



Printable Conference Schedule

In 2014, the University of Alberta and the American University of Nigeria began the movement of the ESC Conference toward the use of Guidebook and away from reliance on an expensive printed program. The East Region, consisting of James Madison University, The Pennsylvania State University, and Virginia Polytechnic Institute and State University, is pleased to continue with this transition.

We highly encourage all attendees to use Guidebook, a free, multi-faceted and useful app, for the Conference as it will be your most up-to-date source of information regarding conference modifications and cancellations.

To access the ESC 2015 - Penn State Guidebook app, scan this QR code with your smart phone. Or, visit <https://gears.guidebook.com/guide/45178/> on your mobile device or computer.



For those who are not quite willing to be without a detailed paper schedule, we are providing this basic, yet helpful, pdf for your own personal printing pleasure. We have created a "Schedule At A Glance" for your convenience and have drawn content from our Guidebook site so that you may successfully choose the sessions of most interest to you. We hope that in the future you will join the movement toward using Guidebook so that you can take advantage of its many features such as building your own personalized conference itinerary.

The dozens and dozens of co-chairs, committees, and volunteers involved in the planning and execution of this Conference welcome you to the 2015 Conference, and we hope you have a wonderful and inspiring experience!

Schedule At A Glance – ESC 2015 Meeting

All event locations are in The Penn Stater Conference Center unless otherwise designated.

Sunday, September 27, 2015

- 2:30 p.m. - 6:00 p.m. Conference Registration, Registration Desk 1
- 2:30 p.m. - 8:30 p.m. Emerging Engagement Scholars Workshop Session 1 & Dinner (105/Dean Hall-2)
- 6:00 p.m. - 8:00 p.m. Outreach and Engagement Staff Workshop Dinner (Deans Hall-1)
- 6:00 p.m. - 9:00 p.m. ESC Board of Directors Meeting 1 and Working Dinner (Senate Suites)

Monday, September 28, 2015

- 6:30 a.m. - 8:30 a.m. Running/Walking Tours (6:30-Courtyard); Fitness Testing (Courtyard Lounge)
- 8:00 a.m. - 6:00 p.m. Conference Registration, Registration Desk 1
- 8:00 a.m. - 5:00 p.m. Emerging Engagement Scholars Workshop Session 2 (105)
- 8:30 a.m. - 4:00 p.m. Outreach and Engagement Staff Workshop Session (207)
- 8:30 a.m. - 4:30 p.m. ESC Board of Directors Meeting 2 (Senate Suites)
- 8:30 a.m. - 4:30 p.m. Optional Preconference Session 1: Assessment and Measurement (106)
- 8:30 a.m. - 4:30 p.m. Optional Preconference Session 2: Pre-college Programming (104)
- 9:00 a.m. - 4:00 p.m. Preconference Tours (by preregistration only – meet in Courtyard)
- 4:30 p.m. - 5:30 p.m. ESC Conference First-Time Attendee Orientation (all new attendees) (208)
- 4:30 p.m. - 6:00 p.m. Outreach & Community Engagement Staff Networking Reception (Deans Hall-1)
- 6:00 p.m. - 8:30 p.m. Optional Conference Social and Campus Tours - Hintz Family Alumni Center (buses available beginning at 5:30 p.m. outside The Penn Stater main lobby)

Tuesday, September 29, 2015

- 6:30 a.m. - 8:30 a.m. Running/Walking Tours (6:30-Courtyard); Fitness Testing (Courtyard Lounge)
- 7:30 a.m. - 6:00 p.m. Conference Registration, Registration Desk 1
- 7:30 a.m. - 8:30 a.m. Continental Breakfast and Networking Roundtable Discussions (Presidents Hall)
- 8:30 a.m. - 9:40 a.m. Welcome and Opening Plenary Session (Presidents Hall)
- 9:55 a.m. - 11:25 a.m. Paper Symposia and Workshop Session 1
- 11:25 a.m. - 1:05 p.m. Lunch and President's Panel (Presidents Hall)
- 1:20 p.m. - 2:50 p.m. Paper Symposia and Workshop Session 2
- 1:20 p.m. - 2:50 p.m. Community Engagement Journal Editors Panel (107)
- 3:05 p.m. - 4:35 p.m. Poster Session and Ice Cream Social (Deans Hall)
- 4:45 p.m. - 5:45 p.m. Journal of Community Engagement and Scholarship Reception – all welcome (Executive Suite)
- 6:00 p.m. - 8:30 p.m. Welcome Dinner at The Arboretum at Penn State (buses available beginning at 5:30 p.m. outside The Penn Stater main lobby)

Wednesday, September 30, 2015

- 6:30 a.m. - 8:30 a.m. Running/Walking Tours (6:30-Courtyard); Fitness Testing (Courtyard Lounge)
- 7:00 a.m. – 8:45 a.m. JHEOE Continental Breakfast and Board Meeting (Senate Suites)
- 8:00 a.m. - 12:00 noon Conference Registration, Registration Desk 1
- 8:00 a.m. - 9:00 a.m. Continental Breakfast (Presidents Hall)
- 8:00 a.m. 9:00 a.m. Student Networking Breakfast (107)
- 9:00 a.m. - 9:30 a.m. Academy of Community Engagement Scholarship Induction Ceremony (109)
- 9:00 a.m. - 10:30 a.m. Paper Symposia and Workshop Session 3
- 9:50 a.m. - 10:50 a.m. ACES Board Meeting (109)
- 10:55 a.m. - 11:45 a.m. W. K. Kellogg Foundation Engagement Awards Presentation (Presidents Hall)
- 11:45 a.m. - 1:05 p.m. Lunch and Plenary Session (Presidents Hall)
- 1:20 p.m. - 2:50 p.m. C. Peter Magrath University/Community Engagement Award Finalists Presentation and Interview (Senate Suites)
- 1:20 p.m. - 2:50 p.m. Paper Symposia and Workshop Session 4
- 3:05 p.m. - 4:40 p.m. Closing and Final Plenary Session (Presidents Hall)
- 6:00 p.m. - 8:30 p.m. Closing Reception at The Pegula Ice Arena (buses available beginning at 5:30 p.m. outside The Penn Stater main lobby)

Preconference Activities

Select Descriptions – ESC 2015 Meeting

Sunday, September 27 & Monday, September 28

Outreach and Engagement Staff Workshop (OESW) “From Theory to Practice: Community-University Engagement through a Critical Lens”, 6:00 – 8:00 P.M., Sunday, Sept. 27 (Deans Hall) & 8:30 A.M. – 4:30 P.M., Monday, Sept. 28 (Room 207). Pre-registration or walk-in registration required.

By examining our role as boundary spanners through a critical lens, we can identify ways in which we can improve our practice, our building of partnerships, and our ability to promote equitable social problem solving. Through this session we seek to reveal power relationships, differences between equality and equity, social justice imperatives (our comfort or discomfort with this approach), and the role that institutions can play in responding to community needs — all in the context of reciprocal community-university partnerships. Organized and led by peer practitioners, the workshop will offer a variety of activities and content on this theme.

The goal of this OESW workshop is to:

- *engage participants in exploring the common roles, skills, and values of successful community-university boundary spanners*
- *deliver tools and resources for addressing key challenges*
- *provide a venue for practitioners to establish visibility and a voice in the field of community-university partnerships*
- *strengthen interpersonal and intercampus engagement networks to support learning, resource sharing, problem solving, innovation, and collaboration.*

Running/Walking Tours in Innovation Park, 6:30 – 7:30 A.M. Monday, Sept. 28 to Wednesday, Sept. 30 (Courtyard of the Penn Stater)

Do you like to engage in vigorous exercise in the morning before starting your day? Or, would you prefer a leisurely walk listening to the sounds of nature?

If so, plan to meet in the Courtyard of The Penn Stater Conference Center Hotel at 6:30 a.m. on Monday, Tuesday, and Wednesday to participate in walking or running groups, led by Penn State kinesiology students. Groups will leave at 6:30 and 6:45 A.M. The variety of beautiful trails around Innovation Park will help you enjoy the perfect morning run or walk!

Fitness Testing, 6:30 – 8:30 A.M. Monday, Sept. 28 to Wednesday, Sept. 30 (Courtyard Lounge)

Students and faculty from the Penn State Center for Fitness and Wellness will be in the Courtyard Lounge, on the main level of the conference center, near the conference registration desk, on Monday, Tuesday, and Wednesday mornings from 6:30 to 8:30 a.m. to conduct fitness testing for interested ESC attendees.

This engaged scholarship offering is a great opportunity to take advantage of services, including screening for cardiovascular disease risk, resting blood pressure, resting heart rate, height and weight, body mass index, percent body fat, grip strength, trunk flexibility, aerobic fitness as measured with a bicycle or aerobic step test, and muscle endurance testing. In addition, cholesterol and glucose tests will be available to the first 50 participants! Results will be reviewed with you, and suggestions given on ways to improve your values and to safely increase your physical activity levels.

Preconference Session 1: Assessment and Measurement, 8:30 A.M – 4:30 P.M., Monday, Sept. 28 (Room 106). Pre-registration or walk-in registration required.

Engagement is successful to the extent that it positively affects project and student and/or community partner outcomes. This interactive workshop is designed to help participants capture the impact of their engaged

scholarship project(s). The sessions will address assessment of a variety of engagement experiences, including study abroad, undergraduate research, and community engagement.

Preconference Session 2: Pre-college Programming, 8:30 A.M. – 4:30 P.M., Monday, Sept. 28 (Room 104). Pre-registration or walk-in registration required.

This workshop will provide insight and information about accessing resources, building networks, and utilizing best practices in evaluations, through exploration of successful programs across the United States. Throughout the day we will take an in-depth look at goals for pre-college programs, and their place in a university and community.

Preconference Tours, 1:30 – 4:00 P.M. (departure times vary), Monday, Sept. 28 (Courtyard). Pre-registration was recommended but not required.

Penn State's University Park campus has much to offer. Plan to join a free preconference tour, to visit feature locations around campus where engaged scholarship is in action all the time. If you decide upon arrival that you would like to take advantage of one of these wonderful opportunities to see engaged scholarship in action, check the Ticket Exchange Board near Registration for available tickets. If you receive a Preconference Tour ticket that you are not able to use, post it on the Ticket Exchange Board for someone else to enjoy.

Preconference tours will meet in the Courtyard of The Penn Stater Conference Center Hotel to be escorted to a waiting bus shuttle or the appropriate Innovation Park building. Tours include:

Café Laura (limit 40 people)

1:30–3:30 p.m.

Café Laura is an educational partnership between Penn State Housing and Food Service, and the School of Hospitality Management. Inherent to the development of students as professionals in the food service segment of the hospitality industry is their successful completion of food service simulation courses designed to prepare them for management positions. Café Laura opens its doors to the public daily to offer a unique blend of instructional food service laboratory and contemporary dining facility.

Penn State Small Business Development Center (SBDC) 1:00–

2:00 p.m.

