

NC STATE UNIVERSITY



11th Annual National **Outreach** Scholarship Conference



Sustaining Authentic Engagement

Hosted by **North Carolina State University**
Greater Raleigh Convention Center, Raleigh, NC
October 4-6, 2010

The 2010 National Outreach Scholarship Conference
www.outreachscholarship.org

National Outreach Scholarship Conference (NOSC)

Member Institutions and their Representatives

Joyce Beatty

Senior Vice President for Outreach and Engagement
The Ohio State University

Katy Campbell

Dean and Professor, Faculty of Extension
University of Alberta

Royrickers Cook

Assistant Vice President for University Outreach
Auburn University

Hiram E. Fitzgerald

Associate Provost, University Outreach and Engagement
Michigan State University
President

Phillip A. Greasley

Associate Provost for University Engagement
University of Kentucky
Vice President

Ann Heinz

Associate Vice Chancellor for Outreach and Engagement
Dean of Continuing Education and Professional Studies
University of Colorado at Boulder

Victor L. Lechtenberg

Vice Provost for Engagement
Purdue University

J. Ted Morris

Associate Vice Chancellor of Engagement, Innovation
and Economic Development
East Carolina University

Valerie Osland Paton

Vice Provost for Planning and Assessment
Texas Tech University

Samory T. Pruitt

Vice President for Community Affairs
University of Alabama

Christine J. Quinn

Provost and Vice Chancellor
University of Wisconsin-Extension
Secretary

Scott Reed

Vice Provost for University Outreach and Engagement
Oregon State University

Louis E. Swanson

Vice President for Engagement
Colorado State University

Craig D. Weidemann

Vice President for Outreach
The Pennsylvania State University
Treasurer

Steve Wrigley

Interim Vice President for Public Service and Outreach
University of Georgia

James Zuiches

Vice Chancellor for Extension, Engagement,
and Economic Development
North Carolina State University

Welcome to the 2010 National Outreach Scholarship Conference!



The National Outreach Scholarship Consortium welcomes you to the 11th Annual National Outreach Scholarship Conference. As we seek ways to expand our institutional capacities to serve our respective communities, we are pleased to acknowledge the meaningful impact you make everyday. This conference gives us the opportunity to share our challenges and triumphs, exchange best practices, and raise the expectations held for outreach and engagement professionals.

*With this year's conference theme, **Sustaining Authentic Engagement**, we will explore authenticity and sustainability as critical components of engaged scholarship. The foci of the conference will be demonstrated in five tracks: Program, Place, People, Process, and Philosophy.*

Program

Programs reflecting collaborative, reciprocal, and scholarly work, and building the capacities of all partners, are the defining characteristics of sustained engagement.

Place

Active involvement in communities of place, purpose, and practice results in authentic partnerships that grow from academic and community attention to shared mission and vision.

People

Valuing and engaging diversity in people, expertise, and culture contribute to the sustainability and authenticity of our communities and campuses.

Process

Authentic processes used to learn, teach, integrate, and investigate in and with communities contribute to sustainable collaborations and partnerships.

Philosophy

Successful scholarly outreach is built upon institutional philosophies and core values embedded in tenets of democracy, collaborative leadership, and mutual respect.

Our concurrent sessions will reflect a diversity of perspectives and experiences demonstrating the academy's commitment to engaged discovery, learning, application, and integration. We will examine successful models for university-community engagement, explore methods for developing productive partnerships, and observe how valuing people and their unique communities positively influences our outcomes.

I hope that you will find this conference as enjoyable as it is informative. I encourage you to connect with your colleagues from across the country, and become resources for one another as you continue your work at home.

A handwritten signature in black ink, appearing to read 'Jim Zuiches'. The signature is fluid and cursive.

Jim Zuiches

Vice Chancellor, Extension, Engagement and Economic Development
North Carolina State University

Table Of Contents

Program At A Glance	1
Schedule of Plenary and Concurrent Sessions	3
Schedule of Plenary and Concurrent Sessions	3
Saturday, October 2	4
Sunday, October 3	4
Monday, October 4	4
Tuesday, October 5	7
Wednesday, October 6	27
Poster Presentations	41
People	42
Philosophy	43
Process	43
Place	45
Program	46
2010 National Outreach Scholarship Conference Leadership Team	49
2010 Emerging Engagement Scholars Workshop Planning Committee	50
2010 Emerging Engagement Scholars Workshop National Implementation Team	51
Conference Notes	52
Floorplans – Raleigh Marriot City Center	55
Floorplans – Raleigh Convention Center	56
Raleigh R-Line Transportation Map	57

General Information

Internet Accessibility

The City of Raleigh provides free public WiFi in outdoor areas within the downtown area. Free WiFi is also available in the public areas inside the Convention Center including the Grand Lobbies, North Lobby, South Lobby, and Mezzanines North and South. The Sheraton Raleigh Hotel provides free WiFi for all registered hotel guests. The Raleigh Marriott City Center Hotel provides guests the option of purchasing Internet accessibility. For more specific Internet and other business needs, please visit the Business Centers located in both The Raleigh Marriott City Center Hotel and The Sheraton Raleigh Hotel.

Speakers' Preparation Room

The Speakers' Preparation Room is located in Room 304 of the Convention Center, and is equipped with computers, printers, and Internet access for NOSC presenters to use in finalizing their presentations. We ask that individuals use the room in no more than 15-minute time segments to allow ample accessibility to everyone. While the room is open to all Conference attendees, please note and respect that the priority use of this room is for actual presenters at the 2010 NOSC.

2010 NOSC Bookstore

Be certain to visit the 2010 NOSC Bookstore located in Room 303 of the Convention Center. This new feature of the NOSC is being operated by the North Carolina State University Bookstores, and will offer for sale books relating to university engagement and outreach as well as NC State University clothing and souvenirs.

Public Transportation

Taxis are available at the taxi stand on the Cabarrus Street (north) side of the Convention Center.

The Raleigh R-LINE is an eco-friendly approach to urban transportation. This FREE circulator bus stops immediately in front of the Convention Center (on the Marriott Hotel side) and features hybrid electric buses that will connect you to downtown Raleigh restaurants, shopping, entertainment venues, museums, and other sights. An R-LINE map is located in your registration packet, and another is located in this program on page 57. Watch for the eco-green buses that run every 10-15 minutes between 7:00 a.m. and 11:00 p.m. It's a great and free way to get around downtown!

Program At A Glance

Sunday, October 3

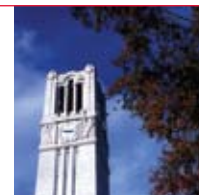
12:00 noon – 5:00 p.m.	2010 NOSC Registration
3:00 p.m. – 6:00 p.m.	2010 NOSC Board Meeting

Monday, October 4

7:00 a.m. – 6:00 p.m.	2010 NOSC Registration
7:00 a.m. – 6:00 p.m.	NOSC Partners Exhibit Set-up
7:00 a.m. – 6:00 p.m.	Poster Set-up
7:00 a.m. – 8:30 a.m.	NOSC Board Breakfast
8:30, 8:45 a.m.	Pre-conference Tours (by pre-registration only)
9:00 a.m. – 2:00 p.m.	Pre-conference Workshops (by pre-registration only)
1:00 p.m. – 6:00 p.m.	Speaker Preparation Room Open
2:00 p.m. – 6:00 p.m.	NOSC Bookstore Open
3:00 p.m. – 5:30 p.m.	Opening Plenary Session
4:15 p.m.	Afternoon Beverages
5:30 p.m. – 6:30 p.m.	Magrath Nominees Q&A Session with Judges
5:30 p.m.	National Implementation Team Meeting
6:30 p.m.	"A Taste of North Carolina" Opening Reception
7:30 p.m.	Chancellor's Dinner (by invitation only)
8:00 p.m.	Dinner on-your-own

Tuesday, October 5 | morning

7:00 a.m. – 6:00 p.m.	2010 NOSC Registration
7:00 a.m. – 6:00 p.m.	Speaker Preparation Room Open
7:00 a.m. – 6:00 p.m.	NOSC Bookstore Open
7:30 a.m. – 8:30 a.m.	Journal of Higher Education Outreach and Engagement
	Editorial Review Board Breakfast (by invitation only)
7:30 a.m. – 8:30 a.m.	Networking Breakfast (all attendees)
9:00 a.m. – 10:30 a.m.	Plenary
10:30 a.m. – 11:45 a.m.	Morning Beverages
10:45 a.m. – 11:30 a.m.	Concurrent Session 1
11:45 a.m. – 1:00 p.m.	Luncheon (all attendees)



Tuesday, October 5 | afternoon

1:15 p.m. – 2:00 p.m.	NOSC Membership Meeting
1:15 p.m. – 2:00 p.m.	Concurrent Session 2
2:15 p.m. – 3:00 p.m.	Concurrent Session 3
3:00 p.m. – 4:15 p.m.	Afternoon Beverages
3:15 p.m. – 5:00 p.m.	The Engaged University System: Program and Showcase
3:15 p.m. – 4:00 p.m.	Concurrent Session 4
4:15 p.m. – 5:00 p.m.	Concurrent Session 5
5:00 p.m. – 6:00 p.m.	Poster Session (staffed, with refreshments)
6:00 p.m.	Vice Chancellor's Reception (by invitation only)
6:00 p.m.	Dinner On-your-own
6:30 p.m.	National Implementation Team Meeting

Wednesday, October 6

7:00 a.m. – 11:00 a.m.	2010 NOSC Registration
7:00 a.m. – 11:00 a.m.	Speaker Preparation Room Open
7:00 a.m. – 1:00 p.m.	NOSC Bookstore Open
7:00 a.m. – 8:00 a.m.	Networking Breakfast (all attendees)
7:00 a.m. – 8:00 a.m.	IACEHOF Board of Directors Breakfast with Emerging Scholars (by invitation only)
8:15 a.m. – 9:00 a.m.	Concurrent Session 6
9:15 a.m. – 10:00 a.m.	Concurrent Session 7
10:00 a.m. – 11:15 a.m.	Morning Beverages
10:15 a.m. – 11:00 a.m.	Concurrent Session 8
11:15 a.m. – 12:15 p.m.	Closing Plenary
12:15 p.m.	2010 NOSC Adjourns; Box Lunches Available
12:30 p.m.	NOSC Implementation Team Debriefing Meeting
12:30 p.m.	IAEHOF Board Meeting (by invitation only)
12:30 p.m.	SERA 37: The New South Annual Meeting (by invitation only)

Schedule of Plenary and Concurrent Sessions

How to use this guide

As you review the schedule of events in the Concurrent Sessions, please note the color key that pertains to each of the specialized tracks.



Program

Programs reflecting collaborative, reciprocal, and scholarly work, and building the capacities of all partners, are the defining characteristics of sustained engagement.



Place

Active involvement in communities of place, purpose, and practice results in authentic partnerships that grow from academic and community attention to shared mission and vision.



People

Valuing and engaging diversity in people, expertise, and culture contribute to the sustainability and authenticity of our communities and campuses.



Process

Authentic processes used to learn, teach, integrate, and investigate in and with communities contribute to sustainable collaborations and partnerships.



Philosophy

Successful scholarly outreach is built upon institutional philosophies and core values embedded in tenets of democracy, collaborative leadership, and mutual respect.

Saturday, October 2

6:00 – 7:30 p.m.

Emerging Scholars Dinner

Marriott Congressional A & B

Sunday, October 3

7:00 a.m. – 6:00 p.m.

Emerging Scholars Workshop

Marriott Congressional A & B

8:00 a.m. – 5:00 p.m.

NOSC Partner Institutions Exhibit Set-up

Convention Center Lobby

12:00 – 5:00 p.m.

2010 NOSC Registration

Convention Center Foyer

3:00 – 6:00 p.m.

NOSC Board Meeting

Marriott Chancellor Room

Monday, October 4

7:00 a.m. – 6:00 p.m.

2010 NOSC Registration

Convention Center Foyer

7:00 a.m. – 6:00 p.m.

Poster Set-Up

Convention Center North and South Mezzanines

7:00 – 8:30 a.m.

NOSC Board Breakfast

Convention Center Room 402

8:30 a.m. – 2:00 p.m.

Pre-conference Tours

NOTE: pre-registration and payment were required; Tours are not open to the public. Please note specific time of departure for each Tour. All Tours depart from the northeast corner of the Convention Center. NC State University hosts will be stationed inside the Convention Center with signs for each Tour.

8:30 a.m. – 2:00 p.m.



Urban Engagement:
The Durham Experience

8:30 a.m. – 2:00 p.m.



Centennial Campus:
Business Model for Engagement

8:45 a.m. – 2:00 p.m.



Exploring Engaged Universities –
Public and Private

9:00 a.m. – 2:00 p.m.

Pre-conference Workshops

(NOTE: pre-registration and payment were required; Workshops are not open to the public. Lunch is included in all Workshops.)

Developing a Successful C. Peter Magrath University Community Engagement Award Nomination

Karen S. Bruns, Leader, Outreach and Engagement & OSU CARES, The Ohio State University and **Mortimer “Mort” Neufville**, Executive Vice President, Retired, Association of Public and Land-Grant Universities (A·P·L·U), and

Trish Kalivoda, Senior Associate Vice President and Editor, *Journal of Higher Education Outreach and Engagement*, The University of Georgia

Dr. James Zuiches, Vice Chancellor for Extension, Engagement, and Economic Development, North Carolina State University

Sheraton Governors I & II

Strengthening Your Engagement Dossier

Nancy K. Franz, Associate Dean Extension and Outreach for Families and 4-H Youth, Director, Iowa State University Extension to Families, Iowa State University

Marriott Congressional A & B

Pre-conference for University Outreach and Engagement Staff

Convener:

Katherine Loving, Civic Engagement Coordinator, University Health Services, University of Wisconsin - Madison

Guest Facilitator:

Randy Stoecker, University of Wisconsin-Madison

Sheraton Willow Oak Room

1:00 p.m.

Magrath Award Judges Meeting and Luncheon

Marriott Posta Restaurant

1:00 p.m. – 6:00 p.m.

Speaker Preparation Room Open

Convention Center Room 304

2:00 p.m. – 6:00 p.m.

2010 NOSC Bookstore Open

Convention Center Room 303

3:00 p.m.

Opening Plenary

Theme: Recognizing Excellence and Best Practices in University Engagement and Outreach

Convention Center Ballroom A

Presiding:

Dr. James Zuiches, Vice Chancellor for Extension, Engagement, and Economic Development, North Carolina State University

Greetings from the NOSC Board

Dr. Hiram E. Fitzgerald, President of the NOSC Board, Associate Provost, University Outreach and Engagement and University Distinguished Professor, Department of Psychology, Michigan State University

Opening Remarks: Renewing the Covenant: Ten Years After the Kellogg Commission

Dr. Graham Spanier

President, The Pennsylvania State University



Graham Spanier was appointed Penn State's 16th president in 1995. His prior positions include chancellor of the University of Nebraska-Lincoln, and provost and vice president for academic affairs at Oregon State

University. He holds academic appointments as professor of human development and family studies, sociology, demography, and family and community medicine. Dr. Spanier has chaired the Association of American Universities, the National Association of State Universities and Land-Grant Colleges, the Big Ten Conference Council of Presidents/Chancellors, and the NCAA Division I Board of Directors. In addition, he led the Kellogg Commission on the Future of State and Land-Grant Universities.

2010 C. Peter Magrath University Community Engagement Award Nominee Presentations

(Please refer to the separate program located in your registration packet for in-depth information regarding each nominee.)

1. Indiana University – Purdue University, Indianapolis, IN
2. North Carolina State University, Raleigh, NC

4:15 p.m.

Afternoon Beverages

Convention Center North and South Mezzanines

4:30 p.m.

Award Nominee Presentations (continued)

3. University of Idaho, Moscow, ID
4. Lincoln University of Missouri, Jefferson City, MO
5. West Virginia University, Morgantown, WV

Closing Remarks

Mortimer “Mort” Neufville

Executive Vice President, Retired, Association of Public and Land-Grant Universities (A-P-L-U)



Mortimer “Mort” Neufville, has dedicated his professional life to reaching out and engaging learners on a global basis. He served as executive vice president of the Association of Public and Land-Grant Universities (APLU) and is a nationally and internationally recognized advocate for engagement, Cooperative Extension, distance education, and adult and continuing education. In addition to his strong leadership in extension and education, Neufville is a distinguished scientist, having received his Bachelor of Science degree from Tuskegee University and his Master’s degree and Ph.D. in animal science from the University of Florida, Gainesville. He was awarded the Honorary Doctor of Science degree by Tuskegee University and the Distinguished Alumnus Award from the University of Florida.

Announcements

5:30 p.m. – 6:30 p.m.

