan State University

Workshop 30: Agroecology and Participatory Modeling to Build Resilience among Smallholder Communities
Room: Heritage
Sieglinde Snapp, Michigan State University; Laura Schmitt Olabisi, Michigan State University
(continued on next page)
9:30 a.m. - 10:45 a.m.  **Concurrent Session 6 (continued)**

*Poster Symposium 5: Creative Methods and Community Change*
Room: Michigamme (on lower level)

**Building Teams of Leaders in Healthcare: Collaborating for Success**
Candace Gibson, University of Western Ontario; Jessica J. Gardon Rose, Central Michigan University; Dag von Lubitz, Central Michigan University; Steven D. Berkshire, Central Michigan University

**Mapping Cultural Legacy, The South Park-East Raleigh Historic District**
Kermit Bailey, North Carolina State University

**Translating University Knowledge to the General Public at Art/Science/Engagement Interface**
Paula Miller, Michigan State University; Diane M. Doberneck, Michigan State University; John H. Schweitzer, Michigan State University

**Measurement Moments: Embedding Research into Informal Education at Art/Science/Engagement Interface**
Diane M. Doberneck, Michigan State University; Paula Miller, Michigan State University; John H. Schweitzer, Michigan State University

**Participatory Action Research from a Distance**
Pennie Foster-Fishman, Michigan State University; Lauren F. Litchy, Michigan State University; Jenny Mortensen, Michigan State University; Mariah E. Kombluh, Michigan State University

**One Kalamazoo, One Community: A Multidisciplinary University-Community Partnership**
Timothy Ready, Western Michigan University; Donald Cooney, Western Michigan University; Richard Cooper, Western Michigan University; Caroline Webber, Western Michigan University

**Restorative Justice: Change the Paradigm, Change the World**
Nancy Schertzing, Michigan State University

10:45 a.m. - 11:15 a.m.  **Break** • Room: Centennial A/B/C

11:15 a.m. - 12:30 p.m.  **Concurrent Session 7**

**Symposium 18: Science and Technology Education**
Room: 105

**Towards Determining the Extent of Engaged Scholarship for SET**
Patricia Gouws, University of South Africa; Jan C. Mentz, University of South Africa

**Translating Complex Science to Many Audiences**
Robin Tinghitella, Michigan State University; Lynn Sametz, University of North Carolina - Greensboro; Dickson Wambua, University of North Carolina - Greensboro

**IW2K! (I Want to Know!) - Motivating Youth in Science, Engineering, and Technology**
Joanna M. Skluzacek, University of Wisconsin – Extension

**Science Education Assistants for Elementary Schools in Japan**
Nozomi Hotta, Ochanomizu University; Koji Miyamoto, Ochanomizu University; Kazuyoshi Chiba, Ochanomizu University

**Symposium 19: eXtension**
Room: 103

**Grantsmanship for Online Equine Education: Leveraging Innovative Tools and Partnerships**
Karen Waite, Michigan State University; Elizabeth Greene, University of Vermont; Christine Skelly, Michigan State University; Jennifer Whittle, University of Kentucky; Gwyn Heyboer, Michigan State University

**MyHorseUniversity and eXtension HorseQuest: A Successful Model for Educational Partnerships**
Christine Skelly, Michigan State University; Elizabeth Greene, University of Vermont; Karen Waite, Michigan State University

**Keeping Expert Contributors and the Audience Engaged Over Time**
Elizabeth Greene, University of Vermont

**If You Build It, Will They Come? Promoting eXtension Locally**
Elizabeth Greene, University of Vermont; Michael Lambur, Virginia Tech

(continued on next page)
Concurrent Session 7 (continued)

Symposium 20: Community Engaged Research with Latino Communities
Room: 104

Nutrition and Physical Activity in a Summer Migrant Classroom
Jill F. Kilanowski, Case Western Reserve University

It is More than Speaking Spanish: Community-Based Research with Hispanics
Rubén Martínez, Michigan State University; Pilar Horner, Michigan State University; Celina Wille, Michigan State University

Workshop 31: A Comprehensive Trails Project: Developing and Maintaining Partnerships
Room: Riverside (on lower level)
Anne Statham, University of Southern Indiana