The Penn State SBDC provides student, tech, and community entrepreneurs with the education, information, and tools necessary to build and grow successful businesses. Working in collaboration with faculty, individual students, and student teams, the SBDC's dedicated team of full-time professionals serve more than 500 businesses annually.

WPSU Penn State Television and Radio Stations

2:00–3:00 p.m.

WPSU Penn State, licensee of The Pennsylvania State University, creates magic moments that expand minds, touch hearts, and feed curiosity. We produce noncommercial television, radio, online media, and educational services to inform, inspire, and engage. Celebrating our 50th anniversary this year, we broadcast locally through WPSU-TV (PBS) and WPSU-FM (NPR). Original documentaries and videos from WPSU's Emmy Award-winning production team have reached millions of viewers through national broadcast and online distribution. WPSU also produces interactive media to enhance research dissemination, World Campus courses, and outreach and engagement needs throughout Penn State. WPSU involves students in real-world learning on projects ranging from community events to musical showcases to football programs. Housed in a state-of-the-art building with 24/7 operations and 35,000 square feet for production studios and editing suites, WPSU's facility brings media production close to the heart of the University.

ESC Conference First-Time Attendee Orientation (all new attendees), 4:30 – 5:30 P.M., Monday, Sept. 28 (Room 208)

Maximize your first ESC Conference experience during this interactive orientation designed just for you! Meet fellow first-time attendees, leading conference volunteers, and ESC board members to jump start your world-wide professional network. Learn about this year's conference highlights, including sessions and programming that you won't want to miss. Ask a board member from our newest addition to the East Region, Susan Short of Virginia Tech, what it means to her institution to be part of ESC. Determine for yourself how you might want to advance the field of engagement scholarship. The success of this and future conferences is all up to you; make the most of it!

Outreach & Community Engagement Staff Networking Reception, 4:30 – 6:00 P.M., Monday, Sept. 28 (Deans Hall-1)

All conference attendees with an interest in the emerging professional identity of non-tenure track community engagement practitioners are invited for complimentary snacks and networking. Learn more about the ESC community of practice for professionals who specialize in the art and science of community-university boundary spanning.

Optional Conference Social and Campus Tours, 6:00 – 8:30 P.M., Monday, Sept. 28 (Hintz Family Alumni Center, buses available beginning at 5:30 p.m. outside The Penn Stater main lobby)

*Network with old friends and get acquainted with new ESC colleagues at The Hintz Family Alumni Center on the Penn State University Park campus. The center is considered "home away from home" for all Penn State alumni. Visitors can enjoy Penn State photos and memorabilia as well as experience the outdoor Alumni Gardens. Hors d'oeuvres will be served. Penn State Lion Ambassadors, a student group of the Alumni Association, will give walking tours of the University Park campus throughout the evening beginning at 6:30 p.m., with the last tour leaving at 7:45. The tour will be approximately 45 to 60 minutes. Please bring comfortable walking shoes and be prepared to walk approximately two miles. Some highlights of the tour are the Nittany Lion Shrine, Old Main, Hetzel Union Building, Millennium Science Complex, and University House. Bus transportation will begin at 5:30 from The Penn Stater Conference Center Hotel and will continue throughout the reception until the conclusion at 8:30 p.m. **For those who want to visit downtown after the reception, a bus will depart the Hintz Family Alumni Center at 9:15 and 10:00 p.m. After 10:00 p.m., there are many taxi services for downtown.** Guest tickets will be available on-site at the registration desk for \$50. Guest tickets are nonrefundable.*

Conference Activities
Select Descriptions – ESC 2015 Meeting

Tuesday, September 29 & Wednesday, September 30

Networking Roundtable Discussions, 7:30 – 8:30 A.M, Tuesday, Sept. 29 (Presidents Hall)

*Join us for a targeted networking experience during breakfast. This opportunity is like a double shot of espresso for networking! During breakfast, tables will be set up to facilitate conversation among people with common interests in specific areas of engagement research and practice. Each table will have an identified facilitator to get the conversation started. This offers an easy way for you to connect with others from around the world, doing the things you are doing or seeking answers to the same kinds of questions or challenges. A poster at the entryway will direct people to particular tables, where you can explore common interests, share perspectives, and perhaps explore potential partnerships. **Is there something that you are eager to have a conversation about? Bring your ideas to the Conference Registration area by Monday night (9/28) and place your ideas on the bulletin board. We will do our best to accommodate it.***

Community Engagement Journal Editors Panel, (Compulsory for EESW), 1:20 – 2:50 P.M. Tuesday, Sept. 29 (Room 107)

Moderator: Dr. Lisa Townson, Chair of the ESC Emerging Engagement Scholars Workshop and Interim Director of Professional Development, University of New Hampshire

Editor panelists include:

Dr. Cassandra Simon, *Journal of Community Engagement and Scholarship*

Dr. Cristina Kirklighter, *Reflections*

Dr. Lorilee R. Sandmann, *Journal of Higher Education Outreach & Engagement*

Dr. Catherine (Cat) Stemmans Paterson, *Journal of Community Engagement and Higher Education*

Dr. Andrew Furco, *The International Journal of Research on Service-Learning and Community Engagement*

This signature session of the annual conference provides an informal round table opportunity to interact with the editors of journals that publish articles about the scholarship of engagement. Each editor will provide a brief overview about their journal and will discuss the kinds of article submissions they seek, information about their review process, and observations regarding past and current quality of submissions. We aim for a lively and informative session that both enriches the experience of attendees and encourages greater and better contributions to the literature.

Welcome Dinner at The Arboretum at Penn State, 6:00 – 8:30 P.M., Tuesday, Sept. 29 (Arboretum, buses available beginning at 5:30 p.m. outside The Penn Stater main lobby)

To welcome in the 2015 ESC Conference, we will have a picnic-style dinner under tents at one of the most popular spots on the University Park campus — the beautiful Arboretum at Penn State. Immediately upon your arrival, you will have time to browse the H.O. Smith Botanic Gardens before the sun goes down. Then, enjoy a beverage and dinner while you listen to the popular local musical group Pure Cane Sugar and mingle with friends both old and new. (The Arboretum is located near the intersection of Park Avenue and Bigler Road on the Penn State Campus). Guest tickets (non-refundable) will be available on-site at the registration desk for \$60.

Student Networking Breakfast, 8:00 – 9:00 A.M., Wednesday, Sept. 30 (Room 107)

Are you interested in informally socializing with other students from across the country who share similar research interests as yours? Plan to attend and network with other students at the student-only continental breakfast. Dr. Nick Swartz, co-chair of the Conference Program Committee, will be present to answer questions about the conference and getting involved with ESC.

The Academy of Community Engagement Scholarship Induction Ceremony, 9:00-9:30 A.M., Wednesday, Sept. 30 (Room 109)

Conference participants are encouraged to attend the induction ceremony of these community-engaged scholars who have demonstrated notable contributions to the theory and/or practice of working collaboratively to

address societal needs both globally and domestically. As members, they will have an opportunity for even greater impact in service through the advancement of community engagement scholarship and community-engaged disciplinary and transdisciplinary scholarly activities.

Closing Reception at The Pegula Ice Arena, 6:00 – 8:30 P.M., Wednesday, Sept. 30 (Pegula Ice Arena, buses available beginning at 5:30 p.m. outside The Penn Stater main lobby)

*Our final event will be held at the "Home of Penn State Hockey," Pegula Ice Arena, featuring two ice surfaces, a main rink where Penn State's varsity hockey teams play, and a community rink. The arena seats 5,782 fans on game days. Along with spending one final evening with your colleagues, you can enjoy hors d'oeuvres and get a behind-the-scenes tour of this state-of-the-art facility, located at the intersection of Curtin Road and University Drive. **Be sure to bring a sweater! It IS an ice rink after all!** Guest tickets (non-refundable) will be available on-site at the registration desk for \$50.*

Plenary Session Descriptions – ESC 2015 Meeting

Tuesday, September 29 & Wednesday, September 30

Welcome and Opening Plenary Session with Dr. Timothy Eatman, Associate Professor of Higher Education, Educational Sociologist, Syracuse University, “Publicly Engaged Scholarship in the University of the 21st Century: Beware of Shrinking Imagination,” 8:30 – 9:40 A.M., Tuesday, Sept. 29 (Presidents Hall)

There is an emerging citizenry of academe, a next generation of engaged scholars that aspires for transformative work grounded in their role within the academy. In the context of swift and significant changes in higher education, acknowledging their identity, aspirations and work is central to the university's health and thriving in the future. Publicly Engaged Scholarship (PES) represents an expansive way of thinking about and conducting academically grounded work that creates spaces for academy- based scholars to leverage their expertise and resources toward solving pressing public problems in deep collaboration with partners in other sectors of the community. PES urges a “continuum mindset” which empowers engaged scholars to locate themselves with full standing squarely within the domain of scholarly inquiry. In part this means that the academy must expand dominant notions of knowledge creation to acknowledge emerging forms and artifacts of scholarship at the same level as time honored, traditional forms.

Presidents Panel, 11:25 A.M. – 1:05 P.M. Tuesday, Sept. 29 (Presidents Hall)

Moderator: Patty Satalia, The Pennsylvania State University

President panelists include:

Dr. Eric Barron, The Pennsylvania State University

Dr. Timothy Sands, Virginia Polytechnic Institute and State University

Mr. Jonathan Alger, James Madison University

The three presidents from ESC's East Region, the host of this year's conference, join us for a moderated discussion regarding their views on engagement scholarship, emerging trends and upcoming opportunities within the contexts of their respective universities, and much more! Interestingly, it should be noted that all three have become presidents of their institutions within the past two years.

W. K. Kellogg Foundation Engagement Awards Presentation, 10:55 – 11:45 A.M., Wednesday, Sept. 30 (Presidents Hall)

This “not to be missed,” signature event is one of the annual highlights of the Conference. Attendees are inspired by the “best of the best” engagement scholarship projects occurring during the year from across the ESC regions. Community outreach initiatives have been selected as regional winners of the 2015 Outreach Scholarship/W.K. Kellogg Foundation Award and are finalists for the C. Peter Magrath University/Community Engagement Award. Each finalist will present their initiative. An award booklet will be provided during this session which details project descriptions.

Lunch and Plenary Session with Dr. Freeman Hrabowski, President, The University of Maryland, Baltimore County, “Rethinking the Culture of STEM Education in America: Using Engaged Scholarship to Promote Student Success and Minority Achievement,” 11:45 A.M. – 1:05 P.M., Wednesday, Sept. 30 (Presidents Hall)

Dr. Hrabowski is a consultant on science and math education to national agencies, universities, and school systems. He was recently named by President Obama to chair the newly created President's Advisory Commission on Educational Excellence for African Americans. He also chaired the National Academies' committee that produced the recent report, Expanding Underrepresented Minority Participation: America's Science and Technology Talent at the Crossroads. Named one of the 100 Most Influential People in the World by TIME (2012) and one of America's Best Leaders by U.S. News & World Report (2008), he also received TIAA-CREF's Theodore M. Hesburgh Award for Leadership Excellence (2011), the Carnegie Corporation's Academic Leadership Award (2011), and the Heinz Award (2012) for contributions to improving the “Human Condition.” UMBC has been recognized as a model for academic innovation and inclusive excellence by such publications as U.S. News, which for the past six years ranked UMBC the #1 “Up and Coming” university in the nation.