2010 C. Peter Magrath University Community Engagement Award Nominee

Question & Answer Session with the Judges

(NOTE: all attendees are welcome)
Convention Center Ballroom A

5:30 p.m.

National Implementation Team Meeting

Convention Center Room 402

6:30 p.m.

“A Taste of North Carolina” Reception

North Carolina Museum of History

Join us at the Museum of History in downtown Raleigh for an evening of great food, excellent exhibits, and professional networking. Sample some of North Carolina’s finest culinary delights – from BBQ to shrimp and grits, from sweet potatoes to pecan pie – there’s sure to be something for everyone! Food will be plentiful, but you’ll want to save your appetite to enjoy one of more than 125 area restaurants and eateries easily accessed via Raleigh’s R-LINE. Come taste North Carolina!

NOTE: R-LINE buses will depart from the Convention Center for the reception beginning at 6:15 p.m. and will run continuously throughout the evening until 11:00 p.m. Or, enjoy the five-block walk past the historic North Carolina State Capital on a cool autumn evening. The Museum Gift Shop will be open for shoppers throughout the reception.

7:30 p.m.

Chancellor’s Dinner

NC State University Dorothy and Roy Park Alumni Center
(by invitation only)

A trolley will depart from the northeast corner of the Convention Center at 7:00 p.m. to transport guests to and from the Alumni Center.

8:00 p.m.

Dinner on-your-own

Tuesday, October 5

7:00 a.m. – 6:00 p.m.

2010 NOSC Registration

Convention Center Foyer

7:00 a.m. – 6:00 p.m.

Speaker Preparation Room Open

Convention Center Room 304

7:00 a.m. – 6:00 p.m.

NOSC Bookstore Open

Convention Center Room 303

7:30 a.m. – 8:30 a.m.

Networking Breakfast

Convention Center Ballroom A

7:30 a.m. – 8:30 a.m.

Journal of Higher Education Outreach and Engagement Editorial Review Board Breakfast

Convention Center Room 402 (by invitation only)

Board members should please go through the Conference breakfast buffet line in Ballroom A and then move directly to Room 402 for a working breakfast.

9:00 a.m. – 10:30 a.m.

Plenary Session

Convention Center Ballroom A

Theme: Sustaining Authentic Engagement

Presiding:

Dr. James Zuiches, Vice Chancellor for Extension, Engagement, and Economic Development, North Carolina State University

Welcoming Remarks



Dr. Randy Woodson
Chancellor, North Carolina State University

Panel Discussion

Developing a Philosophy of Sustained Engagement: The Wake Nature Preserves Partnership: A Success Story

Panelists:



George Hess
Professor, Department of Forestry and Environmental Resources, North Carolina State University

Chris Snow, Wake County Parks, Recreation and Open Space

Kaytee Holcombe, North Carolina State University Graduate Student

Jamie Ramsey, Wake County Open Space Advisory Committee

John Connors, North Carolina Museum of Natural Science

George Hess joined the NC State University Department of Forestry and Environmental Resources in 1996. The two things that drive his professional activities are the search for ways to better manage sub/urban landscapes for the conservation of native plants and animals, and a desire to create stimulating, rich learning environments for his students. Hess studies conservation planning for wildlife in suburbanizing areas, and broader issues of open space conservation, driven by a belief that we can do a better job building our landscapes. Hess works to combine his teaching, research, and service activities at the graduate and undergraduate levels, creating exciting learning opportunities for himself and his students alike. His focus is on finding and developing approaches – such as inquiry-guided learning, service-learning, and collaborative research – that engage students in topical problems with the organizations and people working to solve them.

Announcements

10:30 a.m. – 11:45 a.m.

Morning Beverages

Convention Center North and South Mezzanines

10:45 a.m. – 11:30 a.m.

Concurrent Session 1



Convention Center Room 201 – Track: Program

RENCI's Engagement Center Network: Research, Engagement, and Innovation

The Renaissance Computing Institute's (RENCI) network of engagement centers across the state of North Carolina represents a unique, technology-based model for engaged research and collaborative problem solving. The geographically distributed network is linked by a common infrastructure that spans six universities focused on community issues of regional and statewide concern.

David Knowles, RENCI, University of North Carolina at Chapel Hill

Jim Fox, RENCI, University of North Carolina - Asheville

Jeff Michael, RENCI, University of North Carolina - Charlotte

Tom Allen, RENCI, East Carolina University



Convention Center Room 202 – Track: Philosophy

EDGES Learning Community: Institutionalizing Democratic Engagement through Cohort-based Professional Development

Authentic engagement requires shifts from technocratic to democratic institutional identity and practice. Participants in EDGES, a cohort-based learning community of graduate students and faculty designed to help institutionalize such a culture shift, will collaborate with attendees to evaluate ways in which professional development for community-engaged scholarship embodies democratic vs. technocratic principles.

Audrey Jaeger, Department of Leadership, Policy, Adult & Higher Education, North Carolina State University

Jessica Jameson, Department of Communication, North Carolina State University

Patti Clayton, PHC Ventures

John Begeny, School of Psychology, North Carolina State University



Convention Center Room 203 – Track: People

Effectively Recruiting and Sustaining Engagement of Low-income Families: "What Works"

Not employing effective strategies to recruit and sustain engagement of underserved populations has numerous consequences. This presentation will share the recruitment and engagement-sustaining practices of 246 service providers and 65 researchers. Our findings offer insightful ideas and encourage practice changes to successfully recruit and sustain authentic engagement of low-income families.

Laurie Schnirer, Community-University Partnership for the Study of Children, Youth, and Families, University of Alberta

Holly Stack-Cutler, Community-University Partnership for the Study of Children, Youth, and Families, University of Alberta



Convention Center Room 204 – Track: Place

Improving the Product: Partnering to Deliver Better Brownfield Redevelopment Options

The community design charette improves the likelihood of successful resettlement of formerly contaminated residential neighborhoods. With funding from the Environmental Protection Agency and the Georgia Environmental Protection Division, the University of Georgia's Center for Community Design has created a sustainable service-learning process to help rectify environmental wrongs at the community level.

Pratt Cassity, Center for Community Design, University of Georgia



Convention Center Room 205 – Track: Process

Implementation and Evaluation of a Model for Training Health Promoters

The Association of Mexicans in North Carolina (AMEXCAN) and East Carolina University faculty designed, implemented and evaluated a health promoter training program. This innovative model combined faculty from Anthropology, Nursing, Nutrition, and Social Work and Latino leaders in rural North Carolina. Perspectives from community and academic partners will be shared.

Kim L. Larson, College of Nursing, East Carolina University

Ricardo Contreras, Department of Anthropology, East Carolina University

Juvencio Rocha Peralta, Association of Mexicans in North Carolina

John H. Pierpont, School of Social Work, East Carolina University

David Griffith, Department of Anthropology, East Carolina University

for undergraduate and graduate learning through service-learning courses, community-engaged masters and dissertation research, and community service activities. Faculty members are developing publications describing both the conservation and teaching aspects of our work. Our community partner organizations are thinking about long-term relationships with the University and how, together, we can work with citizens to manage conservation lands.

George Hess, Department of Forestry and Environmental Resources, North Carolina State University

Chris Snow, Wake County Parks, Recreation and Open Space

Kaytee Holcombe, Department of Forestry and Environmental Resources, North Carolina State University

Jamie Ramsey, Wake County Open Space Advisory Committee

John Connors, North Carolina Museum of Natural Science



Convention Center Room 206 – Track: Program

Multi-year Collaboration Increases Conflict Competency in Educators

This presentation demonstrates the use of a training protocol, which adapted an established curriculum in conflict management to the unique needs of community educators. This collaborative effort between the University of Wisconsin-Milwaukee and Wisconsin Extension illustrates the growth of teacher and trainee and explains how and why roles changed overtime.

Jeff Hoffman, University of Wisconsin Extension



Convention Center Room 301A – Track: Program

The WakeNature Preserve Partnership Success Story: Continuing the Dialogue

During this session, we will build on discussion from the plenary session by presenting a brief history of the birth, struggles, and evolution of the WakeNature Preserves Partnership, focusing on its value as a vehicle for community-engaged learning and scholarship. WakeNature has served as a platform



Convention Center Room 301B – Track: Program

TUintheCommunity: Utilizing Technology to Support Engaged Scholarship

Towson University is supporting engaged scholarship in new ways through “TUintheCommunity.” This innovative database-driven website makes it easy to share engaged research, collaborate, learn best practices, find funding, and more. Urban Anthropology Professor Matt Durlington will discuss a specific TUintheCommunity project, “Gentrification Dilemmas and Student Media Activism in Urban Baltimore.”

Bobbie O’Connell, Division of Economic and Community Outreach and Coalition of Urban and Metropolitan Universities, Towson University

Matthew Durlington, Department of Anthropology, Towson University



Convention Center Room 302A – Track: Philosophy

Seven Sentinel Conditions for a University Culture of Engagement

The Academy is frequently criticized because community engagement isn't embedded into institutional culture. Instead, engagement is related to the individual efforts of a few dedicated faculty. Based on an ethnographic study this presentation describes seven sentinel conditions that represent the existence of a university culture of engagement.

Beth Velde, Engagement and Outreach Scholars Academy, East Carolina University



Convention Center Room 302B – Track: People

Partners Working Together for Rural Economic Success

The Alabama Entrepreneurial Research Network (AERN) at the University of Alabama draws on several disciplines to successfully operate a program intended to encourage entrepreneurship in rural areas of economic distress.

Annette Watters, Alabama Entrepreneurial Research Network, The University of Alabama

Paavo Hanninen, Alabama Entrepreneurial Research Network, The University of Alabama



Convention Center Room 302C – Track: Place

Engagement Across the Curriculum: Preparing Students for Citizenship

Through a series of service learning initiatives, one large urban research university engages students in exploring how issues of access, equity, and inclusion impact the community. Presenters will discuss lessons learned in cultivating university-community relationships aimed at connecting students to campus and to the civic and cultural life around them.

Anita Blowers, Department of Criminal Justice and Criminology, University of North Carolina - Charlotte

Liz Fitzgerald, First Year Programs and Student Support, University of North Carolina-Charlotte



Convention Center Room 305A – Track: Process

Going the Distance: Engaged Service-Learning Partnerships in Distance Education

Service-learning and distance learning are increasingly part of the landscape of higher education. Novel approaches are needed to integrate service-learning experiences into distance learning. This presentation describes a model of service-learning distance education developed from research findings highlighting community, student and faculty perspectives of distance education that enhances relational communities.

Kathleen Flecky, School of Pharmacy & Health Professions, Creighton University

Joy Doll, School of Pharmacy & Health Professions, Creighton University



Convention Center Room 305B – Track: Program

Developing Scholarly Leaders of Learning: Executive Cohort Doctoral Program Model

The session will describe how a traditional doctoral program was converted into an executive format cohort to serve community college, higher education and workforce development professionals. Students and faculty will give perspectives on the integration of research, online and hybrid instruction, scholarly service learning, and the use of professional organizations.

James Bartlett, Department of Leadership, Policy and Adult and Higher Education, North Carolina State University

Tim Hatcher, Department of Leadership, Policy and Adult and Higher Education, North Carolina State University

Bo Boylan, Department of Leadership, Policy and Adult and Higher Education, North Carolina State University

Mark Ellison, Department of Leadership, Policy and Adult and Higher Education, North Carolina State University



Convention Center Room 306A – Track: Process

Distance-based Training: From Cost Effective Delivery to Learning-Effective Delivery

Cost-effectiveness was the initial reason for conducting a train the trainer workshop for Eat Smart, Move More, Weigh Less training online, but learning effectiveness emerged as the greatest benefit of this delivery mode. A curriculum author, an instructional designer and a program participant will share perspectives on this method of training.

Dede Nelson, North Carolina Cooperative Extension Service, North Carolina State University

Carolyn Dunn, North Carolina Cooperative Extension Service, North Carolina State University

Christine Smith, Wayne County Center, North Carolina Cooperative Extension Service, North Carolina State University



Convention Center Room 306B – Track: Process

Building Social Capital through Student Engagement

This presentation identifies mechanisms for building social capital through student engagement with businesses. Procedural innovations in student-business engagement are examined. Two mechanisms were implemented in the context of an annual executive-in-residence program. We demonstrate that these procedural innovations maximize the synergistic effects of engagement and outreach activities and social capital.

Chad Milewicz, College of Business, University of Southern Indiana

Mohammed Khayum, College of Business, University of Southern Indiana



Convention Center Room 306C – Track: Process

It's About Discovery

It's About Discovery partners universities and high schools to bring together students and teachers in underserved communities in two states to extend students' readiness to enter careers in science, technology, engineering and mathematics. Community partners provide the context for

enriching learning. Teachers and students will share their experiences.

Lynn Sametz, Center for Children, Youth and Community Partnerships, University of North Carolina at Greensboro

Christopher Andersen, Project Gro, The Ohio State University

Denise Renfro, Douglas Byrd High School, Fayetteville, North Carolina



Convention Center Room 402 – Track: Program

Advancing Indiana's Economic Prosperity, Health, and Quality of Life

The transformation of state economies and healthcare delivery systems are two of our nation's most pressing challenges. Purdue University faculty, students, and staff are making significant progress on these challenges through several new and innovative partnerships. The uniqueness of these partnerships, specific impacts, and scholarly results will be provided.

David McKinnis, Technical Assistance Program, Purdue University

Patricia Coyle-Rogers, School of Nursing, Clarkson College

Rodney Vandever, College of Technology, Purdue University



Marriott Chancellor Room – Track: Process

Using Research to Improve Local Food Security I

This workshop will provide an overview of a multi-year research based project to improve community food security for underserved populations. It will focus on the process used to conduct research, engage partners and produce results from the research findings. Research outcomes and examples of projects undertaken will be shared.

Karen Early, Brown County, University of Wisconsin Cooperative Extension

Gail Trimberger, University of Wisconsin-Green Bay



Marriott Congressional A & B – Track: Process

Outside University Walls, Inside Razor Wire: Prison Education Outreach

Panelists will discuss the structure of this nationally recognized outreach program and how representatives from multiple communities work to expand and enrich lives. The audience will learn how to plan an outreach program that can stretch across all disciplines at the university level, impacting students, faculty and communities at large.

Kyes Stevens, Auburn/Alabama Prison Arts + Education Project

Barbara Bondy, Art, Auburn University

Ryan Browne, University of Alabama

11:45 a.m. – 1:00 p.m.

Luncheon

Convention Center Ballroom A

Theme: People and Places Sustaining Engagement

Presiding: **Dr. James Zuiches**, Vice Chancellor for Extension, Engagement, and Economic Development, North Carolina State University

Speaker: **Dr. Harold L. Martin**, Sr., Chancellor, North Carolina A&T State University, Greensboro, NC



Dr. Martin was elected the twelfth Chancellor of North Carolina Agricultural and Technical State University and assumed his position on June 8, 2009. Prior to joining UNC General Administration, he

was the eleventh chief administrator and the seventh chancellor of Winston-Salem State University.

Dr. Martin facilitates collaborative relationships between A&T, the community, media, businesses, corporations, government, alumni, donors, the University of North Carolina System, and the University of North Carolina at Greensboro and other educational institutions. He demonstrates a high level of campus visibility, political savvy, and civic and community involvement, and cultivates diverse internal and external publics. Dr. Martin

provides leadership to take A&T to the next level of excellence in delivering the highest quality of education and life preparation possible, ensuring that students are prepared to become competitive global citizens. He provides fiscal management for a multi-million dollar budget and demonstrates a high level of commitment to all aspects of A&T's culture.

Announcing the New On-line Journal of Higher Education Outreach and Engagement

Trish Kalivoda, Editor, The University of Georgia

Announcements

1:15 p.m. – 2:00 p.m.

NOSC Membership Meeting

Marriott Governor's Board Room

1:15 p.m. – 2:00 p.m.

Concurrent Session 2



Convention Center Room 201 – Track: Program

O&E Out of Thin Air

One day we're two—Extension Service, solution-based education and Extended Campus, online credit programs—and the next we're one. Amid the cries of "We're not broke, don't fix us!" we created a strategic path to a new and revitalized division of Outreach and Engagement.

Scott Reed, Outreach and Engagement, Oregon State University

Deborah Maddy, Outreach and Engagement, Oregon State University

Dave King, Outreach and Engagement, Oregon State University



Convention Center Room 202 – Track: Philosophy

A Low-Performing High School Program Yielding High Performance Civic Results

We detail an innovative civic engagement program with minority students at a chronically low-performing high school. We present the structures in place to sustain this three year, multi-layered partnership, the results of the university-high school student activity, and how social networking tools are being used to broadcast student voices.

