



# Milking the Rhino: Innovative Solutions Showcase

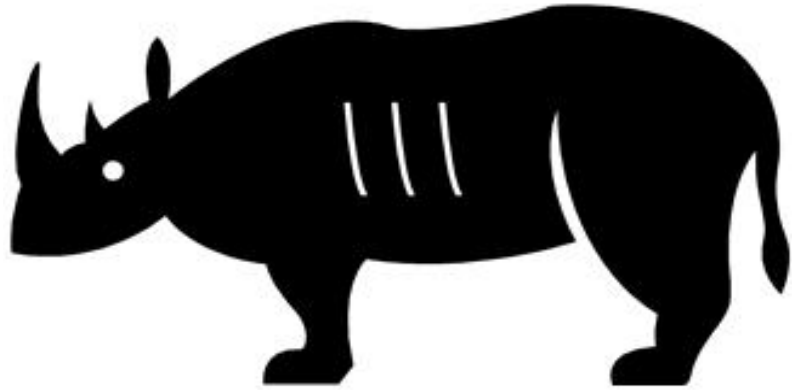
➤ Propose an innovative solution to any developmental challenge in Africa

➤ Create a 3 minute YouTube video pitching your idea

➤ Submit by Nov 1, 2012

➤ Win \$4,500 in cash prizes!

➤ Winners announced on Nov 14, 2012



HESE@Penn State invites entries for the third Annual Milking the Rhino Innovative Solutions Showcase.

Milking the Rhino is an international competition meant to foster ethics-education, user-centered design and social entrepreneurship in the global context. This event is open to all students across the world who have an original, sustainable and scalable solution to a social/ economic challenge specific to the African continent.



For more information and to see past winning videos, please visit our website at [www.mtrsolutions.weebly.com](http://www.mtrsolutions.weebly.com)

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