Final Plenary Session (and Closing) with Dr. Susan Russell, Associate Professor of Theatre and 2014-15 Penn State Laureate, "Storytelling: Bringing Home the Information," 3:05 – 4:40 P.M., Wednesday, Sept. 30 (Presidents Hall) A MUST SEE!

*What if 15 Penn State students, who don't know each other, were gathered for only three hours to tell their personal stories about how engaged scholarship has created life-changing moments or made permanent differences in their lives. What would they say? How would it be immediately conveyed in a way that people would be excited and inspired? Organizers of the ESC conference challenged Susan Russell to do just that... and to highlight how the arts can contribute to engaged scholarship and put the finishing touches on a conference filled with Advancing Rigor and Elevating Impact. Join Susan as she uses her special talents to absorb conversations with students taking place immediately before her session, gather meaning from those conversations, and create a **performance piece** entitled "Tales from the Summit" to illustrate the role that stories play in impacting communities and advancing the engagement scholarship field. Susan is guaranteed to leave you with inspiration to continue your important work every single day!*

Immediately following Susan's performance, we close out this year's conference with: Dr. Brent Yarnal, our Conference Program Committee co-chair, sharing final words and memories from this year's conference; an exciting invitation from the North Central Region for the 2016 Conference by Dr. Deborah Smith-Howell; and a farewell from our ESC president, Dr. Hi Fitzgerald.

Detailed Schedule of Paper and Symposia Sessions – ESC 2015 Meeting

Paper Symposia and Workshop Session 1 Tuesday, September 29, 9:55 -11:25 A.M.

Symposium 1-1: 20+ Years of Collaborative Engaged Cancer Prevention and Control Research in Appalachian Communities, Room 116

Eugene Lengerich, elengerich@psu.edu; Penn State University (Presenter)
Samuel Lesko, samuel.lesko@scranton.edu; Penn State College of Medicine (Presenter)
Megan Stuart, stuartma@vt.edu; Virginia Tech (Presenter)
Betsy Aumiller, baumille@phs.psu.edu; Penn State University (Presenter)
Susan Marmagas, swm@vt.edu; Virginia Tech (Presenter)
Lydia Glick, limg319@psu.edu; Penn State University (Presenter)

This symposium reviews the history and selected research activities of numerous academic-community partnerships for community based cancer prevention and control research in Appalachia. It highlights the theory, methods, and outcomes and feature community-based participatory research and extensive student engagement.

Symposium 1-2: Building Innovative Partnerships for Stronger Communities: Cycles of Engagement and Evaluating Impact, Room 207

Cedric Howard, choward4@uw.edu; University of Washington Tacoma (Presenter)
Lisa Hoffman, hoffmanl@uw.edu; University of Washington Tacoma (Presenter)
Mike Wark, mwark@uw.edu; University of Washington Tacoma (Presenter)
Jill Purdy, jpurdy@uw.edu; University of Washington Tacoma (Presenter)
Joe Lawless, jlawless@uw.edu; University of Washington Tacoma (Presenter)
Mark Brown, mark.e.brown61.civ@mail.mil; Joint Base Lewis-McChord (Presenter)
Mark Pagano, mpagano@uw.edu; University of Washington Tacoma (Chair)

This panel discussion describes several innovative community engagement programs including those initiated by: student enrollment and student services; established by faculty; and started through community engagement with strategic partners. It features participation by a key community partner from a large military installation fifteen miles from campus. Key lessons learned and impact measures are shared for application at other institutions.

Workshop 1-1: Getting to Community Impact: Models that Build Trust and Authentic Community partnerships, Room 208

Elizabeth Tryon, etryon@wisc.edu; Morgridge Center for Public Service (Session Organizer)
Azuri Gonzalez, azurig@utep.edu; University of Texas El Paso (Session Organizer)
Tracy Dace, tddace@gmail.com; Assistant Professor, Parkland College (Session Organizer)

Members of a national network of Outreach & Engagement Staff Professionals bring theory and practice into a session that puts community impact at the center of the conversation. Presenters address critical questions on community partnership reciprocity and authenticity in an interactive dialogue and offer assistance in navigating a maze of different models, methods, and philosophies of community engagement and partnerships.

Workshop 1-2: Assessing Needs of MU Family Impact Center Using Responsive Evaluation, Room 108

Rebecca Mott, mottr@missouri.edu; University of Missouri (Session Organizer)
Ashley Guillemette, guillemettea@missouri.edu; University of Missouri (Session Organizer)
Jo Britt-Rankin, brittrankinj@missouri.edu; University of Missouri (Session Organizer)

This session describes the needs assessment based on the responsive evaluation framework carried out at the University of Missouri Family Impact Center, a campus-wide outreach center, during the Spring of 2015. Attendees see a presentation which was shared with stakeholders and will participate in a roundtable discussion surrounding methods of effectively including voices of participations in program evaluations.

Workshop 1-3: Beans, Beetles, and Brewing Hope: Maximizing Impact through Integration of STEM Disciplines into University-Wide Partnerships, Executive Suite

Anthony Vinciguerra, avinciguerra@stu.edu; St. Thomas University (Session Organizer)

Carlos Vazquez, cvazquez@stu.edu; St. Thomas University (Session Organizer)

An initial presentation provides an overview of the historical development, pedagogical model, and community impact of the St. Thomas University/Café Cocano Fair-Trade Coffee Partnership. Following the presentation, participants work in small groups to reflect on the community impact goals of their own collaborations and discuss how a multi-leveled, interdisciplinary approach, potentially involving STEM disciplines, could augment the community impact of these partnerships. A large group discussion and sharing of lessons learned concludes the session.

Workshop 1-4: Four Steps to Measuring and Articulating Engagement Impact, Room 105

Nancy Franz, nfranz@iastate.edu; Iowa State University (Session Organizer)

This workshop provides four steps for successfully evaluating and reporting engagement efforts. A template is provided for evaluation planning and a variety of tools and tips included for successful evaluation. Participants plan an impact evaluation for one of their engagement projects. Examples of reciprocal university-community evaluation projects are also shared.

Workshop 1-5: Building Synergy: A Model for Implementing Service Learning Labs Across a Social Work Curriculum, Room 106

David Batey, dsbatey@uab.edu; University of Alabama at Birmingham (Session Organizer)

Laurel Hitchcock, lihitch@uab.edu; UAB (Presenter)

This workshop describes and demonstrates the different steps in developing an innovative curriculum-based service learning project, specifically service learning labs, in an undergraduate social work program. It reviews the planning process and provides a planning model for participants to apply to their own institutions. Participants discuss and brainstorm ideas and provide feedback to shape the next steps of implementation and assessment for the process.

Workshop 1-6: Carnegie Engagement Classification - Why We Did It, How We Use It: Three Colorado Experiences, Room 205

Bridget Julian, bridget.julian@colostate.edu; Colorado State University (Session Organizer)

Deborah Romero, deborah.romero@unco.edu; University of Northern Colorado (Presenter)

Cara DiEnno, cara.dienno@du.edu; University of Denver (Presenter)

Annie Epperson, annie.epperson@unco.edu; University of Northern Colorado (Presenter)

Michelle Wellman, michelle.wellman@colostate.edu; Director, The Access Center, Colorado State University (Session Organizer)

Presenters describe how the Carnegie engagement classification process has led to institution-wide change and supported program innovation. The workshop is structured as a co-learning discussion with active participation by attendees focused on identifying their own institution along an Engagement Continuum, understanding how the Carnegie process translates into programs, policies, and strategy, and utilizing resources and best practices to design program assessments.

Workshop 1-7: Challenges to Public Higher Education: Local-Global Tensions and Potential Resolutions, Room 204

Hiram Fitzgerald, fitzger9@msu.edu; Michigan State University (Session Organizer and Presenter)

Burton Bargerstock, bargerst@msu.edu; Michigan State University (Presenter)

Laurie Van Egeren, vanegere@msu.edu; Michigan State University (Presenter)

This session describes transformational changes in higher education which integrate local and regional collaborations with the worldwide competitiveness, connectivity, and innovation necessary to compete in the global economy. We illustrate how systems-focused approaches drive local innovation and sustainable change in support of global research and scholarly activities. Participants will engage in identifying institutional data sources that can contribute to illustrating the mutual benefits of university and state priority alignment.

Workshop 1-8: The Engagement Ecosystem Model: Expanding Engaged Scholarship Opportunities with a Lean and Scalable Approach, Room 206

Irena Gorski, irenagorski@gmail.com; Penn State University (Presenter)

Khanjan Mehta, khanjan@enr.psu.edu; Penn State University (Session Organizer)

Penn State has commenced on a journey to develop lean and scalable engagement ecosystems to expand opportunities to our 80,000 undergraduate students across 24 campuses. The engagement ecosystem model, piloted in the spring 2015 semester, carves out projects from high-impact, high-engagement programs and integrates them into courses without changing the learning outcomes or curriculum. After learning about the model, participants design their own strategy for a themed ecosystem and discuss with the larger group.

Workshop 1-9: College Going Perceptions of Middle School Students from Urban and Rural Communities: An evidence-based approach at UNC Asheville, Room 114

Annie Burton, aburton3@unca.edu; (Session Organizer)

Gaps continue to persist in becoming college-ready in urban and rural areas in terms of knowledge about the steps required and insufficient diversity of resources, respectively. Workshop participants learn ways in which colleges and universities can work collaboratively with school districts to promote a college-going ideology by leveraging college students and gain a better understanding of how to best meet the needs of their own local educational agencies (LEAs) and school districts using data-driven approaches.

Workshop 1-10: Ethical Partnerships: Preparing Faculty and Students for Immersive Learning, Room 104

Jessica Arends, jessica.arends@gmail.com; Binghamton University (Session Organizer)

Preparing students and faculty for community-engaged experiences off campus remains a challenge. This experiential workshop guides participants through a hands-on Memberships Exercise (tool) to hone self-awareness and enhance intercultural interactions. Participants discuss how they might apply or modify the exercise for their respective contexts.

