



## WEBINAR ANNOUNCEMENT

### Leading Communities: Development of a Place-Based Leadership Program

Deborah Tootle, Iowa State University  
Jerry Braatz, University of Wisconsin-Extension

*August 18, 2016 – 3:00 PM Eastern Time*

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#### **About the webinar:**

Although community members and community educators frequently complain about the lack of leadership in rural and small communities and are frustrated by their attempts to build local capacity for leadership, the issue of leadership has been largely ignored in the community development research for a number of years. In this webinar, the presenters will report on the results of an NCRCRD sponsored research and outreach project focusing on community based leadership. The proposed development of a research based, core competencies driven curriculum on place-based leadership appropriate for extension educators in North Central communities. They will discuss their findings from the research literature and what was learned from the assessments of current leadership programs. They will talk about core competencies of community leadership and provide a quick overview of the curriculum we are developing. Finally, discuss some of the reasons why we are not seeing many observable community changes relating to leadership programming and some strategies for addressing these shortcomings.

#### **Presented by:**

**Deborah Tootle:** Deborah is an Associate Professor of Sociology at Iowa State University and a Community Leadership Specialist for Iowa State University and the University of Wisconsin-Extension. As a Rural Sociologist, she has been involved in rural community development research and outreach for nearly 25 years. Today, most of her work focuses on community engagement, leadership and building disaster resilient communities.

**Jerry Braatz:** Jerry Braatz is an Associate Professor of Community Resource Development with UW-Extension. He has worked as a UW-Extension educator for almost 20 years in both rural and urban program outreach. Jerry is a certified planner with the American Institute of Certified Planners and currently serves as County Director and Community Development Educator with UW-Extension in Waukesha County (population 392,000).

There is no registration for the free webinar. To participate go to: <http://ncrcrd.adobeconnect.com/ncrcrd> and log in as a Guest and you are in the meeting room. To test your system for Adobe Connect go to: [https://ncrcrd.adobeconnect.com/common/help/en/support/meeting\\_test.htm](https://ncrcrd.adobeconnect.com/common/help/en/support/meeting_test.htm)

To facilitate Q&A's, **participants submit questions/comments via the Chat Function** in the meeting room.

The webinar will be recorded and archived at [http://ncrcrd.msu.edu/ncrcrd/chronological\\_archive](http://ncrcrd.msu.edu/ncrcrd/chronological_archive).

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