Workshop 32: ABLe Framework: Conceptual and Methodological Tools for Promoting Systems Change
Room: 101
Pennie Foster-Fishman, Michigan State University; Erin Watson, Michigan State University

Workshop 33: IUPUI Solution Center: An Innovative Model for University-Community Engagement
Room: Red Cedar B
Christine Fitzpatrick, Indiana University – Purdue University Indianapolis; Sarah Tansy Zike, Indiana University – Purdue University Indianapolis

Workshop 34: Where’s Waldo? Finding and Communicating Outreach Using Innovative Website Technologies
Room: 62 (on lower level)
Jeanne McDonald, University of Colorado - Boulder; Linda Molner Kelley, University of Colorado - Boulder

Workshop 35: Building Institutional Capacity for Community Engagement: Lessons Learned
Room: 106
Jeri Childers, Virginia Tech; Lorilee R. Sandmann, University of Georgia; James M. Dubinsky, Virginia Tech

Workshop 36: St. Thomas University/Port-de-Paix, Haiti, Global Solidarity Partnership
Room: Heritage
Anthony Vinciguerra, St. Thomas University

Poster Symposium 6: International Engagement at Home and Abroad
Room: Michigamme (on lower level)

Community Engagement Abroad Increases Extension Educators’ Local Cross-Cultural Competencies
Celina Wille, Michigan State University; Larry G. Olsen, Michigan State University; Gretchen L. Hoffing, Michigan State University; Dixie Sandborn, Michigan State University

Mapping: A Strategic Tool for NGO Asset Evaluation and Planning
Bradley Doudican, Ohio State University

Engaging through International Psychology, the Bridge to Global H.O.P.E.
Tiffany Masson, Chicago School of Professional Psychology; Erica Rumpel, Chicago School of Professional Psychology

From Detention Camps to North Carolina: One Hmong Family’s Story
Tracy Carpenter-Aeby, East Carolina University; Victor G. Aebby, East Carolina University; Victoria C. Aebby, East Carolina University; Shauna K. Daniels, NOVA Behavioral Health Care

International Embedded Field-Courses: Emulating Professional Science Practice while Embracing Conservation
Jacqueline McLaughlin, Pennsylvania State University - Lehigh Valley; Kathleen Fadigan, Pennsylvania State University - Abington; Darin S. Munsell, Illinois Institute of Technology

12:30 p.m. – 1:15 p.m.
Poster Awards, Closing Remarks and 2012 Invitation (with boxed lunch)
Room: Big Ten A/B

1:15 p.m. – 2:15 p.m.
NOSC Implementation Committee Debriefing (by invitation only)
Room: Red Cedar B
Poster Presentations

Two distinct poster sessions are scheduled, each with a different lineup of posters. Poster sessions feature a reception with light food and drinks. The most outstanding posters of 2011 will also be recognized, as determined by a panel of judges, with special awards presented on the last day of the conference.

Poster sessions are located at: Big Ten C

Sunday, October 2, 4:30 – 6:30 p.m.

Monday, October 3, 4:15 – 6:15 p.m.
**Poster Session 1**

**Sunday, October 2**

4:30 p.m. - 6:30 p.m.
Room: Big Ten C

### Cultural Preservation

**U.S./Africa Cultural Heritage Strategic Collaborations in a Digital Age**
C. Kurt Dewhurst, Michigan State University; Marsha L. MacDowell, Michigan State University; James Pritchett, Michigan State University; Dean A. Rehberger, Michigan State University

**Our Daily Work/Our Daily Lives: Preserving and Presenting Workers Culture**
John P. Beck, Michigan State University; Yvonne R. Lockwood, Michigan State University

**Master Folk Artists as Community Scholars and Mentors**
LuAnne Kozma, Michigan State University

**Creating Race Knowledge: The Maggie Walker/St. Luke Research Community**
Monica Griffin, College of William and Mary

### Distance Learning

**An Internet-based Program to Disseminate Training in Evidence-based Autism Intervention**
Allison Wainer, Michigan State University; Brooke R. Ingersoll, Michigan State University