Paper Session 1-1: Ways to Develop High-Impact Diversity Efforts and Initiatives – I, Room 203

Moderator: Katie Stofer, University of Florida

Reflections on Cultural Diversity: New Methods for New Problems

Lisa Bates, lbates@iastate.edu; Iowa State University (Presenter)

Susan Erickson, susaneri@iastate.edu; Iowa State University (Presenter)

Jon Wolseth, jwolseth@iastate.edu; Iowa State University (Presenter)

Families Involved in Education Sociocultural Teaching and STEM (FIESTAS)

Kathryn Ciechanowski, kathryn.ciechanowski@oregonstate.edu; Oregon State University (Presenter)

SueAnn Bottoms, sueann.bottoms@oregonstate.edu; Oregon State University (Presenter)

Adam Talamantes, talamana@onid.oregonstate.edu; Oregon State University (Presenter)

Ana Lu Fonseca, analu.fonseca@oregonstate.edu; Oregon State University (Presenter)

Relationships are at the Heart of Teaching: Mainstream Teachers and Diverse Learners Learning Together

Sandra Rodriguez-Arroyo, srodriguezarrayo@unomaha.edu; University of Nebraska at Omaha (Presenter)

Paper Session 1-2: Ways to Measure Impacts or Outcomes – I, Room 112

Moderator: Patricia Prado-Olmos, California State University – San Marcos

Ninth Grade Counts: Building Effective Partnerships to Engage Youth

Beth Tarasawa, beth.tarasawa@nwea.org; Northwest Evaluation Association (Presenter)

So Did It Matter? Student Reflections on Community Engagement in Landscape Architecture

CL Bohannon, cl@vt.edu; Virginia Tech (Presenter)

Terry Clements, tclement@vt.edu; Virginia Tech (Presenter)

The Public in Public Archaeology: Down from the Ivory Tower and into the Real Trenches

Carole Nash, nashcl@jmu.edu; James Madison University (Presenter)

Paper Session 1-3: Ways to Advance Rigor or Elevate Impact – I, Room 211

Moderator: Edward Brantmeier, James Madison University

Building on Pop [Up] Culture – Exploring the Value of Temporary Design-Build

William Doran, wdoran@lsu.edu; Louisiana State University (Presenter)

Institutionalizing Engaged Scholarship: Development of a Community Engaged Scholarship Institute

Emily Robinson, eerobins@ncsu.edu; NC State University (Presenter)

Diane Chapman, ddchapma@ncsu.edu; NC State University (Presenter)

Douglas James, dljames2@ncsu.edu; NC State University (Presenter)

Project PROSPER: Eight Year Sustainability of a Community Based Prevention Initiative

Catherine Straub, cas30@psu.edu; Pennsylvania State University (Presenter)

Rebecca Kaucher, rlk3@psu.edu; Pennsylvania State University (Presenter)

Janet Welsh, jaw900@psu.edu; Penn State University (Presenter)

Paper Session 1-4: Ways to Build Institution-Wide Involvement – I, Room 202

Moderator: Karen Gilbert, Virginia Tech

Local Food System Symposium - An Institution-Wide Engagement Effort of Campus with Local Community

Bhavna Hirani, hirani@illinois.edu; University of Illinois, Urbana-Champaign (Presenter)

Pradeep Khanna, pkhanna@illinois.edu; University of Illinois, Urbana-Champaign (Non-presenter)

Centralizing Community Outreach at the University of Iowa through Organic Partnerships

Sarah SanGiovanni, sarah-sangiovanni@uiowa.edu; University of Iowa (Presenter)

Nicholas Benson, nicholas-benson@uiowa.edu; University of Iowa (Presenter)

Erika Christiansen, erika-christiansen@uiowa.edu; University of Iowa (Presenter)

Hailey Courtney, hailey-courtney@uiowa.edu; University of Iowa (Non-presenter)

The Maker Campus: Space, Hands-on Learning, and Engagement

Charles Robinson, charles.robinson@oregonstate.edu; Oregon State University (Presenter)

**Paper Symposia and Workshop Session 2
Tuesday, September 29, 1:20 – 2:50 P.M.**

Symposium 2-1: Cultivating the Globally Sustainable Self: Engaged Scholarship on Transformative Teaching, Training, and Learning, Room 108

Craig Shealy, shealycn@jmu.edu; James Madison University (Session Organizer)

Panelists will provide an overview of their respective projects occurring as part of a three-year Summit Series entitled “Cultivating the Globally Sustainable Self,” with an explicit focus on cross-institutional impact as well as the reciprocal and mutually beneficial processes and outcomes that have emerged during project development and analysis. The symposium will conclude with an opportunity for audience interaction and exchange.

Symposium 2-2: Designing Community: Engaging Undergraduate Scholars in the Living Archive, Room 106

Kevin Hegg, heggkj@jmu.edu; James Madison University (Presenter)

Sean McCarthy, mccartsr@jmu.edu; James Madison University (Presenter)

Lynn Eaton, eaton2le@jmu.edu; James Madison University (Presenter)

Genya O'Gara, ogaragx@jmu.edu; James Madison University (Presenter)

Laura Davis, davisld@jmu.edu; James Madison University (Presenter)

An archivist, two collections librarians, an instructional technologist, and one instructor explain how cross-campus and community collaborations, along with the application of modern technologies to remix archival resources, can provide the framework for civic engagement and advanced research opportunities for undergraduates which is rigorous and sustainable.

Workshop 2-1: Institutionalizing Engagement: Constructing Campus-wide Principles for Engaged Student Learning Outcomes, Room 208

Deborah Romero, deborah.romero@unco.edu; University of Northern Colorado (Session Organizer)

Annie Epperson, annie.epperson@unco.edu; University of Northern Colorado (Session Organizer)

Christine Marston, christine.marston@unco.edu; University of Northern Colorado (Session Organizer)

This workshop examines how the University of Northern Colorado structured a process to launch institutional principles for engaged learning outcomes. It illustrates how we worked with campus advocates, cultivated new allies with faculty, student affairs professionals and staff, and undertook a scholarly approach to align the engaged learning outcomes and guidelines with key strategic priorities and aspects of our institutional identity. A framework for participants to consider how to develop tangible action steps in their respective contexts is provided.

Workshop 2-2: Interdisciplinary Collaboration for Institution-Wide Involvement: Amazing Race or Tiresome Trek? Room 105

Susan Erickson, susaneri@iastate.edu; Iowa State University (Session Organizer)

Lisa Bates, lbates@iastate.edu; Iowa State University (Presenter)

Nancy Franz, nfranz@iastate.edu; Iowa State University (Presenter)

During this interactive workshop, engaged scholars and institutional administrators share the story of the interdisciplinary collaboration, Iowa Retail Initiative, which was plagued by early unforeseen obstacles but is now finding points of success by working with creative solutions. This mandated collaboration struggled through difficulties related to disciplinary customs, leadership, work expectations, and personalities. A set of best practices for collaborations across disciplines will be created by workshop participants to improve and foster dynamic and creative partnerships across backgrounds.

Workshop 2-3: Engaged Scholarship and Land-Grant Universities, Executive Suite

John Byrnes, jbyrnes@psu.edu; Penn State Center Engaging Philadelphia (Session Organizer)

Tommy McCann, tmj161@psu.edu; Penn State Center Engaging Philadelphia (Session Organizer)

Suzanne Weltman, sw53@psu.edu; Penn State Center Engaging Philadelphia (Session Organizer)

During this workshop, Cooperative Extension staff from the Penn State Center – Engaging Philadelphia will lead a discussion about the opportunities and challenges of establishing Engaged Scholarship projects within a Land-Grant University. This workshop will bring together practitioners of Engaged Scholarship efforts within the Land-Grant Universities nationwide to share the techniques and processes they have utilized in helping to facilitate meaningful projects in their communities for faculty and students.

Workshop 2-4: Engaging Campus and Community through Transdisciplinary Collaboration, Room 207

Elise Barrella, barrelem@jmu.edu; JMU (Session Organizer)

Rob Alexander, alexanrw@jmu.edu; JMU (Session Organizer)

Audrey Barnes, barnesal@jmu.edu; JMU (Session Organizer)

David Ehrenpreis, ehrenpdh@jmu.edu; JMU (Session Organizer)

Justin Henriques, henriqjj@jmu.edu; JMU (Session Organizer)

Henry Way, wayha@jmu.edu; James Madison University (Session Organizer)

This workshop will focus on a faculty-led, innovative approach to place-making and community engagement for the sustainable planning, design, and management of public spaces around James Madison University. Workshop participants will leave with: (1) An adaptable transdisciplinary model for engaging faculty, staff, students, and external partners in problem-solving and place-making; (2) Examples of engagement tools that can be used in both academic and community settings to promote collaborative design and decision-making (and practice applying the tools!); (3) A work plan for initiating a similar model, including group formation, visioning, and action strategies.

Workshop 2-5: The Facing Project: Its Evolution, Its Impact, Its Ability to Connect Campuses with their Communities, Room 115

Adam Kuban, ajkuban@bsu.edu; Ball State University (Session Organizer)

JR Jamison, jrjamison3@gmail.com; The Facing Project (Session Organizer)

Kelsey Timmerman, kelseywtimmerman@gmail.com; The Facing Project (Session Organizer)

Kelli Huth, kjhuth@bsu.edu; Ball State University (Session Organizer)

Ellen Hacker, ekhacker@bsu.edu; Ball State University (Session Organizer)

After an overview of The Facing Project, a national organization that connects people through stories to strengthen communities, a course instructor will discuss the course design developed to integrate the Project into an undergraduate class. Copies of the course syllabus will be distributed, and an opportunity will be given to workshop participants to develop an action plan for a similar project within his/her own university setting.

Workshop 2-6: Excellence, Quality, and Rigor in Peer Review of Community-engaged Scholarship, Room 206

Diane Doberneck, connordm@msu.edu; Michigan State University (Session Organizer)

Miles McNall, mcnall@msu.edu; Michigan State University (Session Organizer)

Burton Bargerstock, bargerst@msu.edu; Michigan State University (Session Organizer)

Determining excellence, quality, and rigor of community-engaged scholars and their academic and public products continues to be a challenge for the field of Community-engaged Scholarship, with many faculty and administrators lacking the knowledge and skills to serve as peer reviewers during significant moments in a scholar's career. This workshop is designed for community-engaged scholars to strengthen their own community-engaged scholarship, serve as well-informed peer reviewers and colleagues, and lead conversations about excellence, quality and rigor in community-engaged scholarship. Workshop participants work through scenarios that include a set of criteria for peer review and receive materials for review.

Workshop 2-7: Expanding Access Mapping Workshops: A Community-based Tool for Increasing Outreach and Informing Planning, Room 205

Shannon Sparks, sparks2@wisc.edu; University of Wisconsin (Session Organizer)

Teresa Curtis, teresa.curtis@ces.uwex.edu; University of Wisconsin-Cooperative Extension (Session Organizer)

This workshop introduces the Expanding Access Mapping Workshop, a multi-county, multi-disciplinary approach that aims to develop a shared understanding of the physical, social, and economic context of underserved communities throughout Wisconsin. Following an introduction the rationale and process, workshop participants are guided through a simulated and accelerated Mapping Workshop using real data with the objective of seeing how the Workshop might be adapted for their own communities.