Spoma Jovanovic, Department of Communication Studies, University of North Carolina at Greensboro

Ashlee Livesay, Department of Communication Studies, University of North Carolina at Greensboro

Margaret Arbuckle, Guilford Education Alliance, Greensboro, NC



Convention Center Room 203 – Track: People

Working the System: Harnessing Advisor/ Advisee Relationships to Develop Community-Engaged Scholars

New models often suggest the current system is broken. However, empirical evidence from a multiyear, multi-university pilot program suggests that the traditional system will support development of community-engaged scholars through focused matching and nurturing of graduate students and doctoral advisors.

Lorilee R. Sandmann, Department of Lifelong Education, Administration, and Policy, University of Georgia

Audrey J. Jaeger, Department of Leadership, Policy and Adult and Higher Education, North Carolina State University

Jihyun Kim, Department of Lifelong Education, Administration, and Policy, University of Georgia



Convention Center Room 204 – Track: Place

Re-engineering Rural Community Infrastructure with Student Internships

This session covers the design and delivery of internships that partner university-based students with rural community outreach and engineering

firms. Participants will take away a schema to build a long-term experiential learning program that focuses on improve the water and sewer system infrastructure in economically distressed communities.

Deb Manzo, Industrial Extension Service, North Carolina State University

Julie Haigler Cubeta, North Carolina Rural Economic Development Center, Inc.

William Hanlin, North Carolina State University



Convention Center Room 205 – Track: Process

Initiative reCOVER: Disaster Recovery Shelter Prototype Project

Initiative reCOVER is a program designed to assist recovery efforts of underserved communities through partnerships with community-based organizations. A disaster recovery shelter prototype project addresses urgent needs for improved transitional housing while providing architecture and engineering students with an opportunity to learn from hands-on experiences of working on community-based projects.

Anselmo Canfora, School of Architecture, University of Virginia



Convention Center Room 206 – Track: Program

Collaborative Strategies for Manualizing Community-Based Programs: From Innovative to Evidence-Based

To bridge the research-practice divide, our research-practice-funder team manualized an innovative, community-developed program.

From lessons-learned, we developed strategies/ tools that may be used in other intervention areas to document community-based programs into research-ready manuals. Attendees will leave our presentation with frameworks, methods and a toolkit to guide similar research-practice partnerships.

Rebecca J. Macy, School of Social Work , University of North Carolina at Chapel Hill

Dania M. Ermentrout, School of Social Work, University of North Carolina at Chapel Hill

Phillip H. Redmond Jr., Child Care Division, The Duke Endowment



Convention Center Room 301A – Track: Program

ADVANCE-ENG Girls to Women and Boys to Men in STEM Disciplines: Facilitating Access and Academic Readiness for Success

A unique blend of service-learning, engaged public scholarship, and community-based participatory research moves underrepresented minority (URM) middle school students towards success in the K-12 STEM pipeline. Two projects blend URM engineering faculty, parents and students; preparing students for careers while modeling the relationships among higher education institutions and local communities.

Christine S. Grant, College of Engineering, North Carolina State University

Tuere Bowles, College of Education, North Carolina State University

Olgha Davis, College of Education, North Carolina State University

Barbara Smith, College of Engineering, North Carolina State University

Eric Carpenter, College of Education, North Carolina State University



Convention Center Room 301B – Track: Program

Preparedness, Response, Recovery: Increasing Business and Community Resiliency

Participants will explore the implications of Public Law 110-53, Title IX, Voluntary Private Sector Preparedness Certification and how this initiative will impact business and community preparedness efforts for natural and manmade threats. Participants will also explore the Meta-Leadership model for preparedness engaging private sector, government, and non-profit entities in planning.

Mark Lupo, Small Business Development Center, University of Georgia



Convention Center Room 302A – Philosophy

Planning Strategically for Engagement

This presentation demonstrates how an organization can establish engagement priorities through its strategic planning process. Participants will be

introduced to a comprehensive model for soliciting stakeholder input. Furthermore, this presentation discusses organization wide alignment with stakeholder input to ensure sustainable and relevant engagement.

David Boulay, Industrial Extension Service, North Carolina State University

Terri Helmlinger-Ratcliff, Extension, Engagement, and Economic Development, North Carolina State University

Julia Storberg-Walker, Educational Policy and Leadership Studies, North Carolina State University



Convention Center Room 302B – Track: People

Partners in an HIV Health Intervention: Peer Education Spill-Over Influence

Our presentation will focus on the challenges and the benefits of a community-engaged model for community partners, faculty, and graduate student researchers in designing a health literacy toolkit on HIV/AIDS. The lessons we learned illustrate that the engaged research process should be reciprocal and cyclical.

Maxine Thompson, Department of Sociology and Anthropology, North Carolina State University

R.V. Rikard, Department of Sociology and Anthropology, North Carolina State University

Carlotta McNeil, Alliance of AIDS Services - Carolina, Wake County, NC



Convention Center Room 302C – Track: Place

Creating Opportunities for Community Engagement in Urban Interior Design Education

New York City Interior Design education does not seem the most likely venue to support community service and civic engagement. This case study, however, provides a step-by-step analysis of how a big city-wide initiative translated into an integrated model of institutional and individual responsibility.

MaryAnn Sorensen Allacci, Environmental Psychology, New York School of Interior Design

Douglas A. DaVee, Student Services, New York School of Interior Design

Suzu Genzler, New York School of Interior Design



Convention Center Room 305A – Track: Process

Community-Service-Learning Collaboration/UNCG, Art Education & GCS: Newcomers School

This presentation is to share the outcomes of a community service collaboration initiated between UNCG Art Education program and the GCS: Doris Henderson Newcomers School for immigrants and refugees. Discipline content and theory is put into practice and invaluable service is provided to this community of at-risk/underserved children.

Elizabeth Leal, Art Education, University of North Carolina at Greensboro



Convention Center Room 305B – Track: Program

ARTStem: Arts Conservatory Builds Interdisciplinary Bridges with Public School Partners

Aiming to enrich the University of North Carolina School of the Arts' relationship with public schools, ARTStem began with a question. What would happen if arts conservatory faculty met public school educators on the unlikeliest of terrains—the STEM disciplines (science, technology, engineering, and math)?

Mike Wakeford, ARTStem Project, University of North Carolina School of the Arts

Jason Romney, School of Design and Production, University of North Carolina School of the Arts

Angell A. Caudill, Arts Magnet, R. J. Reynolds High School, Winston-Salem, NC



Convention Center Room 306A – Track: Philosophy

Scholarship of Engagement Issues within Departments, Units, and Colleges

During early 2010, the Scholarship of Engagement Task Force at NC State University completed a final report with recommendations that the members believe will strengthen the way departments, units, and colleges will assess the work of faculty involved in community engagement education and programs. This session will present the views of department chairs and administrators. The presenters will share actions planned within the culture of their units as they work to assure scholarship is valued, reported,

and assessed by reappointment, promotion and tenure committees, and during annual performance reviews.

Patricia M. Sobrero, Office of Extension, Engagement and Economic Development, North Carolina State University

Joan Pennell, North Carolina State University

Ellis Cowling, North Carolina State University



Convention Center Room 306B – Track: Process

Capturing Outreach and Engagement Activity: Experiences at Four Universities

Representatives from Michigan State, Kansas State, University of Kentucky and Texas Tech will discuss the utilization of the OEMI in varying academic settings. Topics to be covered will include: tailoring instrument for institutional needs, definition of terms, methods of distribution and data collection, response rates, data analysis, and utilization of findings.

Valerie Paton, Office of Planning and Assessment, Texas Tech University

Burton A. Bargerstock, Michigan State University

Philip A. Greasley, University of Kentucky

David E. Procter, Kansas State University

Ralph Henselman, University of Kentucky



Convention Center Room 306C – Track: Process

Partnering Across Disparities: Surfacing Individual Perspectives about University Community Partnerships

Discerning individual perspectives can be a challenge in university community partnerships, especially when the partners come from diverse backgrounds. In this workshop, the presenters will share a research-based process that can facilitate sharing of partner points of view and will engage attendees in a real-time trial of the process.

Courtney Tobin, Fanning Institute, University of Georgia

Lori Tiller, Fanning Institute, University of Georgia



Convention Center Room 402 – Track: Program

School Nurse Case Management for Children with Chronic Illnesses

A child with a chronic illness must learn to manage the illness effectively or their academic progress and quality of life may be impaired. A partnership between ECU College of Nursing and the School Health Unit of DHHS is giving school nurses the tools to help these children through case management.

Martha Keehner Engelke, College of Nursing, East Carolina University

Martha Guttu, NC Department of Health and Human Services, Greenville, NC



Marriott Chancellor Room – Track: Process

The Five Stakeholder Conversations that Sustain Authentic Engagement

Strong outreach educational programs reach their potential toward authenticity and sustainability through ongoing, dynamic conversations with stakeholders. This seminar outlines a new framework for ensuring stakeholder engagement using five crucial conversations that create accountability and commitment.

Mitch Owen, Chief Executive Officer, Mitchen Inc. Leadership and Organizational Development



Marriott Congressional A & B – Track: Process

Community Engagement Journals: An Editors' Panel

A panel of editors from various journals that provide publishing venues for engaged scholarship will address submission guidelines and the editorial review process. Panel members will answer questions about the journal they represent. This presentation is part of the Emerging Engaged Scholarship Workshop. This session will also span two concurrent sessions, lasting until 3:00 p.m. Sessions can be attended jointly or separately.

Lisa Marshall, Department of Nuclear Engineering, North Carolina State University

Selected Journal Editors

(NOTE: this session is the first of two separate yet closely related concurrent sessions. Participants may attend either or both sessions.)

2:15 p.m. – 3:00 p.m.

Concurrent Session 3



Marriott Congressional A & B – Track: Process

Writing for Engaged Scholarship Journals

A panel of editors from various engaged scholarship journals will address the mechanics of writing for reviewed engaged scholarship journals. Panel members will provide insight into what journals are looking for in written texts and types of submissions encouraged. This presentation is part of the Emerging Engaged Scholarship Workshop. This session spans two concurrent sessions, lasting until 3:00 p.m. Sessions can be attended jointly or separately.

Lisa Marshall, Department of Nuclear Engineering, North Carolina State University

Invited Journal Editors

(NOTE: this session is the second of two separate yet closely related concurrent sessions. Participants may attend either or both sessions.)



Convention Center Room 201 – Track: Program

Documenting Faculty Scholarship of Engagement for Promotion and Tenure

This session provides practical strategies and concrete examples of how the presenters, who were recently tenured and promoted, provided evidence of the scholarship of their engagement work in their promotion and tenure dossier.

Lisa A. Guion, College of Agriculture and Life Sciences, North Carolina State University

Pam Martin, Department of Psychology, North Carolina State University



Convention Center Room 202 – Track: Philosophy

Promotion and Tenure in the Post-Boyerian World of Academia

Faculty involved in engagement and outreach scholarship are often challenged to present their work so that it is recognized in more traditional, publication-focused promotion and tenure processes. This presentation will explore strategies and ideas for thriving in institutions that have not yet implemented structures to reward this important public work.

Mary Hutchinson, ESL Education, Penn State University-Lehigh Valley



Convention Center Room 203 – Track: People

Sustaining the Sustainers of Authentic Engagement: Outreach and Engagement Staff

The work of sustaining community engagement often rests with outreach staff members, who facilitate and manage ongoing partnerships and initiatives while scholars and students come and go. Examine the professional development needs of these engagement practitioners and learn the importance of their knowledge and experience to the university's outreach enterprise.

Katherine Loving, University Health Services, University of Wisconsin-Madison



Convention Center Room 204 – Track: Place

Community-University Partnerships in Rural Southern New England

Community-University partnerships can impact how a region addresses community growth and conservation. The Green Valley Institute and the Borderlands Project provide communities with the tools and information needed to make sound land use decisions. Presenters will share program design, impacts, service learning, lessons learned and demonstrate a visual preference survey.

Susan Westa, University of Connecticut, Cooperative Extension System

Paula Stahl, University of Connecticut, Cooperative Extension System



Convention Center Room 205 – Track: Process

Facilitating Data-sharing to Support Community and University Research

This session focuses on developing the Institute for Social Capital and its Community Database, which combines data across multiple community sources. This database represents a completely new and innovative approach to building the foundation required to ensure that quality research and evaluation are conducted in an efficient and cost-effective manner.

Sharon Portwood, Public Health Sciences, University of North Carolina-Charlotte,

Jeffrey K. Shears, School of Social Work, University of North Carolina-Charlotte



Convention Center Room 206 – Track: Program

Transforming Communities: A University Wide Initiative

The University of Louisville's Signature Partnership Initiative represents an innovative strategy aimed at enhancing the quality of life for residents in Louisville's urban core. Discover how the university-wide initiative has impacted directly or indirectly over 5600 public school students and families in Louisville's urban core.

Ralph Fitzpatrick, Community Engagement and Partnerships, University of Louisville

Daniel Hall, Community Engagement and Partnerships, University of Louisville



Convention Center Room 302A – Track: Philosophy

The Education Collaborative: A Coalition Approach to Engaged Scholarship

The Education Collaborative in South Bend, Indiana addresses public school challenges through University of Notre Dame and local school engaged scholarship. This session will focus on accomplishments, such as interventions to enhance parental involvement, and challenges of this four-year old initiative, and facilitate discussion of attendees' similar experiences and hopes.

Mary Beckman, Center for Social Concerns, University of Notre Dame

Stuart Greene, University of Notre Dame



Convention Center Room 302B – Track: People

Cultural Correspondents: Innovative K-8 Study Abroad Outreach Programming

NC State University Study Abroad and the NC Center for International Understanding launched the Cultural Correspondents program as an innovative approach for higher education K-8 outreach. Through video web conferencing technology, study abroad students partner with K-8 classrooms across North Carolina to bring international concepts to the existing classroom curriculum.

Brooke Ashley, Study Abroad Office, North Carolina State University

Jesse Mendez, and **Matt Friedrich**, North Carolina Center for International Understanding, North Carolina State University

Cathy Dalimonte, Clyde Erwin Elementary, Jacksonville, NC

Alex Martin Senior, North Carolina State University



Convention Center Room 302C – Track: Place

Horizons: Coaching Communities Toward Positive Change

This workshop will share the success story of “Horizons,” a community based outreach initiative. The workshop will highlight strategies of engagement that involve citizens in an asset-based approach linking poverty and leadership development in community capacity building. Program sustainability and evaluation outcomes will be highlighted by administration and program staff.

Karla Trautman, Cooperative Extension Service, South Dakota State University

Latif Lighari, Cooperative Extension Service, South Dakota State University



Convention Center Room 305A – Track: Process

Service-Learning Designation: A Pathway to Authentic Engagement

The University Service-Learning Committee (USLC) at East Carolina University recently instituted a Service-Learning designation. During this interactive presentation, five USLC members will discuss the process from inception to implementation.

This presentation will provide the nuts and bolts needed to develop and implement a similar designation.

Sharon Ballard, Child Development and Family Relations, East Carolina University

Philip Adams, University Writing Center, East Carolina University

Jessica Gagne Cloutier, Volunteer and Service-Learning Center, East Carolina University

Barry Elmore, Department of Health Education and Promotion, East Carolina University

Patricia Royal, College of Allied Health, East Carolina University



Convention Center Room 305B – Track: Program

AgriSafe-NC & Certified Safe Farm-NC: Improving Farm Safety & Health

AgriSafe-NC and Certified Safe Farm-NC are working to improve the safety and health of NC farms through provision of community based agricultural occupational healthcare services and on-farm safety audits. The project is a collaborative of NC Agromedicine Institute, NC State University, CommWell Health, and NC Cooperative Extension.

Robin Tutor, NC Agromedicine Institute, North Carolina State University

Julia Storm, Agromedicine Information, North Carolina State University



Convention Center Room 306A – Track: Process

Stakeholder Analysis as a Collaborative Planning Tool

Successful collaboration pools resources from multiple agencies. We conducted a stakeholder analysis of the Llancahue watershed, Chile as a case study for collaborative planning. Stakeholders want improved institutional arrangements and communication in order to achieve concrete actions collaboratively. We provide tools to advance the collaboration process through direction setting.

Michelle Moorman, Department of Forestry and Environmental Resources, North Carolina State University

Susan Moore, Department of Forestry and Environmental Resources, North Carolina State University

Nils Peterson, Department of Forestry and Environmental Resources, North Carolina State University



Convention Center Room 306B – Track: Process

A Decade of Sustained Engagement: Partnerships in Family Caregiver Education

Families face significant challenges caring for elders in situations of crisis or chronic illness. NC Cooperative Extension provides educational outreach to service providers and family caregivers through partnerships at national, state, regional, and county level. Four panelists discuss lessons learned about process and sustainability over a decade of successful collaboration.