**Proposing Open Courseware Module Development with International Partners**
Dave King, Oregon State University

**Video Presence in Academia: Moving Far Beyond Campus Boundaries**
Maris Stella Swift, Grand Valley State University; Laurie Anne Witucki, Grand Valley State University; Linda A. Masselink, Grand Valley State University; Anne M. Merkle, Grand Valley State University

**A Community-Based Intervention by an Open Distance Learning Institution**
Pfunzo Sidogi, University of South Africa

**Impactful Formative Evaluation Practices in Community-Based Online Learning Projects**
Scott Schaffer, Purdue University

### Faculty Development

**Beyond Good Intentions: Rethinking Curriculum Delivery**
Alejandra Gudino, University of Missouri; Kim Allen, North Carolina State University

**Improving the Writing, Editing, and Readability of Community Engagement Journals**
Cassandra Simon, University of Alabama; Edward Mullins, University of Alabama; Heather Pleasants, University of Alabama; Jessica Averitt Taylor, University of Alabama; Marion Walding, University of Alabama

**Day on the Bus: Introducing Faculty/Staff to the Regional Community**
Elissa Bakke, University of Southern Indiana; Matthew Hanka, University of Southern Indiana; Richard A. Coleman, Vincennes University

**Teaching Community-Based Research to Undergraduates**
Howard Rosing, DePaul University

**Challenges and Alternatives to Promote Evidence-Based Outreach Engagement**
Koralalage Jayaratne, North Carolina State University; Patricia Sobrero, North Carolina State University

**A Framework to Build Cultural Competency for Outreach Program Evaluation**
Koralalage Jayaratne, North Carolina State University; Patricia Sobrero, North Carolina State University

**Assessing Faculty Fellows Programs for Service-Learning Professional Development**
Paul Matthews, University of Georgia; Shannon O. Wilder, University of Georgia; Stacey Kolomer, University of Georgia

**Cultivating Curricular Change through Service-Learning: Lessons Learned through Dissemination**
William Oakes, Purdue University
Institutional Research, Models, and Leadership

**Being Relevant, Being Responsive: Reciprocal Learning between Universities and Communities**  
Catherine Schenck, University of South Africa; Elaine Sonet Harrison, University of South Africa

**Social Responsibility: Core Value and Practice**  
Cynthia Struthers, Western Illinois University; Christopher D. Merrett, Western Illinois University

**The University in Development: Theoretical perspectives on Engaged Scholarship in South Africa**  
David Cooper, University of Cape Town

**Building a Service-Learning Curriculum at the University of Connecticut**  
David Williams, University of Connecticut – Greater Hartford Campus

**The Community-University Exchange: Building an infrastructure for Meaningful Partnerships**  
Elizabeth Tryon, University of Wisconsin – Madison; Margaret Nellis, University of Wisconsin – Madison; J. Ashleigh Ross, University of Wisconsin – Madison; Ariel Kaufman, University of Wisconsin – Madison

Community Engagement Practices, Costs, and Benefits

Marcie Simpson, University of Georgia

Institutionalizing Service-Learning in Higher Education: Ten Key Organizational Factors

Neivin Shalabi, University of Denver

Practicing What We Preach: Using Evidence-Based Inquiry in Assessment

Patrick Lucas, University of North Carolina – Greensboro

Community Campus Partnerships for Mutual Capacity Building

Sue Levesque, York University; Lesley Elizabeth Beagrie, York University; Michaela Hynie, York University; Yvette M. Munro, York University; Brenda Spotton Visano, York University

Research Methods and Practices

Using Participatory Action Research as a Program for Black Girls

Adrienne Duke, University of Wisconsin – Madison

Visual Strategies: Activity-Based Focus Groups in CBPR

Alicia Hibbert, University of Alberta; Fay Fletcher, University of Alberta; Lola Baydala, University of Alberta; Fiona Robertson, University of Alberta

Making the Team: Conducting Hierarchical Interdisciplinary Community Service Learning Research

Christine Yalda, Grand Valley State University; Carly Hilinski, Grand Valley State University