Workshop 2-8: Flaunting Engagement or Flirting with Impact? The Limits of Facilitation, Room 116

Khanjan Mehta, khanjan@engr.psu.edu; Penn State University (Presenter)

Irena Gorski, irenagorski@gmail.com; Penn State University (Session Organizer)

In this workshop, we discuss the limits of a traditional university facilitation role and how, in appropriate circumstances, we can push the boundaries of engagement to actually implement solutions. We discuss workshop participants' programs, the roles participants play, how they could advance their role, and why it should or should not happen in their contexts.

Workshop 2-9: Building Communication Across Organizational, Community, and Geographic Boundaries, Room 204

Casey Mull, University of Georgia mullcd2@uga.edu (Session Organizer)

Jennifer W. Purcell, Kennesaw State University, jpurce10@kennesaw.edu (Presenter)

Community engagement requires significant communication among individuals involved directly in the university-community partnership and indirectly across the higher education institution and community partner. This workshop offers opportunities to unearth communication barriers, explore practical methods to encourage communication, and understand topics of communications in a nationwide study of actors in university-community partnerships. Workshop participants will be provided an opportunity to share, engage, and critique communications and team building techniques used to build effective teams.

Workshop 2-10: The Bailey Scholars Program: A Community of Engagement, Room 114

Karla Loebick, loebick@msu.edu; Michigan State University (Session Organizer)

This interactive session focuses on the Bailey Scholars Program (BSP) – a student-centered, integrated learning community of engaged learners. Participants will have the opportunity to gain hands-on experience of how student-centered, self-directed learning functions in an academic setting and how a community of learners approaches consensus building surrounding the development of learning objectives, assessment strategies, expectations, role distribution, learning outcomes, etc.

Workshop 2-11: Elevating Impact, Room 104

Birgit Green, birgit.green@ttu.edu; Texas Tech University (Session Organizer)

Valerie Paton, valerie.paton@ttu.edu; Texas Tech University (Session Organizer)

Florencio Aranda, florencio.aranda@ttu.edu; Texas Tech University (Session Organizer)

“Elevating Impact” requires a common understanding of the nature of “impacts” and how they are assessed in Institutions of Higher Education (IHEs). In this workshop, we share the findings of a meta-analysis on IHE-partner engagement impacts metrics and the definitions that were used. Workshop attendees provide feedback on whether definitions are adequately intuitive and inclusive to be used in pragmatic contexts by IHEs and their partner organizations. We then review and discuss results from the environmental scan of impact statements and metrics currently in use by IHEs and the emerging categorization of these metrics for evolution of future models of impact categories.

Paper Session 2-1: Ways to Develop High-Impact Diversity Efforts and Initiatives – II, Room 203

Moderator: Yvonne Gaudelius, Penn State

Service Center as Service Learning Innovation: How A Classroom Change of Venue Transforms Instruction

George Daniels, gdaniels@ua.edu; The University of Alabama (Presenter)

Engaged Scholarship in Action: PHN Emersion Study Abroad in Malawi, Africa

Constance Hendricks, csh0006@auburn.edu; Auburn University School of Nursing (Presenter)

Tanya Johnson, johsotl@auburn.edu; Auburn University (Presenter)

Assessment of a Pharmacy Educational Program for Resettled Refugees

Hyun-Su Helen Kim, kim.2566@osu.edu; The Ohio State University (Presenter)

Paper Session 2-2: Ways to Measure Impacts or Outcomes – II, Room 112

Moderator: Megan Stuart, Virginia Tech

Impact Reconsidered: Service, Connectedness, and Community Engagement

Jennifer Burek Pierce, jennifer-burek-pierce@uiowa.edu; The University of Iowa (Presenter)

Measuring the Impact of Community Dialogue

Bruce Mallory, bruce.mallory@unh.edu; Director of New Hampshire Listens, Professor of Education (Presenter)

Quixada Moore-Vissing, qvissing@wildcats.unh.edu; University of New Hampshire (Presenter)

Michele Holt-Shannon, Michele.Holt-Shannon@unh.edu; Associate Director, New Hampshire Listens (Presenter)

Paper Session 2-3: Ways to Advance Rigor or Elevate Impact – II, Room 211

Moderator: Jeff Tang, James Madison University

Making Public Space: Architecture Students and Local Businesses Partner for the Greater Good

William Doran, wdoran@lsu.edu; Louisiana State University (Presenter)

Engaged Scholarship for Distance Learners in Undergraduate Capstone Course

Vera Cole, vjc12@psu.edu; Penn State (Presenter)

Community Service Learning as a Path to Civic Agency

Anna Fleming, afleming@csusm.edu; California State University San Marcos (Presenter)

Kimber Quinney, kquinney@csusm.edu; California State University San Marcos (Presenter)

Paper Session 2-4: Ways to Build Institution-Wide Involvement – II, Room 202

Moderator: Susan Marmagas, Virginia Tech

From Salute to Embrace: Leveraging Existing Support to Enhance CES Reach, Diversity, and Impact

Lyn Holley, lmholley@unomaha.edu; University of Nebraska at Omaha, Dept Gerontology-Service Learning Academy (Presenter)

Karen Fannin, kfannin@unomaha.edu; University of Nebraska-Omaha, Department of Music (Presenter)

Derrick Nero, dnero@unomaha.edu; University of Nebraska-Omaha, Department of Education (Presenter)

Mary Perkinson, mperkinson@unomaha.edu; University of Nebraska-Omaha, Department of Music (Presenter)

Michael Walker, mlwalker@unomaha.edu; University of Nebraska-Omaha, School of Criminology and Criminal Justice (Presenter)

Lucy Garza Westbrook, lgarza@unomaha.edu; University of Nebraska at Omaha, Service Learning Academy (Presenter)

Ramping Up Engaged Scholarship at Penn State University: Lessons Learned in Urban Engagement

Lisa Vavro, lvavro@psu.edu; The Penn State Center Pittsburgh (Presenter)

Maureen Hogan, mah66@psu.edu; The Penn State Center Pittsburgh (Presenter)

Paper Symposia and Workshop Session 3 Wednesday, September 30, 9:00 - 10:30 A.M.

Symposium 3-1: From Community Engagement to Community Emergence: University and Youth Involvement in Society, Room 108

Brad Olson, blo5014@psu.edu; Penn State University (Presenter)

Sean Campbell, sean.campbell@foroige.ie; Foroige, the National Youth Development Organisation (Presenter)

John Davis, john.davis@ed.ac.uk; University of Edinburgh (Presenter)

Eoin Dolan, eoin.dolan@foroige.ie; Foroige, the National Youth Development Organisation (Presenter)

Mark Brennan, mab187@psu.edu; Penn State/UNESCO

Pat Dolan, pat.dolan@nuigalway.ie; National University of Ireland-Galway (Presenter)

Cormac Forkan, cormac.forkan@nuigalway.ie; National University of Ireland-Galway (Non-presenter)

Jennifer Hesnan, jennifer.hesnan@foroige.ie; Foroige, the National Youth Development Organisation (Non-presenter)

Using an interactional field theory approach to community development, a new model is introduced that defines volunteering, service-learning, and engaged scholarship, using four conceptual areas around interaction and knowledge development. In addition, three different approaches that educators can use to involve youth (i.e. students) in development of community are discussed. The approaches include developing youth as researchers, as civically engaged citizens, and as activist communicators.

Symposium 3-2: Service-learning as a Mentoring Modality: An Assessment Tool, Room 206

Pete Mather, matherp@ohio.edu; Ohio University (Session Organizer)

Diana Marvel, marvel@ohio.edu; Ohio University (Session Organizer)

This presentation introduces the idea of service-learning as a mentoring modality for service-learning educators and researchers. An assessment tool is presented which was developed for measuring the evidence and the strength of mentoring in service-learning programs. The instrument may also be used as a planning tool for service-learning leaders.

Workshop 3-1: International Programs for the Campus and Community, Room 207

Jonathan Kratz, kratzjx@jmu.edu; James Madison University (Presenter)

Hunter Swanson, swansohr@jmu.edu; James Madison University (Session Organizer)

Delores Blough, bloughda@jmu.edu; James Madison University (Session Organizer)

The workshop introduces participants to several innovative programs that focus on international student engagement with the campus and local community to promote diversity and awareness of global issues. It shows participants how the use of surveys and assessments has improved the function of these programs over time. Participants will receive tangible ideas that they can use to promote far-reaching diversity efforts at their home institutions and to create a basic roadmap for how to implement and sustain institution-wide diversity programs.

Workshop 3-2: Little Innovations: Large Impact, Room 114

Khanjan Mehta, khanjan@engr.psu.edu; Penn State University (Presenter)

Irena Gorski, irenagorski@gmail.com; Penn State University (Session Organizer)

A panel of student innovators leading high-impact programs and projects will discuss what impact means, what it looks like, the journey along way, what is needed to innovate, the challenges of scaling innovations, and what it means to them personally in terms of success and career decisions. Following the panel, workshop participants will break into groups with the students to engage in further discussion on topics of interest gleaned from the panel, especially to further explore how students conceptualize and achieve larger impact.

Workshop 3-3: Making the Case for Community Engagement in Graduate Education, Room 105

Audrey Jaeger, ajjaeger@ncsu.edu; North Carolina State University (Session Organizer)

Shauna Morin, smmorin@ncsu.edu; North Carolina State University (Session Organizer)

Thomas Greene, tjgreen2@ncsu.edu; North Carolina State University (Session Organizer)

Tara Hudson, tdhudson@ncsu.edu; North Carolina State University (Session Organizer)

This workshop considers how to more fully integrate Community Engagement (CE) into graduate education. This workshop begins by reviewing the literature on best practices in graduate student engagement and introduces findings from a new study examining successful CE practices among students and faculty from a variety of disciplines, as well as the community partners with whom they collaborate. Implications for theory and practice will be the primary focus of this workshop, especially as they relate to making a strong case for CE in graduate education--in more classrooms, in more educational fields, and on more campuses.

Workshop 3-4: More Than My Brother's Keeper: Collective Impact Engagement for African American Boys on the Southside of Columbus, Room 116

Ashley Wilson, wilson.1871@osu.edu; Kirwan Institute (Session Organizer)

More Than My Brother's Keeper is a pilot program which aims to improve the life outcomes of at-risk African American boys residing on the Southside of Columbus, Ohio. It utilizes a deeply, engaged, collective impact approach to positively influence participants and their families, while simultaneously learning about the boys and their community through the collection of qualitative and quantitative data. This workshop will provide attendees with an overview of the program including best practices and core domains that serve as the foundation. Participants engage in conversation around reciprocal inspiration and the multidimensional impact of a program of its kind.

Workshop 3-5: Navigating and Negotiating Engaged Partnerships: A Workshop for Community Partners, Room 106

Cassandra Simon, csimon@sw.ua.edu; The University of Alabama (Session Organizer)

Josephine Pryce, jpryce@sw.ua.edu; The University of Alabama (Session Organizer)

Vicky Carter, vicky.carter72@gmail.com; The University of Alabama (Session Organizer)

In ideal engaged partnerships, community partners share equal responsibilities, authority, and ownership through fair, respectful, and transparent negotiation before the research begins and throughout the research process. This workshop provides foundational knowledge of the principles of engaged research, builds negotiation skills, and provides information needed to assist community partners in navigating the engaged partnership experience to maximize desired outcomes.