Luci Bearon, Department of 4-H Youth Development and Family & Consumer Sciences, North Carolina State University

Suzanne LaFollette-Black, North Carolina AARP

Dennis Streets, NC Division of Aging and Adult Services

Lisa Gwyther, Duke University



Convention Center Room 306C – Track: Process

Engaging Communities in Partnership with Families and Youth

This panel presentation by the Center for Family and Community Engagement will discuss innovations in training the Child and Family Team meeting model. Primarily, it will address the work of Family Partner Trainers (who have experienced Child and Family Team meetings) and the use of synchronous web-based learning to engage trainees.

Kara Allen-Eckard, Center for Family and Community Engagement, North Carolina State University

Anne Wakefield, Center for Family and Community Engagement, North Carolina State University

Nicole Lyght, Strong Able Youth Speaking Out (SaySo)



Convention Center Room 402 – Track: Program

Engaging and Supporting English Learners from High School to College

English-learning high school students have the lowest rate of high school completion and college attendance, yet their numbers are growing. This presentation highlights a summer university outreach program with demonstrated success for engaging this population, improving their college aspirations and readiness, and motivating their academic success.

Paula J. Mellom, Center for Latino Achievement & Success in Education, University of Georgia

Cori Jakubiak, Center for Latino Achievement & Success in Education, University of Georgia

Paul Matthews, Center for Latino Achievement & Success in Education, University of Georgia



Marriott Chancellor Room – Track: Process

Faculty Engagement and Institutional Outreach: Impact on Student Learning

WCU's engaged faculty and campus climate conducive to developing students as intentional learners are key. The Scholarship of Engagement's pivotal role will be analyzed and evaluated in relation to campus initiatives and teaching strategies, such as Service Learning.

Carol Burton, Undergraduate Studies, Western Carolina University

Elizabeth Tyson Lofquist, Office of the Provost, Western Carolina University

Glenn Bowen, Center for Service Learning, Western Carolina University

3:00 p.m. – 4:15 p.m.

Afternoon Beverages

Convention Center North and South Mezzanines

3:15 p.m. – 4:00 p.m.

Concurrent Session 4

3:15 p.m. – 4:00 p.m.

The Engaged University System: Presentations and Showcase

Convention Center Room 301 A & B

To demonstrate North Carolina's commitment to engagement, this featured session will showcase the University of North Carolina System's collaborative outreach efforts. The projects presented emphasize the System's response to the UNC Tomorrow Commission's recommendations for addressing 21st century challenges facing North Carolina. The session will be formatted in a group-based, speed-networking style. Immediately following the presentations, attendees are invited to the Engaged University System Showcase to learn more about projects of interest.

(NOTE: please refer to the supplemental program in your registration packet for specific information regarding session presenters and topics.)



Convention Center Room 201 – Track: Program

Creating Innovative Tools/Analytics for Engaging Economic Developers and Planners

Historically, data have been unlimited and the limiting factor has been the capacity to use data effectively. Nowhere has this been truer than in the world of economic development and land-use planning. A multi-year, multi-organizational collaborative, using new web-based and GIS developments, is making huge inroads into this historical dilemma.

Sam Cordes, Center for Regional Development, Purdue University

Christine Nolan, Center for Regional Development, Purdue University



Convention Center Room 202 – Track: Philosophy

Community Service-Learning as Critical Pedagogy

This presentation will showcase an innovative community service-learning (CSL) approach that uses CSL as an explicitly critical/radical pedagogy. This approach asks students to think beyond volunteer work as “service” and consider how social structures and institutions contribute to, or inhibit, the pursuit of social justice and democracy.

Tania Kajner, Educational Policy Studies, University of Alberta

Donna Chovanec, Educational Policy Studies, University of Alberta



Convention Center Room 203 – Track: People

Vets to Ag -Training Homeless Veterans to Work in Agriculture

Vets to Ag is an innovative training program to train homeless US veterans to work in agriculture. This population is staggering in numbers - one in every four homeless is a US veteran. We work to transform the lives of trainees and in the process transform ourselves as teachers and motivators.

Thomas M. Smith, Institute of Agricultural Technology, Michigan State University



Convention Center Room 204 – Track: Place

Developing a Regional Engagement Model for Small Rural Colleges

Northern New England communities face a declining job base, out-migration of youth, and crippling fuel costs. Within this context, small colleges must sustain authentic community partnerships while living within fiscal constraints. Plymouth State University's regional engagement model expands the reach of educational services and faculty scholarship through innovative inter-institutional collaboration.

Frances M. Belcher, Center for Rural Partnerships, Plymouth State University

Thaddeus C. Guldbrandsen, Center for Rural Partnerships, Plymouth State University



Convention Center Room 205 – Track: Process

An Online Learning Circle Grows Up and Goes to Work

A panel of campus and community partners will describe how engagement in an online learning circle facilitated learning of skills in program evaluation, application to community-based projects, empowerment of community partners and accountability with stakeholders. Implications of the model for sustainable program and professional development are also discussed.

Benjamin Silliman, Department of 4-H Youth Development and Family & Consumer Sciences, North Carolina State University

Barbara Swanson, North Carolina Cooperative Extension - Randolph County Center, North Carolina State University

Chris Caveny-Cox, North Carolina Cooperative Extension - Gaston County Center, North Carolina State University

Travis Burke, North Carolina Cooperative Extension, North Carolina State University



Convention Center Room 206 – Track: Program

Project-Based Outreach Yields Success for Academia, Extension, and Communities

Iowa State University's PLaCE Program provides structure and support for outreach projects. PLaCE focuses on project-based service-learning, utilizing good communication and program support. Using the resources of Extension and College of Design students, communities benefit from classroom efforts. A preliminary study of community impacts will be shared.

Susan Erickson, PLaCE Program, Iowa State University

Tim Borich, Extension Community and Economic Development, Iowa State University



Convention Center Room 302A – Track: Philosophy

Integration: Faculty Creating Connections Across Engaged Research, Teaching, and Service

Integration of engaged scholarship with research, teaching, and service is one way faculty overcome pressures of competing institutional responsibilities. This research presentation illustrates how faculty integrate engaged scholarship and achieve synergy. Attendees will understand how promoting integration holds promise as a successful strategy for strengthening faculty involvement in engaged scholarship.

Diane M. Doberneck, National Collaborative for the Study of University Engagement, Michigan State University

Chris R. Glass, Global Institute for Higher Education, Michigan State University

Dori L. Pynnonen, National Collaborative for the Study of University Engagement, Michigan State University

John H. Schweitzer, Center for Community and Economic Development, Michigan State University



Convention Center Room 302B – Track: People

Nobody is Telling Our Story

Beyond the interstate across the South great stories happen every day. Many of these stories are not being told. Using the principles of civic engagement, journalism students at Auburn University are capturing those stories and more. Documenting a

mill town's fight to survive is reaping benefits for both students and citizens.

Nan Fairley, Communication and Journalism Department, Auburn University



Convention Center Room 302C – Track: Place

You Are Here! Mapping Connections for Community Engagement

Health and recreation professionals seek to build capacity within communities to promote a healthy, active lifestyle. Through a shared vision, Advocates for Health in Action collaborated with University researchers and 4H youth to map community infrastructure and identify neighborhood opportunity gaps in physical activity and healthful eating choices.

Charlynn Smith, Department of Parks, Recreation and Tourism Management, North Carolina State University

Laura Aiken, Advocates for Health in Action Community Outreach, WakeMed Health & Hospitals

Thomas Ray, North Carolina Cooperative Extension - Wake County Center, North Carolina State University



Convention Center Room 305A – Track: Process

Successful Service-Learning Abroad: The Pura Vida Process

Collaborative relationships are vital to successfully integrating service-learning into study-abroad programs. By bringing public service and outreach faculty together with academic faculty, the University of Georgia's Costa Rica program has created a successful and replicable process to enhance the student study-abroad experience and bring tremendous benefit to the surrounding community.

Leigh Askew Elkins, Fanning Institute, University of Georgia

Danny Bivins, Fanning Institute, University of Georgia



Convention Center Room 305B – Track: Program

Collaborating Within: The Foundation to Strong University-Community Partnerships

Building community partnerships first requires collaboration on campus. This session will focus on theoretical frameworks related to collaboration building and the implications for collaborations between university units. The session builds on the lessons learned from a 12 year program to build partnerships between Extension and over 50 university departments.

Karen Bruns, University Outreach and Engagement, The Ohio State University



Convention Center Room 306A – Track: Process

Beyond Borders: From the Classroom to the Field

This presentation will explore the community-based experiences of graduate students and their faculty advisor. What began as a goal setting and evaluation exercise to assist an individual charter school evolved into a study that examined the relationship between governance structures and organizational performance among North Carolina charter schools.

Dawn Henderson, Department of Psychology, North Carolina State University

Avril Smart, Department of Psychology, North Carolina State University



Convention Center Room 306B – Track: Process

New Approaches for Community Engaged Scholarship, Building Nonprofit Infrastructure Capacity

This panel addresses essential considerations for success when university scholars, Habitat for Humanity International, and executive practitioners join in the advancement of community-engaged scholarship with the goal of increasing nonprofit infrastructure capacity. Approaches for assessing options that bring new value while advancing knowledge are explored.

Mary Tschirhart, Institute for Nonprofits, North Carolina State University

Woody Yates, Institute for Nonprofits, North Carolina State University

Mary Ellen Taylor, Habitat for Humanity International



Convention Center Room 306C – Track: Process

Good Communication in Long-term Campus-Community Partnerships: An In-depth Study

Reciprocal, collaborative relationships depend upon good communication, yet scholarship about the precise dynamics that promote well-functioning campus-community partnerships is sparse. This in-depth, mixed method study of communication at seven Project HEART sites identified important interaction practices and pitfalls. Results could prove useful for other campus-community partnerships.

Rebecca Dumlao, School of Communication, East Carolina University



Convention Center Room 402 – Track: Program

Connecting Faculty to the Public's Needs - One Model

How are we connecting faculty to the public's needs? One approach is faculty tours which showcase a university's work around the state. Approximately 16 universities conduct such programs. Are there long-term benefits? A dissertation study of UW-Madison's Wisconsin Idea Seminar found the experience influenced faculty research, teaching, and service.

Miriam Simmons, University of Wisconsin-Madison Graduate School

Joyce Crim, University of Wisconsin-Madison Graduate School



Marriott Chancellor Room – Track: Process

Economic Development Metrics: A System

Using the logic model format, NC State University has developed a comprehensive formulation for measuring all contributions of their outreach scholarship. The resulting metric set offers aligned and standardized measurement opportunities for all community capital domains immediately. In the long run, it provides rich economic development research opportunities.

Teresa Helmlinger-Ratcliff, Industrial Extension Service, North Carolina State University

Joe Zublena, Cooperative Extension Service, North Carolina State University

Susan Jakes, Department of 4-H Youth Development and Family & Consumer Sciences, North Carolina State University

Raj Narayan, Kenan Institute for Science, Engineering and Technology, North Carolina State University



Marriott Congressional A & B – Track: Process

A Model for Community-led, University-guided Community Needs Assessments

Public service units at the University of Georgia worked with a partnership of local nonprofit organizations to undertake a needs assessment in their community by marrying public perception with empirical data sources to complete an assessment of the community that is objective, inclusive, and actionable.

Rich Clark, Carl Vinson Institute of Government, University of Georgia

Courtney Tobin, Fanning Institute, University of Georgia

Joy Burch, Archway Partnership, University of Georgia

4:15 p.m. – 5:00 p.m.

Concurrent Session 5

4:15 p.m. – 5:00 p.m.

Engaged University System Showcase Exhibits Open

Convention Center Room 301 A & B



Convention Center Room 201 – Track: Process

Economic Development: A Collaborative Approach to University/Community Engagement

We share our experiences working on a regional economic development project. Specifically, we discuss how our outreach activities change how students perceive their community, how the university perceives its role in its community, how the community perceives the university, and how these perceptions can be turned into campus assets.

Richard Harnish, Department of Psychology, Penn State University at New Kensington

Kevin J. Snider, Penn State University at New Kensington



Convention Center Room 202 – Track: Philosophy

Balancing Flexibility and Structure: A Key to Sustainable Partnerships

As a provider of preliminary design and planning services to underserved non-profits in Wisconsin since 2000, Community Design Solutions has created a sustainable process for providing an extremely diverse clientele, as well as its transient student staff, with a process that, while flexible, is also easily understandable and consistent.

Susan Weistrop, School of Architecture and Urban Planning, University of Wisconsin-Milwaukee

James Lewis, School of Architecture and Urban Planning, University of Wisconsin-Milwaukee



Convention Center Room 203 – Track: People

Faculty Development for Online Teaching Communities

This session discusses faculty development for online teaching in outreach programs. A faculty competency to integrate technology into instruction is a critical issue in higher education. Participants will become familiar with a proposed conceptual framework based on the Technological and Pedagogical Content Knowledge (TPCK) model and learning matrix.

Heeyoung Han, Academic Outreach, University of Illinois at Urbana-Champaign



Convention Center Room 204 – Track: Place

Relationship-Focused Engagement for Regional Sustainable Development in Southeastern NC

We report on engagement activities in support of sustainable regional development in the Fort Bragg region of NC. Our approach has been relationship-focused rather than program-focused, resulting in sustained partnership with the BRAC Regional Task Force. We will discuss implications for the practice of applied scholarship.

Kathi K. Beratan, Department of Forestry and Environmental Resources, North Carolina State University

Branda L. Nowell, School of Public and International Affairs, North Carolina State University

Anne-Lise Velez, Public Administration, North Carolina State University



Convention Center Room 205 – Track: Process

Leveling the Health Careers Playing Field: Doing the Necessary Thing

We describe a viable partnership between Lincoln University and the Penn State College of Medicine which fosters student matriculation into postgraduate programs (M.D., Ph.D., B.S. to R.N., P.A., M.S.). The integrity inherent in the burgeoning relationship, including students and faculty at both sites, remains critical for continuing success and sustainability.

Michael Chorney, College of Medicine, The Pennsylvania State University

John Chikwem, Natural Science and Mathematics, Lincoln University



Convention Center Room 206 – Track: Program

Academic-Practitioner Partnerships to Support Families Across Pennsylvania

For over 30 years, the Penn State Justice and Safety Institute (JASI) has provided training and education to thousands of child-support professionals and separated parents across the Commonwealth of Pennsylvania. This presentation will describe JASI's programmatic model, methods of assessment, and funding streams to ensure sustainability.

Jennifer Mastrofski, Justice and Safety Institute, The Pennsylvania State University



Convention Center Room 302A – Track: Philosophy

Student Engagement: Integrating Sustainability Themes in Formal Architecture Programs

This presentation will explore the implementation of student engagement opportunities within formal architectural education programs as a means to integrate sustainability themes within the curriculum. Current approaches to highly structured educational fields, traditional barriers and alternative additions to the curricula will be explored.

Traci Rose Rider, Trace Collaborative, LLC.,
North Carolina State University



Convention Center Room 302B – Track: People

Evaluation of a University-Community Based Partnership: The Holt Initiative

This session is a description of the process of establishing a university-community based partnership that is based on an ecological holistic approach. The primary focus is on engagement that is holistic and brings to the community a range of university resources, a variety of university programs and colleges.

Rick Houser, Educational Studies in Psychology, Research Methodology, and Counseling, University of Alabama

Liza Wilson, Alabama Consortium for Educational Renewal, University of Alabama



Convention Center Room 302C – Track: Place

Removing Barriers to Access through Universal Visual Design

Removing barriers to access takes many forms. This presentation focuses on how two ASU faculty, in conjunction with Boone's Hospitality House Director, design a visual sign system that communicates locations of services at the facility. Clients (who face other barriers to access) are homeless populations with diverse communication needs.

Wendy Winn, English Department, Appalachian State University

Christina Galvin, Human Development and Psychological Counseling Department, Appalachian State University

Lynn Mason, The Hospitality House, Boone, NC



Convention Center Room 305A – Track: Process

Sustaining Authentic Community Partnerships in Service-Learning

Sustaining partnerships provides long-term benefits to the university, faculty, students, and the partnering agency. Having committed, on-going community partnerships provides stability for service-learning programs, and increases the likelihood of success for all parties involved. NC State University faculty and community partners will discuss factors which contribute to their success.

Annette Moore, Department of Parks, Recreation & Tourism Management, North Carolina State University

Jackie Trickle, Wake County (NC) Parks, Recreation and Open Space

Dan Bacon, City of Raleigh (NC) Parks and Recreation Department



Convention Center Room 305B – Track: Program

The Graduate Certification in Community Engagement at Michigan State University

The Graduate Certification in Community Engagement at Michigan State University offers graduate students a transcriptable program of learning, experience, and reflection that strengthens knowledge and skills for engaged scholarship. The presentation highlights curricular design, website, assessed outcomes, and critical questions to consider when establishing a similar program at your institution.