Community Based Systemic Change at an Urban Land Grant College

Eric Dunker, University of Denver

Measuring Academic Capacity: Research in Relationship

Fay Fletcher, University of Alberta; Lola Baydala, University of Alberta; Stephanie Worrell, University of Alberta; Barbara McLean, University of Alberta; Davina Rousell, University of Alberta

Project Tuscaloosa: Development of a Partnership Model for Community Engagement

Jessica Taylor, University of Alabama; D. Scott Batey, University of Alabama; James E. Taylor, University of Alabama; Heidi Helmer, University of Alabama; Cassandra E. Simon, University of Alabama

Engaging Research and Extension to Support Northeast Organic Dairy Industry

Lisa Townson, University of New Hampshire; David H. Townson, University of New Hampshire

Student Outcomes

College Unbound: A New Model for Undergraduate Outreach and Scholarship

Dennis Littky, College Unbound; Adam Bush, College Unbound

Assessment of Student Participation in an International Pharmacy Practice Experience

Ellen Schellhase, Purdue University; Monica Miller, Purdue University

Students’ Evaluation of Service Learning for Social Justice Teacher Education

Eric Dickens, Michigan State University

Evidence of Student Learning When the Community Is the Classroom

George Daniels, University of Alabama; Mark R. Wilson, Auburn University

Student and Community Partner Expectations for Effective Community-Engaged Learning Partnerships

Holly Stack-Cutler, University of Alberta; Sara Dorow, University of Alberta
Liberty Hyde Bailey Scholars: Learning from the Inside-Out
Janice Hironaka, Michigan State University; Howard Person, Michigan State University; Pat Crawford, Michigan State University

Long- and Short-term Effects of Peer-Facilitated Service-Learning
Joseph Galura, University of Michigan

Understanding Civic Engagement Through Service and Learning
Mary Hutchinson, Pennsylvania State University; Karen Hackley-Dutt, Pennsylvania State University; Nick Accordino, Pennsylvania State University; Vinod Jeyaretnam, Pennsylvania State University

Assessing Re-Entry Culture Shock Following an International Pharmacy Practice Experience
Monica Miller, Purdue University; Ellen Schellhase, Purdue University

Transformative Experiences of Study Abroad: Engagement, Instructor-Led and Immersion Programs
Natalie Graham, Michigan State University; Pat Crawford, Michigan State University

Engaging Undergraduates with the University’s Public Service and Outreach Mission
Paul Matthews, University of Georgia; Shannon O. Wilder, University of Georgia

Examining Successful Professional Development Experiences for Black Male Preservice Teachers
Roy Jones, Clemson University; Lamont A. Flowers, Clemson University; Winston E. Holton, Clemson University

Technology

Senior Citizens and their Use of Internet for Community Engagement
B. Joon Kim, Indiana University-Purdue University Fort Wayne

Developing Appropriate Technology for Honduras in a Service-Learning Program
Gregory Bixler, Ohio State University; Roger Dzwonczyk, Ohio State University; Miriam R. Simon, Ohio State University

Using Technology to Expand Engagement Capacity
Julia Storberg-Walker, North Carolina State University; Diane Chapman, North Carolina State University

Deep Culture and Social Media: The Changing Face of Engagement
Molly Engle, Oregon State University; Chris La Belle, Oregon State University

Youth Definitions of Healthy Sexuality: Implications for Social Technology Use
Terrance Campbell, YOUR Center; Allison Kimmel, University of Michigan; Daniel Kruger, University of Michigan

Long-Term Engagement by Design
William Oakes, Purdue University

Impact of Software Engineering Service Learning Capstone Project to Community
Wook-Sung Yoo, Fairfield University; Jennifer Nicole Lawlor, Fairfield University

Using Technology for Engagement with STEM Students with Disabilities
Margaretha Izzo, Ohio State University; John M. Flach, Wright State University; Christopher Andersen, Ohio State University

Poster Session 2
Monday, October 3
4:15 p.m. - 6:15 p.m.
Room: Big Ten C

Cultural Preservation

Community Leadership and Capacity Building: Using University Resources/Students as Consultants to Build Community Capacity
Ela Kakde, University of Wisconsin – Extension

Civic Engagement through Emergency Management
Elinor Madigan, Pennsylvania State University – Schuylkill Campus