Workshop 3-6: Playing in the Sandbox: Collaborations Across the University, Room 205

Timothy Howley, howleytm@jmu.edu; James Madison University (Session Organizer)

Walt Ghan, ghanwa@jmu.edu; James Madison University (Session Organizer)

S. Jeanne Horst, horstsj@jmu.edu; James Madison University (Presenter)

There are a lot of expectations to get along and play well with others in the sandbox. In this workshop, presenters who have “played” with each other while working on an inter-professional collaboration on their campus facilitate a SWOT Analysis on inter-professional collaborations in the university setting. Presenters share their unique perspectives about the collaborative process. Workshop participants will gain a full understanding of what inter-professional collaboration can look like and brainstorm potential partners to work with on their campus.

Workshop 3-7: What Goes Around Comes Around: Continuous Improvement and Impact Measurement Using the Assessment Cycle, Room 208

Elisabeth Pyburn, pyburnem@jmu.edu; James Madison University (Session Organizer)

Heather Harris, harrishd@dukes.jmu.edu; James Madison University (Presenter)

Kelly Foelber, foelbekj@jmu.edu; James Madison University (Presenter)

Monica Erbacher, erbachmk@jmu.edu; James Madison University (Presenter)

S. Jeanne Horst, horstsj@jmu.edu; James Madison University (Presenter)

This workshop walks participants through the conceptualization of the assessment cycle – a model for determining impact - used at James Madison University and provides examples and exercises designed to teach participants how to implement each step in their own programs. Attendees learn: how to write clear, measurable program objectives; ways to ensure that objectives are matched to programming; tips for selecting or designing instruments to measure student learning; and much more! As an interactive session, workshop attendees will have the opportunity to apply some of these principles to provided examples.

Workshop 3-8: Sounds Like a Plan: A Model for Engagement-Based Strategy, Collaboration, and Accountability, Room 104

Brian Charette, charetbj@jmu.edu; James Madison University (Session Organizer)

Keston Fulcher, fulchekh@jmu.edu; James Madison University (Session Organizer)

Randy Mitchell, mitcherl@jmu.edu; James Madison University (Session Organizer)

Frank Doherty, dohertfj@jmu.edu; James Madison University (Session Organizer)

In this discussion-based workshop, you’ll hear the story of how engagement became the center of JMU’s strategic plan, how it was defined, how engagement-related goals were established, and how they are now being reported and tracked. You’ll also learn the key engagement-related performance measures that form the structure of accountability and transparency.

Workshop 3-9: Collaborative Community Design in Underserved Neighborhoods: Approaches to Engaged Studios and Their Institutional Frameworks, Room 204

Ken Tamminga, krt1@psu.edu; Penn State University (Session Organizer)

Deno De Ciantis, dwd5@psu.edu; Penn State University (Session Organizer)

Lisa Vavro, lvavro@psu.edu; The Penn State Center Pittsburgh (Presenter)

Maureen Hogan, mah66@psu.edu; The Penn State Center Pittsburgh (Presenter)

This workshop addresses initiation, design and execution of engaged studios and their institutional frameworks. We outline an approach that emphasizes collaborative partnerships guided by design thinking and largely in-situ inquiry, in a way that resonates with students and underserved urban communities alike. We provide an update of the 2012 ESC award-winning Pittsburgh Studio which provides high-impact diversity learning contexts for upper-year design students in Pittsburgh’s lower-income neighborhoods. Breakout sessions provide an opportunity to discuss ideas and issues regarding the studio model or institutional-community frameworks.

Paper Session 3-1: Ways to Inspire Reciprocity Among Partners – III, Room 203

Moderator: Barry Bram, Penn State

Reciprocal Inspiration: Developing A Collaborative Community Mentoring Course

John Davis, john.davis@ed.ac.uk; University of Edinburgh (Presenter)

Engaged Scholarship: Leveraging Student Creativity to Encourage Community Engagement

Sallie Hambright-Belue, shambri@clermson.edu; Clemson University (Presenter)

Kathleen Peek, kpeek@clermson.edu; Clemson University (Presenter)

Youth Leadership Academy: College and Career Readiness Program by Engaging University and Community Partners

Luke O'Quinn, oquinn.6@osu.edu; OSU LiFE Sports (Presenter)

Dawn Anderson-Butcher, anderson.butcher.1@osu.edu; The Ohio State University (Non-presenter)

Rebecca Wade-Mdivanian, wade-mdivanian.1@osu.edu; The Ohio State University (Non-presenter)

Lauren Paluta, paluta.2@osu.edu; The Ohio State University (Non-presenter)

Paper Session 3-2: Ways to Measure Impacts or Outcomes – III, Room 112

Moderator: Laurie Van Egeren, Michigan State University

Healthy Workplaces for Healing Profession: Research to Combat Stress in Human Services

Thomas Barker, ttbarker@ualberta.ca; University of Alberta (Presenter)

The Optimal College Town Assessment: Town-Gown Typologies and Mediating Factors

Stephen Gavazzi, gavazzi.1@osu.edu; The Ohio State University (Presenter)

Paper Session 3-3: Ways to Advance Rigor or Elevate Impact – III, Room 211

Moderator: Lori Britt, James Madison University

Faculty Development for Service-Learning: One Size Does Not Fit All

Lynn Pelco, lepelco@vcu.edu; Virginia Commonwealth University (Presenter)

Catherine Howard, choward@vcu.edu; Virginia Commonwealth University (Presenter)

Navigating Professional and Ethical Challenges: A Qualitative Investigation of Faculty Experiences in Global Service-Learning

Richard Kiely, rck6@cornell.edu; Cornell University (Presenter)

Paper Session 3-4: Ways to Build Institution-Wide Involvement – III, Room 202

Moderator: Melissa Wood Aleman, University of Florida

Reciprocal and Relevant Relationships: Building Social Capital through Intentional Service-Learning

Theresa Beyerle, tsb4@uakron.edu; University of Akron (Presenter)

Mary Beth Clemons, mec61@zips.uakron.edu; University of Akron (Presenter)

Michelle Byrne, mwb@uakron.edu; University of Akron (Presenter)

Tracy Riley, triley@uakron.edu; University of Akron (Presenter)

Ultimate Community Partnerships

Fiona Baxter, fmbaxter@ncsu.edu; NC State University (Presenter)

Terri Helmlinger-Ratcliff, tahelmli@ncsu.edu; 9195153891 (Presenter)

What does Community Engagement Look Like at a For-Profit College?

Susan Magyar, magyar.s@husky.neu.edu; Northeastern University (Presenter)

Paper Symposia and Workshop Session 4
Wednesday, September 30, 1:20 - 2:50 PM

Symposium 4-1: Community Development Through Increasing Financial Education via Scholarly Service, Room 108

Agbor Bakia Ayuk Tabe, agborbakia@gmail.com; Staff (Session Organizer)

Reginald Braggs, reg.braggs@aun.edu.ng; American University of Nigeria (Presenter)

This symposium features a Community Development (CVD) course in which students reach out to financially illiterate community members to engage them in first principles learning. The course requires students to understand the interconnection between financial education and poverty and involves a relationship with Standard Microfinance Bank to serve their prospective subscribers. The transformative effect on students as they performed this work can be measured in reflection, testimonials and attitudinal shifts for many students; this community development interaction experience is often the first they have had on an intimate level.

Symposium 4-2: Penn State CHANCE: A World Wide Collaboration, Room 104

Jacqueline McLaughlin, jxm57@psu.edu (Session Organizer)

CHANCE (Connecting Humans And Nature through Conservation Experiences) is an established environmental education, professional development and outreach program, whose overarching goal is to teach conservation science and global sustainability at the front line. In this session, the presenter shares specific innovative, interdisciplinary, informal teaching and learning strategies and collaborations that can effectively be used to enhance undergraduate research, international experiences, and engaged scholarship.

Symposium 4-3: Finding Financially Beneficial Campus/Community Partnerships, Room 208

Karen Gilbert, karengilbert@vt.edu, Virginia Tech

This symposium highlights a college/community partnership which serves as a model for institutions of higher education for how to create and sustain a successful, mutually beneficial partnership and expand and enhance the service offerings to the campus population and the community at large. Lessons learned can be used as a framework for other colleges and communities to embrace engagement that particularly results in a financial benefit to one or more parties.

Workshop 4-1: Using Digital Badges to Document, Extend, and Enhance the Value of Engaged Scholarship, Room 206

Kyle Peck, kpeck@psu.edu; Penn State University (Session Organizer)

"Digital Badges" are a perfect way to document what participants gain from engaged scholarship and represent participants new abilities to potential employers and others. In this workshop, attendees learn how Penn State is using badges to represent development of systems thinking, ethical decision making, multicultural awareness, and civic responsibility. Through hands-on activities (if you bring your own laptop or tablet), you'll be able to produce, earn, and store a badge. The session will end with a lively conversation about the potential of digital badges as a way to document engaged scholarship, including the advantages, opportunities, and obstacles we see.

Workshop 4-2: Using Digital Storytelling in the Service-Learning Classroom and Beyond, Room 106

Elena Foulis, foulis.5@osu.edu; OSU (Session Organizer)

Brian Leaf, leaf.7@osu.edu; OSU (Session Organizer)

Vicki Pistick, pitstick.10@osu.edu; OSU (Session Organizer)

Digital storytelling promotes students' creativity, develops a sense of agency, and provides a new and innovative platform to assess student learning. In this workshop, we discuss, model, and offer practical application on how utilizing digital storytelling in conjunction with Service-Learning experiences provides an opportunity for students to document and critically reflect a sense of place, interconnectedness between academic knowledge, and community participation.

Workshop 4-3: Responsible Engagement: Building a Culture of Concern, Room 205

Khanjan Mehta, khanjan@enr.psu.edu; Penn State University (Presenter)

Irena Gorski, irenagorski@gmail.com; Penn State University (Session Organizer)

Careen Yarnal, cmy122@psu.edu; Penn State University (Session Organizer)

Eric Obeysekare, eric.obeysekare@gmail.com; Penn State University (Session Organizer)

Some universities work toward responsible engagement by preparing university members before they engage. This panel discussion seeks to bring about discussion regarding lesser known methods out there for promoting and ensuring responsible engagement. Participants will all share what is going on with their university and propose methods to unite, advance, and move forward to ensure no harm with engagement.

Workshop 4-4: 'Is It Community Engaged Scholarship?' - A Rubric for Guiding CES Partners to Examine Their Collaboration, Room 204

Vivienne Bennett, vbennett@csusm.edu; California State University San Marcos (Session Organizer)

Scott Gross, sgross@csusm.edu; California State University San Marcos (Session Organizer)

The objective of this workshop on community engaged scholarship (CES) is to present, apply, and gather feedback on a rubric designed to help university and community partners explore their partnership, deepen its reciprocal qualities and mutually beneficial outcomes, and better understand CES itself. The rubric was designed to help university and community members see that for any endeavor between the university and the community, the purpose, process, and outcomes fall along a continuum, and that CES requires equitable involvement of the partners and mutually beneficial outcomes.