Diane M. Doberneck, National Collaborative for the Study of University Engagement, Michigan State University

Robert Brown, University-Community Partnerships, Michigan State University

Jessica Barnes, National Collaborative for the Study of University Engagement, Michigan State University

Burton Bargerstock, National Collaborative for the Study of University Engagement, Michigan State University



Convention Center Room 306A – Track: Process

Community-University Partnership to Enhance School-Based Mental Health Services

A model for enhancing school-based mental health services through community-university partnerships was developed in rural North Carolina. Doctoral students under faculty supervision provide individual and group counseling, provide behavioral consultation to teachers and parents, and coordinate undergraduates' tutoring. The presenters focus on how partners' collaboration changes students' lives.

Jeannie Golden, Department of Psychology, East Carolina University

Sayward Harrison, Department of Psychology, East Carolina University

Albee Ongsoco, Department of Psychology, East Carolina University

Shannon Brooks, Department of Psychology, East Carolina University



Convention Center Room 306B – Track: Process

Doing, Becoming and Being an Engaged Scholar

The evolution of an identity as an engaged scholar and an engaged university emerges through interaction with the environment. This presentation will describe the East Carolina University Engagement and Outreach Scholars Academy including the curriculum, partnership development activities, and the outcomes related to identity development.

Beth Velde, The Engagement and Outreach Scholars Academy, East Carolina University



Convention Center Room 306C – Track: Process

Factors Relevant to the Establishment of University Partnerships

Core factors responsible for successful or unsuccessful university partnerships are known and practiced or avoided, respectively, by many outreach

professionals. A synthesis of the factors relevant to the establishment of university partnerships will help to ensure that educators consider the factors that contribute to both successful and unsuccessful university partnerships.

Raymond Campbell, Lifelong Learning & Professional Development, Kutztown University



Convention Center Room 402 – Track: Program

Building Sustainable Environment Science Programs for Workforce Development

This presentation describes an outreach program of environmental science. Learn about an innovative program designed for workforce development in the field of water and wastewater treatment. This program is effective with Workforce Investment funding, collaborations with area water systems, and resources of the University related to environmental science and continuing education.

Jimmy Agan, Continuing Education, University of West Georgia



Marriott Congressional A & B – Track: Process

A University/County Partnership to Improve Health Awareness and Outcomes

A mutually beneficial partnership was developed between the University of Georgia College of Pharmacy and Athens-Clarke County Government. This partnership provided introductory pharmacy practice experiences that aimed to improve health accessibility, increase health literacy, and reduce individual health insurance costs. This opportunity involved 128 students and 70 firefighters.

Kay Brooks, Introductory Pharmacy Practice Experience Program, University of Georgia

Deanna McEwen, Introductory Pharmacy Practice Experience Program, University of Georgia

5:00 p.m. – 6:00 p.m.

Poster Session Staffed

Convention Center North and South Mezzanines

Signature Sponsor: The Engagement Academy for University Leaders, Virginia Tech University, Blacksburg, VA

(Refreshments & cash bar available)

The 2010 NOSC Planning Committee extends a special thank you to the faculty and staff of the Engagement Academy for University Leaders at Virginia Tech University in Blacksburg, VA, for their gracious sponsorship of the poster session refreshments. Please be certain to visit the Engagement Academy's exhibit table in the Poster Session area on the North Mezzanine to learn more about the Academy and its programs.

6:00 p.m.

Vice-Chancellor's Reception

Convention Center Room 402 (by invitation only)

6:00 p.m.

Dinner on-your-own

6:30 p.m.

National Implementation Team Meeting

(by invitation only)

Wednesday, October 6

7:00 a.m. – 11:00 a.m.

2010 NOSC Registration

Convention Center Foyer

7:00 a.m. – 11:00 a.m.

Speaker Preparation Room Open

Convention Center Room 304

7:00 a.m. – 1:00 p.m.

NOSC Bookstore Open

Convention Center Room 303

7:00 a.m. – 8:00 a.m.

Networking Breakfast

Convention Center Ballroom A

7:00 a.m. – 8:00 a.m.

International Adult and Continuing Education Hall of Fame Board of Directors Breakfast with Emerging Scholars

Convention Center Room 402 (by invitation only)

Emerging Scholars and IACEHOF Board members should please go through the Conference breakfast buffet line in Ballroom A and then move directly to Room 402 for an interactive breakfast discussion.

8:15 a.m. – 9:00 a.m.

Concurrent Session 6



Convention Center Room 402 – Track: Process

Seasoned Sustainers Speak: Hall of Fame Members on Sustaining Engagement

What does it take to sustain engagement? Members of the International Adult and Continuing Education (IACE) Hall of Fame speak from professional and personal perspectives about how they lead engagement from four approaches: institutional,

issue, particular population, and scholarship, and how they sustained these efforts to a point of impact.

Daniel D. Godfrey, former Dean of the School of Agriculture and Environmental Science, North Carolina A&T State University

Carol E. Kasworm, W. Dallas Herring Professor, Educational Leadership and Policy Studies, North Carolina State University

Steve F. Kime, Past President, Servicemembers Opportunity Colleges (SOC)

Gary E. Miller, Executive Director Emeritus, Distance Education and The World Campus, The Pennsylvania State University

Mortimer H. Neufville, Retired, APLU Executive Vice President

Lorilee R. Sandmann, Professor of Adult Education, Department of Lifelong Education, Administration, & Policy, The University of Georgia



Convention Center Room 201 – Track: Program

Faculty Development for Engaged Scholarship: National Leaders Share Lessons Learned

Three leaders of nationally recognized professional development programs for engaged scholarship share their experiences in this panel. Learn about the engagement curriculum, program features, and outcomes achieved as well as challenges faced at institutions with successful programs. Leave with ideas for professional development programs at your campus.

Diane M. Doberneck, National Collaborative for the Study of University Engagement, Michigan State University

Julie E. Williams, Engagement and Academic Outreach, University of New Hampshire

Jeri Childers, Outreach Program Development, Virginia Polytechnic Institute and State University

Lynn Blanchard, Carolina Center for Public Service, University of North Carolina at Chapel Hill



Convention Center Room 202 – Track: Philosophy

Effective Strategies for Extension Engagement with Limited Income Clients

Limited income audiences are in need of educational programs. Reaching this client group is a challenging task for many Extension educators. This presentation is based on a focus group interview and authors' Extension experience. Authors will share how to overcome constraints in reaching limited income audiences with effective educational programs.

Jay Jayaratne, North Carolina State University Cooperative Extension Service

Lorelei Jones, Department of 4-H Youth Development and Family & Consumer Sciences, North Carolina State University



Convention Center Room 203 – Track: People

Preserving Hmong Culture: Family Stories from Refugee Camps to Hickory

Hmong elders became concerned about preserving their oral history. Researchers recorded 10 semi-structured family interviews using a mixed-method design. Videos were member-checked by the families. Researchers learned about the Hmong journeys to Hickory, NC, studying, writing and disseminating cultural research, and how Hmong families preserve their stories, history and culture.

Tracy Carpenter-Aeby, School of Social Work, East Carolina University

Victor Aeby, Department of Health Education and Promotion, East Carolina University

Jacqueline Coleman-Carmon, School of Social Work, East Carolina University

Shauna Daniels, School of Social Work, East Carolina University

Tori Aeby, School of Social Work, East Carolina University

Doaw Xiong, School of Social Work, East Carolina University

Hunt McKinnon, Interior Design & Merchandising, East Carolina University



Convention Center Room 204 – Track: Place

The Florida-Friendly Landscaping Program for Community Associations

This program was established to educate community groups on how to create and maintain landscapes that help reduce the nutrient load in stormwater runoff, through seeking active involvement of participants. As a result, ninety-four percent of the participants made positive changes in their landscape maintenance practices.

Annemarie Post, Sarasota County Cooperative Extension, University of Florida



Convention Center Room 205 – Track: Process

From Tragedy Springs Collaboration for Improved Safety of Student-Athletes

By collaborating with a local university to place certified athletic trainers in each of the county's high schools, a North Carolina county school system responded to the tragic death of a student-athlete at play. This university-community partnership is expected to spur future opportunities in local and surrounding communities.

Sharon Rogers, Department of Health Education and Promotion, East Carolina University

Ron Butler, Pitt County (NC) Schools

Anthony Kulas, East Carolina University



Convention Center Room 206 – Track: Program

Blended Learning Research Application: Engaging Adult Learners at Penn State

Adults prefer to complete courses using technology combined with personal interaction with their instructors and classmates. Is higher education positioned to provide non-traditional learners with the convenience and support they desire? We will discuss blended learning research trends and how one university is using these findings to engage adult learners.

Annette Fetterolf, Statewide Continuing Education, Penn State University

Talat Azhar, Outreach Office of Market Research, Penn State University



Convention Center Room 301A – Track: Program

Sustainable Critical Thinking Skills: Service-Learning and Composition Courses

In this session, I will report on the objectives and process of developing service-learning composition courses in which students work toward a major project where they conduct workshops that focus on helping high school seniors in low-income areas with the college application process.

Erin Kane, Composition Rhetoric and English Studies, University of Alabama



Convention Center Room 301B – Track: Program

Teaching with the Right Curriculum: Strengthening and Valuing Latino Families

The University of Missouri Connecting for Families program created in collaboration with both state and regional specialists as well as an advisory board, a program for low-income Latino parents with the goal of building healthy relationships, which help foster healthy children.

Alejandra Gudino, College of Human Environmental Sciences, University of Missouri

Kimberly Allen, Department of 4-H Youth Development and Family & Consumer Sciences, North Carolina State University



Convention Center Room 302A – Track: Philosophy

Fostering Student Leadership to Create an Engaged Campus

Fostering student leadership and initiatives can be an effective strategy to achieve strong and sustainable campus-community partnerships. We will introduce innovative approaches we used at the Chicago School of Professional Psychology to make this happen and provide examples of students' initiatives and their impacts on the community partners.

Sayaka Machizawa, Community Partnerships, The Chicago School of Professional Psychology

Erica Rumpel, Service Learning, The Chicago School of Professional Psychology



Convention Center Room 302B – Track: People

Bridging the Gap: A University-Community Partnership with Afterschool Programs

The Duke-Durham Neighborhood Partnership works with five community-based afterschool programs to provide academic and social skills development to low-income, minority youth. Duke undergraduates use tutoring strategies to improve student learning while earning course credit in their university classes. The presenters will discuss the collaboration model and program evaluation procedures.

Barbara Jentleson, Education Department, Duke University

Denice Johnson, Duke University

Elizabeth Henderson, Duke University



Convention Center Room 302C – Track: Place

Building Community Capacity through Broadband

Building Community Capacity through Broadband is a collaborative effort to address two prevalent roadblocks that are hindering the expansion of broadband service. Underserved communities are struggling to organize and collectively address local broadband needs. Moreover, they require supportive expertise to develop capacity and/or resources for educating residents about broadband's benefits.

Andrew Lewis, Center for Community & Economic Development, University of Wisconsin Extension

Christine Quinn, University of Wisconsin Extension

Maria Alvarez-Stroud, University of Wisconsin Extension



Convention Center Room 305A – Track: Process

Investing in Each Other: Shared Benefits in Service Learning

Community agencies are viable teaching assistants in the classroom. Strong bonds with agencies, forged through service learning, create mutual benefits that maintain and attract student participants. NC State's Nonprofit Studies faculty and Minor Student Coordinator/recent Minor graduate discuss the impacts of service learning on students, community agencies, and the Minor.

David Zonderman, History Department, North Carolina State University

Amber Smith, Institute for Nonprofits, North Carolina State University

Mindy Sopher, Communication Department, North Carolina State University



Convention Center Room 305B – Track: Program

Using Multi-method Collaborative Research to Catalyze Community Food Systems

Communities of producers, advocates and consumers are coming together to catalyze the growth of their Community Food Systems. This session will outline how a multi-university faculty and student led research team worked to increase local capacity to promote Community Food System participation, profitability and sustainability.

Susan Jakes, North Carolina Cooperative Extension, North Carolina State University

Michelle Eley, National Association of Community Development, North Carolina A&T University

Seb Prohn, Psychology of the Public Interest, North Carolina State University

Steve Smutko, University of Wyoming



Convention Center Room 306A – Track: Process

Authentic Engagement: Oregon State University's Community Engagement and Learning Initiative

In 2009 Oregon Sea Grant and Oregon State University Extension jointly funded a Community Engagement and Learning Initiative. This participatory process, conducted across campus and beyond, engaged key OSU leaders, faculty, staff members and community stakeholders in envisioning the role that authentic engagement could play at OSU and beyond.

Lynn Dierking, College of Science, Oregon State University

Michele Crowl, Science & Mathematics Education Department, Oregon State University



Convention Center Room 306B – Track: Process

How Students' Experiences Challenge Scholars' Conceptions of Civic Engagement

We will report findings from an empirical study of 50 undergraduate students' perceptions of civic engagement and political participation and how they differ from established norms. Learn about innovative teaching practices that increase youth civic engagement and how they augment our current conceptions of civic engagement.

Darlene Xiomara Rodriguez, Department of Political Science, University of North Carolina at Greensboro

Emily M. Janke, Office of Leadership and Service Learning, University of North Carolina at Greensboro



Convention Center Room 306C – Track: Process

Cooperative Extension and the New School: A 21st Century Partnership

Land-grant Universities are known for the support they provide to their communities. The innovative collaboration between NC Cooperative Extension and the New Schools project is a true example of scholarship and engagement as youth are provided with an opportunity to engage in their community as well as the Land-grant University.

Kate Guerdat, 4-H Youth Development and Family & Consumer Sciences, North Carolina State University

Amy Chilcote, 4-H Youth Development and Family & Consumer Sciences, North Carolina State University



Marriott Chancellor Room – Track: Process

Using an Innovative Electronic Medium to Promote an Engagement Framework

This presentation showcases an innovative approach to University-Community partnerships practiced at Michigan State University. By establishing an electronic means of communication, highlighting the use of "Live Guides", our portal website is a source of information as well as an avenue of connection between a specific community and university members.

Bob Brown, University Outreach and Engagement, Michigan State University

Rick Burnett, University Outreach and Engagement, Michigan State University

Patricia Farrell, University Outreach and Engagement, Michigan State University

Karen McKnight Casey, University Outreach and Engagement, Michigan State University

Jessica Barnes, University Outreach and Engagement, Michigan State University

Burton A. Bargerstock, University Outreach and Engagement, Michigan State University



Marriott Congressional A&B – Track: Process

All Hands on Deck: Partnership, Advocacy and Empowerment

Educating today's youth requires an "all hands on deck" approach. The Academic Enrichment for Low Performing and At-Risk Students (AELPRS) Saturday Academy Program addresses the needs of underserved students in grades 3-8 by involving parents, schools, and communities in creating partnerships that foster advocacy and the empowerment of parents.

Micara Lewis, School-Age Education Program, Durham Technical Community College

Katrina Billingsley, NC Teaching Fellows Program, North Carolina Central University

Chena T. Flood, University and School Partnerships, North Carolina Central University

9:15 a.m. – 10:00 a.m.

Concurrent Session 7



Convention Center Room 201 – Track: Program

Mutually Beneficial Engagement: How to Play Nicely in Same Sandbox

In pursuit of its strategic priority "a national model for university-community partnerships," Virginia Commonwealth University has established infrastructure, developed incentives and rewards for interdisciplinary engagement, and connected with the community to shape its agenda. This session will describe the strategies and outcomes of a university-wide approach to community engagement.

Catherine Howard, Division for Community Engagement, Virginia Commonwealth University

Kevin W. Allison, Community Activities for the College of Humanities and Sciences, Virginia Commonwealth University



Convention Center Room 202 – Track: Philosophy

Strategic Education Outreach: A Partnership Approach to Transformative Educational Opportunities

Through this session participants will explore an innovative model guiding the work of the Professional Learning Team at the University of Wisconsin-Madison's Education Outreach and Partnerships office. This model's core elements are: Strategic Partnerships through Meaningful Consultation, Responsive Outreach through Robust Collaboration, and Transformative Education through Quality Learning Opportunities.

Mark Dziedzic, Education Outreach and Partnerships, University of Wisconsin-Madison

Elizabeth Hutchinson, Education Outreach and Partnerships, University of Wisconsin-Madison

Lisa Hebgen, Education Outreach and Partnerships, University of Wisconsin-Madison

Phillip Caldwell, Education Outreach and Partnerships, University of Wisconsin-Madison



Convention Center Room 203 – Track: People

Involving Stakeholders as Evaluators of Engagement

Many institutions are working to better evaluate engagement yet faculty and staff often do not have training or interest in evaluation. Therefore, stakeholders should help plan, implement, and report impacts of engagement efforts. This workshop presents steps and lessons for training engagement stakeholders to do this work.