What a Disaster: Developing Sustainable Care Kits for Elders
Gina Peek, Oklahoma State University; Lindsey Miner, Oklahoma State University

Higher Education Building Community Leaders: Cooperative Extension and Archway Partnership
Joann Milam, University of Georgia; Laura Bland Gillman, University of Georgia
**Economic and Workforce Development**

**Homegrown Alabama: Fostering Local Relationships at University of Alabama**
Andrea Mabry, University of Alabama

**Southern Sundays: Recipes for Successful University, School and Community Engagement**
Anne Thompson, Clay County School; Tommie Smith Syx, University of Alabama

**Entrepreneurship Empowers Everyone**
Annette Watters, University of Alabama; Tommie Smith Syx, University of Alabama

**Exploring Competencies for Manufacturing Education Partnership (MEP) Centers**
Diane Chapman, North Carolina State University; Kate G. Guerdat, North Carolina State University

**The Out Migration of Youth from Rural Areas**
Jason Hedrick, Ohio State University; Greg Homan, Wright State University; Jeff Dick, Ohio State University; Mark D. Light, Ohio State University

**Open Campus and Lifelong Learning in Oregon**
Jeff Papke, Oregon State University; Jeff Sherman, Oregon State University

**ECU Community Enhancement and Economic Transformation Initiative (CEETI)**
Kenny Flowers, East Carolina University

**Designing a Research Based Community Partnership in Digital Literacy**
Patricia J. Slagter van Tryon, East Carolina University; Theresa Barefield, Pitt County Literacy Volunteers

**Expanding the Land Grant Mission: Partnering with Community Colleges**
Thomas Smith, Michigan State University

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**Education**

**One Hen: Teaching Microfinance through Problem-Based Service-Learning**
Annie Whitlock, Michigan State University; Amma Sefa-Dedeh, One Hen, Inc.

**Mathematics Gives You the Edge!**
Dennis Ikpe, University of South Africa

**Toward a Graduate Engaged Scholars Academy: An Evidence-based Evolution**
Erik Froburg, University of New Hampshire; Ruth Varner, University of New Hampshire; Chelsea Corr, University of New Hampshire

**Evaluating Instructional Delivery Methods in Entomological Outreach**
Faith Weeks, Purdue University

**MSU Detroit Outreach Through Early Childhood Music and Music Therapy**
Jody Stark, Michigan State University; Julie Derges Kastner, Michigan State University

**Wisconsin Leads: A New Collaboration in K-12 Professional Development**
Kevin Niemi, University of Wisconsin – Madison; Jack Jorgensen, University of Wisconsin – Madison; Phillip Caldwell II, University of Wisconsin – Madison; Sarah J. Adumat, University of Wisconsin – Madison; Tim J. Peterson, Madison Metropolitan School District

**Global Institute: Ohio Educators Going Global**
Mary Trube, Ohio University

**Partnership: Hart County Schools, University of Georgia College of Education, Archway Partnership**
Matt Bishop, University of Georgia; Sue Chapman, University of Georgia; Ilka McConnell, University of Georgia; Jerry Bell, Hart County Schools; Janna Dresden, University of Georgia

**Seeds of Science: Field Trips for 21st Century Learning**
Norm Lownds, Michigan State University; Jessica Wright, Michigan State University

**Structuring Summer Forums: Laboratories for Civic Engagement**
Susan Printy, Michigan State University

**Learning to Count: Context and Contingencies in Education**
Timothy Shaffer, Cornell University; Thomas G. Archibald, Cornell University
**Assets Based Community Development in a Rural School Community**
Tracy Carpenter-Aeby, East Carolina University; Victor G. Aeby, East Carolina University; Victoria C. Aeby, East Carolina University

**Process Evaluation for Leadership and Life-Skills Academy in Middle School**
Tracy Carpenter-Aeby, East Carolina University; Victor G. Aeby, East Carolina University; Jacqueline Coleman-Carmon, East Carolina University; Danielle Harmon, East Carolina University; Richelle Smallwood, East Carolina University