Workshop 4-5: "What If I Don't Want to Wait Until I have Tenure?" - An Engaging Path Toward Tenure, Room 207

Jennifer Mease, measejj@jmu.edu; James Madison University (Session Organizer and Co-Presenter)

Lori Britt, brittll@jmu.edu; James Madison University (Co-Presenter)

Aaron Peeks, peeksas@jmu.edu; James Madison University (Co-Presenter)

University efforts to model engagement in teaching, research, and service often present a unique set of challenges for pre-tenure faculty. This workshop addresses the dilemma from two institutionally diverse perspectives -- a "ground up" perspective, focused on the obstacles and success strategies (emphasizing impact and rigor) that pre-tenure faculty might encounter and a "top down" perspective focused on how administrative practices and resources might be conducted in ways that merge the (often times competing) requirements of engagement and tenure. We highlight the synergistic possibilities for collaboration between faculty and administrators who desire to build "An Engaging Path Toward Tenure."

Note: Workshop 4-6 was withdrawn from the schedule.

Workshop 4-7: From Wicked to Wonderful: Transforming Stuckness Into Places of Innovation and Creativity, Room 116

Sharon Welch, swelch@meadville.edu; Meadville Lombard Theological School (Unitarian Universalist) (Session Organizer)

In a pluralizing world of "wicked" problems, practices of truth-telling and reciprocal inspiration are critical to inspiring and sustaining the energy, imagination, and innovation required of justice work and engagement scholarship. This workshop models how telling our stories of shared service and immersion experiences can be used to expand our circles of sympathy, cultivate creative problem solving in a multiracial and multicultural world, and empower bold, cooperative risk-taking.

Workshop 4-8: Mining Community Sustainability Certification Programs for Engaged Scholarship Opportunities, Room 105

Michele Halsell, mwh16@psu.edu, Penn State University (Session Organizer)

The past decade has seen a proliferation of community sustainability certification and metrics programs. This workshop provides an overview of national and state-based metrics and certification programs and explores how these frameworks can be used to identify projects that support active student learning across a variety of disciplines ranging from engineering to the liberal arts. Participants have an opportunity to use a framework to

design a project, show how the project supports the learning objectives of a course they teach, how the project fits within the framework, and how the project would benefit a community partner.

Workshop 4-9: Elevating Impact on Men of Color: Partnerships As Strategy for My Brother's Keeper, Room 114

George Daniels, gdaniels@ua.edu; University of Alabama (Session Organizer)

This workshop is designed to model how partnerships across multiple institutions, localities, and nonprofit agencies can be useful in elevating impact on men of color. We will review partnership models utilized across the country for My Brother's Keeper while also showcasing the role of social media in creating community and engaging constituencies in innovative solution-oriented ways. Much of what will be shared during the workshop will be based on a local initiative launched in May 2014 involving representatives from a research university, a historically black liberal arts college, and a 5,000-student community college along with churches, school systems, and fraternities.

Paper Session 4-1: Ways to Inspire Reciprocity Among Partners – II, Room 203

Moderator: Nichola Gutgold, Penn State

The San Diego Deliberation Network: Deliberative Democracy as Public Scholarship

Kimber Quinney, kquinney@csusm.edu; California State University San Marcos (Presenter)

Experiencing Community Development Through Experiential Learning

Bradley Striebig, striebba@jmu.edu; James Madison University (Presenter)

Susan Norwood, norwood@gu.gonzaga.edu; Gonzaga University (Non-presenter)

Landry Lougbegnon, gibson2010@hotmail.com; Consultant en Gouvernance et Développement International (Non-presenter)

Community-University Collaborations for Citizen-Led Public Engagement and Democratic Capacity Building

Bruce Mallory, bruce.mallory@unh.edu; Director of New Hampshire Listens, Professor of Education (Presenter)

Quixada Moore-Vissing, qvissing@wildcats.unh.edu; University of New Hampshire (Presenter)

Michele Holt-Shannon, Michele.Holt-Shannon@unh.edu; Associate Director, New Hampshire Listens (Presenter)

Paper Session 4-2: Ways to Measure Impacts or Outcomes – IV, Room 112

Moderator: Lisa Townson, University of New Hampshire

Islamic Worlds 2015: Community-Engaged Arts Programming to Foster Intercultural and Interreligious Understanding

Sarah Halvorson-Fried, sarahhf@vt.edu; Virginia Tech (Presenter)

Jon Catherwood-Ginn, rjginn@vt.edu; Center for the Arts at Virginia Tech (Presenter)

Engaging Museums: Joining Forces To Move a Community Toward Immigrant Receptivity

Susan Harden, sharden@uncc.edu; UNC Charlotte (Presenter)

Katie Brown, kgolfus@uncc.edu; UNC Charlotte (Presenter)

Heather Smith, heatsmit@uncc.edu; UNC Charlotte (Non-presenter)

Paul McDaniel, paulnmcDaniel@gmail.com; Kennesaw State University (Non-presenter)

Paper Session 4-3: Ways to Advance Rigor or Elevate Impact – IV, Room 211

Moderator: Jessica Adolino, James Madison University

Logic Analysis of Engaged Scholarship

Marianne Beaulieu, beaulieu.marianne@gmail.com; Université de Sherbrooke (Presenter)

Mylaine Breton, mylaine.breton@usherbrooke.ca; Université de Sherbrooke (Non-presenter)

Engaging for Change: Changing for Engagement

Jessica Gordon, jegordon@mail.missouri.edu; University of Missouri (Presenter)

Mary Simon Leuci, leucim@missouri.edu; University of Missouri Extension (Presenter)

Mark Stewart, Stewartm@missouri.edu; University of Missouri Extension (Presenter)

An Integrative Approach to Engaged Scholarship

Richard Kiely, rck6@cornell.edu; Cornell University (Presenter)

Paper Session 4-4: Ways to Advance Rigor or Elevate Impact – IV, Room 202

Moderator: Susan Short, Virginia Tech University

Systemic Engagement: Universities as Partners in Systemic Approaches to Community Change

Miles McNall, mcnull@msu.edu; Michigan State University (Presenter)

Jessica Barnes, barnes33@msu.edu; Michigan State University (Presenter)

Robert Brown, brownr23@msu.edu; Michigan State University (Non-presenter)

Diane Doberneck, connordm@msu.edu; Michigan State University (Non-presenter)

Hiram Fitzgerald, fitzger9@msu.edu; Michigan State University (Non-presenter)

Measuring Boundary Spanning Behaviors of Actors within University-Community Partnerships

Casey Mull, mullcd2@uga.edu; University of Georgia (Presenter)

Community Engagement Competencies for Graduate and Professional Students: Framework and Curriculum at Michigan State University

Burton Bargerstock, bargerst@msu.edu; Michigan State University (Presenter)

Laurie Van Egeren, vanegere@msu.edu; Michigan State University (Presenter)

Miles McNall, mcnull@msu.edu; Michigan State University (Presenter)

Renee Zientek, zientekr@msu.edu; Michigan State University (Non-presenter)

Poster Presentations – ESC 2015 Meeting

Poster Session (and Ice Cream Social)
Tuesday, September 29, 3:05 -4:35 P.M.
Deans Hall

This year's Poster Session features not only posters but ice cream from Penn State's famed Berkey Creamery. To receive your special treat attend the poster session and visit at least four of the topical areas. Remember to have your POSTER passport initialed by each presenter with whom you choose to converse.

Award winners for each of the five topical clusters will be announced at the beginning of the poster session. A grand prize winner will be selected from the five topical areas.

For the history, timeline and photos of the Creamery's 150 years at Penn State, go to <http://creamery.psu.edu/about/history>

Posters are grouped by the five conference imperatives and include the following:

Topic 1: Ways to measure impacts or outcomes

Penn State Extension Dining with Diabetes

Marilyn Corbin, mac32@psu.edu, Penn State Extension (Presenter)
Debra (Berardi) Griffie, dab210@psu.edu, Penn State Extension (Presenter)

Assessing Student Outcomes in Low-Intensity Engaged Scholarship Experiences

Adam Christensen, aec187@psu.edu, Penn State University (Presenter)
Chas Brua, crb129@psu.edu, Penn State University (Presenter)
Chang Liu, czl163@psu.edu, Penn State University (Presenter)
Suzanne Weinstein, sweinstein@psu.edu, Penn State University (Presenter)

Connecting the Dots: Community Health, Civic Engagement, and Service Learning

Timothy Howley, howleytm@jmu.edu, James Madison University (Presenter)
Walt Ghant, ghantwa@jmu.edu, James Madison University (Presenter)
S. Jeanne Horst, horstsj@jmu.edu, James Madison University (Presenter)

The Geospatial Semester: Engaging K–12, Higher Ed, and Local Communities

Robert Kolvoord, kolvoora@jmu.edu, James Madison University (Presenter)

International Student Engagement

Jonathan Kratz, kratzjx@jmu.edu, James Madison University (Presenter)
S. Jeanne Horst, horstsj@jmu.edu, James Madison University (Non-presenter)
Monica Erbacher, erbachmk@jmu.edu, James Madison University (Non-presenter)

What Does Community Engagement Look Like at a For-Profit College?