Nancy Franz, Iowa State University Extension to Families, Iowa State University



Convention Center Room 204 – Track: Place

Fit Body and Soul: Diabetes Prevention in the Faith-Community

Diabetes affects the African American (AA) population in disparate proportions. The aim of Fit Body and Soul was to train the churches' health ministry to implement a modified Diabetes Prevention Program. This model shows promise in translating an evidenced-based, effective and sustainable program into the hands of the AA faith-community.

Lovoria Williams, School of Nursing, Medical College of Georgia

Arin Freeman, Medical College of Georgia



Convention Center Room 205 – Track: Process

Examining P&T Policies for Promoting Engagement and Outreach

This paper describes research identifying how the scholarship of outreach, engagement, and service-learning is recognized in promotion and tenure decisions within the disciplines of engineering and technology. The research sought to identify both the frequency and extent of how these forms of scholarship are used in promotion and tenure.

Gene Dixon, Department of Engineering, East Carolina University



Convention Center Room 206 – Track: Program

Integrating Math and Science: An 8-year [School district]-[University] Partnership

The purpose of this manuscript is to do the following: “Describe the 8-year partnership between [School District] and [University];” “Present quantitative and qualitative data describing teacher and school administration satisfaction with the partnership;” “Discuss the reasons contributing to the success of the partnership.”

Maria Navarro, Department of Agricultural Leadership, Education, and Communication, University of Georgia

Tim Foutz, University of Georgia

Sid Thompson, University of Georgia

Roger Hill, University of Georgia



Convention Center Room 301A – Track: Program

A Partnership for Addressing Breast Cancer in Eastern North Carolina

To gain further insight into why Edgecombe County, NC has the 16th highest breast cancer mortality rate in the nation, a community assessment was implemented by the local taskforce and its academic partner, East Carolina University, using community-based participatory methods. Findings from this CBPR assessment will be shared.

Sloane Burke, Department of Health Education and Promotion, East Carolina University

Nadine Barrett, Komen for the Cure NC Triangle Affiliate, Raleigh, NC

Michele Cherry, Edgecombe County Breast Cancer Taskforce, Tarboro, NC



Convention Center Room 301B – Track: Process

Operation Re-Entry NC: A Military-University Partnership

Operation Re-Entry NC is a military-university research partnership to address the concerns of combat veterans and their families. This presentation will describe the history and experience to date with this university-wide initiative, the resulting changes in communication and collaboration, and the components put in place to achieve sustainability.

David Cistola, College of Allied Health Sciences, Brody School of Medicine, East Carolina University

Carmen Russoniello, College of Health and Human Performance, East Carolina University



Convention Center Room 302A – Track: Philosophy

Exploring “Reciprocity” in Engaged Scholarship

Engaged researchers often encounter the complex and intricate dynamics of developing and sustaining reciprocal relationships with communities. Using the framework of dialectics, this session explores questions of reciprocity. Through collaborative discussion, participants will gain new insights into the nature of reciprocity and the complexities in reciprocal and mutually beneficial partnerships.

Tania Kajner, Educational Policy Studies, University of Alberta



Convention Center Room 302B – Track: People

A Portrait of Hunger: the North Carolina Hunger Project

The North Carolina Hunger Project is a multi-organizational approach aimed at increasing dialogue surrounding hunger and poverty. This project attempts to understand and address the organizational capacity issues affecting food pantries through a collaborative partnership between two universities and two nonprofit organizations using survey research and a documentary photography exhibit.

Sharon Paynter, Political Science Department, East Carolina University

Maureen Berner, University of North Carolina at Chapel Hill



Convention Center Room 302C – Track: Place

Assessing Student-Learning Gains in Community Gardening Service-Learning Initiatives

Our study assessed student learning associated with community gardens using a mixed method approach. North Carolina State University students from two courses worked with community partners, the Inter-Faith Food Shuttle and neighborhood residents in community gardens in two low-income Raleigh communities.

Julie Grossman, Department of Soil Science, North Carolina State University

Michelle Schroeder-Moreno, Department of Crop Science, North Carolina State University



Convention Center Room 305A – Track: Process

Research Service-Learning (RSL): Developing the Next Generation of Engaged Scholars

This session introduces RSL as a mechanism for preparing the next generation of engaged scholars. The benefits of RSL as a doctoral preparation teaching and learning strategy are examined and principles of

good RSL practice are discussed. An interdisciplinary RSL project is presented. Materials which support RSL efforts are provided.

Barbara Metelsky, Department of Adult and Higher Education, North Carolina State University

Stan Holt, Department of Public Administration, North Carolina State University

Jessica Jameson, Department of Communication, North Carolina State University



Convention Center Room 305B – Track: Program

Understanding and Ameliorating Intergenerational Poverty: A Multidisciplinary Effort

A multidisciplinary team of researchers examined the problem of intergenerational poverty in a study conducted for a nonprofit, public charity located in a medium-sized city in the Midwest. The multidisciplinary study clearly identified multidimensional factors associated with intergenerational poverty, necessitating multifaceted strategies to successfully address the problem.

Dane Partridge, College of Business, University of Southern Indiana

Sudesh Mujumdar, College of Business, University of Southern Indiana



Convention Center Room 306A – Track: Process

Sustaining Engagement: An Empirical Perspective

This presentation draws from 15 focus group interviews involving nearly 100 faculty, staff, and students at Penn State University. We will share themes that emerged about sustaining engagement, lessons learned about authenticity, and guideposts for establishing long-standing engagement relationships. Discussion will center on sustaining engagement through challenging fiscal times.

Nancy Franklin, Outreach and Cooperative Extension, Pennsylvania State University

Janet Conner, Outreach and Cooperative Extension, Pennsylvania State University

Lynn Melander Moore, Outreach and Cooperative Extension, Pennsylvania State University

Caryn Winters, Outreach and Cooperative Extension, Pennsylvania State University



Convention Center Room 306B – Track: Process

Quantitative Evidence of Impact for Sustaining Engagement through Service Learning

Building on previous research studying service learning, the author quantitatively analyzes data supporting Pollack's premise that sustainability of student community service correlates directly with the connection to campus' academic fabric. By demonstrating significant impact on students in service learning courses, the sustainability of authentic service engagement on campus is strengthened.

Marne Helgesen, Center for Instructional Excellence, Purdue University



Convention Center Room 306C – Track: Process

Engaged Learning, Management, and University-Community Partnerships

This session examines practical questions about university-community partnerships for engagement. Based on a 2009 survey of 1,200 nonprofits in Indiana involving multiple college campuses, the researchers suggest a need for a greater understanding of agency capacity to involve students and the management tools that are most effective in supporting engaged-learning.

Teresa Bennett, IUPUI Solution Center, Indiana University-Purdue University Indianapolis (IUPUI)



Marriott Chancellor Room – Track: Process

Community-Based Participatory Evaluation for the People, by the People

SAPAC is the largest, community-based group in the area. SAPAC's Community-Based Participatory Evaluation Team monitors grantee requirements and discusses dissemination and sustainability. The Coalition has elected to broaden its focus on additional local issues because of demonstrated success. Community-Based Participatory strategies have built capacity for addressing important local issues.

Charity Richey-Bentley, Substance Abuse and Prevention Advisory Coalition

Kelly Price, Substance Abuse and Prevention Advisory Coalition

Seyram Selase, Substance Abuse and Prevention Advisory Coalition

Thelma Rowden, Substance Abuse and Prevention Advisory Coalition



Marriott Congressional A & B – Track: Process

Multi-state and Multi-agency Curriculum Development Collaboration for Child Welfare Audiences

The Healthy Relationship and Marriage Education Training Project is an innovative and collaborative effort between cooperative extension, and state and national governments to develop, deliver and evaluate relationship education curricula for child welfare workers, human development and social work students. This workshop will focus on partnerships and curriculum development.

Kimberly Allen, Department of 4-H Youth Development and Family & Consumer Sciences, North Carolina State University

Ted Futris, Cooperative Extension, University of Georgia

David Schramm, Human Development and Family Studies, University of Missouri

Andrew Behnke, Department of 4-H Youth Development and Family & Consumer Sciences, North Carolina State University

10:00 a.m. – 11:15 a.m.

Morning Beverages

Convention Center North and South Mezzanines

10:15 a.m. – 11:00 a.m.

Emerging Scholars Wrap-up Meeting

Marriott State A

10:15 a.m. – 11:00 a.m.

Concurrent Session 8



Convention Center Room 201 – Track: Program

Competency-based Faculty Development as an Approach to Sustain Engaged Scholarship

As new and creative sustainable practices for faculty development and engaged scholarship continue to emerge, the Faculty for the Engaged Campus initiative attempts to foster and connect these approaches at five campuses. In this session, participants will learn how competency-based faculty development activities can create opportunities for sustained engaged scholarship.

Leslie Parkins, APPLES Service-Learning Program, University of North Carolina at Chapel Hill

Audrey Jaeger, North Carolina State University

Lynn Blanchard, University of North Carolina at Chapel Hill



Convention Center Room 202 – Track: Philosophy

The Road Seldom Taken: Committing to Partnerships in Education Outreach

The Wisconsin Leads in Math and Science team from the Office of Education Outreach and Partnerships at the University of Wisconsin-Madison will share the story of the purposeful change of direction that this initiative represents and the lessons we have learned along the way in building mutually beneficial sustainable partnerships.

Jack C. Jorgensen, Partnerships and Outreach Services, University of Wisconsin-Madison

Phillip Caldwell, Education Outreach and Partnerships, University of Wisconsin-Madison

Elizabeth A. Hutchinson, Education Outreach and Partnerships, University of Wisconsin-Madison

Kevin Niemi, Center for Biology Education, University of Wisconsin-Madison



Convention Center Room 203 – Track: People

Diverse Academic Outreach Initiatives: The University of Tennessee Showcase

Diversity and creativity in outreach are evident within every academic discipline at the University of Tennessee and throughout the local, regional, national, and international communities where faculty nurture vital partnerships! This showcase will feature the top three University nominees for the 2010 Academic Outreach and Engagement Award.

Nan Gaylord, College of Nursing, University of Tennessee



Convention Center Room 204 – Track: Place

Reaching and Engaging Your Community with Social Media

Reaching and engaging your community of practice now requires more than a simple website. Knowing how to strategically integrate social media tools is a challenge organizations must embrace. In this session, participants will learn about the powerful opportunities social media provides to reach and engage with communities meaningfully.

KeAnne Hoeg, Industrial Extension Service, North Carolina State University



Convention Center Room 205 – Track: Process

Mapping the Cultural Context of Engagement at Virginia Tech

Colleges and Universities create their own cultures as well as cultures within cultures. This project explored the engagement culture in two colleges at Virginia Tech. Focus groups with faculty, administrators, and graduate students revealed factors that support and hinder engagement as well as the impacts of engagement.

Patrick Miller, College of Architecture and Urban Studies, Virginia Polytechnic Institute and State University

Nancy Franz, Agriculture and Extension Education, Virginia Polytechnic Institute and State University

Jeri Childers, Virginia Polytechnic Institute and State University

Bob Smith, College of Natural Resources, Virginia Polytechnic Institute and State University

Nicole Sanderlin, Planning, Governance and Globalization Program, Virginia Polytechnic Institute and State University

William Galloway, Virginia Polytechnic Institute and State University

John Provo, Virginia Polytechnic Institute and State University



Convention Center Room 206 – Track: Program

Evaluation of Extension Programs Using Randomized Designs: Challenges and Alternatives

The use of rigorous evaluation designs is important for conducting accurate evaluations to facilitate programming decisions with key stakeholders. However, the quality of evaluation is sometimes not up to the level of expectations. This panel will present how a randomized comparison design was used to evaluate a multi-county nutrition education program.

Jay Jayaratne, Cooperative Extension Service, North Carolina State University

Carolyn L. Bird, Department of 4-H Youth Development and Family & Consumer Sciences, North Carolina State University

Jacquelyn W. McClelland, Department of 4-H Youth Development and Family & Consumer Sciences, North Carolina State University



Convention Center Room 301A – Track: Program

Strong Fathers Evaluation: Collaborative Research for a Safe Community

The Strong Fathers program is a fathering program for men referred by child welfare with a history of domestic violence. A collaborative evaluation of the program utilizes multiple perspectives to measure the extent that the program is helping to create safety and increase equality for mothers and their children.

Amy Ryder-Burge, Center for Family & Community Engagement, North Carolina State University

Claudia Kearney, Center for Family & Community Engagement, North Carolina State University

Joan Pennell, Center for Family & Community Engagement, North Carolina State University

Leslie Starsonneck, Center for Child and Family Health, Durham, NC

Rick Zechman, NC Division of Social Services, Raleigh, NC



Convention Center Room 301B – Track: Process

A Higher Education, Public School, and Business Partnership to Bring Students with Disabilities into the STEM Career Pipeline

An estimated 20% of the U.S. population has a disability, yet only 7% of employed scientists and engineers has a disability. This session describes an NSF-funded partnership between business, public schools, a community college, and a land-grant university to increase the number of students with disabilities completing STEM degrees.

Margaretha Izzo, Nisonger Center, The Ohio State University

John Flach, Wright State University

John Merrill, The Ohio State University

Christopher Andersen, The Ohio State University



Convention Center Room 302A – Track: Philosophy

Institutional Assessment of Engagement in a National Context

Different initiatives have focused on the creation and dissemination of resources and tools for assessing

institutional engagement. This presentation reviews these efforts in an attempt to understand common principles, overarching needs and emerging opportunities.

William Miller, University of Massachusetts Extension



Convention Center Room 302B – Track: People

Making University-Community Partnerships Effective for Latino and Other P-20 Students

A process P-20 model for linking university resources and students with academic tutors for students at risk is presented. This applied model incorporates a college-district model that provides steady assistance every semester to English and other learners who are under-represented in college majors with a summer academic program.

Pedro Portes, College of Education, The University of Georgia



Convention Center Room 302C – Track: Place

CIM: Engaging and Empowering People and Organizations in Communities

Community Issues Management combines deliberation and engagement processes with technology-driven data to inform community and policy decision making and align community resources with people and place. Panelists will describe the collaborative development of CIM and its use by a hospital network, three United Way organizations and a university extension service.

Mary Simon Leuci, University of Missouri Extension

Chris Fulcher, Center for Applied Research and Environmental Systems, University of Missouri

Dan Duncan, Community TechKnowledge, Inc., Austin, Texas



Convention Center Room 305A – Track: Process

Service-Learning as Scholarship: Integrating Faculty Roles and Co-Generating Knowledge

What is involved in framing service-learning as pedagogy integrated with scholarship? How might such efforts advance integrated faculty roles and

co-generation of knowledge with students and community members? Experienced practitioner-scholars will facilitate analysis of examples of service-learning as scholarship of teaching and learning, community engaged scholarship, and community based research.

Patti Clayton, PHC Ventures, Cary NC

Sarah Ash, Department of Food, Bioprocessing and Nutrition Sciences, North Carolina State University

George Hess, Department of Forestry and Environmental Resources, North Carolina State University

Audrey J. Jaeger, Department of Leadership, Policy and Adult and Higher Education, North Carolina State University

Jessica Katz Jameson, Department of Communication, North Carolina State University



Convention Center Room 305B – Track: Program

Missouri Extension's Building Strong Families Program

University of Missouri Extension's Building Strong Families: Challenges and Choices Program helps families find their strengths, build on them and learn to improve relationships and communication. The program draws from an interactive, 13-topic curriculum. Learn about the program and what strengthens families through hands-on activities. <http://extension.missouri.edu/bsf>

Lucy Schrader, University of Missouri Extension



Convention Center Room 306A – Track: Process

Integrating Lean and Six Sigma for Sustainable Performance

Due to recent economic trends, organizations seek opportunities to improve and sustain profitability and competitive advantage. Many organizations struggle to accomplish this goal without the use of a systematic approach. The integration of Lean and Six Sigma quality improvement methodologies provides diverse businesses and environments with this needed strategic guidance.

Christy Guion, Industrial Extension Service, North Carolina State University



Convention Center Room 306B – Track: Process

Tools for Teaching Environmental Impact Assessment and Sustainability Plan Design

Based on requests by small business owners to provide comprehensive instruction on greening their businesses, a program designed by the Georgia SBDC network uses hands-on activities and tools to teach sustainability plan design. This interactive presentation will demonstrate some of the activities, along with techniques for delivery to different audiences.

Alisa Kirk, Georgia Small Business Development Center Network, Clayton State University



Convention Center Room 306C – Track: Process

The Estuary Network: Linking Scientists and Educators

Trying to build a sustainable network, increase collaboration, and share knowledge? Come learn about efforts between COSEE SE and UGA as they pilot an innovative network based on these goals. Known as the Estuary Network, this project is a multi dimensional network of regional estuarine research scientists and educators.