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**Families**

**Length of Unemployment and Underemployment and Marital Satisfaction**
Amanda Guinot Talbot, Michigan State University

**Reaching Multicultural Families: Summer Lunch Bunch**
Theresa Danielson Wimann, University of Wisconsin – Extension; Susan E. Nagelkerk, University of Wisconsin – Extension

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**Health and Health Care**

**A Multidisciplinary Approach of Community Service: Communication of Health-Related Issues**
Alice Crume, Kent State University at Tuscarawas; Lisa Beltz, Kent State University at Tuscarawas

**A Health Needs Assessment Guides a Community Translational Genomics Project**
Emilie Dykstra, Michigan State University; Debra L. Schutte, Michigan State University; Jamie L. Rivard, Michigan State University; Rachel Fisher, Michigan State University; Brian C. Schutte, Michigan State University

**Mapping a Strategic Plan for Health: Community-Based Participatory Research with Underserved, Low-income, Urban Neighborhoods**
Gail Zandee, Calvin College

**Indiana University Student Outreach Clinic: An Interprofessional Service-Learning Model**
Gregory Martens, Indiana University; Janice Lin, Indiana University; Steve Kirchhoff, Indiana University

**Engagement and Recruitment Strategies in a Community-Based Translational Genomics Project**
Jamie L. Rivard, Michigan State University; Emilie Dykstra, Michigan State University; Rachel A. Fisher, Michigan State University; Brian C. Schutte, Michigan State University; Debra L. Schutte, Michigan State University

**Indiana University Student Outreach Clinic: Engaged Learning through a Student-Run Free Clinic**
Janice Lin, Indiana University; Gregory Martens, Indiana University; Charles B. Goodwin, Indiana University; Aliese Sarkissian, Indiana University

**Missouri's Family Nutrition Education Programs: Relationships to Ensure Program Success**
Jo Britt-Rankin, University of Missouri; Candance E. Gabel, University of Missouri

**Farming on the Spectrum: Engaging Rural Communities with Social Farming**
Lisa Szymecko, Michigan State University

**Arthritis Screenings in Rural Farming Communities**
Margaret Teaford, Ohio State University; Sharon R. Flinn, Ohio State University

**Screening for Health Hazards: A Partnership with the Healthy Homes Coalition of West Michigan**
Sergio da Silva, Calvin College

**The Farm Worker Family Health Program: Pharmacy Student Perception**
Trina von Waldner, University of Georgia; Deanna W. McEwen, University of Georgia

**Integrating Coordinated School Health to Prevent Suspension and Academic Failure**
Victor G. Aeby, East Carolina University; Tracy Carpenter-Aeby, East Carolina University

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**Natural and Built Environments**

**Research and Restoration: Student Engagement in the Plaster Creek Watershed**
David Warners, Calvin College

**Collaborations between Engineering Faculty/ Students and the City Utilities**
Dong Chen, Indiana University – Purdue University Fort Wayne

**Service-Learning in a First-Year Engineering Design Course**
Edmund Tsang, Western Michigan University; Darrell Harden, Michigan Department of Transportation
Re-Animation: Odd Fellows Cemetery and Potters Field Rehabilitation Project
Katherine Ambroziak, University of Tennessee – Knoxville

Four Transit Villages: A Collaborative Design and Development
Thomas Davis, University of Tennessee – Knoxville

Pre-College Programs

Auburn Family University: Addressing College Access Through K-12 Family Collaborations
Christiana Russell, Auburn University; Ralph S. Foster, Auburn University; Roaynck Cook, Auburn University

The Michigan College Advising Corps: College Advisers in High Schools
Christopher Rutherford, University of Michigan

Think College: Increasing College Access for First Generation Students
Emily Nemeth, Ohio State University

Using Interactive Theatre to Promote Pathways to Higher Education
Helki Jackson, University of Michigan

CAP: Creating a College-Going Culture Through a New Mentoring Model
Kri Burkander, Michigan State University; Julie N. Gold, Michigan State University; Clay Braggs, Michigan State University

Outreach from Higher Education to K-12: Engaging Engineering Grad Students
Lisa Grable, North Carolina State University; Leda Lunardi, North Carolina State University

Humanities Programming at an Urban University
Philip Joseph, University of Colorado Denver; Janet Lopez, University of Colorado Denver

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