Susan Magyar, magyar.s@husky.neu.edu, Northeastern University (Presenter)

University Interventions for Firms and Communities Adjusting to Defense Cuts

Tom Perorazio, tperoraz@umich.edu, University of Michigan (Presenter)

Little Free Libraries: A Conduit for Both Engaged Learning and Community Building

Marlene Rebori, mreborit@gmail.com, University of Nevada, Reno (Presenter)

Topic 2: Ways to inspire reciprocity among partners

JMU Nursing Student Association: Engaged Citizens, Engaged Learners

Sandra Annan, annansl@jmu.edu, James Madison University (Presenter)
Melissa Leisen, leisenmc@jmu.edu, James Madison University (Presenter)
Joe Tacy, tacyjx@jmu.edu, James Madison University (Presenter)

Birmingham Access 2 Care: Community Partnership to Improve Public Health

David Batey, dsbatey@uab.edu, University of Alabama at Birmingham (Session Organizer)
Jeremiah Rastegar, jeremiah@birminghamaidsoutreach.org, Birmingham AIDS Outreach (Presenter)
William Anderson, willand@uab.edu, University of Alabama at Birmingham (Presenter)
Dnika Joseph, dnika@birminghamaidsoutreach.org, Birmingham AIDS Outreach (Presenter)
Karen Musgrove, Karen@birminghamaidsoutreach.org, Birmingham AIDS Outreach (Presenter)
Michael Mugavero, mmugavero@uab.edu, University of Alabama at Birmingham (Presenter)
James Raper, jimraper@uab.edu, University of Alabama at Birmingham (Presenter)

Meanings and Practice of Reciprocity

Katherine Davis, kldavis@uga.edu, University of Georgia (Presenter)

Water First for Thirst: Youth Engaged as Advocates for Healthier Beverage Consumption

Theresa Ferrari, ferrari.8@osu.edu, Ohio State University (Presenter)
Carol Smathers, smathers.14@osu.edu, Ohio State University Extension (Presenter)
Shawna Hite, hite.143@buckeyemail.osu.edu, Ohio State University (Non-presenter)

An Uncommon Model: JMU's Institute for Innovation in Health and Human Services

Patricia Kennedy, kennedpa@jmu.edu, James Madison University (Presenter)
Rhonda Zingraff, zingrarm@jmu.edu, James Madison University (Presenter)

Scientific Thinkers: Inspiring STEM Students as Mentors for Inner City Elementary Students

Michelle McCombs, mcombs.75@osu.edu, Ohio State University (Presenter)
Alex Reed, reed.1028@osu.edu, Ohio State University (Non-presenter)
Nandini Trivedi, trivedi.15@osu.edu, Ohio State University (Non-presenter)

Community Partner Benefits: Keys to Sustained Relationships

Annette Moore, mooreann@ncsu.edu, North Carolina State University (Presenter)
Audrey Jaeger, ajjaeger@ncsu.edu, North Carolina State University (Non-presenter)

Community Engaged Climate Adaptation Planning

Quixada Moore-Vissing, qvissing@wildcats.unh.edu, University of New Hampshire (Presenter)

Healthy Reciprocity: Academic Partnership with the Healthy Children, Healthy Weights Program

Carol Smathers, smathers.14@osu.edu, Ohio State University Extension (Presenter)

Topic 3: Ways to advance rigor or elevate impact

Partnering with PennDOT and SEDA-COG: Advancing Rigor through Real-World Applications

Emily Baxter, ekb120@psu.edu, Penn State University (Presenter)
Don Kiel, dek25@psu.edu, Penn State University (Presenter)

Virtual Focus Groups

Molly Engle, molly.engle@oregonstate.edu, Oregon State University (Presenter)
Deborah Maddy, deborah.maddy@oregonstate.edu, Oregon State University (Non-presenter)

Assessment of Beliefs, Values, and Global Learning: A Mixed Methods Approach

Vesna Hart, hartvx@jmu.edu, James Madison University (Presenter)
Whitney Giesing, giesinwr@dukes.jmu.edu, James Madison University (Presenter)
Patrick Kenny, kennype@dukes.jmu.edu, James Madison University (Presenter)
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Renee Staton, statonar@jmu.edu, James Madison University (Non-presenter) Lee
Sternberger, sternblg@jmu.edu, James Madison University (Non-presenter)

Pediatric Respite Care: A Service-Learning Experience for Nursing Students

Sandra Annan, annansl@jmu.edu, James Madison University (Presenter)
Melissa Leisen, leisenmc@jmu.edu, James Madison University (Presenter)
Joe Tacy, tacyjx@jmu.edu, James Madison University (Presenter)

Cancer Rates in Rural Pennsylvania

Aleksandra Kuczmaraska, akuczmaraska@gmail.com, The Commonwealth Medical College (Presenter)
Aditya Eturi, aeturi@tcmedc.org, The Commonwealth Medical College (Presenter)
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Eugene Lengerich, elengerich@psu.edu, Penn State University (Non-presenter)
Steven Godin, sgodin@po-box.esu.edu, East Stroudsburg University (Non-presenter)

Understanding Barriers to Reproductive Health among Somali Women

Jessica Londeree, londeree.3@buckeyemail.osu.edu, Ohio State University (Presenter)

#TheEngagedSelfie: Media-Making and Metacognition in International Student Engagement Projects

Sean McCarthy, mccartsr@jmu.edu, James Madison University (Presenter)
Shaun Wright, wright2jb@jmu.edu, James Madison University (Presenter)

The Impact of Eating From the Garden on Students, Families, and Communities

Jo Britt-Rankin, brittrankinj@missouri.edu, University of Missouri (Presenter)
Candance Gabel, gabelc@missouri.edu, University of Missouri (Presenter)
Larry Roberts, robertslar@missouri.edu, University of Missouri (Presenter)
Rebecca Mott, mottr@missouri.edu, University of Missouri (Presenter)

Collaboration and Participatory Research Guide Development of Innovative Community Leadership Curriculum

Rebecca Mott, mottr@missouri.edu, University of Missouri (Presenter)
Johanna Reed Adams, adamsjr@missouri.edu, University of Missouri (Presenter)

Freshman Front Initiative: Right Out of the Gate. An Innovative, Lean, Scalable Model to Expose Engaged Scholarship Opportunities to First- and Second-Year Undergraduates
Amanda Smith, ajs398@psu.edu, Penn State University (Presenter)

Topic 4: Ways to develop high-impact diversity efforts and initiatives

Is a Higher Education Institution's Required Diversity Course Improving Students' Intercultural Competence?

Paulette Hebert, paulette.hebert@okstate.edu, Oklahoma State University (Presenter)

Beyond the Walls of JMU: The Many Faces of the Adult Learner: At School, at Work, and in the Community

Oris Griffin Mc-Coy, griffiot@jmu.edu, James Madison University (Presenter)

Diane Wilcox, wilcoxdm@jmu.edu, James Madison University (Presenter)

Sevinj Iskandarova, iskandsx@dukes.jmu.edu, James Madison University (Presenter)

Engaged Research, Service, and Instruction, How an Asset-Based Community Building Effort Creates Opportunities for Multiple Stakeholders

Tiffany Jimenez, tiffany.jimenez@nl.edu, National Louis University (Presenter)

Diane Nititham, dnititham@nl.edu, National Louis University (Presenter)

Jessica Norman, jessicanormanjn@gmail.com, National Louis University (Presenter)

Engaging Youth to Develop Product Visual Prototypes for Travelers with Physical Challenges

Mihyun Kang, mihyun.kang@okstate.edu, Oklahoma State University (Non-presenter)

Paulette Hebert, paulette.hebert@okstate.edu, Oklahoma State University (Presenter)

Meeting Challenges in Scholarly Community Engagement

Barbara Kemppainen, kemppbw@auburn.edu, Auburn University (Presenter)

Dawn Boothe, boothdm@auburn.edu, Auburn University (Presenter)

John Schumacher, schumjo@auburn.edu, Auburn University (Non-presenter)

Stories That Shape Our Work: Service Learning as a Conduit for Pre-service Teacher Dispositional Development

Tynisha Meidl, tynisha.meidl@snc.edu (Presenter)

Investigating Success in Addressing the Programmatic Interests of Wisconsin's Diverse Communities: A Co-authoring Approach

Rebecca Paradiso de Sayu, rrparadiso@wisc.edu, University of Wisconsin-Cooperative Extension (Presenter)

Shannon Sparks, sparks2@wisc.edu, University of Wisconsin – Madison (Presenter)

Sarah Janes Ugoretz, sjanes@wisc.edu, University of Wisconsin-Cooperative Extension (Presenter)

Jeffrey Lewis, jeffrey.lewis@ces.uwex.edu, University of Wisconsin-Cooperative Extension (Non-presenter)

U.S. College Collaborates with Haitian NGO to Support Rural School Teacher Professional Development

Jacqueline Rodriguez, jarodriguez@wm.edu, College of William and Mary (Presenter)

Catalyst by Design: Resilience-Building Concepts as Key Outcomes of an Engaged Studio

Ken Tamminga, krt1@psu.edu, Penn State University (Presenter)

Creativity at the Core of Art and Life — Storytelling Festival Inspires Community-University Partnerships

Mary Simon Leuci, leucim@missouri.edu, University of Missouri Extension (Presenter)

Topic 5: Ways to build institution-wide involvement.

Predicting Volunteer Motives among Faculty and Staff

Richard Harnish, rjh27@psu.edu, Penn State University, New Kensington Campus (Presenter)

K. Robert Bridges, krb3@psu.edu, Penn State University, New Kensington Campus (Presenter)

Exploring Ways to Engage Communities in Efforts to Retain Youth in Rural Areas

Jason Hedrick, hedrick.10@osu.edu, Ohio State University (Presenter)

Mark Light, light.42@osu.edu, Ohio State University (Presenter)

Experiential Learning across the Professions

John Henning, henningj@ohio.edu, Ohio University (Presenter), Pete Mather, matherp@ohio.edu, Ohio University (Presenter)

Motivating Engaged Scholarship

Marc Schenker, mbschenker@ucdavis.edu, University of California, Davis (Non-presenter)

Elizabeth Reosti, ecreosti@ucdavis.edu, University of California, Davis (Presenter)

Extension Reconsidered — Building New Partnerships in Oregon

Charles Robinson, charles.robinson@oregonstate.edu, Oregon State University (Presenter)

Motivations and Perceptions of Faculty Involved in Engaged Scholarship at a Research Intensive University

Suzanne Weinstein, sweinstein@psu.edu, Penn State University (Presenter)

Chas Brua, crb129@psu.edu, Penn State University (Presenter)

Chang Liu, czl163@psu.edu, Penn State University (Presenter)

Khanjan Mehta, khanjan@engr.psu.edu, Penn State University (Presenter)

Adam Christensen, aec187@psu.edu, Penn State University (Presenter)

Community Engaged Scholarship in the Physical Sciences: Using a Contaminated EPA Superfund Site to Promote the Teaching, Research, and Community Engagement Mission at UNC Asheville

Jeff Wilcox, jwilcox@unca.edu, University of North Carolina (Presenter)

General Information – ESC 2015 Meeting

Internet: The Penn Stater Conference Center provides complimentary AT&T Wi-Fi wireless internet access in the conference wing. For access, connect wirelessly to "attwifi" and then open a web browser and wait while the browser goes to an AT&T WiFi web page, then agree to the terms by clicking "get connected."

Social Media: We highly encourage utilizing social media for this conference. Connect with us on

LinkedIn: j.mp/esc-on-linkedin

Facebook: j.mp/esc-on-facebook

Twitter: [@engageschlrship](https://twitter.com/engageschlrship)
For the conference, use **#ESCPSU2015**

You may use this hashtag to post questions for plenary speakers during their sessions.

You will see recommended locations for selfies throughout the conference but feel free to take yours as you see fit and post them!

Speaker Ready Room: A speaker ready room is available (Room 113) from 8:00 A.M. to 5 P.M. Monday to Wednesday during the conference.

Bookstore: A bookstore has been arranged outside of Presidents Hall on Tuesday and Wednesday from 8:00 A.M. to 1:30 P.M. A limited number of books are on-hand for purchase.

Exhibitors: Table reservations are required. Exhibitors may begin setting up their tables on Sept. 28 from 3:00 – 6:00 P.M. in the hallway outside the Presidents Hall. Tables may also be set up at any time on Sept. 29 beginning at 8 A.M.

Planning Acknowledgements – ESC 2015 Meeting

Conference Co-Chairs, Pennsylvania State University

Roxanne Shiels
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