Angela Bliss, SouthEast Center of Ocean Sciences Education, The University of Georgia

John Schell, University of Georgia



Convention Center Room 402 – Track: Program

Literacy Problem-solving within a Long-term High School/University Partnership

English education undergraduates and faculty share events and insights gained while exploring teaching and learning occurring at a rural, low-SES high school. Using Edward Deming's collaborative problem-solving model, the high school/university team identifies and researches an authentic literacy problem and implements a sustainable solution.

Todd Finley, English Education, East Carolina University

Sharon Steadman, English Education, East Carolina University

Beverly Bowers, English Education, East Carolina University

Kali Hudgins, English Education, East Carolina University



Marriott Chancellor Room – Track: Process

Using Networks to Help Inform Wildfire Response

We introduce an application of social network analysis to improve responses to wildfire events. Successful management of wildfire events requires effective information exchange between communities and practitioners. This method provides a holistic understanding of stakeholders involved and examines informal networks that go beyond formal channels of communication.

Deena Bayoumi, Public Administration, North Carolina State University

Brenda Nowell and **Toddi Steelman**, North Carolina State University



Marriott Congressional A & B – Track: Process

Engaging Global Partners in Service-learning through Distance Education

Distance education provides opportunities to create service-learning projects involving international partners. For such community engagement projects to be effective, however, a framework for addressing aspects of culture and technology is essential. This presentation provides such a framework and examines how international service-learning projects can enhance educational and research practices.

Kirk St. Amant, Department of English, East Carolina University

11:15 a.m. – 12:15 p.m.

Closing Plenary

Convention Center Ballroom A

Theme: Sustaining Engaged Programs and Processes

Presiding: **Dr. James Zuiches**, Vice Chancellor for Extension, Engagement, and Economic Development, North Carolina State University

Panelists:

Andrea Bazan-Manson, President, Triangle Community Foundation, Durham, NC



Andrea Bazán-Manson is President of Triangle Community Foundation, a philanthropic organization with assets of over \$135 million. Previously, she was Executive Director of El Pueblo, a Latino advocacy and public policy organization, and a lobbyist at the NC General Assembly. She also held positions at the UNC School of Public Health and the North Carolina Department of Health and Human Services. Andrea serves as a mentor to students and is a frequent speaker at local and national events. In 2008, she was named one of the 100 Most Influential Hispanics by Hispanic Business magazine.

Dr. Ricardo J. Salvador, Program Officer, W.K. Kellogg Foundation of Battle Creek, MI



Dr. Salvador is program officer at the W.K. Kellogg Foundation of Battle Creek, Michigan. His primary activities involve co-leading the Foundation's Food & Community Program and the W.K. Kellogg National Network of Endowed Chairs in Sustainable Agriculture and Food Systems, and coordinating place-based work in New Mexico. Prior to joining the Foundation in 2007, Dr. Salvador was on the agronomy faculty at Iowa State University where he taught and conducted research in cropping systems and sustainable agriculture.

Leslie Winner, Executive Director, Z. Smith Reynolds Foundation, Winston-Salem, NC



Leslie Winner joined the Z. Smith Reynolds Foundation in January 2008 as Executive Director. Prior to her arrival, Leslie served as Vice-President and General Counsel to the University of North Carolina and as general counsel to the Charlotte-Mecklenburg Board of Education, and served in the North Carolina Senate. She was adjunct professor at the UNC-CH School of Law; partner in the law practice of Ferguson, Stein, Watt, Wallas, Adkins & Gresham; staff and managing attorney for Legal Services of Southern Piedmont, Inc.; and law clerk to the Honorable James B. McMillan, US District Court Judge for the Western District of North Carolina.

Dr. Hiram E. Fitzgerald, Associate Provost, University Outreach and Engagement, Michigan State University

Announcements

12:15 p.m.

2010 NOSC Adjourns

Box lunches available; Feel free to enjoy your lunch in Convention Center Ballroom A or take it with you as you begin your journey home.

Have a safe journey, and thank you for attending the 2010 National Outreach Scholarship Conference!

12:30 p.m.

NOSC Implementation Team Debriefing Meeting

Convention Center Room 402

12:30 p.m.

International Adult and Continuing Education Hall of Fame Board Meeting

Marriott University A & B

12:30 p.m.

SERA 37: The New South Annual Meeting

Marriott Chancellor (by invitation only)

Poster Presentations

Convention Center Mezzanines – North and South

Staffed Tuesday, October 5, 5:00 – 6:00 p.m.

For poster abstracts, please refer to the supplemental program provided in your registration packet.



Program

Programs reflecting collaborative, reciprocal, and scholarly work, and building the capacities of all partners, are the defining characteristics of sustained engagement.



Place

Active involvement in communities of place, purpose, and practice results in authentic partnerships that grow from academic and community attention to shared mission and vision.



People

Valuing and engaging diversity in people, expertise, and culture contribute to the sustainability and authenticity of our communities and campuses.



Process

Authentic processes used to learn, teach, integrate, and investigate in and with communities contribute to sustainable collaborations and partnerships.



Philosophy

Successful scholarly outreach is built upon institutional philosophies and core values embedded in tenets of democracy, collaborative leadership, and mutual respect.



Track: People

Convention Center North Mezzanine

Building Effective Extension Advisory Leadership Systems for Meaningful Outreach Engagement

North-1

Joy Staton, Jay Jayaratne, Jim Flowers, and Mark Kistler, North Carolina State University

Students Partner with the Community to Screen Homeless Mentally Ill

North-2

Diana Murro, Luke Smith, and James Gable, Medical College of Georgia

The Nuevo South Community Research Initiative: A University-Community Collaboration

North-3

Ricardo Contreras, East Carolina University and Juvencio Rocha Peralta, Association of Mexicans in North Carolina (AMEXCAN)

Dissemination through Teamwork: Using Writing Teams

North-4

Virginia Dick and Laura Arnold, University of Georgia and Ann Peisher, AVP, Inc.

Wiba Anung: Sustained Partnerships with Michigan's American Indian Communities

North-5

Hiram Fitzgerald, Patricia Farrell, Hope Gerde, and Jessica Barnes, Michigan State University Ann Belleau, Inter-Tribal Council of Michigan

Each One Mentor One: Education and Engineering in Renewable Energy

North-6

Lisa Grable, North Carolina State University

Enhancing the Temperament, Techniques, and Performance of Minority Business Owners

North-7

Michael Harris, Shanan G. Gibson, and William McDowell, East Carolina University

Engaging Under-represented Computing Students through Service and Outreach

North-8

Karen Bean, Kim Buch, Samantha Finkelstein, and Justin Grant, University of North Carolina-Charlotte

Engaging Citizens in Effective Advisory Systems: Relevance and Sustainability

North-9

Harriett Edwards, North Carolina State University

Committed to our Own Back Yard

North-10

Danny Bivins and Langford Holbrook, Fanning Institute, University of Georgia

Preparing Students from Diverse Backgrounds for Standardized Tests

North-11

Robert Howard and Marka B. Fleming, North Carolina A&T State University

Gateway Technology Center: Providing a Bridge to Higher Education

North-12

Marilynn Anselmi and Sara Hughes, North Carolina State University/East Carolina University

The Science House: Building STEM Capacity in Public Schools

North-13

Scott Ragan, Sharon Schulze, and Michelle Benigno, North Carolina State University

Pharmacy Students Educate Patients on Their Medicare Options

North-14

Jessica Noice, Sarah Lobello, Claire Elrod, and Brad Kirk, University of Georgia

Diverse Academic Outreach Initiatives: The University of Tennessee Showcase

North-15

Nan Gaylord, Lynn Champion, Tim Cross, Sherry Cable, Tom Graves, Cindy Raines, Sam Swan, Ben Barton, Margaret Casado, Carole Myers, Paul Campbell, Barbara Klinkhammer, Michael Lofaro, Stuart Elston, Marvelene Moore, Denise Bates, Bob Kronick, Fritz Polite, Roger Parsons, and Dennis Geiser, University of Tennessee

Medicare Made Easy: A College and Community Partnership

North-16

Daniel Forrister, Sukhmani Sarao, and Laura Bland, University of Georgia



Track: Philosophy

Convention Center North Mezzanine

Cooperative Extension and Nevada Volunteers: A Partnership to Foster Engagement

North-17

Marlene K. Rebori, University of Nevada Cooperative Extension and Jo Ella Barrie, Nevada Volunteers

Building Engagement and Sustainability through the Learning Organization

North-18

Kate Guerdat, North Carolina State University

Partnerships that Enhance the University's Role in Sustainable Economic Development

North-19

Louis V. Bassano, James C. McConnon, and Douglas Babkirk, University of Maine Cooperative Extension

Emotional and Social Learning in Higher Online Education

North-20

Heeyoung Han, University of Illinois at Urbana-Champaign

A Western University Builds Scholarly Outreach

North-21

Priscilla Salant and Adrian Wurr, University of Idaho

Unleashing Innovation through the Language of Design

North-22

Wayne Godwin, J. Ted Morris, and Percy Hooper, East Carolina University



Track: Process

Convention Center North Mezzanine

Accelerated Degree for Displaced Automotive Workers at Purdue University Kokomo

North-23

Christy Bozic, Purdue University-Kokomo

How Google Wave Changes Collaboration

North-24

Todd Finley, East Carolina University and Jonathan Bartels, University of North Carolina at Chapel Hill

Restructuring Ohio State University Extension for a Sustainable Future

North-25

Beverly Kelbaugh, Garee Earnest, David Marrison, Keith Smith, and Ken Martin, Ohio State University Extension

Cyclical Engagement

North-26

Terri Lester, Purdue University

A Creative Academic Approach for Addressing Community-Identified Healthcare Needs

North-27

Laura Bland and Monica Gaughan, University of Georgia

Building a Pipeline of Support for School and Community Tutoring

North-28

Paul Matthews and Pedro Portes, University of Georgia

Helping Students Become Colleagues in Community Outreach Efforts

North-29

Sue Chapman, Shannon Wilder, Paul Matthews, Matt Bishop, and Dennis Epps, University of Georgia

Mission and Message: Crafting Effective Communication for Authentic, Sustainable Outreach

North-30

Phil Saken, The Ohio State University

Walk the Talk, Making the Most of Your Outreach Committees

North-31

Karen Bruns and Bethany Christoff, The Ohio State University

The Study of Engaged Scholarship Distinguished from Engaged Scholarship

North-32

Fay Fletcher, Tania Kajner, Kyle Whitfield, and Jeffrey Bisanz, University of Alberta

Tapping Wisdom: Ideas for Developing Strong Service-Learning Initiatives

North-33

Eric Alexander, Oregon State University, Melanie Brown, Washington State University, Karen McKnight-Case, Michigan State University, and Leonardo Vargas-Mendez, Cornell University

Meaning and Experience in Service Learning Communities of Practice

North-34

Anne Hoag and Zac Roman, Pennsylvania State University

Professional Development for Teachers as Research for Post-Secondary Faculty

North-35

Ruie Jane Pritchard, North Carolina State University, Donna Morrow, University of Canterbury, and Jon C. Marshall, Marshall Consulting

Career Service Interventions to Increase Students' Retention

North-36

Denise Dwight Smith and Galina Fedun, University of North Carolina-Charlotte

Community Based Model: Integrating Experiential Education and Health Outcome Improvements

North-37

Deanna McEwen, Kay Brooks, Lori Duke, Whitney Unterwagner, and Deanna W. McEwen, University of Georgia

Community-Based Action Research for School Leaders

North-38

Anthony Holter and James M. Frabutt, University of Notre Dame

The Scholarship of eXtension: Experiences from a Virtual Community

North-39

Debra Pankow, North Dakota State University, Pat Swanson, Iowa State University, Barbara O'Neill, Rutgers University, and Carolyn L. Bird, North Carolina State University

A Social Justice Engagement Process: New Faculty, Models, and Response

North-40

Susan Harden and Janni Sorensen, University of North Carolina-Charlotte

Community Engagement in a Graduate Program Planning and Evaluation Course

North-41

Sharon Ballard, East Carolina University and Lola Thompson, STARS program

Crafting Student Leadership Development within Academic Service-Learning Courses

North-42

Cathy Hamilton, University of North Carolina at Greensboro and Adrian Wurr, University of Idaho

Using Internal Auditing Students to Assess Controls: An SBL Project

North-43

John Reisch, Denise Dickens and Maggie O'Hara, East Carolina University

Urban Ecology Research: Incorporating Community Engagement and Innovative Visualization Technologies

North-44

Vicki Bott, University of North Carolina-Charlotte

Developing Long-term Relationships through Multi-program Engagement

North-45

Erik Froburg, University of New Hampshire

Becoming American-Hmong for a Day: Immersion into Hmong Culture

North-46

Tracy Carpenter-Aeby and Victor Aeby, East Carolina University

An Innovative Model of Student-Led Philanthropy through Service Learning

North-47

Rosemary Chaudry, The Ohio State University

Implications of the Changing Demographics on Evaluating Outreach Programs

North-48

Lisa Guion, North Carolina State University



Track: Place

Convention Center South Mezzanine

Promoting Wellness in Underserved African-American Women

South-1

Barbara Wilder, Jennifer Schuessler, Constance Smith Hendricks and Peter Grandjean, Auburn University

ECU Community Enhancement and Economic Transformation Initiative (CEETI)

South-2

Kenneth Flowers and Bob Thompson, East Carolina University

Initiative reCOVER: Primary School Building in Gita, Uganda

South-3

Anselmo Canfora, University of Virginia

Building Partnership Capacity and Sustainability in Financially Challenging Times

South-4

Patricia Farrell, Marvin McKinney and Gabriela Saenz, Michigan State University
James Davis, Lansing School District

**University and Community Research Partnerships:
A Symbiotic Relationship**

South-5

Linda Shipley, Laura Simmons and Claire Apaliski,
University of North Carolina-Charlotte and Laura
Clark, Council for Children's Rights

**Maintaining Livable Neighborhoods: Effective
Partnerships and Community Design Efforts**

South-6

Celen Pasalar, Minnie Mitchell, and Susan Jakes,
North Carolina State University and Michelle Eley,
North Carolina A&T University

**Fishing for Policy Change: Research Collaboration
amidst Regulatory Conflict**

South-7

Jennifer Brewer, East Carolina University

**Creating Sustainable Environmental Change in
Your Community**

South-8

Shea Tuberty, Todd Mortensen, and Yosuke
Sakamachi, Appalachian State University

**The Purdue Pharmacy Kenya Program
Sewing Initiative**

South-9

Ellen Schellhase, Purdue University

**Keeping the Farms: Promoting the Sustainability
of Family Farms**

South-10

Carolyn L. Bird and Theodore A. (Ted) Feitshans,
North Carolina State University

Being There: Place-Based Relational Scholarship

South-11

Donna Kain and Michelle Covi, East Carolina
University

**Service-Learning as a Means to Teach Public
Policy Concepts**

South-12

Jacki Fitzpatrick, Texas Tech University

**International Engagement:
The Chile Forestry Study Tour**

South-13

Michelle Moorman and Susan Moore, North Carolina
State University

**Sustainability Problems and Engaged Solutions:
Opportunities for New Interdisciplinary
Approaches**

South-14

Linda Silka, Barbara Baker and Laura Lindenfeld,
University of Maine



Track: Program

Convention Center South Mezzanine

**Building a Sustainable Outreach Agenda around the
“One University” Concept**

South-15

Rebecca Wade-Mdivanian, Allison Riley, Jerry
Davis and Dawn Anderson-Butcher, The Ohio State
University

**SMART PATH Service Learning for Social Justice
Tutoring and Enrichment Program at North
Carolina A&T**

South-16

Liz Barber, Tom Smith, Ioney James, Vivian Hampton,
Alexander Erwin and Ahmod J. Camp, North
Carolina A&T University

**Coordinated Outreach: Preparing Educators for the
New Latino South**

South-17

Paul Matthews, Paula J. Mellom, Cori Jakubiak and
Albert Jimenez, University of Georgia

Redesigning a Municipal Transportation System through Service Learning and Collaboration

South-18

Marco A. Lara Gracia, University of Southern Indiana

Statewide University Technology Transfer Collaboration and Access to University Expertise

South-19

John Schneider, Purdue University

Measuring Organizational Change Progress in Hospitals: Development of Evaluation Framework

South-20

Lukasz Mazur and Lori Rothenberg, North Carolina State University

Cultivating Collaboration: A Strategic Model for Nonprofit Engagement

South-21

Mary Tschirhart and Britney Cofield-Poole, North Carolina State University and Monica Dignam, ASAE & The Center for Association Leadership

Meeting Community Needs through Collaborative Partnership

South-22

Homa Amini, The Ohio State University

Georgia Jail Diversion and Trauma Recovery Program Evaluation

South-23

Virginia Dick and Melinda Moore, The University of Georgia

Development of an Annual Science-Based Merit Badge College

South-24

Jeremiah Feducia, North Carolina State University

Oregon Open Campus, Not Our Grandfather's Outreach Program

South-25

Scott Reed, Deborah Maddy and Dave King, Oregon State University

Sustainable Homes. Sustainable Partnerships?

South-26

Georgia Bizios and Katie Wakeford, North Carolina State University

WVU Extension Service Community Leadership Curriculum

South-27

Michael Dougherty and Sarah Stevenson, West Virginia University Extension Service

Planning the Future with Trends of Today

South-28

Christian Avalon, The University of Georgia

For Local Government: Engagement with Local Officials

South-29

Scott Hutcheson, Purdue University

Philanthropy Journal - Extending Nonprofit Scholarship of NC State University

South-30

Suzie Koonce and Todd Cohen, North Carolina State University

Child and Adolescent State Infrastructure Grant Evaluation - KidsNet Georgia

South-31

Virginia Dick, The University of Georgia

The Role of Cooperative Extension in Health Sciences and Education

South-32

Stephen Lovejoy, Tom Coon, Michelle Rodgers and Dawn Contreras, Michigan State University Extension

A Principled and Practical Examination of the Scholarship Reconsidered

South-33

Monica Griffin, College of William and Mary

Balancing the Scale

South-34

Donnie Davis, The University of Georgia

Developing and Sustaining Community Advocates for Research

South-35

Elizabeth Ripley and Cornelia Ramsey, Virginia Commonwealth University

Promoting Undergraduate Outreach Scholarship: The Public Service Scholars Program

South-36

Clayton Hurd, Georgia Coastal University

Engaging Faith Communities in Partnerships for Improving Health

South-37

David Hall and Lorelei Jones, North Carolina State University

Engaging History

South-38

Genya O’Gara, Todd Kosmerick and Cate Putirskis, North Carolina State University

Leading Authentic Community Engagement for a Sustainable Green Economy

South-39

Scott Bradshaw, Sharon Campbell and Henry Lancaster, Elizabeth City State University

The Community-Campus Knowledge Exchange: A Reciprocal Partnership Model

South-40

Elizabeth Tryon and Katherine Loving, University of Wisconsin-Madison

Best Practices: Ohio State University Extension Educators Reaching Out

South-41

Kathy Lechman, Janice Hanna, Marie Barni and Susan Colbert, The Ohio State University Extension

Chemistry Outreach at NC State University - Promoting Science Education

South-42

Jeremiah Feducia, North Carolina State University

Into The Garden: Analyzing Student Perceptions of a Service-Learning Experience

South-43

Maximilian Sherard, North Carolina State University

A University/Museum Collaboration to Bring STEM Research to Public Audiences

South-44

Kimberlee Kiehl, COSI Columbus, Brent Davis, WOSU Public Media and Christopher Andersen, The Ohio State University

Taking a CHANCE to Empower Science Education through Research

South-45

Jacqueline McLaughlin, The Pennsylvania State University - Lehigh Valley

North Carolina State University

2010 National Outreach Scholarship Conference Leadership Team

Chair:

R. Dale Safrit

Professor, Director of Graduate Programs,
and Extension Specialist, Department of 4-H
Youth Development and Family & Consumer
Sciences

Members:

Harriett C. Edwards

Assistant Professor & Extension 4-H
Specialist, Department of 4-H Youth
Development and Family & Consumer
Sciences
Chair: Taste of North Carolina Reception
Co-chair: Hospitality

Lisa Leonor Grable

FREEDM Systems Center & Pre-college
Outreach Coordinator, The Science House
Chair: Marketing
Co-chair: Hospitality

Judson E. Hair, Jr.

Executive Director/Continuing &
Professional Education, McKimmon Center
for Extension and Continuing Education
Chair: Logistics

LaTroya Hester

Extension Professional, Office of Extension,
Engagement and Economic Development

Cindy Maciejewski

Administrative Support Associate, Office
of Extension, Engagement and Economic
Development

Lisa Marshall

Director of Outreach, Department of
Nuclear Engineering
Chair: Emerging Scholars

Susan E. Moore

Extension Associate Professor & Director,
Forestry & Environmental Outreach
Program, Department of Forestry and
Environmental Resources
Chair: Programs

Charlynn T. Smith

Research Associate, Department of Parks
Recreation and Tourism Management
Chair: Tours

Pat Sobrero

Associate Vice Chancellor, Office of
Extension, Engagement, and Economic
Development
Chair: Award Presentations

James Zuiches

Vice Chancellor, Office of Extension,
Engagement and Economic Development

North Carolina State University Office of Extension, Engagement and Economic Development Staff

Susan M. Bennett

Executive Assistant

Karen P. Turner

Administrative Officer

North Carolina State University McKimmon Center for Continuing Education Staff

Connie McElroy-Bacon

Program Coordinator

Cheryl L. McKenzie

Program Assistant

2010 Emerging Engagement Scholars Workshop Planning Committee

Lisa M. Marshall

Co-Chair, Emerging Engagement Scholars Workshop, Director of Outreach/Instructor, Department of Nuclear Engineering, North Carolina State University

Anthony Omerikwa

Co-Chair, Emerging Engagement Scholars Workshop, PhD Student, College of Education, University of Georgia

Tami L. Moore

Assistant Professor, Higher Education, Oklahoma State University – Tulsa

Lisa Townson

Assistant Director, Programs
University of New Hampshire Cooperative Extension

Burton A. Bargerstock

Co-Director, National Collaborative for the Study of University Engagement
Director, Communication and Information Technology
University Outreach and Engagement
Michigan State University

Julie L. Crowgey

Marketing & Sales Assistant,
Communication & Information Technology
Michigan State University

2010 National Outreach Scholarship Conference

National Implementation Team

Michelle Bair

Assistant Director, Office of Community Engagement
Texas Tech University

Burton Bargerstock

Co-Director, National Collaborative for the Study of University Engagement
Director, Communication and Information Technology, University Outreach and Engagement
Michigan State University

Karen Bruns

Leader, OSU CARES/OSU Extension and University Outreach and Engagement
The Ohio State University

Janet Conner

Director of Administration for Outreach
The Pennsylvania State University

Ralph Foster

Director of the Office of Public Service and CEU Officer
Auburn University

Mary Grant

Associate Dean, Continuing Education, Outreach and E-Learning Extension
University of Wisconsin-Extension

Bridget Julian

Assistant Director, Office of Engagement
Colorado State University

Trish Kalivoda

Senior Associate Vice President for Public Service and Outreach
The University of Georgia

Linda Molner Kelley

Director for University Outreach, Division of Continuing Education and Professional Studies
University of Colorado at Boulder

Edward Mullins

Director, Communications and Marketing, Center for Community-Based Partnerships
University of Alabama

Connie Robertson

Administrative Staff Officer of University of Engagement
University of Kentucky

R. Dale Safrit

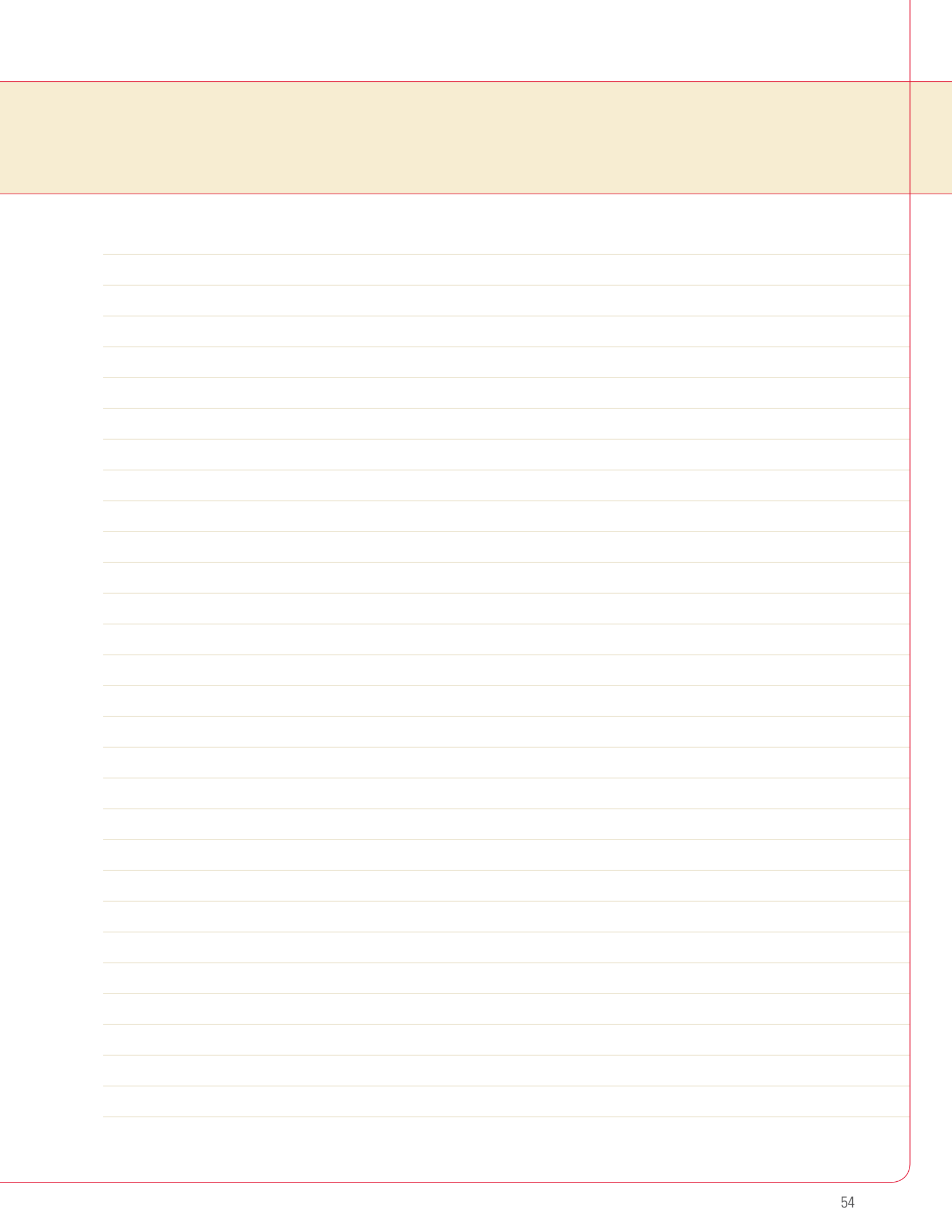
Professor, Director of Graduate Programs, and Extension Specialist, 4-H Youth Development and Family & Consumer Sciences
North Carolina State University

Candiss Vibbert

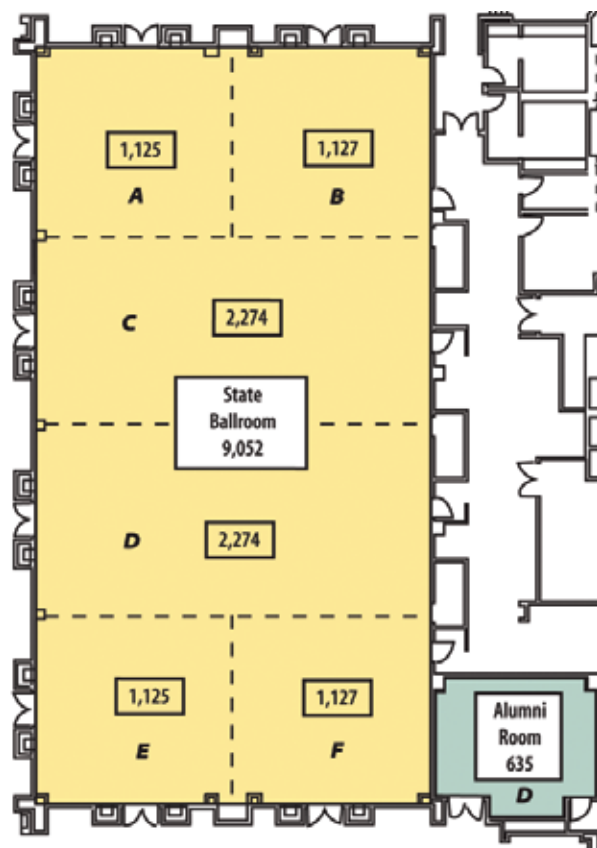
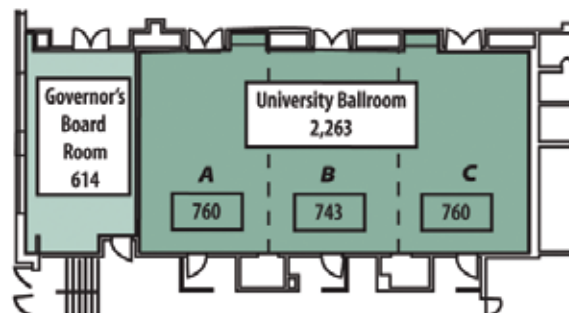
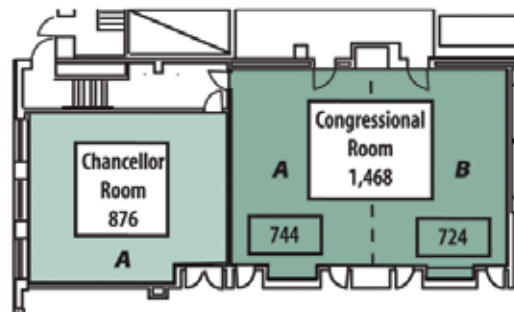
Associate Director for Discovery Park Engagement and Associate Vice Provost for Engagement
Purdue University

Conference Notes

Conference Notes



Raleigh Marriott City Center



Raleigh Convention Center



Raleigh R-Line Transportation Map

Experience the R-LINE, an eco-friendly approach to urban transportation. This FREE circulator bus service features hybrid electric buses that will connect you to restaurants, retail, entertainment venues, museums, hotels, and parking facilities in downtown Raleigh. Buses run every 10-15 minutes. It's a great new way to get around downtown. Note: R10, R11, R17, R18, R19 are only available after 6:30 p.m.



- R1** State Capitol
- R2** State Government
- R3** Seaboard Station
- R4** West Street
- R5** Glenwood South - Tucker Street
- R6** Glenwood South - North Street
- R7** Glenwood South - Willard Street
- R8** Morgan Street
- R9** Municipal Complex
- R10** Warehouse District at Hargett Street
- R11** Warehouse District at Davie Street
- R12** Amtrak Station
- R13** Raleigh Convention Center
- R14** Performing Arts Center
- R15** City Center Deck
- R16** Moore Square Deck
- R17** City Market at Moore Square
- R18** Hargett Street at Blount Street
- R19** Hargett Street at Wilmington Street
- R20** New Bern Place

You're engaged... **Now set the date!**

ea June 6-10, 2011

Engagement Academy *for University Leaders*

www.cota.vt.edu/ea/

June 10-12, 2011

Fundraising for Engagement

www.cota.vt.edu/fundraising/

For more information contact: **Jeri Childers**, Director
Virginia Tech's Center for Organizational and Technological Advancement
540-231-9497 or jlc@vt.edu

 **VirginiaTech**
Invent the Future™



Save the Date!

Make plans now to attend the

Gulf-South **SUMMIT**

on Service-Learning and Civic Engagement through Higher Education

March 2-4, 2011

**The Hotel Roanoke & Conference Center
Roanoke, Virginia**

 **VirginiaTech**
Invent the Future

MICHIGAN STATE UNIVERSITY



NOSC
NATIONAL OUTREACH
SCHOLARSHIP
CONFERENCE



12TH ANNUAL NATIONAL OUTREACH SCHOLARSHIP CONFERENCE

Michigan State University • Kellogg Hotel and Conference Center • East Lansing, MI

October 2 – 4, 2011

THIS YEAR'S THEME

Engaged Scholarship and Evidence-based Practice

5
TRACKS

- Methods and Practices of Community-Based Research
- Translational Science and the Diffusion of Innovation
- Globalization and International Engagement
- Technologies as Tools for Engagement
- Leadership and Professional Development for Engaged Scholarship

MARK YOUR CALENDAR

November 2010

Call for Proposals
available online

February 4, 2011

Deadline for proposals

May 2011

Registration opens

October 1, 2011

Preconference events



HIGHLIGHTS

- Outreach Scholarship W.K. Kellogg Foundation Engagement Award Presentations
- Journal Editors Panel
- Emerging Engagement Scholars Workshop
- Outreach and Engagement Professional Staff Workshop
- International Adult and Continuing Education Hall of Fame Workshop
- Topical pre-conference professional development programs



MICHIGAN STATE
UNIVERSITY

For more information visit
outreachscholarship.org